

Larkin

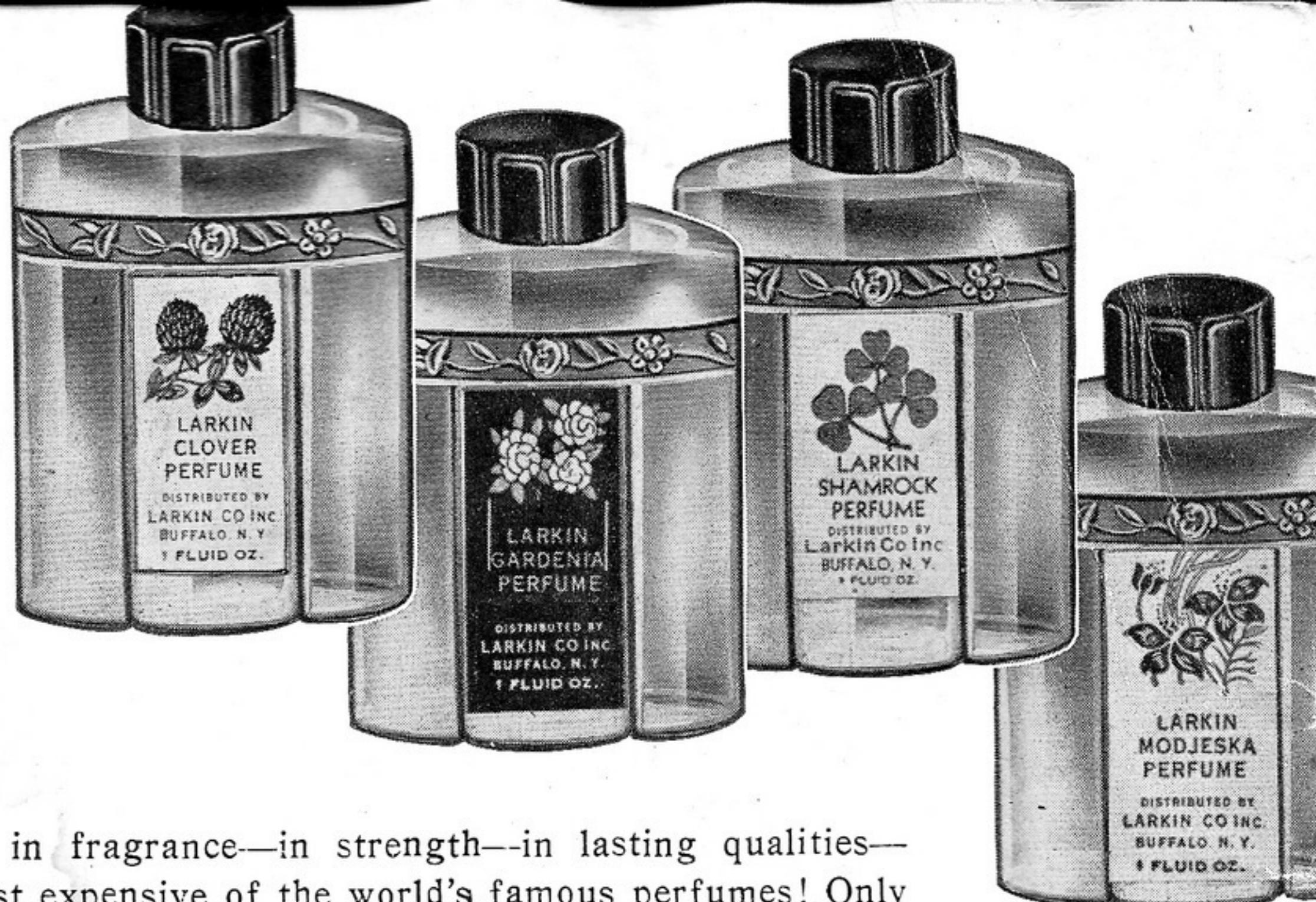
THE NAME THAT STANDS FOR QUALITY



FALL and WINTER 1949

Catalog 216

Larkin Perfumes



Comparable in fragrance—in strength—in lasting qualities—with the most expensive of the world's famous perfumes! Only the finest imported essential oils and floral essences and other aromatic bases are used.

TEN Delightful Fresh-flower Fragrances

Carnation Sparkling! Stimulating! A pleasing, spicy fragrance that's gloriously alive. Mlg. wt. 6 oz.

124—1-oz. Bottle45¢
Federal Tax..9c

Clover A universal favorite with Larkin customers everywhere! Light! Youthful! Mlg. wt. 6 oz.

122—1-oz. Bottle45¢
Federal Tax..9c

Gardenia Highly treasured by gardenia lovers, it is so like the flower itself. Mlg. wt. 6 oz.

101—1-oz. Bottle45¢
Federal Tax..9c

Jasmin True fragrance of the tropical jasmin which exudes a perfume exquisitely sweet — expresses the language of blossoming flowers. Mlg. wt. 6 oz.

121—1-oz. Bottle.....45¢
Federal Tax..9c

Lily-of-the-Valley So highly concentrated one little drop is as breath-taking as a whole bouquet of freshly-picked blooms. Refreshing — so lasting. Mlg. wt. 6 oz.

123—1-oz. Bottle.....45¢
Federal Tax..9c

Modjeska Many essences blended and harmonized into a rich fragrance appealing to all! Mlg. wt. 6 oz.

110—1-oz. Bottle45¢
Federal Tax..9c

Shamrock For your gayer moods... youthful, intriguing. As refreshing as it is lasting! Mlg. wt. 6 oz.

185—1-oz. Bottle45¢
Federal Tax..9c

Violet A favorite with young and old. Highly concentrated — the merest drop lingers the day through. Mlg. wt. 6 oz.

125—1-oz. Bottle45¢
Federal Tax..9c



Petite Folie

pronounced
(Pe-teet Fo-lee)

PERFUME

True to its name, this exquisite bouquet softly whispers of frivolity and "little follies." It's the perfume of the Golden Era in France's vivacious life! A bit intriguing — intoxicating — daring, perhaps, with a charm all its own. A single drop lends hours of enchantment. Mlg. wt. 6 oz.

120—1-oz. Bottle59¢
Federal Tax..12c

Elegante

PERFUME

As Elegant as its Name!

The perfume of elegance — typically Parisian, embracing that note of gaiety for which Paris has always been so famous. As exotic as a romantic moonlight night on the Riviera, yet hints of the fresh fragrance of woodlands in spring — no wonder it has become such a favorite with Larkin customers. Attractive bottle with ground-glass stopper — here's a gift your friends will welcome upon any occasion. Mlg. wt. 6 oz.

188—1-oz. Bottle, attractively gift-packaged85¢
Federal Tax..17c



Blue Snowflake

Our New Perfume!



Exhilarating!
Alive!
Romantic!

As interesting as its beautiful name — with the magic of a Jack Frost transformation, Blue Snowflake will change your dullest moment to one of exhilaration. Truly, here is a fragrance as scintillating as the heavenly crystals themselves — a perfume that reminds one of moonlight streaming across fields of freshly-fallen snow and turning it into millions of sparkling diamonds. Its fresh, romantic fragrance lingers on and on — you will like it. Mlg. wt. 6 oz.

140—1-oz. Bottle59¢
Federal Tax...12c

Larkin Sachet

Finest of Dry Perfumes

Supreme in odor strength, lasting quality, choice of fragrances.

Shamrock SACHET



The sachet so many have wanted. With the same intriguing fragrance as Larkin Shamrock Perfume and Toilet Water. The very essence of youth, gay laughter, happiness.

You are certain to like it and will want your friends to try it so better get more than one bottle. Put some among your linens, make some sachet bags for your lingerie. Use it in some form wherever you wish a fragrance that will linger for days. Mlg. wt. 6 oz.

141 1-oz. Btl....45¢
Federal Tax...9c

As Refreshing
as the Lilt of
Irish Laughter!

Petite Folie

Pronounced
(Pe-teet Fo-lee)

Like a breath of gay Paree in its joyous Golden Age. A new bouquet alive with spontaneous gaiety. Remember it next time you are choosing gifts—its air of frivolity pleases. Mlg. wt. 6 oz.

130—1-oz. Bottle45¢
Federal Tax...9c



A wee bit of sachet in tiny bag or envelope imparts a pleasing fragrance to lingerie, linens, hankies, storage chests.

Apple Blossom Enjoy the exhilarating ecstasy of blossom time always. Mlg. wt. 6 oz.
113—1-oz. Bottle....(Fed. Tax 6c) 30¢

Modjeska The same delightful odor as our perfume and toilet water. Mlg. wt. 6 oz.
111—1-oz. Bottle....(Fed. Tax 6c) 30¢

Orchid A fragrance as rare and precious as the flower itself. Mlg. wt. 6 oz.
177—1-oz. Bottle....(Fed. Tax 7c) 35¢

Orange Blossom Heavenly sweet — like the flowers themselves. Mlg. wt. 6 oz.
117—1-oz. Bottle....(Fed. Tax 6c) 30¢

Violet Like purple violets blossoming in the rain! Mlg. wt. 6 oz.
118—1-oz. Bottle....(Fed. Tax 6c) 30¢



Favorites
for Years

Clover A perfume you never tire of—the honeyed scent of blossoming clover. Mlg. wt. 6 oz.
115—1-oz. Bottle....(Fed. Tax 6c) 30¢

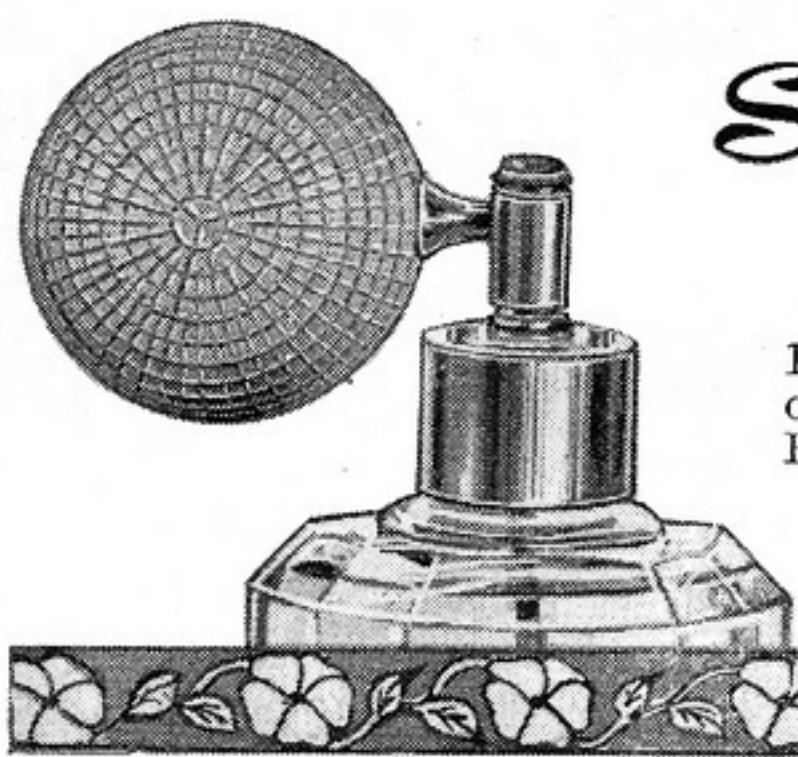
Gardenia Precious gardenia fragrance in your favorite form—dry perfume. Finest made! Mlg. wt. 6 oz.
105—1-oz. Bottle....(Fed. Tax 6c) 30¢

Lavender Through the ages women who loved nice things treasured the scent of lavender. Mlg. wt. 6 oz.
116—1-oz. Bottle....(Fed. Tax 6c) 30¢

Larkin Products

Larkin Toilet Water

Exquisite blends of the most precious fragrances — famous for their strength — their big value.



Spray-A-Top

ATOMIZER

Fits any bottle of Larkin Toilet Water or Cologne (except Frosty). Pastel Latex bulb. Mlg. wt. 2 oz.

983 39¢

FROSTY COLOGNE



Stimulating, soothing, cooling "gives you a lift" when fatigued. You will enjoy its pleasant, tingling fragrance. Attractive sprinkler-top bottle. Mlg. wt. 9 oz.

2-oz. Bottle

114 30¢
Federal Tax..6c

Shamrock Intriguing, gay... the very spirit of youth. Mlg. wt. 14 oz.
106—4-oz. Bottle....(Federal Tax 12c) 60¢

Lavender A fresh, clean scent that delights old and young. Mlg. wt. 14 oz.
127—4-oz. Bottle....(Federal Tax 11c) 55¢

Gardenia The favorite of thousands! For your bath — for you. Mlg. wt. 14 oz.
104—4-oz. Bottle....(Federal Tax 11c) 55¢

Modjeska A bouquet odor — to use on you and in your bath. Mlg. wt. 14 oz.
109—4-oz. Bottle....(Federal Tax 11c) 55¢

Petite Folie Pronounced *Pe-teet Fo-lee*. Exciting, a bit daring perhaps — a charming bouquet. Mlg. wt. 14 oz.
134—4-oz. Bottle....(Federal Tax 13c) 65¢

Aloha Lei Appealingly sweet! Romantic as Hawaii itself. Mlg. wt. 14 oz.
126—4-oz. Bottle....(Federal Tax 11c) 55¢

Lilac As fresh as real lilacs! Remember it when gift-buying. Mlg. wt. 14 oz.
128—4-oz. Bottle....(Federal Tax 11c) 55¢



LARKIN BATH SACHET

Superior quality, finely granulated, highly concentrated bath salts, perfumed with Eau de Cologne. Rose color.

Larkin Bath Sachet not only perfumes the water, but softens and increases its cleansing properties.

Mlg. wt. 2 lbs.

196 16-oz. Jar..45¢
Federal Tax..9c



FLORIDA WATER

Blended of several floral odors. Use like perfume or as an invigorating refresher when fatigued. Mlg. wt. 14 oz.

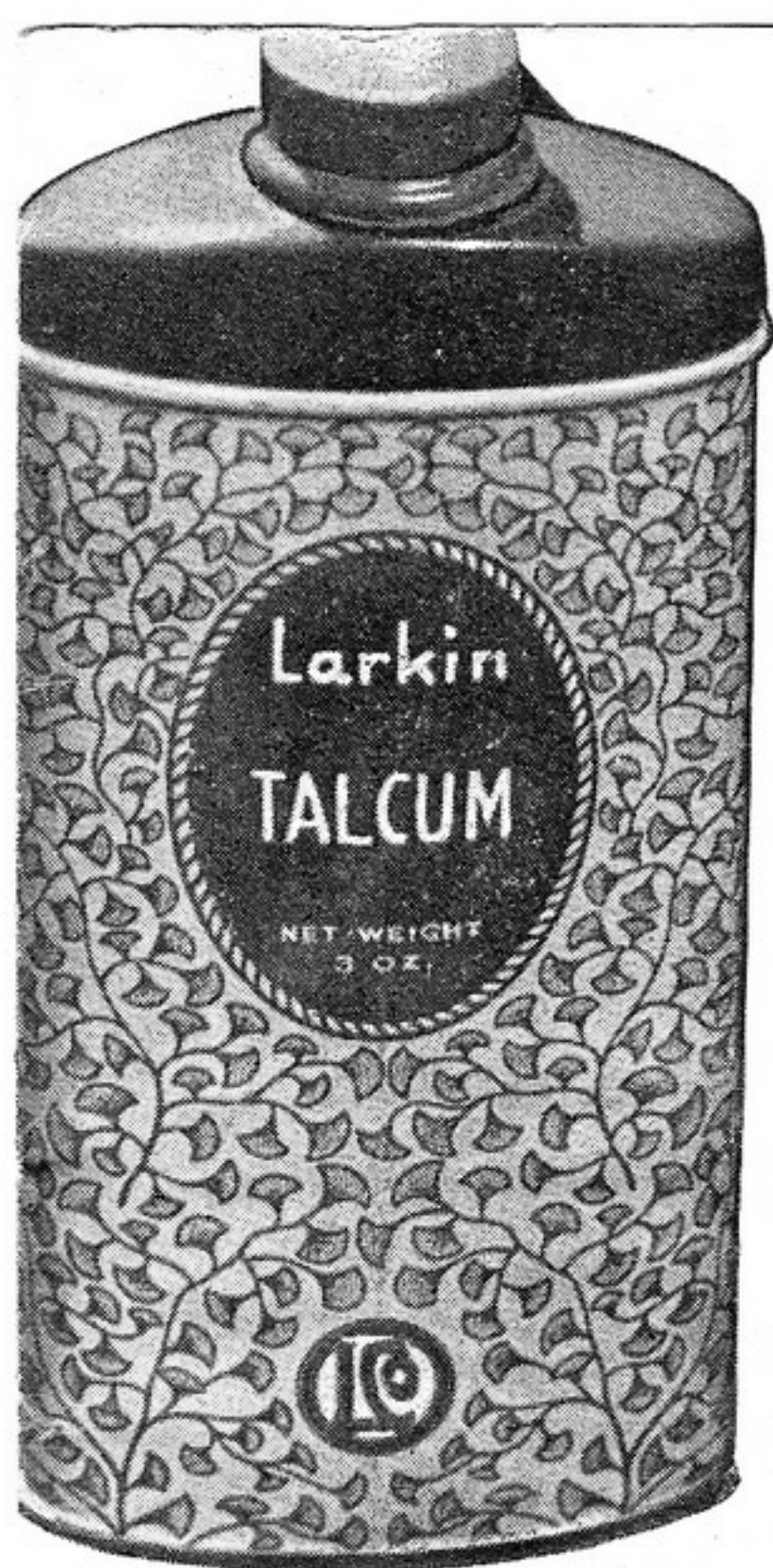
119—4-oz. Bottle39¢
Federal Tax..8c

EAU DE COLOGNE

Use as perfume, in your bath, or pat it on face, neck, arms when tired and weary. As refreshing as a tall, frosty drink. Delicate floral scent. Mlg. wt. 14 oz.

107—4-oz. Bottle39¢
Federal Tax..8c





Larkin Aids to Beauty

Face Creams of Quality

Cleansing Cream so light, it almost melts at the touch and quickly softens and releases dirt and make-up. Apply to face and neck with quick upward pats. Made with luxurious oils, it ranks with the finest. Delicately scented. Mlg. wt. 10 oz.

138—1¾-oz. Jar.....(Federal Tax 6c) **27¢**

Cold Cream softens and soothes. Apply generously and smooth in thoroughly. Retire with a light film of it on your face. Contains emulsified oil for cleansing — leaves skin clean, soft, smooth. Delightfully fragrant. Mlg. wt. 10 oz.

137—17/8-oz. Jar.....(Federal Tax 5c) **25¢**

Vanishing Cream with Witch Hazel. Films softly over the skin and gives a perfect base for make-up. Contains 60% pure witch hazel with its astringent, soothing properties. Tends to prevent chapping, sunburn, windburn. Mlg. wt. 1 lb. 2 oz.

139—4-oz. Jar....(Fed. Tax 7c) **35¢**

LARKIN TALCUM

Finest and best! Soft and irritant-free — perfect for babies' soft skin, for men after shaving, for women's many uses. Pleasantly scented. In handsome metal, sifter-top container. Mlg. wt. 4 oz.

214—3-oz. can**19¢**
Federal Tax..4c

VELVETY-SMOOTH LARKIN FACE POWDER

You'll marvel at its mist-like fineness, flower-petal softness, velvety, creamy texture that blends so perfectly with your skin. "Covers" generously. Bouquet fragrance. 2-oz. box — sealed with inner cellophane drum. Mlg. wt. 6 oz.

208—Brunette—rose-tan for brunettes**35¢**

209—Natural, a soft flesh tone**35¢**

210—Rachel, deep cream color for blondes**35¢**

Above Prices Plus Federal Tax..Each 7c

The Larkin Plan

Helps You to a Better, Happier Home

Shopping from the Larkin Catalog — selecting your needs in the comfort of your own home — is a delightful way of getting things for your home. Gives you more time for your family — saves you money. Why not share the privilege with your friends and neighbors — and become a Larkin Secretary?

**Why Not Become a Larkin Secretary
and Earn Generous Rewards**

You take orders from your friends and neighbors and send them to us, for which you are liberally rewarded — being a Larkin Secretary is as easy as that! In introducing this easy, armchair way of shopping from a Larkin Catalog to your friends you do them a real favor they will appreciate. It takes but little of your spare time and every minute is real fun. Write today for our circular, "The Larkin Plan" which explains in detail how to send orders, the simple duties of the Secretary, and the generous Rewards you can earn. Remember — it is profitable — easy — great fun!

Help Your Church or Lodge Earn Money

The "Larkin Neighborhood Order Church Aid Plan" is an easy way to raise money for Church, Lodge, Veterans' Organization or other worthy cause.

Write for circular which fully explains this plan.



LARKIN 3-PLY CLEANSING TISSUES

Laboratory tested and certified 3-ply construction. Makes tissues stronger, softer (each layer is cushioned by one below it), more absorbent, economical. Use for removing face creams, as handkerchiefs, etc. 500 single (167 3-ply) white sheets, in box, each 8 x 10 in. Mlg. wt. 16 oz.

102—Box **28¢**



AMBRENE BALM

Freshens and cleanses skin. Astringent for oily skins. A soothing hand lotion. To prove its efficiency, wash face, dry, then wipe with pad drenched with Ambrene. Mlg. wt. 12 oz.

195 4-oz. Bottle..**30¢**
Federal Tax..6c

DERMA BALM

Apply to hands after washing dishes and other household tasks. It helps to relieve rough, dry, chapped skin—hands, elbows, knees.

Delicately perfumed. Dries quickly. Is not greasy or sticky. Mlg. wt. 12 oz.

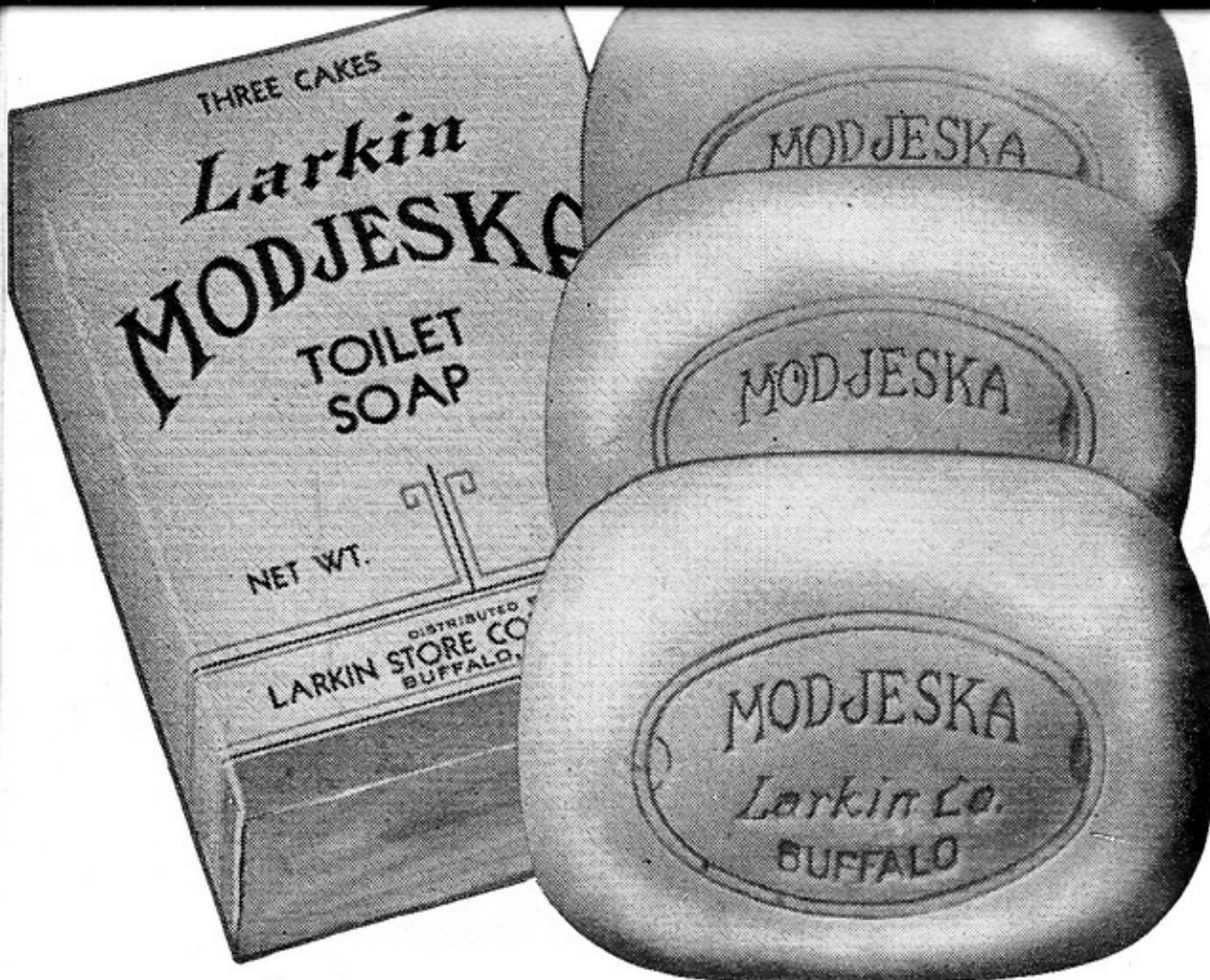
135 4-oz. Bottle..**25¢**
Federal Tax..5c

ROSEWATER and GLYCERINE

Apply to face, neck and arms before retiring. Tends to soften and smooth your skin — also to soothe itching, burning skin, chapped hands and lips. Rose fragrance. Mlg. wt. 11 oz.

136 2-oz. Bottle..**17¢**
Federal Tax..4c

Larkin Products



Modjeska Toilet Soap

Quick Lathering! Leaves Skin Soft! Attractively Packaged!

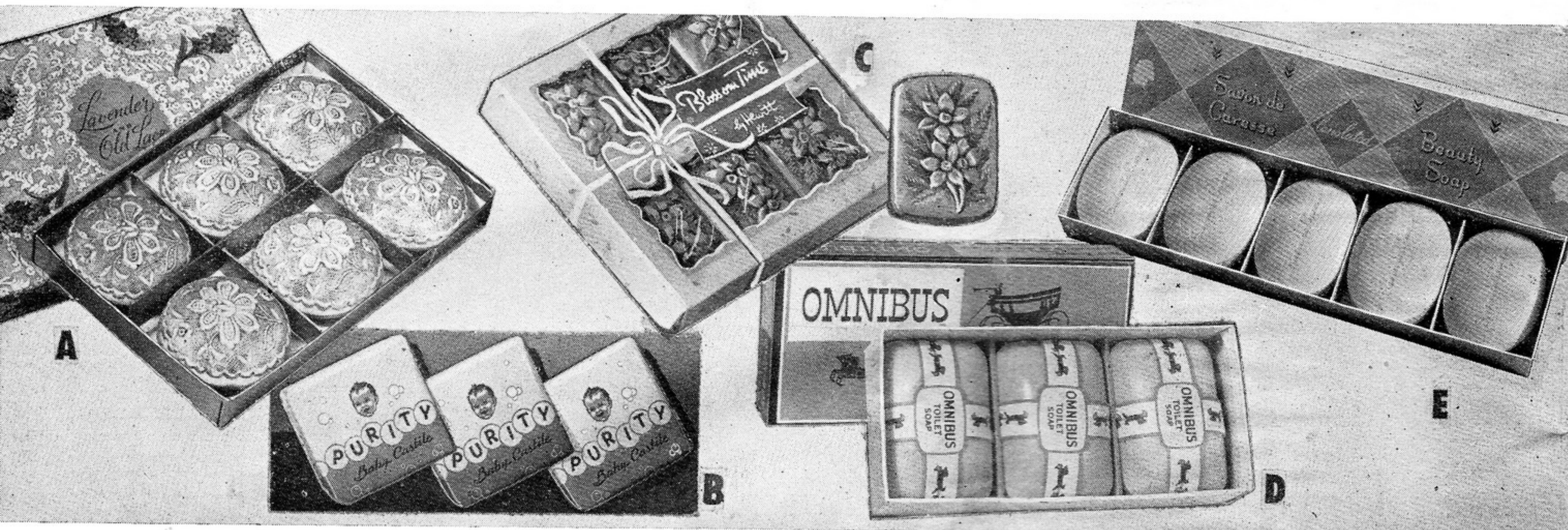
Perfumed with Exquisite Modjeska Fragrance!

The same delightful Modjeska Toilet Soap that has been a favorite with Larkin customers for three generations! Preferred because of its mildness — rich creamy lather — perfect cleansing qualities. It helps to soften your skin as it cleanses — leaving skin freshly glowing.

It is delicately perfumed with Modjeska — a blending of rare perfumes that lingers — giving your skin a fresh, dainty fragrance.

It's a wonderful value! Compare its lasting properties with other soap. It does not dissolve instantly in the water, but holds its firmness — lasts longer, gives greater value.

112—Mailing weight 15 oz. Three Bath-size Cakes 35¢



[A] "LAVENDER AND OLD LACE" TOILET SOAP — Very dainty pastel color; perfumed with lavender. On the top of each cake, a lovely lace doily and flower is moulded in raised, relief design. Lathers profusely. In pretty, lavender gift box. Mlg. wt. 1½ lbs.

359 6 Cakes 85¢

[B] "PURITY" BABY CASTILE TOILET SOAP — a pure, mild, white Castile Soap made especially for babies' use. Lathers copiously. Gently cleanses. Recommended also for grown-ups with sensitive skin. Slightly perfumed. Attractively packaged.

872—Mlg. wt. 1 lb. 3 cakes 35¢

[C] "BLOSSOM TIME" TOILET SOAP — You will want this delicately perfumed soap for gifts as well as home use. Six generous cakes — for complexion and bath use — assorted pastels — in dainty window-top gift box. Mlg. wt. 1½ lbs.

734 Box of 6 cakes 85¢

[D] OMNIBUS TOILET SOAP — Rich lathering with spicy fragrance. A favorite! Large, hand-size cakes. Attractively boxed. Mlg. wt. 1½ lbs.

564 3 cakes 75¢

[E] "SAVON DE CARESSE" LANOLATED BEAUTY SOAP — Bath size. Includes lanolin. Use in warm, cold, hard, soft water. Mlg. wt. 1½ lbs.

189 49¢

DEODORANTS — for a "Sweeter You"

Deodorant Toilet Powder

Fragrant white body powder — neutralizes perspiration odor. Sprinkled on sanitary napkin tends to check chafing. Mlg. wt. 9 oz.

131—2 oz. Sifter-top Jar 25¢
Federal Tax .5¢

DE-ODOR-OL CREME

A pure white, fragrant cream that neutralizes odor of perspiration. Greaseless. Stainless. Easy to apply under arms or between toes. Perfumed with gardenia. When used as directed, is harmless and non-irritating. Mlg. wt. 5 oz.

132—3/5-oz. Jar 27¢
Federal Tax .6¢

DE-ODOR-OL

Liquid — easy to apply! Aids in controlling perspiration, preventing its odor and protecting clothing. Does not interfere with skin functions when used as directed. Mlg. wt. 10 oz.

133—1¾-oz. Bottle 27¢
Federal Tax .6¢

DEODORANT FOOT POWDER

A scientifically compounded, white powder. Tends to deodorize, soothe, relieve tender, perspiring feet. Sprinkled into shoes, it helps deodorize, keep dry. In sifter jar. Mlg. wt. 8 oz.

406—2¼ oz. Jar 25¢
Fed. Tax .5¢

LARCO-RUB ISOPROPYL ALCOHOL COMPOUND

A brisk rub with Larco-Rub makes you feel thoroughly alive! Stimulates and refreshes!

Used for massaging tired, aching muscles, soothes and rests them. Quick sponging with Larco-Rub removes odor of perspiration. Non-drinkable. Mlg. wt. 2 lbs.

173—1-pt. Bottle 35¢





Larkin Shampoo

Rich! Creamy! Lathers profusely! Cleanses thoroughly — removes loose dandruff in one washing. Blended coconut oil.

SHAMPOO—with pine tar

Softens as it cleanses. Brings out natural beauty and lustre of the hair. Only a little is needed. Clean, pine tar fragrance. Mlg. wt. 16 oz.

2466-oz. Bottle 35¢

SHAMPOO—with egg white

Makes even oily hair clean, vibrant, beautiful. Leaves a glorious, silken sheen that lasts for days. Contains dried egg white. Mlg. wt. 16 oz.

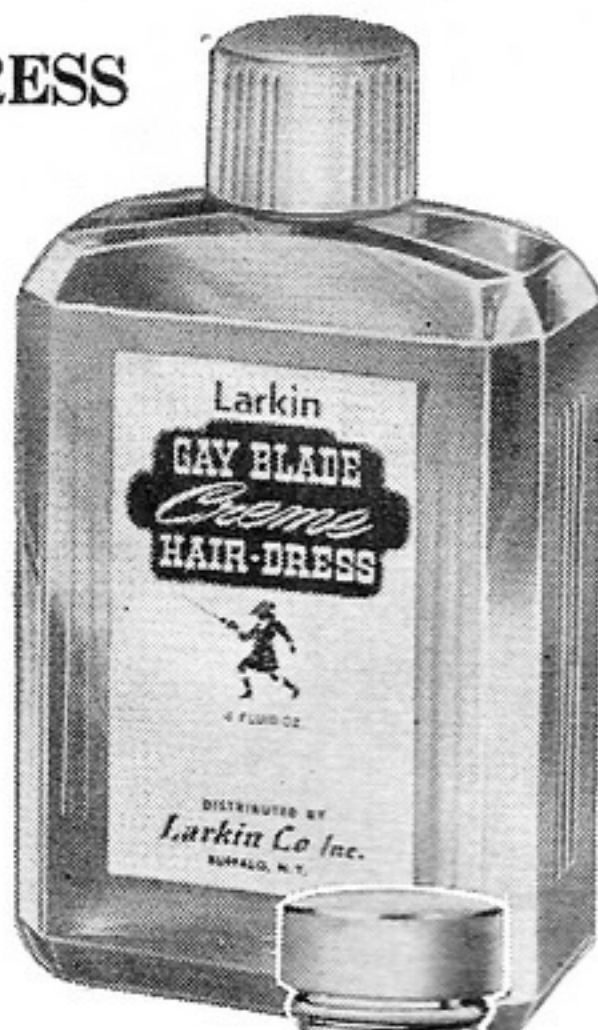
2456-oz. Bottle 35¢



"Gay Blade" CREME HAIR DRESS

Non-alcoholic! Non-sticky! Fine oils blended with refined lanolin — supplements natural oil of scalp. Relieves dryness, lends a natural lustre and softness to hair, checks loose dandruff. A wee bit daily for best results — is our advice.

152 Mlg. wt. 14 oz.4-oz. Bottle 35¢
Federal Tax..7¢



LARKIN SCALP LOTION

Massaged into scalp, relieves itching, aids in promoting healthy condition — adds lustre, vitality to hair. Not sticky, greasy — dries quickly. Delicately perfumed.

150 Mlg. wt. 14 oz.4-oz. Bottle 30¢
Federal Tax..6¢



HAIR DRESS

Men like it for the well-groomed look it gives. Imparts a soft sheen — just enough oil to aid in overcoming dryness, brittleness.

A one-minute daily massage with it helps keep hair and scalp healthy. Pleasantly fragrant. Mlg. wt. 14 oz.

1594-oz. Bottle 35¢
Federal Tax..7¢

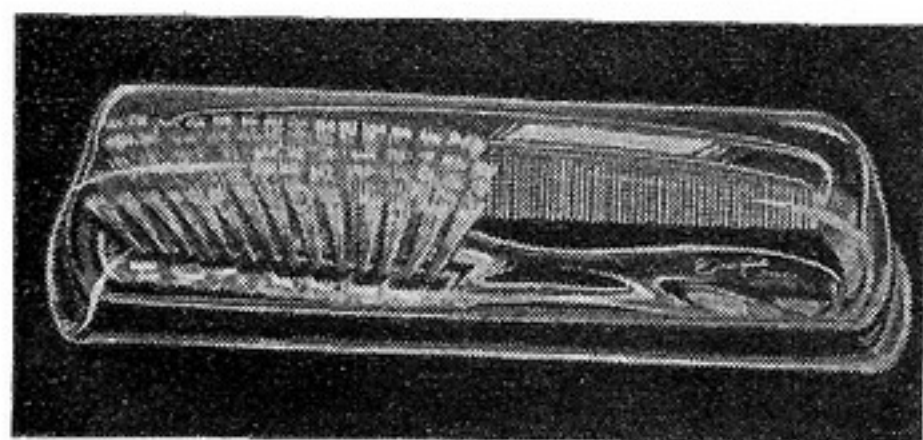
BRILLIANTINE

Keeps hair soft, lustrous, "in place." Ideal for use after shampoo and wave-setting. Mlg. wt. 8 oz.

149 2-oz. Bottle(Federal Tax 5¢) 25¢



WOMAN'S 2-PC. BRUSH-AND-COMB SET



Professional-style hair brush — super flare bristling of stiff white Nylon with long, penetrating trim. Bristles set in extra-heavy, crystal-clear plastic block. 7-in. comb of plastic, half fine, half coarse.

4640—Gift packed. Mlg. wt. 10 oz.\$1.00

BEAU-KIT

Handiest kit ever! Small enough to fit your purse. Handsome bag of extra-heavy-gauge, calf-grain embossed plastic with 6½-in. zipper — assorted colors. Complete with 5-in. comb, miniature hair brush and clothes brush — all of crystal-clear Lustron; stiff white Nylon bristles.

7509—Mlg. wt. 5 oz.\$1.00

Larkin Products

Larkin Tooth Paste

Giant Size Tube For Economy

Big 4½-oz. tube of the finest tooth paste you've ever used! Whitens teeth the safe way — puts sparkle in your smile! Removes stains — will not scratch. So easy to use — direct from tube to brush. Deliciously peppermint or minty flavored to freshen the breath — the entire family will like it. Mlg. wt. 6 oz.

190—4½-oz. Tube39¢

LARKIN TOOTH POWDER

Safely takes off film like magic. Helps remove stains; cleans and polishes — will not scratch or injure enamel. Clean, fresh flavor. Easy-dispensing metal container. Mlg. wt. 5 oz.

2½-oz. can
14618¢

EUDENTINE

Original Larkin Formula!

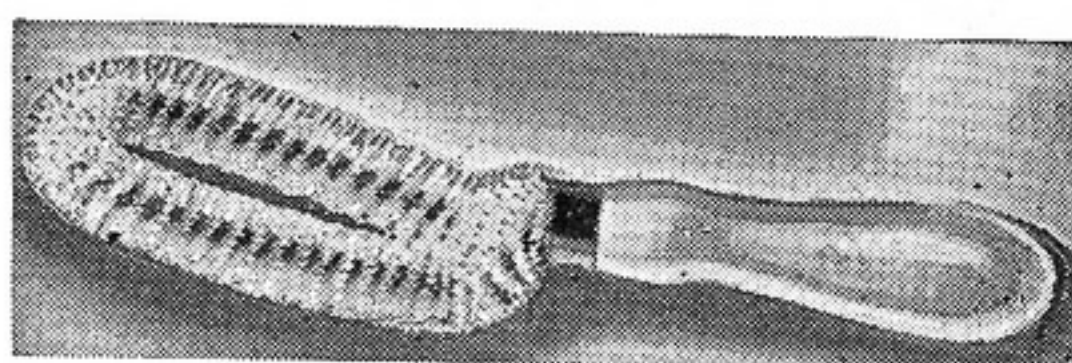
Use frequently as a gargle — helps clear mucous from throat and allay throat infection—aids in relieving hoarseness and throat irritation due to cold.

Use as a mouth wash night and morning to purify mouth, guard against offensive breath.

Soothing to use after tooth extractions — for irritation from insect bites. Ideal as deodorant. Safe for children.

Diluted, it makes an excellent douche.

279 Mlg. wt. 1¼ lbs.½-pt. Bottle 35¢



DENTAL-PLATE BRUSH

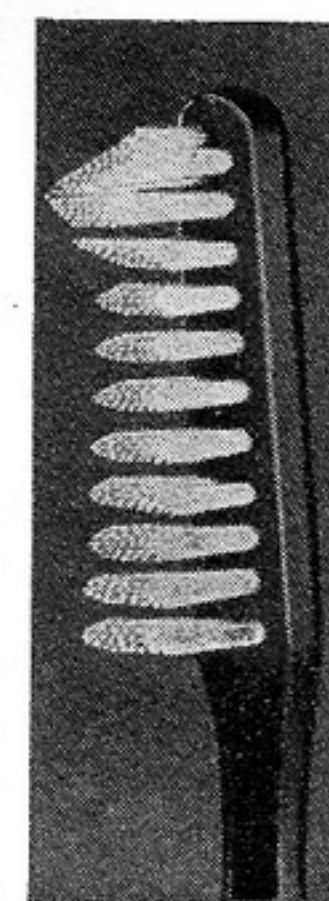
For dental plates, bridges. Sterilized white horsehair bristles firmly secured in wire. Ivory-nickel ferrule. 6½-long. Mlg. wt. 4 oz.

143 50¢

Nylon-bristled TOOTH BRUSH

"Faultless" — a low price for a brush bristled with Nylon — superior to natural bristles in wear, stiffness, water resistance. 28 tufts set in pastel handle. Mlg. wt. 3 oz.

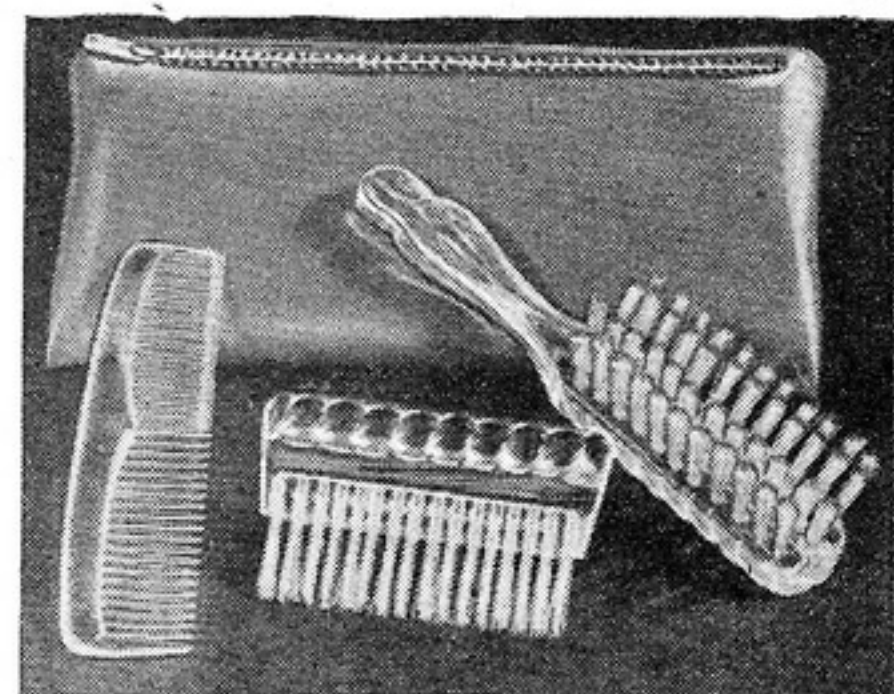
162 20¢

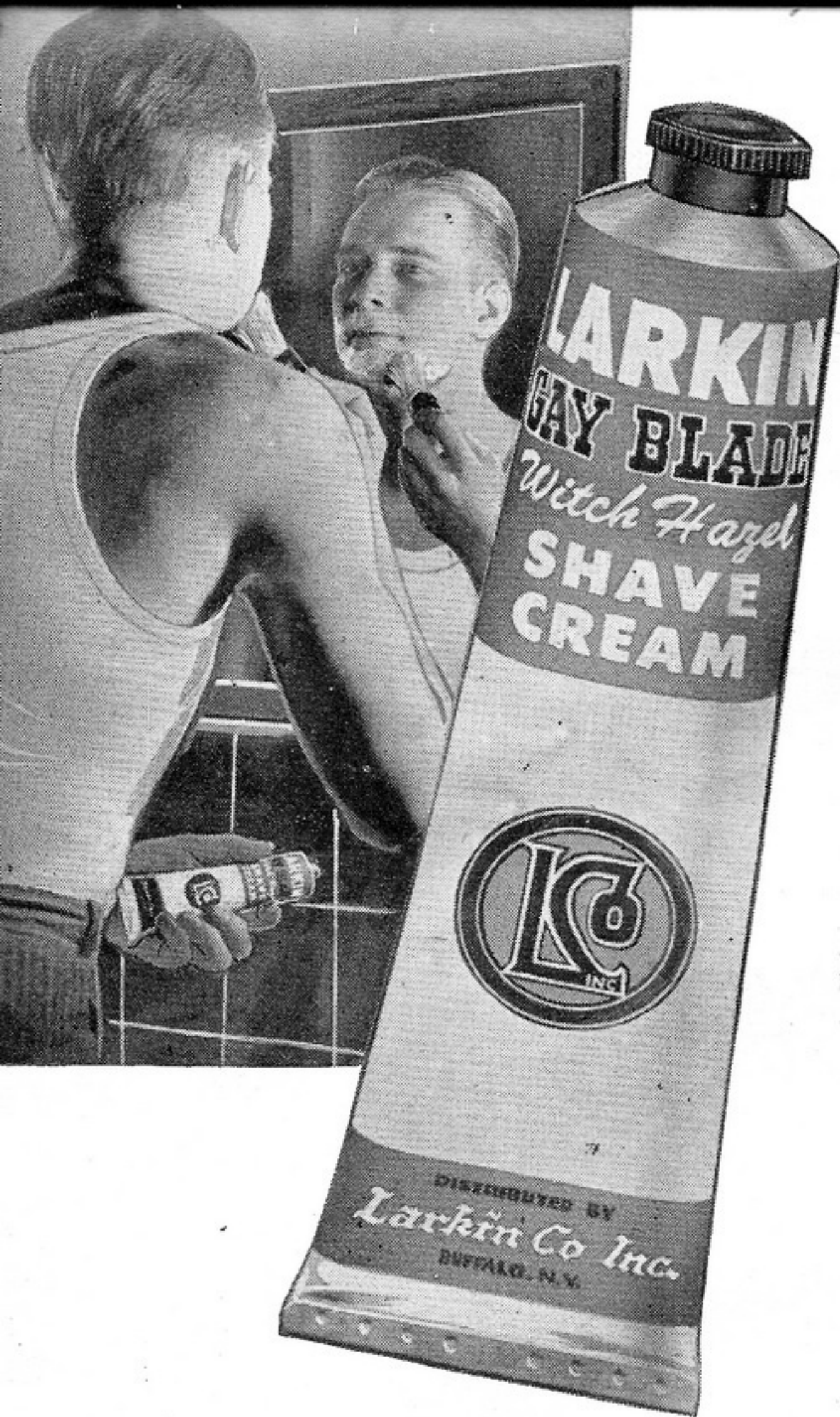


Long-handled BATH BRUSH

Use with or without the 15-in. detachable handle. Oval shape, 5¼x2¾ in. — 9 rows stiff, white bristles of "Mir-O-Lite" set in wax-finished birch block.

3335—Mailing weight 12 oz.75¢





Larkin Shaving Creams

For Easier, Smoother, Softer Shaving. Quality Supreme!

"GAY BLADE" WITCH HAZEL SHAVING CREAM

In Convenient Tube for Economy!
Softens Beard! No More Razor-drag!

Thousands of men use "Gay Blade" for a smoother, faster shave. They really enjoy shaving! This cream softens the beard—its greater moisture and fine-bead lather do the trick. No more pulling — no razor-drag, itching, smarting, or burning. "Gay Blade" leaves the skin feeling clean, smooth, cool.

Tube cream is a great convenience in the home or anywhere. Economical, too — no waste in this jumbo tube that costs so little.

142—2¾-oz. tube. Mlg. wt. 5 oz.29¢

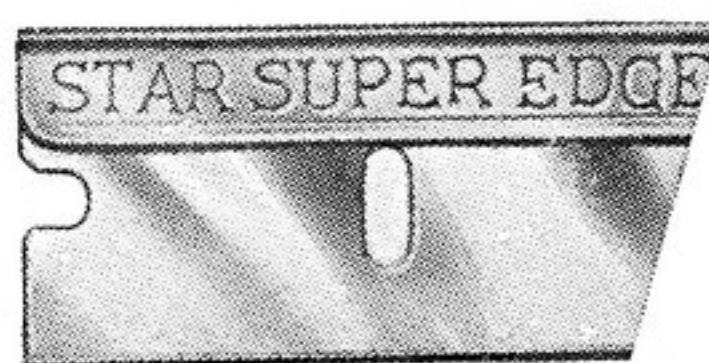
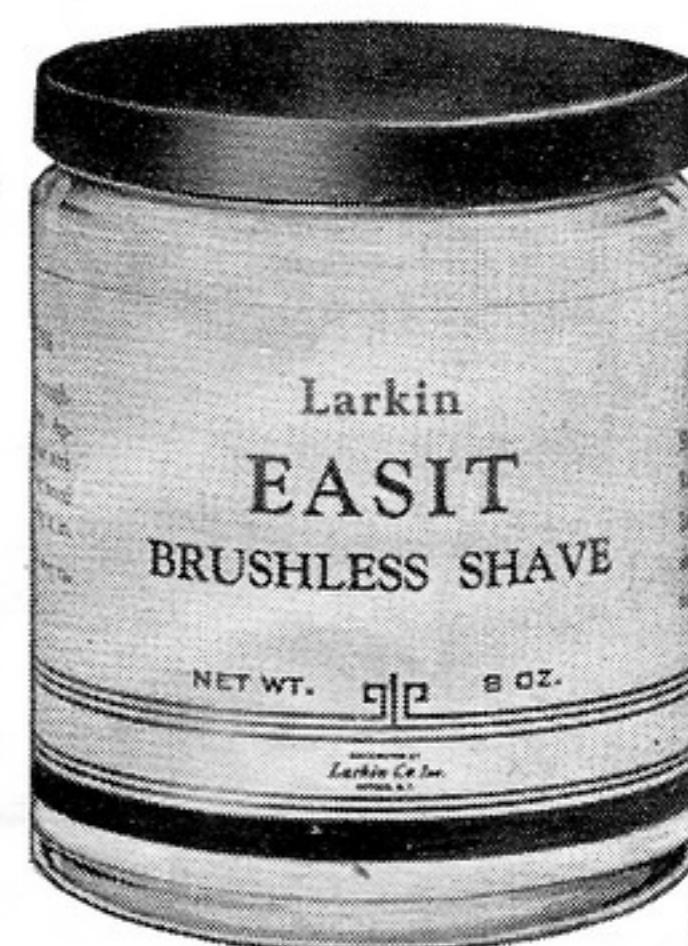
"EASIT" BRUSHLESS CREAM

No Brush Needed!
No Hot Water!

Wash face thoroughly. While wet, gently smooth Easit over your beard with fingers — never a brush! This soft, cool film softens the beard so the razor glides easily, cutting close and clean without dragging or irritating skin.

Perfect for home use; for traveling, hunting, camping when hot water is often unavailable.

165—8-oz. Jar. Mlg. wt. 1¼ lbs.45¢



Single-edge RAZOR BLADES

NX process.
Highly temper-
ed. Fit Gem

Micromatic, Gem, Ever Ready, Star or similar razors. Mlg. wt. 1 oz.

158 Pkg. 3 blades10¢

BAY RUM—Very finest quality

An extra-high quality made from the finest of oil of bay leaves, distilled in the West Indies. Cooling and comforting to the skin.

Popular with men after shaving and as a hair lotion. Sprinkler-top bottle.

Mlg. wt. 14 oz.

1544-oz. Bottle 27¢
Federal Tax..6c

WITCH HAZEL N. F.

Always the Same Quality

Larkin Witch Hazel is double distilled from the flowering twigs of the Hamamelis Virginiana tree. Always dependable for strength and effectiveness.

Pads of absorbent cotton, saturated with Larkin Witch Hazel and placed over the eyes, are soothing for tired, aching eyes or headache.

Cooling, soothing for tired feet. Relieves bee stings, strains, bruises.

A refreshing skin tonic — a popular after-shaving lotion. Mlg. wt. 2 lbs.

409 Pint Bottle42¢
Federal Tax 9c



Double-Edge RAZOR BLADES

NX secret formula gives steel a keenness and uniformity never known before. Fit Gillette-type razor. Mlg. wt. 1 oz.

186 Pkg. 10 blades25¢

Finishing
Touch to
a Good,
Clean
Shave!

Invigorating!

Soothing!

Cooling!

"GAY BLADE"

AFTER-SHAVE LOTION

A few drops on his face after shaving and a man forgets about the closeness of his shave—those tiny nicks. His face feels smooth—clean—it tingles . . . and he loves that bracing, he-man scent — that "gay blade" feeling. Mlg. wt. 14 oz.

108 4-oz. Bottle30¢
Federal Tax..6c



"Ever-Ready" SHAVING BRUSH

Superior quality — will give years of satisfaction. Large knot of Chinese bristles and hair, about 2 in. long, set in rubber.

White plastic handle, red ferrule.

Mlg. wt. 2 oz.

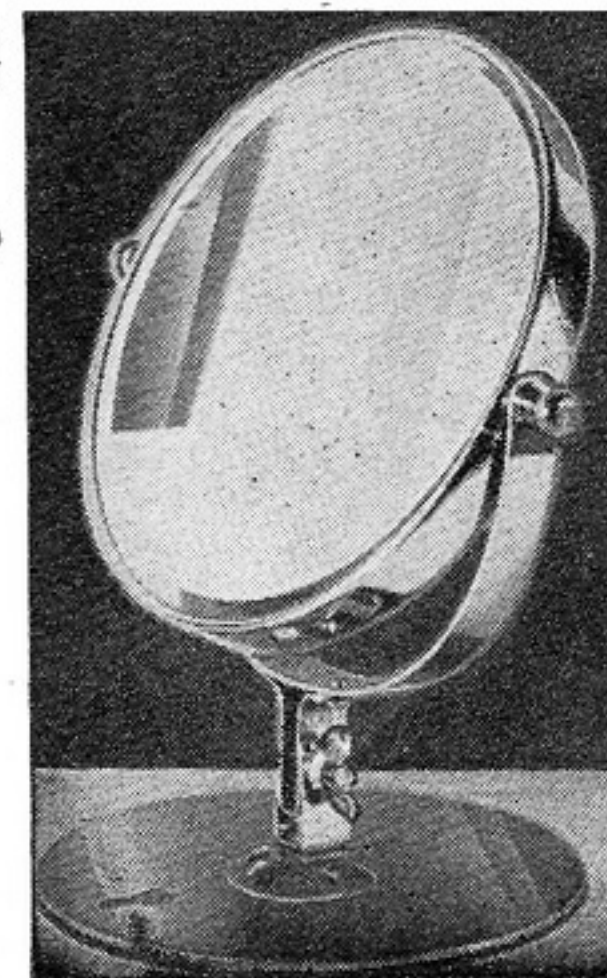
357 \$1.00



SHAVING OR MAKE-UP MIRROR

Adjustable
to any
Angle

Hangs on
Wall or
Stands Up



Chrome-finish metal frame and stand. Screws on wall or stands on dressing table. Used by women for make-up mirror. Swivel adjustment—to any angle. One side shows true vision, other magnifies. Diameter of glass about 5¼ in. — base, 5½ in. Over-all height, 7¾ in. Mlg. wt. 2 lbs.

5394 \$2.50



Quality Ointments

Aids Every Household Needs

MENTO KANFO —

Combines soothing qualities of menthol, camphor, boracic acid. Vaporized and inhaled, aids in relieving discomfort of nasal congestion, colds—soothes chapped or chafed skin, minor cuts, burns. 405—1-oz. Jar. Mlg. wt. 3 oz.18¢

ANALGESIC BALM — Affords temporary relief in many forms of muscular and neuralgic pain. Soothing for sprains, bruises, headaches, head colds. Vaporized in boiling water, relieves throat irritation. 404—1-oz. Jar. Mlg. wt. 3 oz.37¢

HEALITOL — Promotes healing, relieves skin irritation, reduces danger of infection. Recommended for burns, scalds, cuts, sunburn, non-venomous insect stings. Relieves external itching of piles. 407—1-oz. Jar. Mlg. wt. 2 oz.25¢



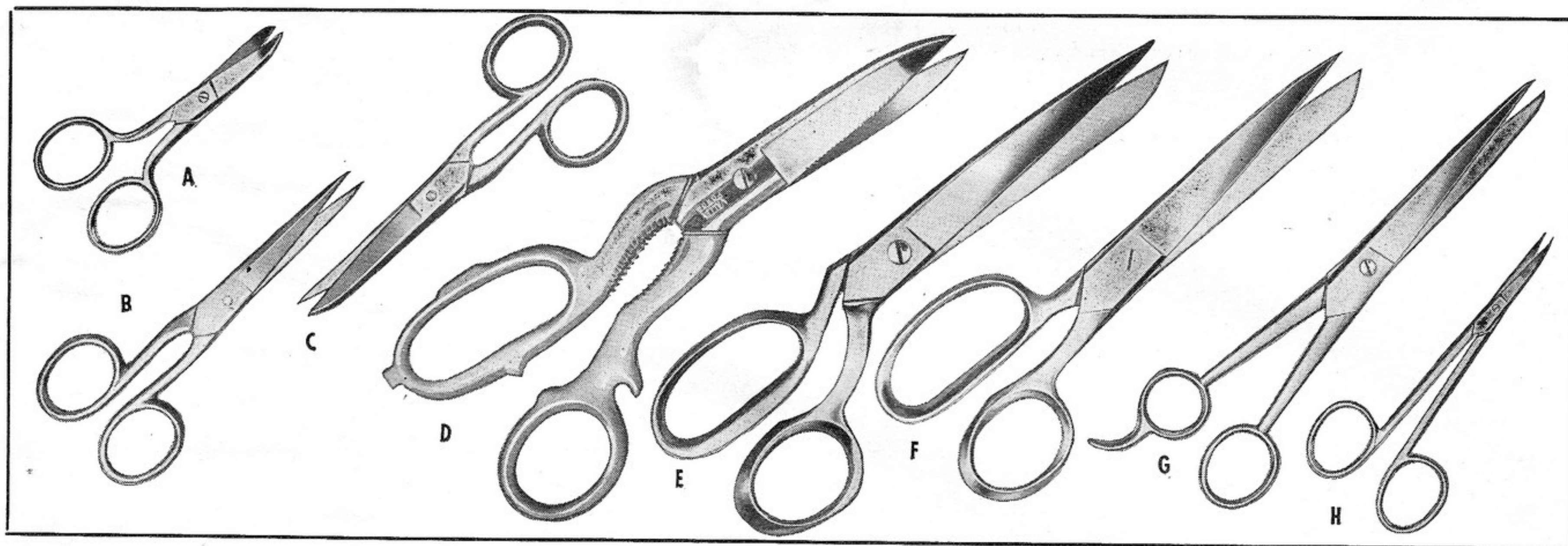
They Pink
as They Roll!

FLORIAN PINKER

Super de luxe! For right or left-hand use! Has "that new look!" Never requires sharpening.

ing. Pinks most fabrics with ravel-proof edge. Easier — faster — more accurate! Light-weight, compact, modern. 7 in. long. Finely-ground, solid-forged cutlery steel with mottled-blue plastic-finished frame.

1024 Mlg. wt. 1 lb.\$5.95



SCISSORS AND SHEARS---Superior Solid Forged Cutlery Steel

Adjustable Tension Screws . . . Finely Ground for Best Cutting Edge . . . Stay Sharp Longer . . . Full Nickel-plated and Polished

(A) Nail Scissors — Strong, keen blades properly curved to trim nails correct shape. Tempered and nickel-plated. High polish, 3½ in. long. 1008—Mlg. wt. 1 oz.\$1.50

(B) Embroidery Scissors — Smooth-working thin blades. Two sharp points. 4½ in. long. 1003—Mlg. wt. 1 oz.\$1.50

(C) Silk Scissors — for cutting fine fabrics. Flat style, 1 blunt, 1 sharp point. 4½" long. 1002—Mlg. wt. 2 oz.\$1.50

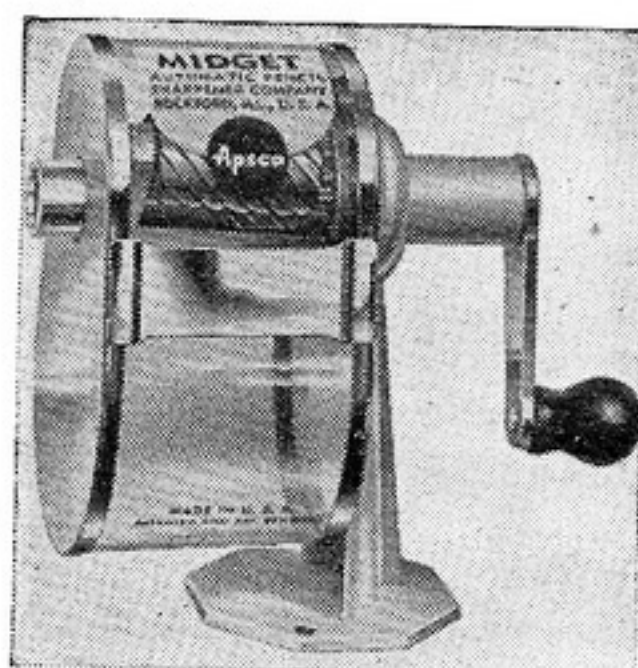
(D) Kitchen Shears — Rust - resisting blades, 1 serrated. Red handles. Cut fish, poultry, vegetables, pie crust. Use handles as screw-top remover, screw driver, etc. 1011—Mlg. wt. 8 oz.\$1.60

(E) Cloth Shears — Sturdy, with trimmer handle — for dressmakers. 7½ in. long. 1006—Mlg. wt. 9 oz.\$2.00

(F) Modiste Shears — Big enough to cut heavy materials, yet handle easily. 7 in. long. 1005—Mlg. wt. 6 oz.\$1.85

(G) Barber Shears — For sharp accurate cutting. Extra-long pointed blades. 7½ in. long. 1859—Mlg. wt. 3 oz.\$2.35

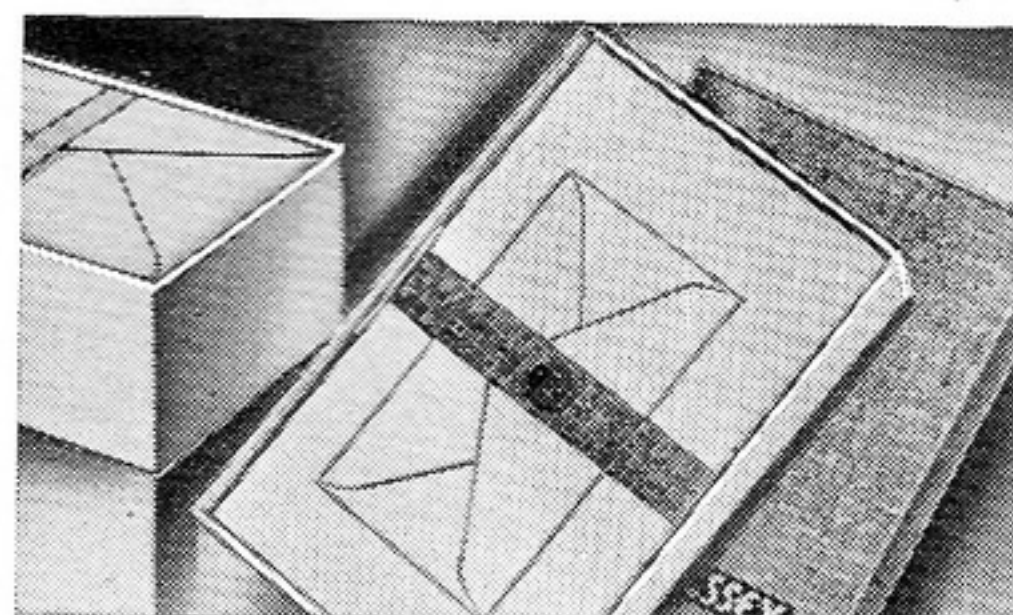
(H) Cuticle Scissors — Curved blades with fine points. Finely adjusted. 3½ in. long. 1010—Mlg. wt. 1 oz.\$2.00



"APSCO" PENCIL SHARPENER

Midget — for standard size pencils. Attach to horizontal or vertical surface. Solid-steel twin-milling cutters. Finished in bright yellow enamel — detachable, nickel-plated and polished steel receptacle with transparent celluloid enclosure. Mlg. wt. 1 lb.

6427\$1.35



WHITE ENVELOPES

Excellent grade. Made from smooth-finished, white bond paper. Flaps well gummed. Standard 3½ x 6½ in. size. Mlg. wt. 6 oz.

Package of 50
91114¢

BOXED STATIONERY

Smooth - finish stationery in assorted pastels and white. Fine quality. Envelopes to match. 15 of each; boxed. Mlg. wt. 1¼ lbs.

91230¢

WHITE ENVELOPES

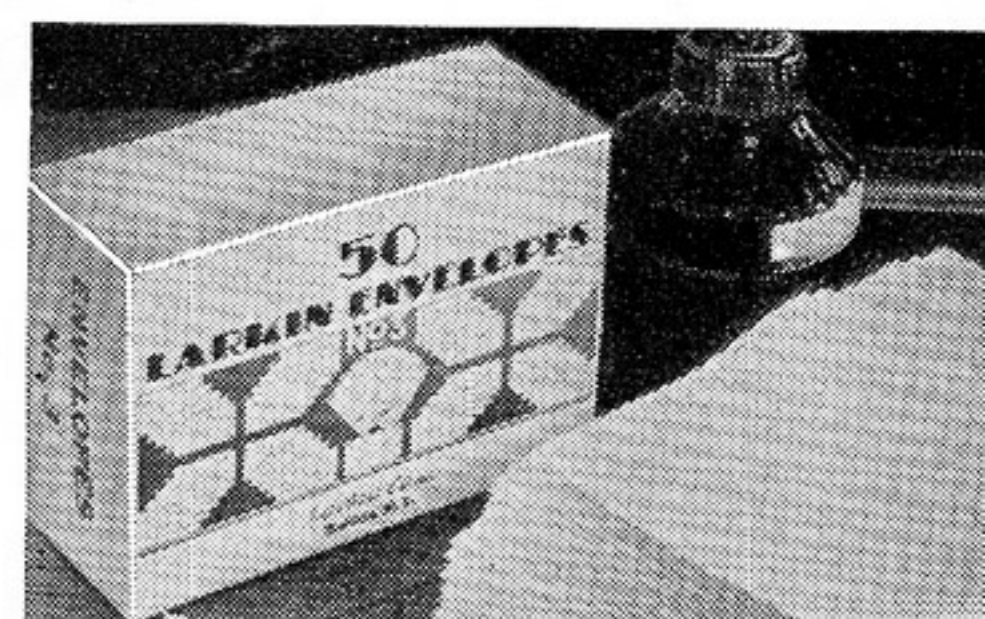
3½ x 6-in., white envelopes. Fit Writing Paper 910 and Tablet 914. Long-pointed flaps. Mlg. wt. 8 oz.

Package of 100
90925¢

WRITING PAPER

High grade, smooth finish, white. Use with Envelopes 909, pictured at left. Size 5½ x 6½ in. Mlg. wt. 13 oz.

85 Folded Sheets
91035¢



SCHOOL TABLET

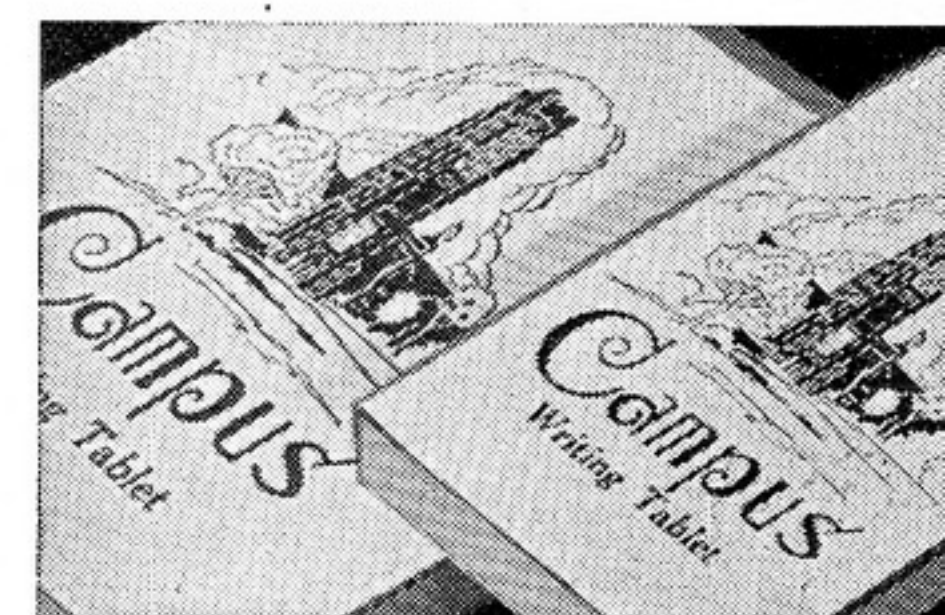
High quality, smooth - finish, white paper, ruled on both sides. For ink or pencil. Padded. With blotter; 22 sheets. 8 x 10-in. Mlg. wt. 10 oz.

9132 for 15¢

WRITING TABLET

High grade, white paper for ink or pencil. Ruled both sides. 56 sheets 5 x 8-in. Blotter. Fits Envelopes 909. Mlg. wt. 9 oz.

9142 for 15¢



Larkin Products



LARKIN BALSAIROMA

Freshens Indoor Air — Bathrooms!
Kills Unpleasant Cooking Odors!

Balsairoma freshens indoor air, changing unpleasant odors to the fresh, clean smell of balsam and pine — as pleasing as the North woods.

Balsairoma kills unpleasant cooking odors; freshens smoke-filled rooms; gives a clean fresh smell to clothes in musty, stuffy closets; helps kill paint odors; keeps bathrooms fresh.

To use, simply pull a portion of the woven wick out of bottle, and let it pick up objectionable odors. Mlg. wt. 1 1/4 lbs.

207—5 1/2-oz. Bottle45¢



DDT INSECT SPRAY

Kills Flies, Mosquitoes,
Roaches, Fleas, Gnats,
Bedbugs, Moths.

Kills insects quickly. Flies and mosquitoes die within an hour, bedbugs in a few hours, roaches within a week.

This spray has residual action, killing some insects on contact with material sprayed a month previously.

Does not stain most wall-paper or curtains, when applied with a sprayer (see offer below).

Contains a quick knock down toxicant in addition to DDT. Do not spray near flame or open fire. Mlg. wt. 2 lbs.

861—Pint Bottle45¢



FURNITURE POLISH

Made from high-grade oils including Cedarwood oil, and Cedarleaf oil. Cleans as it polishes. Gives a dry, non-oily finish. Removes fingerprints, grease, smoke and dirt. Will not harm the finest surfaces. Use also on dust cloth and dust mop to absorb dust and dirt. Renews brilliance of woodwork. Mlg. wt. 2 lbs.

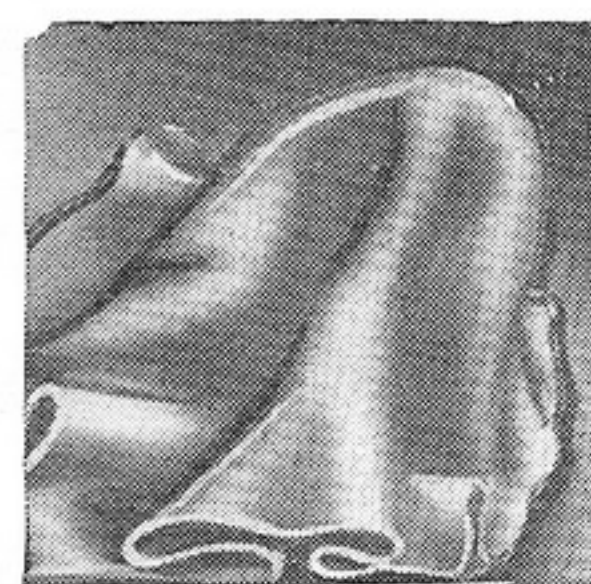
800—Pint Btl.....29¢

OILIT MACHINE OIL



A high-grade oil that may be used on expensive equipment — such as vacuum cleaners, washing machines, sewing machines, lawn mowers, etc. Cleans and polishes furniture. Cleans and oils guns and tools. Protects razor blades. Keeps razor strops soft. Squirt-spout can. Mlg. wt. 5 oz.

803—3-oz. Can20¢



Genuine Chamois

First quality. Tanned in oil. Washable. Pocket shape. Fine for drying and polishing cars, windows, woodwork, etc. Very absorbent. Soaks up many times its own weight in water. 13 x 16-in. Mlg. wt. 2 oz.

775585¢

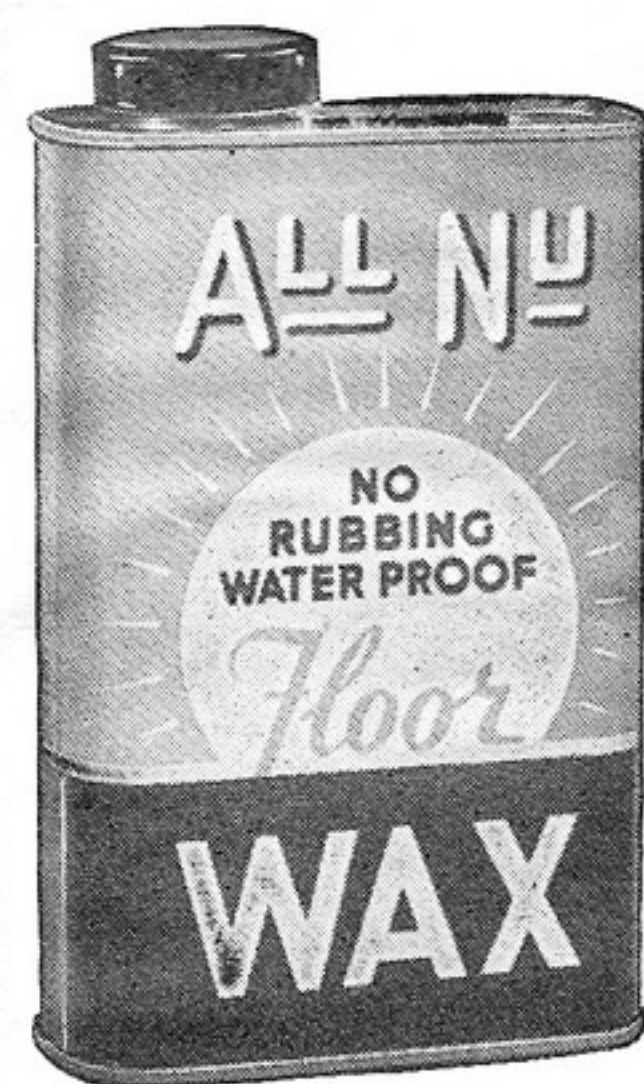
"ALL NU" FLOOR WAX

Makes Linoleum and Other Floor Surfaces Like New!

A durable, water-proof wax that seals floor surfaces with a wear- and dirt-resisting finish.

Apply with soft cloth, brush or applicator. Dries to rich, hard, glossy finish in 20 minutes. No rubbing! Use on wood, linoleum, tile, rubber floors — woodwork, wood and metal furniture.

No.	Size	Price	Mlg. Wt.
7800	1 pt.	30c	2 lbs.
7801	1 qt.	55c	3 lbs.
7802	1 gal.	\$1.85	10 lbs.

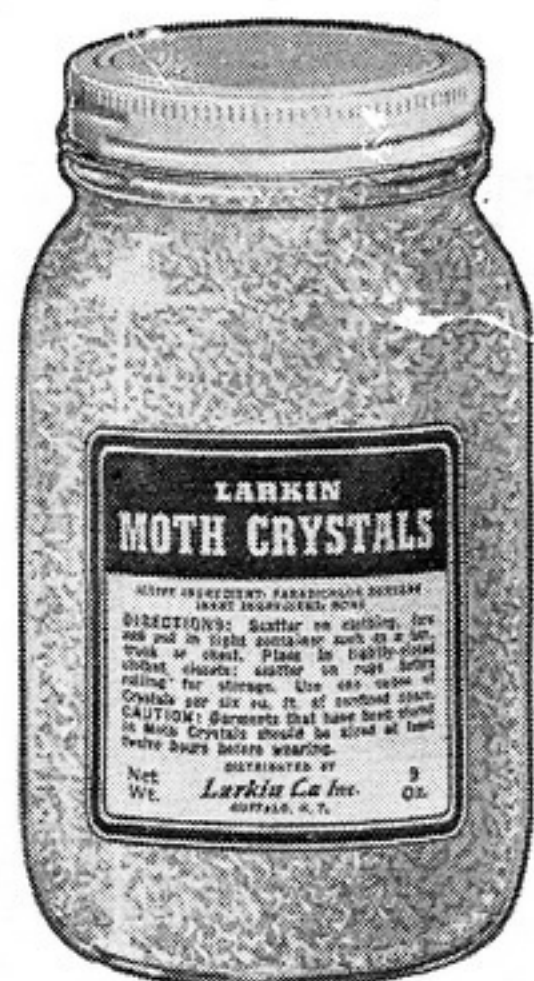


SPRAYER

To Use with
Insect Spray

Sturdy hand type. Liquid-tight seams. 8-oz. tank. Pump is 10 x 1 1/4 in. Mlg. wt. 1 1/2 lbs.

88540¢



Perfected MOTH CRYSTALS

Used as directed, safe protection for your clothes.

White, volatile crystals to sprinkle among your furs and woollens. Will not injure them. Mlg. wt. 1 lb. 6 oz.

9-oz. bottle. 88240¢



LARKIN SILVER POLISH PASTE

Cleans and polishes silver, gold, brass, chromium, etc. Requires little rubbing. Takes off stubborn stains quickly. Mlg. wt. 1 1/4 lbs.

864—9 1/2-oz. Jar25¢

LARKIN LIQUID SILVER POLISH

Removes tarnish and discoloration in record time! Renews original lustre. Will not scratch or harm finish of sterling or plated silver, gold or silver jewelry, or chrome. Mlg. wt. 1 lb.

176—8-oz. Bottle25¢



DRY CLEAN-IT



Non-inflammable. No risk of fire. Removes grease and oily spots from dresses, blouses, suits, gloves, kid shoes, ribbons, ties, belts, collars, silks, satins, velvets and cloth materials. Cleans typewriter keys. Mlg. wt. 1 1/4 lbs.

1/2-pt. bottle. 82633¢

WINDOW BRIGHT



Dampen a cloth with a small amount of Liquid Window Bright and wipe off windows. No water necessary. Removes film—cleans, polishes. Also cleans pictures, mirrors, tile, porcelain, chrome plating. Contains no harmful acids. Mlg. wt. 1 lb.

8-oz. Bottle 16020¢



CLEANING PASTE

Quickly, easily removes dirt and grease from painted surfaces and woodwork. Will not injure or remove paint when used as directed. Ideal for white woodwork.

Effective, too, for all metals, enamelware, marble, etc. Will not scratch. Does not roughen or stain hands. Mlg. wt. 4 lbs.

824 One Qt.....28¢



STOVE CLEANER

Makes stains, burned grease, etc., on stoves, refrigerators, sinks, pots, unpainted metals disappear. Absorbs stains that penetrate the finish. Will not scratch or mar. Mlg. wt. 1 lb. 2 oz.

170—10-oz. Jar45¢

LARKIN GLOSS STARCH — Goes Further!

A crystal starch of the very finest quality! Dissolves quickly — no lumps. Add hot water. This thin, easy-flowing, velvety starch distributes evenly, penetrates the pores of fabrics — giving them a smooth finish. Clothes starched with Larkin Gloss Starch look like new, and STAY CLEAN LONGER. One of the biggest values you can find!

Makes unsurpassed cold-water starch very easily — with a little Larkin Water Softener added. Takes only a moment to prepare.

Buy by the Case and Save Money!

814—3-lb. Pkg. Mlg. wt. 3½ lbs.35¢

815—Case of 12 Pkgs.

Shpg. wt. 40 lbs.\$3.95



WHITE SOAP FLAKES

Large Size Package — 32 Oz.

Nearly Twice the Size of Ordinary Soap Packages

Thin, fine flakes to give extra quick action and provide an abundance of rich, creamy, hard-working suds which rinse out easily. Flakes dissolve completely. Made from a special formula. Are ideal for dishes, general washing and washing machines. Because every ingredient is carefully selected these flakes are safer for fine things than ordinary soaps. They're easy on the hands. Women notice the difference in their hands when they use these highest quality flakes for daily dishwashing. Mlg. wt. 2½ lbs.

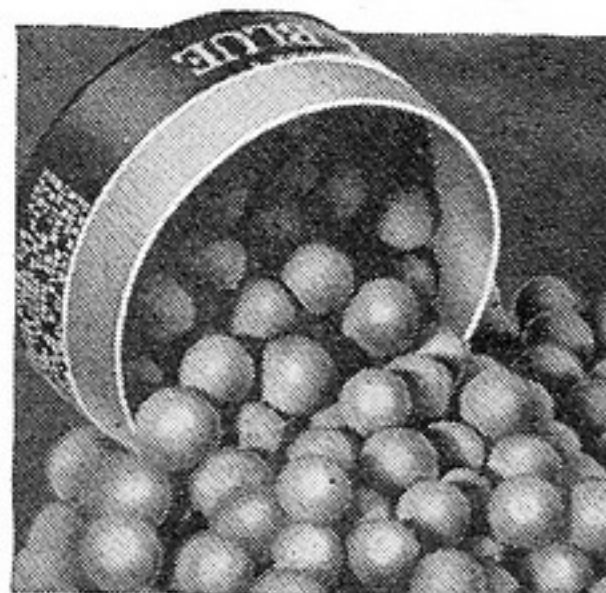
187—Large 32-oz. Pkg.49¢



"KANT ROLL" CLOTHES PINS

"Kant Roll" square clothes pins, made of best quality, strong, selected, seasoned hardwood. Can't roll away when dropped. 4 in. long; smooth. Oval slot greatly reduces splitting. Mlg. wt. 1 lb.

180—Pkg. of 6 dozen pins45¢



BALL BLUE

No bottle to break, spill, or freeze. Dissolves instantly in water — no specks, no sediment! Enough in one box to blue about 20 washings. Mlg. wt. 7 oz.

819—¼-lb. box9¢

SAVE SOAP! . . . USE LARKIN WATER SOFTENER

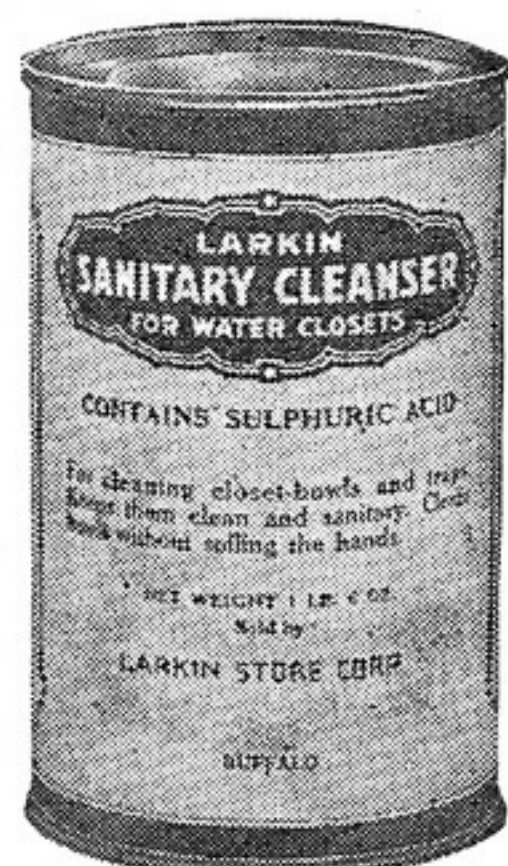
Dissolves quickly and makes hard water feel delightfully soft. Cleanses. Cuts grease and makes soap go further. Saves work. Use it for washing clothes, dishes; cleaning bathtubs, sinks, wash bowls, coffee and tea pots, floors, woodwork, painted walls.

Removes grease and paint from hands. Softens and cleans hardened paint brushes.

Sprinkle a little in your bath. Makes water soft and delightful. Leaves tub spotless — no grimy rings.

827—1-lb. Pkg. Mlg. wt. 1½ lbs.17¢

828—Case 24 Pkgs. Mlg. wt. 27 lbs. \$3.75



LARKIN SANITARY CLEANSER

Cleans and Disinfects Toilet Bowls, Traps

Removes yellow stains — whitens, vivifies porcelain toilet bowls — not for use on porcelain enamel bathtubs or sinks — harmless when used as directed. Disinfects — making them clean, odorless and sanitary. Works quickly. Only small amount necessary.

809—1-lb. 6-oz. Can. Mlg. wt. 2 lbs.18¢

810—Case of 12 Cans. Shpg. wt. 24 lbs. \$2.10

LARKIN DRAIN-PIPE CLEANER

Cleans Clogged Drain Pipes ➡

Flushes, cleanses and disinfects clogged drains and removes stoppage due to lint, hair, grease, etc. Saves many times its cost in plumbing bills. Use in sink, bathtub, wash bowl, toilet, laundry tubs and to clean grease from garage floors. Cleans garbage cans. Thaws frozen pipes. Will not injure plumbing or porcelain fixtures when used as directed. Mlg. wt. 3 lbs.

808—TWO 1-lb. metal cans35¢



LARKIN DOUBLE-ACTION CLEANSER

Saves Work! Cuts Grease and Dirt in Double Quick Time!

Larkin Cleanser has DOUBLE ACTION! Its scouring properties cut grime, dirt, rust and corrosion. Its soap dissolves grease and dirt. It's powerful! It works faster! Saves minutes on cleaning time. Saves energy and "elbow work" too!

Greasy pots, pans and cutlery come sparkling clean in a few seconds. Bathtubs, bowls, faucets, brass, tile, sinks, stoves, enamelware become spotlessly clean. 14-oz. fibre cans with metal shaker-tops.

Buy by the Case and Save Money!

303—FOUR Cans. Mlg. wt. 5 lbs.29¢

304—Case of 48 Cans. Shpg. wt. 53 lbs.\$3.25



METAL SPONGES

Two hand-size balls of stainless metal loops. No sharp edges. Clean, scour, polish metal, glass, china. Mlg. wt. 3 oz.

179—Pkg. of 218¢



CLEANSER PADS

Soft metal-fibre pads with polishing soap. Clean and polish aluminum, copper, iron, enamelware, tile, linoleum, faucets, Pyrex glass. Mlg. wt. 6 oz.

228—Pkg. of 1220¢



MECHANICS' SOAP

Quickly removes grease, fresh paint, printers' ink — all dirt.

For railroaders, mechanics, painters, printers, farmers. Mlg. wt. 2 lbs.

825—22-oz. Jar25¢

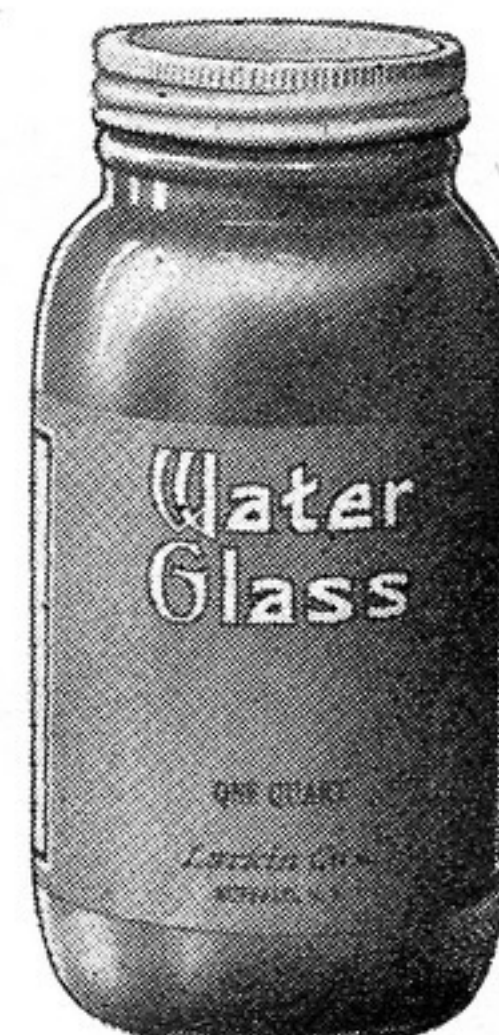
WATER GLASS

Enough to Preserve
23 Dozen Eggs

To buy eggs at low prices in the plentiful season and preserve them for the season of scarcity is a worthwhile economy!

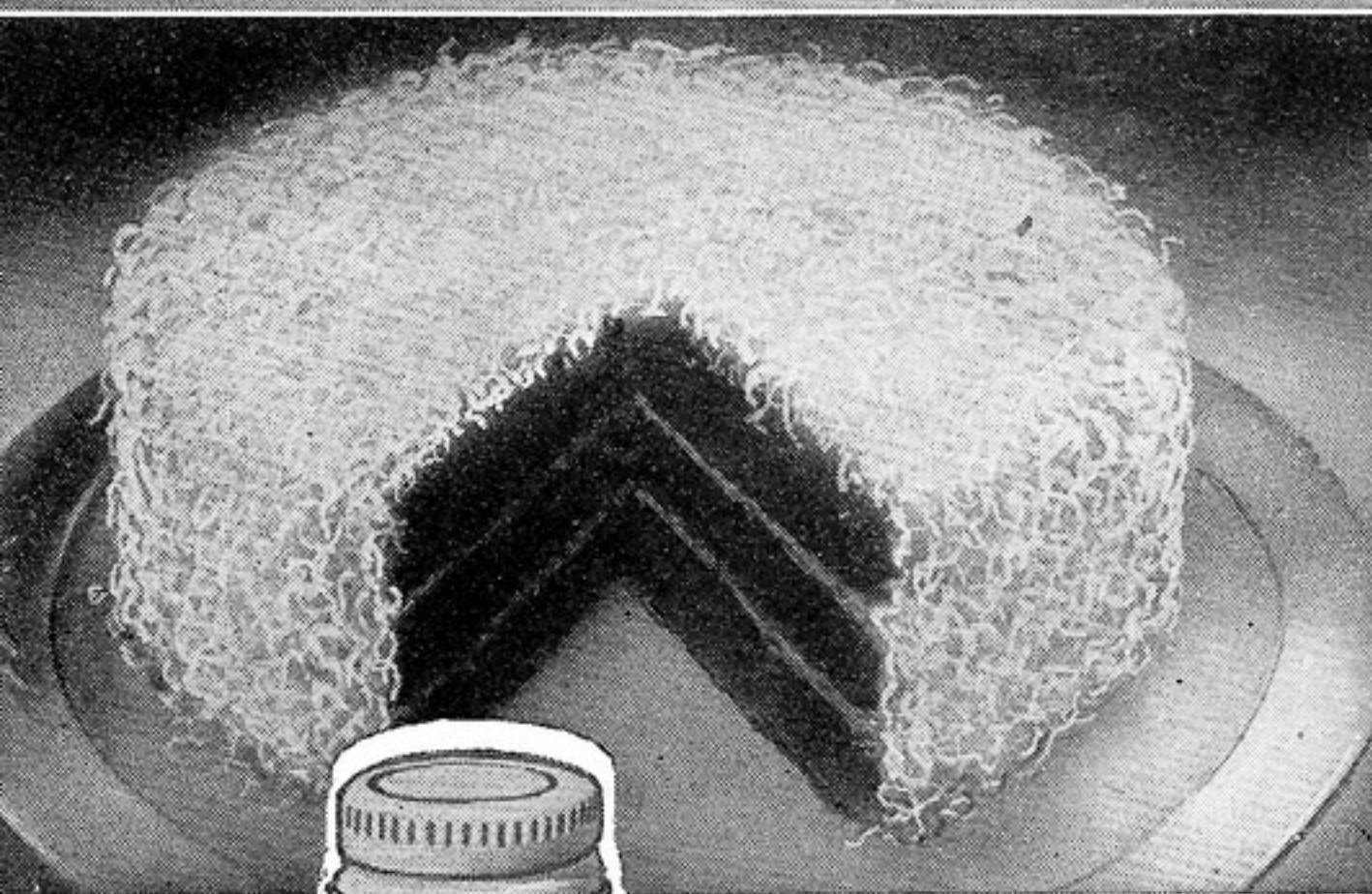
Water Glass keeps eggs fresh for months, as attested by U. S. Gov't. Dep't. of Agriculture. Directions on can. Undiluted, it makes a good adhesive paste. Mlg. wt. 4½ lbs.

821—1-qt. Jar30¢



Larkin Products

Larkin Flavoring Extracts



IMITATION VANILLA FLAVOR

Most economical for all flavoring purposes. Made of finest ingredients, it goes further . . . we know you'll like it! Use it for flavoring ice cream, cakes, pies, custards, candies, icings, puddings — buy this 4-oz. size and save. Mlg. wt. 12 oz.

501—4-oz. btl.40¢



Pure Vanilla

REAL vanilla—no added coloring. Richer flavor . . . lasts through the baking. Mlg. wt. 7 oz. 516—2-oz. btl.40¢



Maple-It

Imitation maple — more effective for flavoring than pure maple syrup. Mlg. wt. 7 oz. 169—2-oz. btl.35¢



Lemon

Made with pure oil of lemon. Mlg. wt. 7 oz. 503—2-oz. Bottle ..43¢

Orange

Made with pure oil of orange. Mlg. wt. 7 oz. 504—2-oz. Bottle ..40¢

Almond

For that nutty flavor. Made with bitter almond oil. Mlg. wt. 7 oz. 502—2-oz. Bottle ..30¢



Peppermint

For flavoring candy, ice cream, cold drinks. Made with pure oil of peppermint. Mlg. wt. 7 oz. 505—2-oz. btl.53¢

Wintergreen

Imitation flavor — better than genuine, best chefs say. For candy, cold drinks, etc. Mlg. wt. 7 oz. 506—2-oz. btl.35¢



Sifter-top Jars



LARKIN PURE SEASONINGS

Celery Salt

For dressings, soups, salads. Mlg. wt. 8 oz. 515 2-oz.12¢

Garlic Salt

Have true garlic flavor without annoying the family. Mlg. wt. 8 oz. 517 2-oz. jar.18¢

Onion Salt

So convenient. No odor — no hand-stains. True onion flavor. Mlg. wt. 8 oz. 514 2-oz. jar.15¢

Paprika

Appetizing garnish for salads and sauces. Mlg. wt. 7 oz. 518 1-oz. jar.18¢

... Just Taste the Difference!



LARKIN TABLE SALT

You will taste the difference the minute you start seasoning foods with Larkin Salt. It seems to bring out the real, the natural flavor — make everything taste better. Use it for cooking and table use.

Free Running

IT POURS from the package — it sifts from the shakers. Evaporated under very high temperatures, heated and reground, this high-grade salt is light, fine, far superior to ordinary grades.

201—3 lb. Pkg. Mlg. wt. 4 lbs.12¢

202—Case 18 Pkgs. Shpg. wt.

58 lbs.\$1.75

LARKIN IODIZED SALT

Same as above except with .023% Potassium Iodine added. Especially helpful to those in localities where vegetable foods fail to supply this needed mineral.

203—3-lb. Pkg. Mlg. wt. 4 lbs.13¢

204—Case 18 Pkgs. Shpg. wt.

58 lbs.\$2.00



Whip-It

Add few drops to light cream or egg whites and they'll whip in a jiffy. Mlg. wt. 7 oz.

161—2-oz. btl.20¢

LARKIN PEANUT BUTTER

The ever-ready sandwich spread — a universal favorite with entire family.

Made from a blend of selected No. 1 peanuts, expertly roasted and salted to bring out the rich flavor.

Unusually rich in peanut oil, it keeps moist and is easy to spread. Nutritious.

High in vitamin content. Easily digested. Delicious in cookies, confections, salads. Mlg. wt. 1 1/4 lbs.

16-oz. Jar

174 43¢



Dress Up your Cakes, Pies, Puddings with Ready-to-use

MARSHMALLOW CREME

Doubles for cake frosting, meringue, and dessert topping. Makes so many dishes look, taste better—saves eggs, cream, milk and sugar. Very light, easy to spread. Keeps indefinitely—no refrigeration or special care.

239—1-qt. Jar. Mlg. wt. 2 1/4 lbs.39¢



Larkin Products

Sweetened with real sugar, these richer, creamier preparations are tastier, more wholesome — give more real food value. More for your money, too — each package makes sufficient for 6 to 10 generous servings.

Tasty Larkin Puddings

Make Delicious Puddings, Pie Fillings, Cake Fillings, in a Jiffy! Family Favorites!



VANILLA FLAVOR

An inexpensive dessert! One package, cooked with milk, makes one quart of pudding—10 generous servings. For variety, add canned or fresh fruits, nuts or coconut. Top it off with whipped cream. The milk and the Pudding make a highly nutritious food — serve it often. Children never tire of it. Used as a pie filling — makes two 8-inch pies. 4 3/4-oz. package.

507 Mlg. wt. 1 1/4 lbs.3 Packages **27¢**
508 Mlg. wt. 10 lbs....Case of 24 Pkgs. **\$1.95**

BUTTER-SCOTCH FLAVOR

Use this Pudding Preparation with milk to make a variety of appetizing desserts — butter-scotch pudding, ice cream and pie filling. It is especially delicious for pie when combined with pecans — and when used with fruits. A good sauce over lady fingers or sponge cake. The entire family will enjoy it. 4 3/4-oz. package.

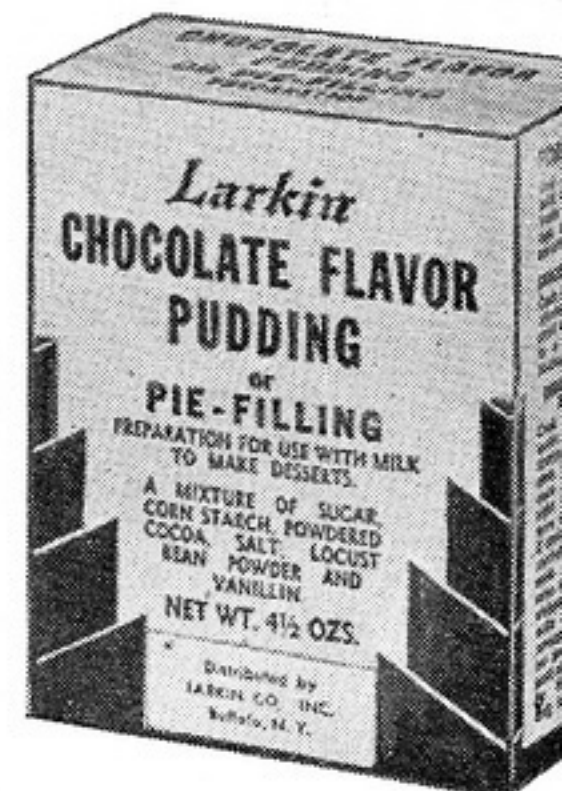
519 Mlg. wt. 1 1/4 lbs.....3 Packages **27¢**
520 Mlg. wt. 10 lbs...Case of 24 Pkgs. **\$1.95**



CHOCOLATE FLAVOR

A preparation for use with milk to make chocolate pudding, pie filling, or ice cream. Top pudding and pie with whipped cream — light cream whipped with Larkin Whip-It. Each package makes over 1 qt. of pudding, enough for 10 generous servings, or two 8-inch pies. Takes but a few minutes to prepare. 4 3/4-oz. package.

521 Mlg. wt. 1 1/4 lbs....3 Packages **27¢**
522Case of 24 Pkgs. **\$1.95**
Mlg. wt. 10 lbs.



LEMON PIE FILLING

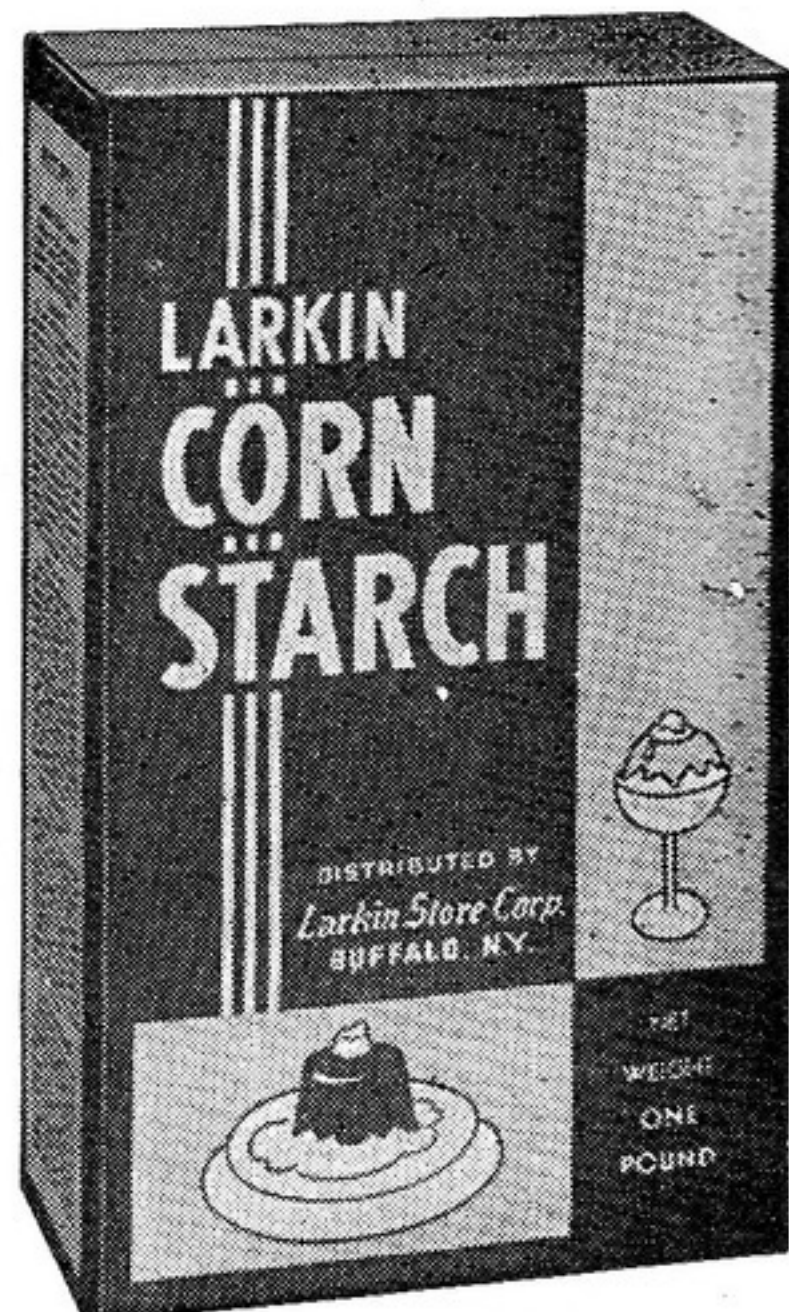


Add egg and water — that's all! This fine, new Larkin Dessert Preparation is complete otherwise — the sugar has been included. Makes sufficient filling for a big 8-in. pie shell. A great time saver for the busy housewife! In a few minutes you can make the most delicious lemon pie filling your family ever tasted — with that fresh lemon flavor they like. Serve it as

pudding, too — one package makes 5 to 6 servings. And, as for lemon cream cake filling, this use-it-with-egg preparation is perfect. 5 1/2-oz. package.

314 Mlg. wt. 1 1/4 lbs.....3 Packages **29¢**
315 Mlg. wt. 12 lbs...Case of 24 Pkgs. **\$2.19**

LARKIN CORN STARCH



High quality, finely milled, and absolutely pure, Larkin Corn Starch is a carbohydrate food rich in energy - giving nourishment. With it you can make deliciously smooth ice cream, puddings, cake and pie fillings. Dissolves quickly and lump-free in milk or water. Very economical.

533 1-lb Package. Mlg. wt. 1 1/4 lbs.....**16¢**
534 Case of 24 Pkgs. Mlg. wt. 27 lbs. **\$3.50**



Now! Perfect
Cake every time!

LARKIN CAKE MIXES

Complete with
Icing Base

From Package to
Oven in a Jiffy!

Add Water Only!

Add water and mix — that's all! Your cake is ready to bake! It's all over in a jiffy and success is assured. Everything included even to the icing base. Always the right texture, perfectly flavored, light, fluffy, delicious! Economical, too — one package makes a large 9-in. square cake — a 9-in. 2-layer cake—or 18 to 24 cup cakes. What a treat! What a time saver!

Devil's Food

with Fudge Icing Base
The kind that "just melts in your mouth!" Directions on package give details—how long to bake — everything. Mlg. wt. 1 lb. 6 oz.

212 **39¢**

White or Yellow

with Fudge Icing Base
Makes perfect white cake. Add egg yolks and you have delicious, rich, yellow cake. Directions on package give details. Mlg. wt. 1 lb. 6 oz.

213 **39¢**

LARKIN BAKING CHOCOLATE

Rich, full-bodied, unsweetened. Eight 1-oz. squares individually wrapped in wax-back foil. Dissolving quickly, this fine, pure chocolate is perfect for making cakes, pies, candies, icings, puddings, ice cream — for a delicious hot beverage, prepare with milk and sugar. Mlg. wt. 9 oz.

540 1/2-lb. Pkg. **40¢**



INSTANT CHOCOLATE

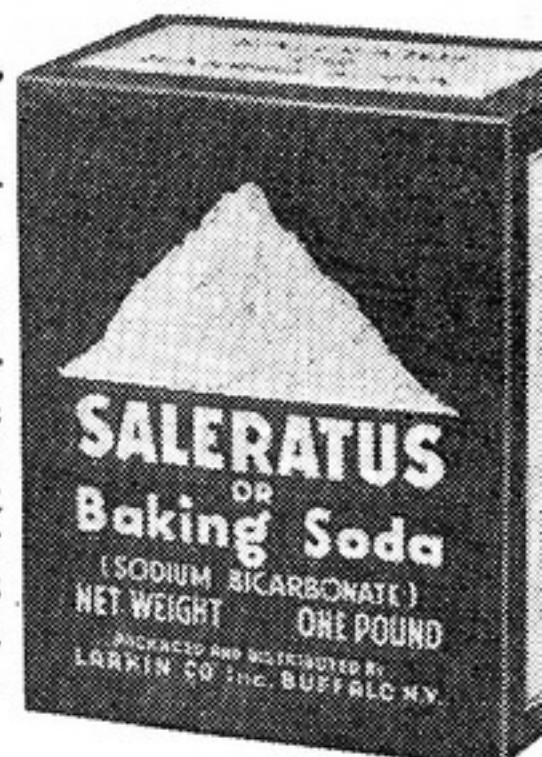
Just add hot water and stir — in 10 seconds you have the most delicious hot chocolate you ever tasted! No cooking — no pan to wash. Made of chocolate (not cocoa), sugar, and fresh milk — rich, pure, nutritious. Sufficient in each envelope for one cupful. Mlg. wt. 11 oz.

53510 1-oz. Envelopes **50¢**

SALERATUS or BAKING SODA

A big value! Larkin Soda is U. S. P. tested quality! Use it, and your baked goods are sure to "raise" perfectly. Use not only for cooking and baking but as "first aid" on burns, scalds, etc. Mlg. wt. 1 1/4 lbs.

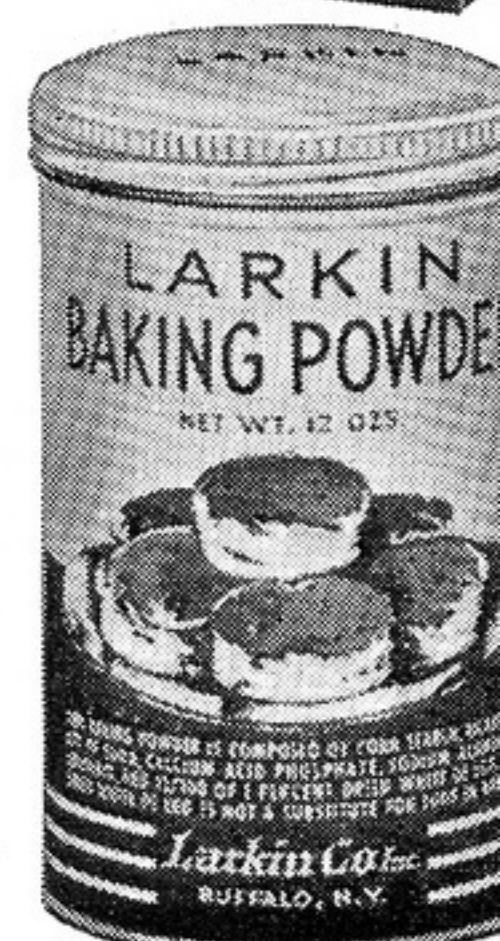
531 1-lb. Pkg. **11¢**



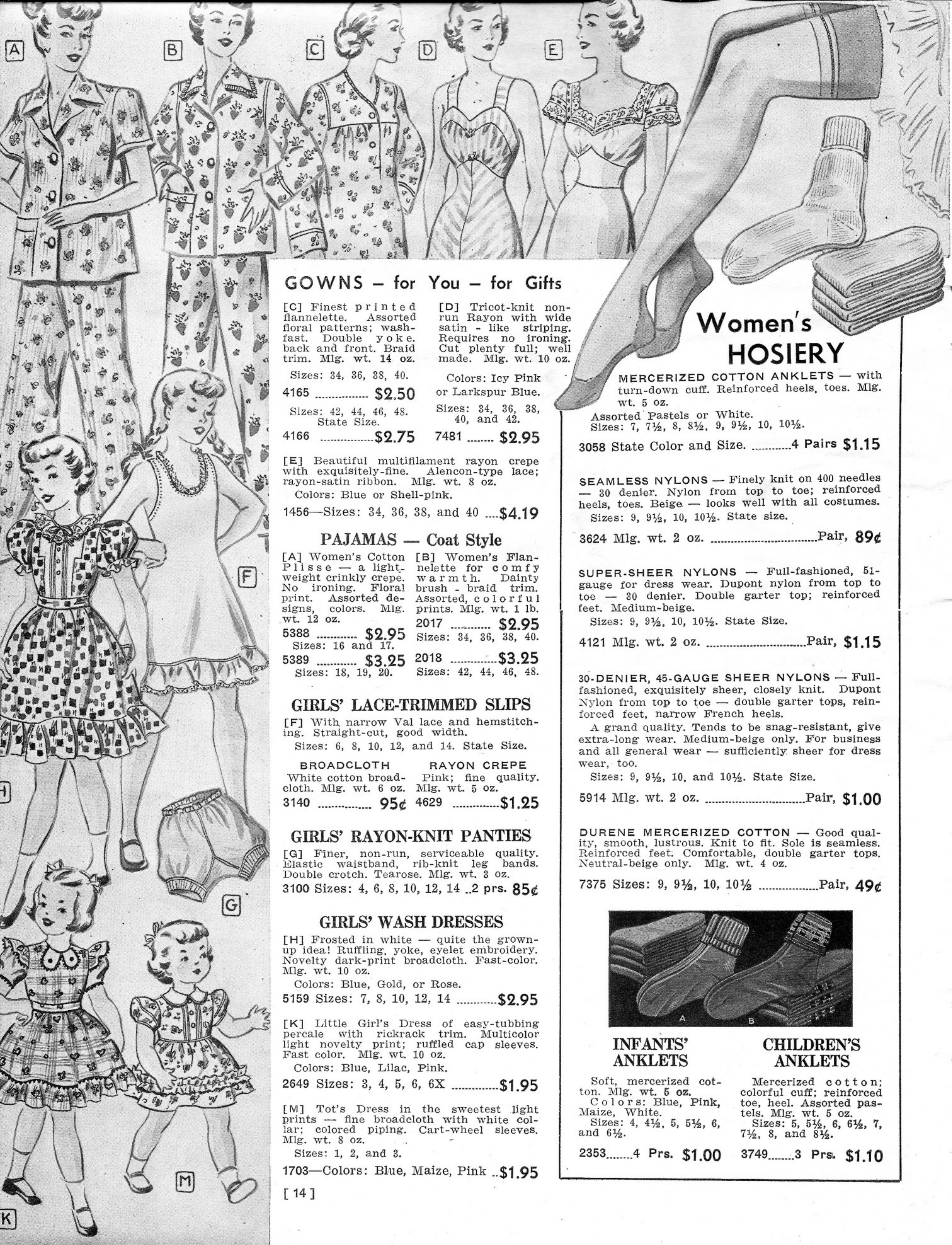
BAKING POWDER

Famous for superior strength, freshness, purity—makes cakes, biscuits raise quickly — soft, light, fine textured so they'll stay fresh, moist.

Mlg. wt. 1 lb.
12-oz. Can
530 **18¢**



Larkin Products



GOWNS - for You - for Gifts

[C] Finest printed flannelette. Assorted floral patterns; wash-fast. Double yoke, back and front. Braid trim. Mlg. wt. 14 oz.

Sizes: 34, 36, 38, 40.

4165 \$2.50

Sizes: 42, 44, 46, 48.
State Size.

4166 \$2.75

[D] Tricot-knit non-run Rayon with wide satin-like striping. Requires no ironing. Cut plenty full; well made. Mlg. wt. 10 oz.

Colors: Icy Pink or Larkspur Blue.

Sizes: 34, 36, 38, 40, and 42.

7481 \$2.95

[E] Beautiful multifilament rayon crepe with exquisitely-fine. Alencon-type lace; rayon-satin ribbon. Mlg. wt. 8 oz.

Colors: Blue or Shell-pink.

1456—Sizes: 34, 36, 38, and 40 \$4.19

PAJAMAS - Coat Style

[A] Women's Cotton Plisse - a light-weight crinkly crepe. No ironing. Floral print. Assorted designs, colors. Mlg. wt. 12 oz.

5388 \$2.95

Sizes: 16 and 17.

5389 \$3.25

Sizes: 18, 19, 20.

[B] Women's Flannelette for comfy warmth. Dainty brush-braid trim. Assorted, colorful prints. Mlg. wt. 1 lb.

2017 \$2.95

Sizes: 34, 36, 38, 40.

2018 \$3.25

Sizes: 42, 44, 46, 48.

GIRLS' LACE-TRIMMED SLIPS

[F] With narrow Val lace and hemstitching. Straight-cut, good width.

Sizes: 6, 8, 10, 12, and 14. State Size.

BROADCLOTH

White cotton broadcloth. Mlg. wt. 6 oz.

3140 95¢

RAYON CREPE

Pink; fine quality. Mlg. wt. 5 oz.

4629 \$1.25

GIRLS' RAYON-KNIT PANTIES

[G] Finer, non-run, serviceable quality. Elastic waistband, rib-knit leg bands. Double crotch. Tearose. Mlg. wt. 3 oz.

3100 Sizes: 4, 6, 8, 10, 12, 14 ..2 prs. 85¢

GIRLS' WASH DRESSES

[H] Frosted in white - quite the grown-up idea! Ruffling, yoke, eyelet embroidery. Novelty dark-print broadcloth. Fast-color. Mlg. wt. 10 oz.

Colors: Blue, Gold, or Rose.

5159 Sizes: 7, 8, 10, 12, 14 \$2.95

[K] Little Girl's Dress of easy-tubbing percale with rickrack trim. Multicolor light novelty print; ruffled cap sleeves. Fast color. Mlg. wt. 10 oz.

Colors: Blue, Lilac, Pink.

2649 Sizes: 3, 4, 5, 6, 6X \$1.95

[M] Tot's Dress in the sweetest light prints - fine broadcloth with white collar; colored piping. Cart-wheel sleeves. Mlg. wt. 8 oz.

Sizes: 1, 2, and 3.

1703—Colors: Blue, Maize, Pink ..\$1.95

[14]

Women's HOSIERY

MERCERIZED COTTON ANKLETS - with turn-down cuff. Reinforced heels, toes. Mlg. wt. 5 oz.

Assorted Pastels or White.

Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½.

3058 State Color and Size.4 Pairs \$1.15

SEAMLESS NYLONS - Finely knit on 400 needles - 30 denier. Nylon from top to toe; reinforced heels, toes. Beige - looks well with all costumes.

Sizes: 9, 9½, 10, 10½. State size.

3624 Mlg. wt. 2 oz.Pair, 89¢

SUPER-SHEER NYLONS - Full-fashioned, 51-gauge for dress wear. Dupont nylon from top to toe - 30 denier. Double garter top; reinforced feet. Medium-beige.

Sizes: 9, 9½, 10, 10½. State Size.

4121 Mlg. wt. 2 oz.Pair, \$1.15

30-DENIER, 45-GAUGE SHEER NYLONS - Full-fashioned, exquisitely sheer, closely knit. Dupont Nylon from top to toe - double garter tops, reinforced feet, narrow French heels.

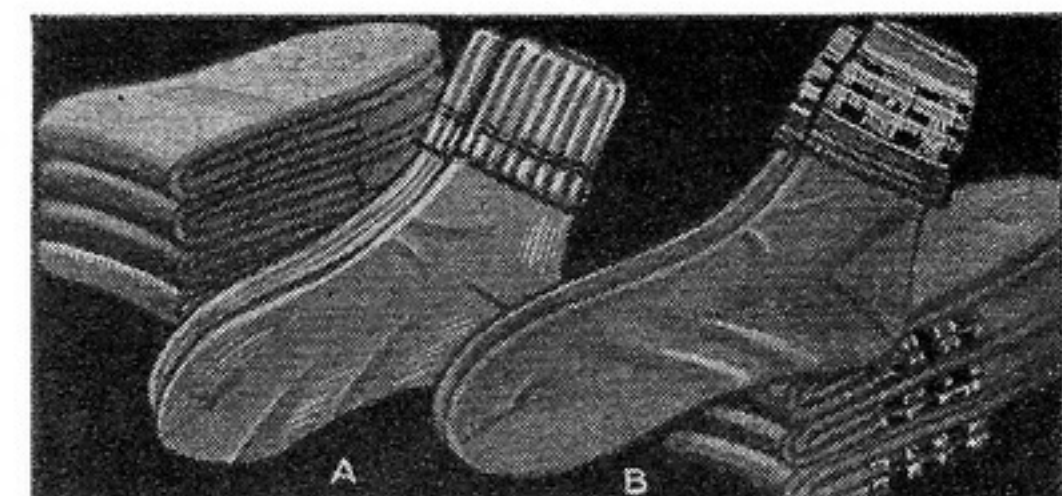
A grand quality. Tends to be snag-resistant, give extra-long wear. Medium-beige only. For business and all general wear - sufficiently sheer for dress wear, too.

Sizes: 9, 9½, 10, and 10½. State Size.

5914 Mlg. wt. 2 oz.Pair, \$1.00

DURENE MERCERIZED COTTON - Good quality, smooth, lustrous. Knit to fit. Sole is seamless. Reinforced feet. Comfortable, double garter tops. Neutral-beige only. Mlg. wt. 4 oz.

7375 Sizes: 9, 9½, 10, 10½Pair, 49¢



INFANTS' ANKLETS

Soft, mercerized cotton. Mlg. wt. 5 oz.

Colors: Blue, Pink, Maize, White.

Sizes: 4, 4½, 5, 5½, 6, and 6½.

2353.....4 Prs. \$1.00

CHILDREN'S ANKLETS

Mercerized cotton; colorful cuff; reinforced toe, heel. Assorted pastels. Mlg. wt. 5 oz.

Sizes: 5, 5½, 6, 6½, 7, 7½, 8, and 8½.

3749.....3 Prs. \$1.10



Looking Pretty in "Peggy Jean" Cottons

(P) Who could help looking pretty in this charming multicolor stripe . . . with stripings in such sprightly contrast! Superfine woven chambray, unexcelled for wear and laundering: Pre-shrunk and color-fast. Fancy, colorful buttons; self-covered belt buckle.

Colors: Blue, Grey, Green, Maize, or Rose.

Sizes: 14, 16, 18, and 20.

State Color and Size.

5158 Mlg. wt. 11 oz. **\$3.98**

(R) A button-fronter that's a clever flatterer! Alternating colored and white stripes with plenty of contrasting color and black tracery — looks like a silk pattern. Pretty buttons; self-covered buckle. Pre-shrunk, fast-color percale — 80-square quality you know "can take it."

Colors: Blue, Grey, Green, Orchid.

Sizes: 14, 16, 18, 20 and 40, 42, 44, and 46.

State Color and Size.

6414 Mlg. wt. 11 oz. **\$2.98**

(S) Tissue chambray! . . . a different weave that gives the effect of tiniest checks. A Dan River sanforized, fast-color fabric! Dressy, yet simple as can be — with fashionably - big pocket, fetching bow. Turn-back cuffs, pretty metal buttons, self-covered buckle. Mlg. wt. 11 oz.

Colors: Blue, Maize, Tan.

Sizes: 14, 16, 18, and 20.

State color and Size.

3630 **\$5.50**

(T) Imagine getting a fine Cotton Broadcloth—so perfectly tailored, full cut, nicely finished — for a mere \$2.98! Pre-shrunk, too, and color-fast. A sure-to-please bright, multi-color print. Turn-back cuffs, self belt, pretty buttons. Mlg. wt. 11 oz.

Colors: Navy, Brown, Purple.

Sizes: 14, 16, 18, 20.

State Color and Size.

1702 **\$2.98**



12-POCKET SHOE BAG

Space for 12 shoes — metal eyelets for hanging inside closet door.

Sturdy cotton in assorted designs and colors — glazed chintz finish. Over - all size: 30 x 17 in. Mlg. wt. 5 oz.

1872 **\$1.00**

(W) Pockets, pockets, pockets! All sizes and shapes! How they date your tub frocks this season! Here's an adorable, pre-shrunk cotton broadcloth stripe that is twice fashionable — has two oversized pockets trimmed with white embroidery to match the collar. Woven stripe — snappy contrast with plenty white. Loves nothing better than a good tubbing. White buttons.

Colors: Brown, Green, Navy, or Red.

Sizes: 14, 16, 18, 20 and 40, 42, 44, and 46.

State Color and Size.

4000 Mlg. wt. 11 oz. **\$3.59**

(Y) When it comes to a brunch coat—the gayer the print, the better. And this floral-print cotton broadcloth rates 100%! Large floral, in bright pastels with the much-adored hand-painted look. The black uses orchid, rose, aqua, chartreuse, black, and white for the design — other colors equally colorful. Sanforized-shrunk and color-fast. White rickrack edges the collar and pocket cuff. Wide overlap.

Colors: Black, Blue, Rose, or Green.

Sizes: 14, 16, 18, and 20.

State Color and Size.

2012 Mlg. wt. 11 oz. **\$3.59**





SEERSUCKER HOUSECOAT

(A) A wrap-around you can thoroughly enjoy—no ironing, no fussing. Lovely, fine Cotton Seersucker in dark colors with gayest-of-gay floral designs — assorted. All-around tie-belt; handy pocket. Mlg. wt. 1 lb. Colors: Black, Royal Blue, Wine.

7514 Sizes: 14, 16, 18, 20 \$5.50

7515 Sizes: 40, 42, 44, 46 \$5.75

BROADCLOTH HOUSECOAT

(B) Smart styling combined with one of the season's most popular prints makes this sanforized cotton broadcloth a favorite! You'll like the fashionable cape effect, shapely back-fashioning, and to-the-knee zipper.

Colors: Aqua, Black, or Red.

Sizes: 14, 16, 18, 38, 40.

1455 Mlg. wt. 1½ lbs.\$5.50

VELVETY-SOFT CHENILLE ROBE

(C) "Luxurious" best expresses this thickly-tufted cotton chenille robe yet it is the most practical you can buy. Grows lovelier with each tubbing — and no ironing! Wide sash-ties starting at the side seams! Decorative motif in contrasting colors.

Colors: Blue, Rose, White.

Sizes: 14, 16, 18, and 20.

2636 Mlg. wt. 2¾ lbs.\$6.75

"LOOMCRAFT" SLIPS

Will Not "Ride Up!"

Fit Perfectly!

Styles for all! Slips famous for their high-quality materials, the fact they will not "ride up," and the majority of seams are double-stitched. All are the popular length — about 54 in. — with adjustable straps.

LACE-TRIMMED RAYON SATIN

(D) Shell pink only — soft, pretty quality with cream lace. 4-gore, bias-cut skirt prevents hip strain. Overstitched, picot seams.

Sizes: 32, 34, 36, 38, 40, 42, 44.
State size.

5128 Mlg. wt. 4 oz.\$2.59

LACE-TRIMMED NYLON

(E) A treat for you! An all-nylon white slip with Alençon-type nylon lace trimming the front of bodice. Easy to tub — dries in a flash — no ironing. Tricot knit — 40 denier. Straight cut — narrow hem.

Sizes: 32, 34, 36, 38, 40.

7513 Mlg. wt. 4 oz.\$4.95

WHITE COTTON (Built-Up Style)

(F) Rickrack and hemstitching are a pretty trim for this fine white cotton, 4-gore slip. Built-up top; 3½-in. hem.

Sizes: 36, 38, 40, 42, and 44.
State size.

3067 Mlg. wt. 8 oz.\$1.00

4-GORE TRICOT KNIT

(G) 2-bar tricot knit that's never bulky — always smooth, wrinkle-free. Fine quality — Pink only. Tubs easily; no ironing. Specially designed — fits perfectly. 2-in. hem. Mlg. wt. 6 oz.

Sizes: 32, 34, 36, 38, 40, 42, 44.

7355 \$1.95

KUSTOM-FIT RAYON

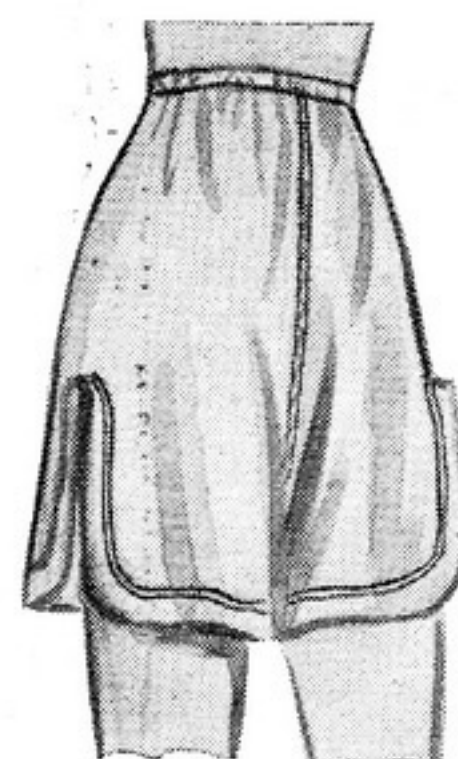
(H) Pink pigment rayon — soft lovely quality — tubs nicely. Straight cut — no side seams — narrow back panel that helps it to fit so perfectly. Deep, hemstitched top hem. Mlg. wt. 4 oz.

Sizes: 34, 36, 38, 40, 42, 44.

4195 \$1.69

Women's RAYON-KNIT PANTIES

Interlocking, non-run weave and a lovely quality! Elastic-adjusted waistline fullness. Three styles. Mlg. wt. each, 4 oz.

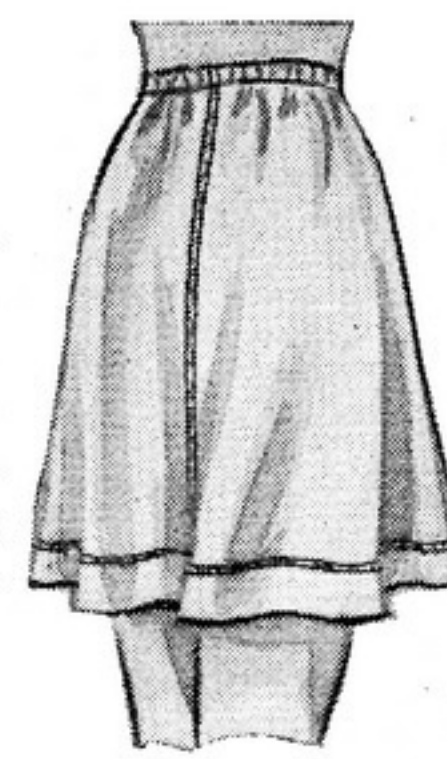


(Left)

Flared, wide leg, cut high at the side. Deep hem. Double crotch for longer wear. Tearose only.

State Size.

2493—Small55¢
2494—Medium60¢
2495—Large70¢
2496—Extra Large80¢



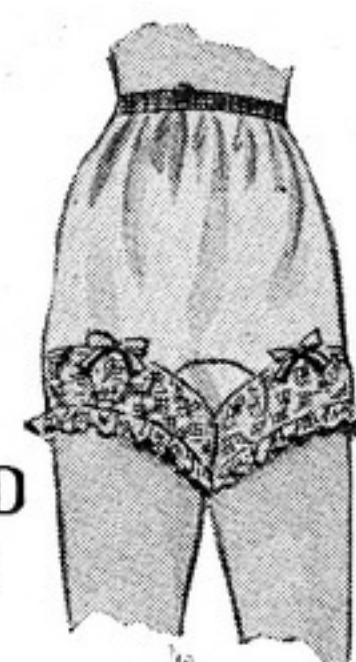
(Right)

Flared, with deep band finishing legs. Smooth fitting, comfortable double crotch. Tearose only.

State Size.

4162-1—Small55¢
4162-2—Medium60¢
4162-3—Large70¢
4162-4—Extra Large80¢

LACE-TRIMMED BRIEFS

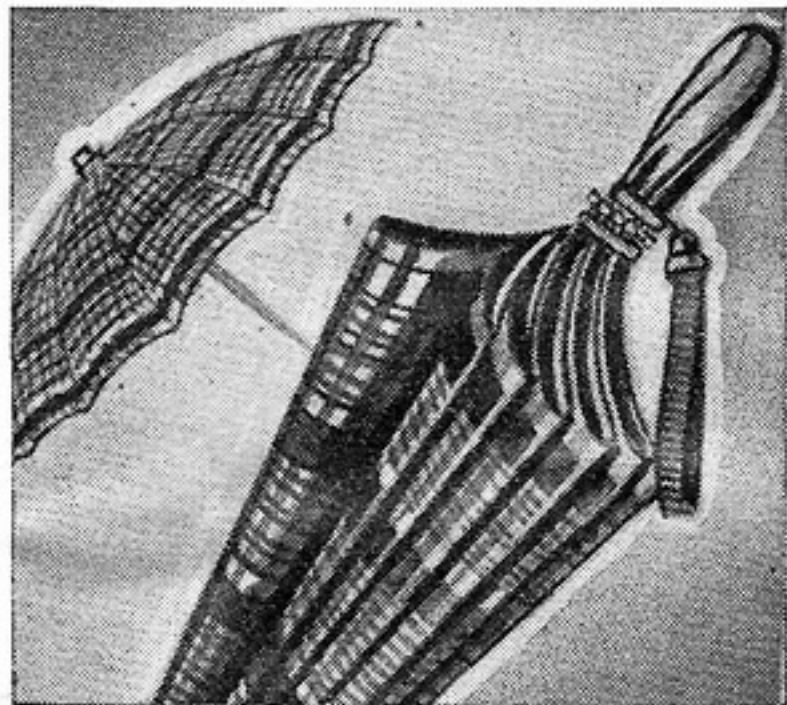
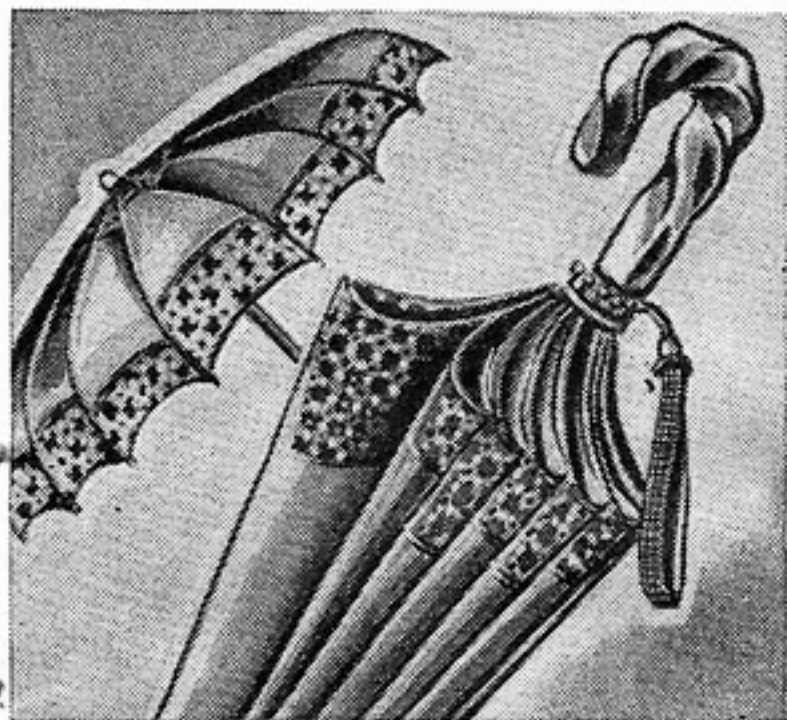
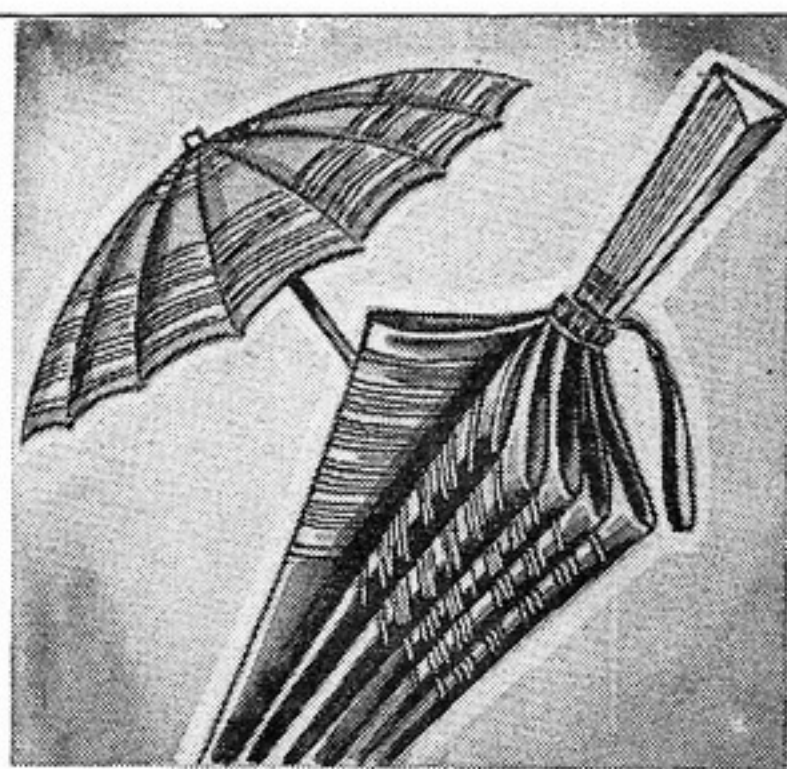


Beautiful, fine, Filet-type lace finishes lower edge — elastic-adjusted. Rayon-satin bows. Double crotch. Bon-bon colors.

Colors: Blue, Maize, Pink, or White.

Sizes: 6 (fits sizes 32 and 34) and 7 (fits sizes 36, 38).

State Color and Size.
633975¢



Always a Welcome Gift!

UMBRELLAS

Never Gayer!
Never Lovelier!

(Top) — One of the very finest whether you choose it for its handsome handle, its superfine fabric, or its coloring! 16-rib steel frame with plastic tips and end. Celanese rayon with stripings woven in a lighter tone. Mlg. wt. 1 lb. 6 oz.

Colors: Black, Navy, Wine.

7492 State Color\$5.00

(Center) — Combining print and solid color most effectively! Lovely rayon taffeta. 16-rib, India-style, metal frame — wood shank — plastic handle in assorted designs, colors. Mlg. wt. 1 lb. 6 oz.

Colors: Black, Navy or Wine.

1610 State Color\$5.00

(Bottom) — Cheerful plaid in colors that will blend with any costume. Heavy rayon-taffeta for long service. 16-rib steel frame — plastic tips. Assorted colors, handles.

Mlg. wt. 1 lb. 6 oz.

5915\$3.50

DRESSY POUCH BAG OF REAL LEATHER

Genuine lambskin in one of the dressier, smaller pouches — at an unbelievably low price! Styled with shaped, broad bottom so it will hold everything you need.

Black only and beautifully soft. With self trim, leather-covered frame, plastic catch. Change-purse; mirror — rayon-lined. 7½ in. high; 2¼ in. deep.

5152 Mlg. wt. 1 lb.\$5.00
Federal Tax..\$1.00

HAND-PRINTED PURE SILK HEAD SCARF

Large 34-in. square to wear over your head, about your neck, around your waist — use it anywhere you want a touch of color.

Hand-printed in big assortment of gorgeous designs and most exotic colorings — narrow hem. Japanese pure silk — light as a feather. Only predominating colors mentioned. Mlg. wt. 6 oz.

Colors: Blue or Fuchsia.

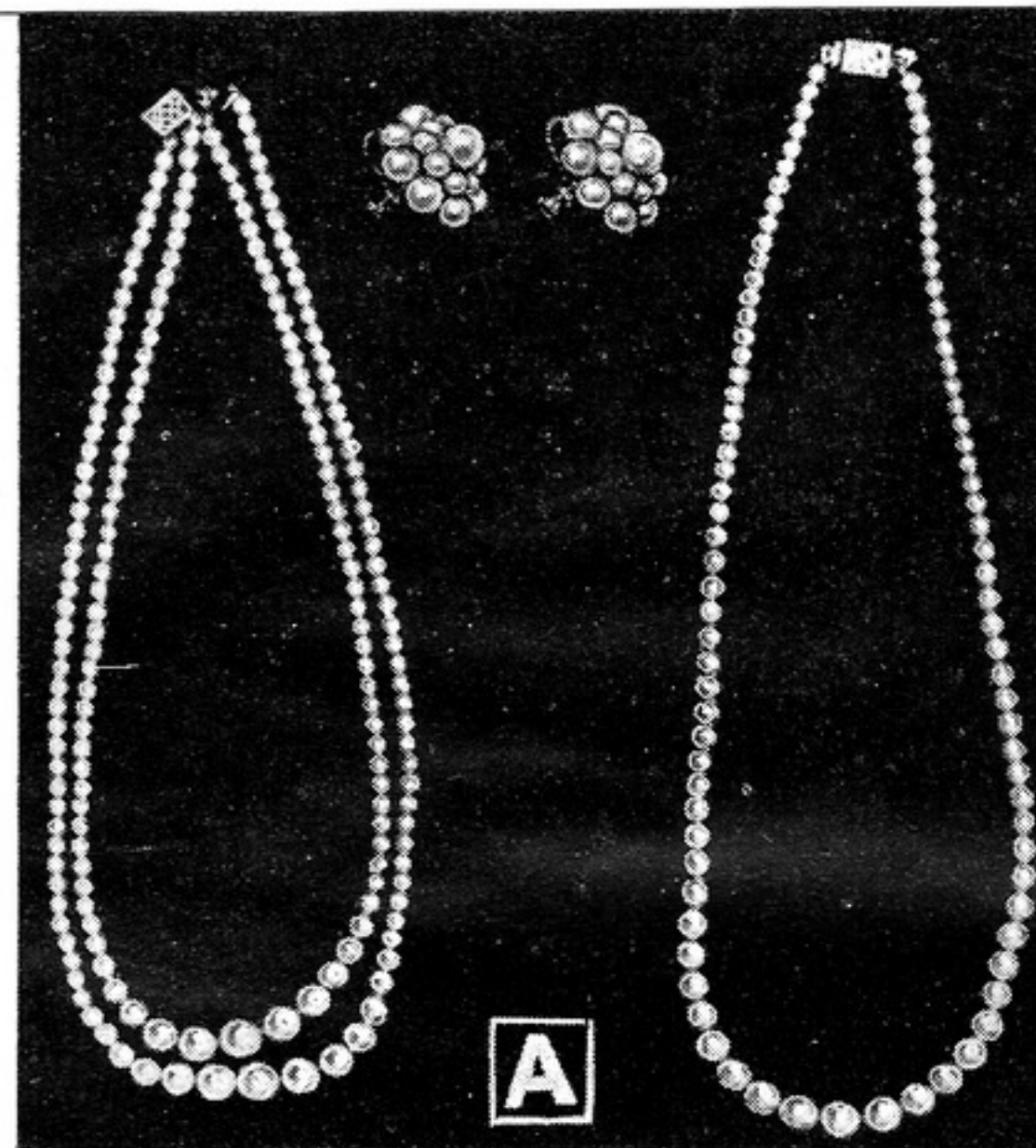
3910 State Color\$1.65

MUSICAL POWDER BOX

Genuine Swiss music movements of eighteen notes, carefully adjusted, tuned. Sweet music starts immediately cover of box is lifted — assorted tunes. Hand-spun aluminum, highly polished — tinges of color around upper rim. 4¼ in. diam.; 3¼ in. high. Mlg. wt. 1 lb. 2 oz.

Colors: Blue or Pink.

7524 State Color\$3.39
Federal Tax..68c



SIMULATED PEARLS

(A) Beautifully graduated, lustrous "Madame Pompadour." Non-tarnishing clasps. Gift-boxed (except earrings).

1-strand Necklace

Mlg. wt. 4 oz.

1621\$1.00
Federal Tax..20c

2-Strand Necklace

Mlg. wt. 4 oz.

1622\$2.00
Federal Tax..40c

Screw-back Earrings

Mlg. wt. 2 oz.

3900Pr., \$1.00
Federal Tax..20c

CRYSTAL-CLEAR RHINESTONES

(B) Beautifully clear stones set in polished rhodium. Artistic arrangements.

PENDANT — with silver-color metal chain. Pendant is 1 in. in diameter. Mlg. wt. 5 oz.

7511 Gift-boxed\$1.10
Federal Tax..22c

EARRINGS — Clusters of one large and several smaller stones. Screw-back style. Mlg. wt. 2 oz.

7512Pr. \$1.00
Federal Tax..20c

COLORFUL RHINESTONES

(C) Stones of first quality, hand-set and interspersed with sparkling brilliants — gold-plated brass base. Includes Pendant-Pin worn as a pin or pendant, matching screw-back earrings, gold-color snake chain. In plush gift-box — what an exquisite gift it makes. Mlg. wt. 7 oz.

Colors: Aquamarine or Rose.

6319 State Color \$5.00
Federal Tax..\$1.00

Pretty APRONS for You and for Gifts!

(A) Assorted light-print percales of a super quality that is amazing when you pay such a low price. A truly big value you can't afford to miss! Buy for yourself and for gifts!

This bib-apron protects your dress completely — will not slip off shoulders. One size — fits sizes 34 to 44. Fade-proof, bright colors with contrasting rick-rack trim. Self tie-sash.

3116 Mlg. wt. 9 oz.\$1.35

(B) Extra-large coverall apron. Slips over head, ties in back. Two generous pockets. One size — fits sizes 42 to 50.

Fine cotton print in attractive, colorful designs. Contrasting binding and rickrack. Beautifully made; launders perfectly.

7969 Mlg. wt. 8 oz.\$1.50

(C) What charm — what quality for only \$1.15! Modern cotton prints — contrasting rickrack, self-ruffling and sash-ties. Assorted designs; fast-color.

Grand for gifts any time of year, upon any occasion — and you'll want some yourself.

One size — fits sizes 30 to 40.

4155 Mlg. wt. 6 oz.\$1.15

QUILTED TUB-UMS

(D) Open-toed "soft steppers" with Goodyear "Air Foam" sponge-rubber insoles — they cradle your feet, make "padding about" a pleasure. Leatherette soles. Light as a feather and washable. For bath, relaxation, dormitory, travel, vacations. Keep an extra pair on hand for guests! Nice for gifts.

Fine cotton print, quilted over cotton; contrasting trim. Small, medium, large sizes. State size.

3905 Mlg. wt. 10 oz.Pr., \$1.00





MEN'S FAMOUS "BREWSTER" SHIRTS

The name that stands for quality — fine materials, beauty, longer wear. Perfect cut — fit natural figure lines. No bulging or bagging under arms. Gathers at back for fullness. Fit smooth-

ly across shoulders. Meticulous tailoring, double stitching. Fused collars — need no starch — will not wilt. Sanforized materials — won't shrink more than 1%. Mother-of-pearl buttons. One-button cuffs.

Rayon Gabardine

Top-ranking for sports wear — soft, fine — won't shrink, fade. Mlg. wt. 1 lb.

Small (14, 14½ neck), Medium (15 to 15½), Large (16, 16½, and 17). Blue, grey, tan, maroon.

4168 \$3.75

Broadcloth

Super-count white cotton Broadcloth — mercerized. Mlg. wt. 10 oz.

Sleeve lengths: 32, 33, 34. Neck sizes: 14½, 15, 15½, 16, 16½.

State neck, sleeve size.

6263 \$2.95

Cotton Madras

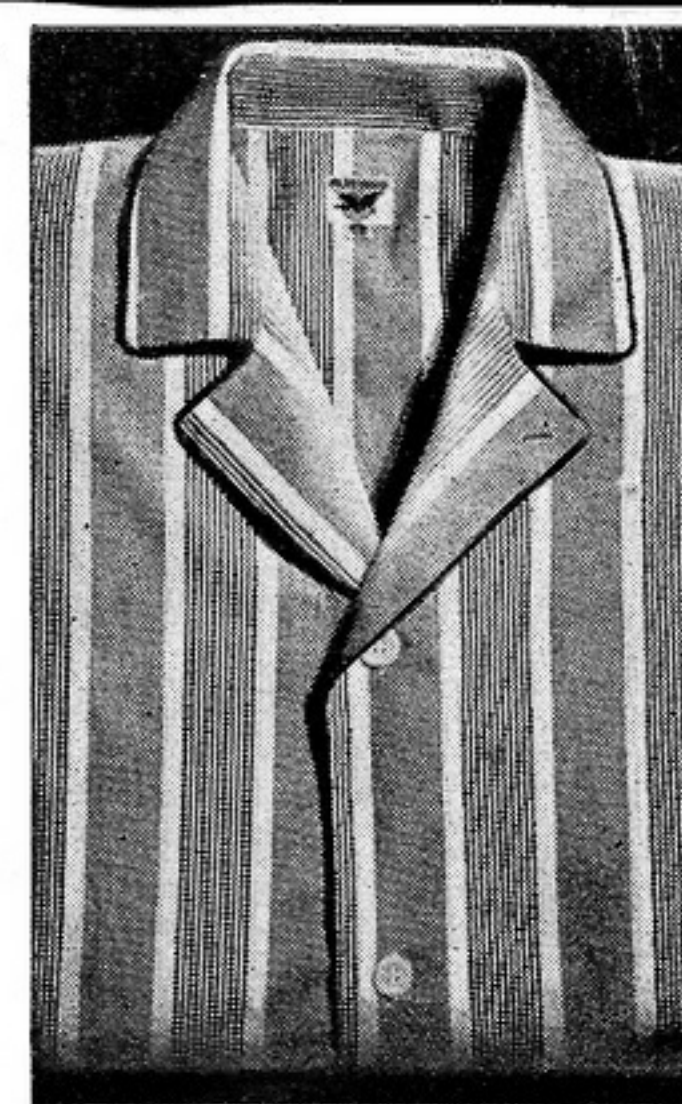
Colorful, woven stripes. Mlg. wt. 10 oz.

Sleeve lengths: 32, 33, 34, 35 in.

Neck sizes: 14½, 15, 15½, 16, 16½.

State neck, sleeve size.

7399 \$2.95



MEN'S WELL-TAILORED PAJAMAS

WARM FLANNELETTE

Soft, warm, fleecy — a wonderful medium-weight cotton flannelette in assorted colorful stripes. Sanforized to minimize shrinkage. Breast pocket, plastic buttons, notched collar. Trousers have Las-tex girdle. Mlg. wt. 1½ lbs.

Sizes: A (34 to 36-in. chest) — B (38 to 40) — C (42 to 44) — and D (46 to 48). State size.

2398 \$3.75

COTTON BROADCLOTH

Fine sanforized cotton broadcloth in colorful blazer stripes. Deep lounge pocket; notch collar. Assorted tub-fast colors. Drawstring waistband on trousers. White plastic buttons. Mlg. wt. 1½ lbs.

Sizes: A (34 to 36 in. chest)—B (38 to 40)—C (42 to 44)—D (46 to 48). State size—A, B, C or D.

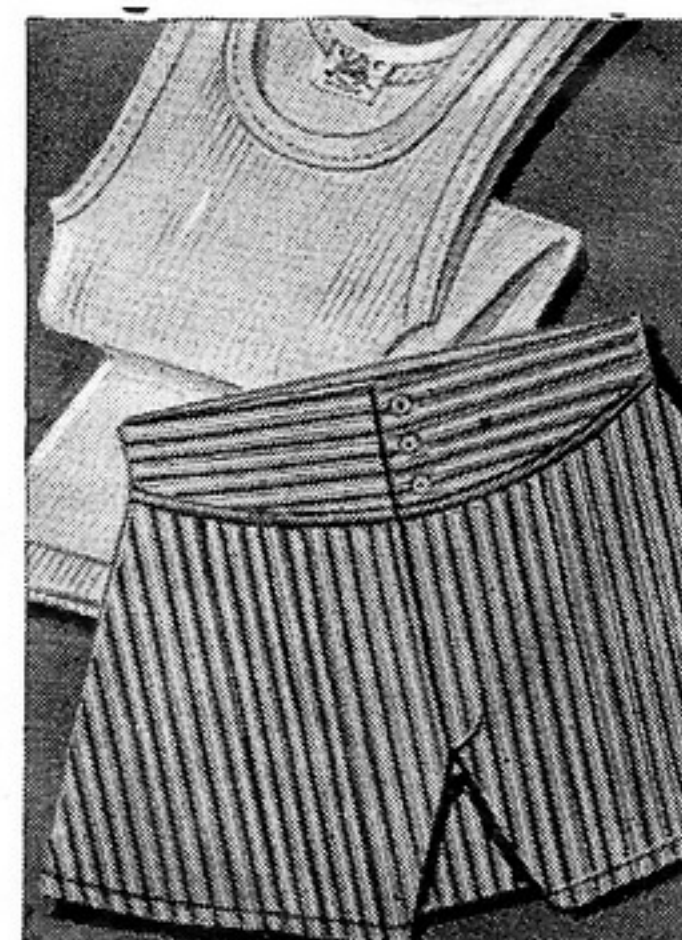
7975 \$2.95

Cotton-Knit Shirt

Fine combed, rib-knit, white cotton. Bound neck, armholes.

Sizes: 34, 36, 38, 40, 42, 44, and 46. State size.

7363 Mlg. wt. 5 oz...80¢



QUALITY HOSE for Men, Boys and Children

RAYON — for Dress

Laundry-tested Rayon. Cotton tops—Nylon-reinforced feet, heels, toes. Mlg. wt. 8 oz.

Black, brown, maroon, navy. Sizes: 10, 10½, 11, 11½, 12, 13. State Color, Size.

3532 3 Pairs \$1.50

RAYON-COTTON — for Dress

Finest mercerized cotton-and-rayon in assorted colors, lacy stripings, embroidered effects. Reinforced toes, heels. Mlg. wt. 6 oz.

Sizes: 10½, 11, 11½, 12.

4632 Hose 3 Pairs \$1.10

4633 Anklets 3 Pairs \$1.10

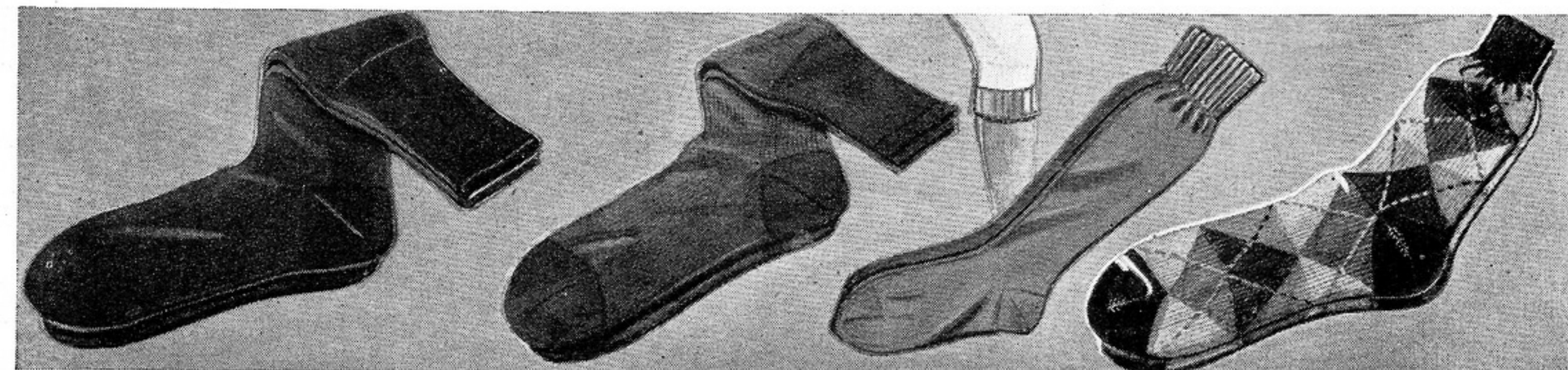
COTTON — for Work

Durable cotton in "salt-pepper" mixture. White rib tops. Heels and toes reinforced. Mlg. wt. 12 oz.

Colors: Blue-white; Tan-white.

Sizes: Small, medium, large.

5437 4 Pairs \$1.00



FINE COTTON

Combed cotton yarns — sturdy. Reinforced heel, toes. Ribbed tops. Mlg. wt. 6 oz.

Colors: Black, white, cordovan, navy, gray.

Sizes: 10½, 11, 11½, 12, and 13.

6329 3 Prs. \$1.00

50% WOOL

Fine gauge, dress weight. 50% wool, 50% cotton. Toes and heels reinforced. Ribbed tops. Mlg. wt. 6 oz.

Navy, black, cordovan-brown, or maroon.

Sizes: 10½, 11, 11½, 12.

6250 2 Prs. \$1.19

CHILDREN'S

Below-the-knee

Made of full mercerized cotton, knit to fit legs closely. Elastic tops. Assorted dark colors. Mlg. wt. 7 oz.

Sizes: 6 to 9½. State size.

7483 3 Prs. \$1.10

4-PLY KNIT INGRAIN

Colorful argyles men and boys like best of all — assorted colors. 4-ply ingrain-knit of finest combed cotton; elastic tops. Mlg. wt. 6 oz.

6412 Boys' 3 Pairs \$1.15

Sizes: 8½, 9, 9½, 10, 10½.

6413 Men's 3 Pairs \$1.15

Sizes: 10, 10½, 11, 11½, 12.

MAN'S SWEATER

Fine 100% worsted wool in tight rib knit. Six-button coat. Non-sag pockets. Reinforced elbows.

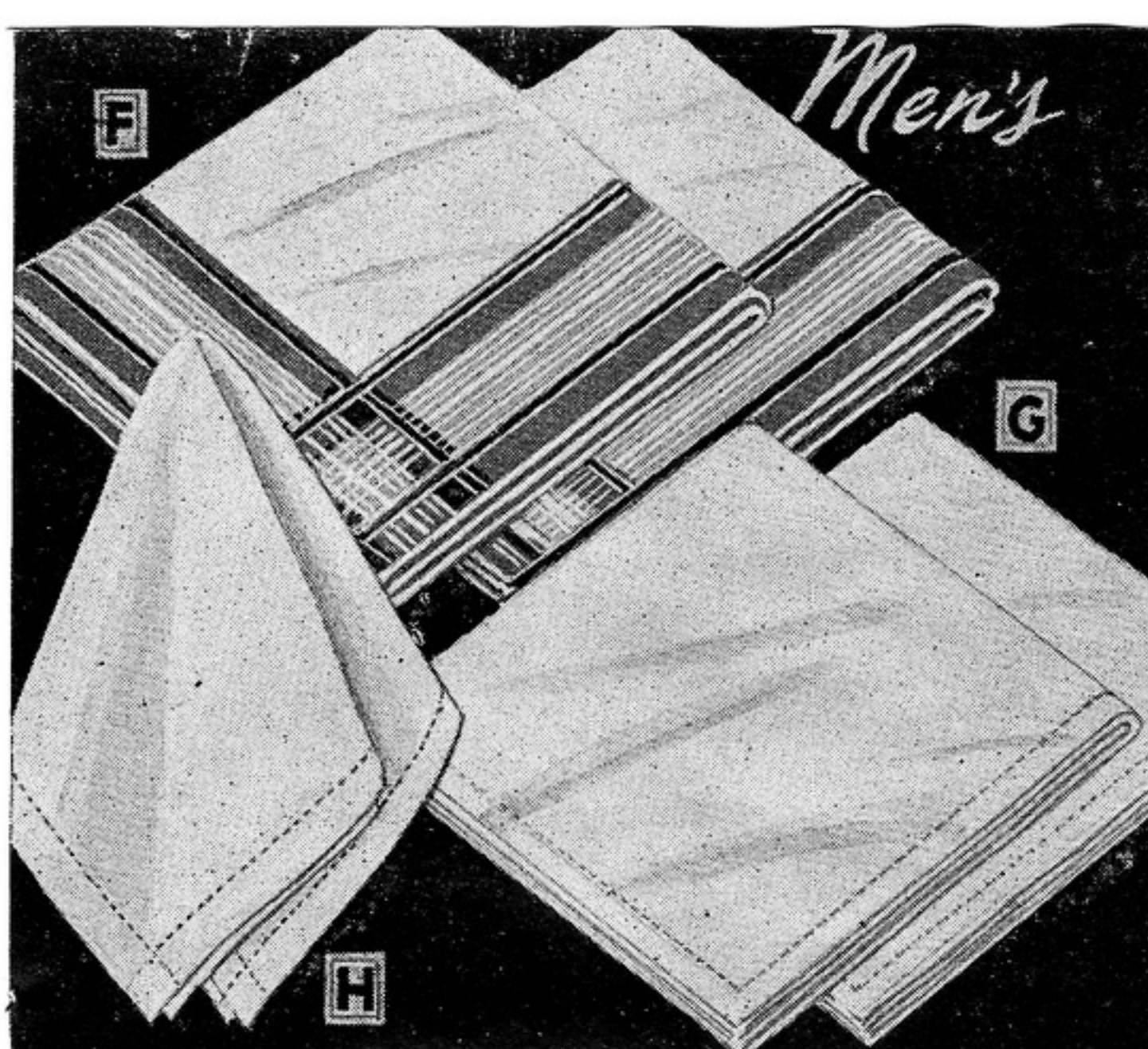
Mlg. wt. 2¼ lbs.

Sizes: 38, 40, 42, 44, 46.

Colors: navy, maroon, and heather brown.

5359 \$5.75





Men's Handkerchiefs

[F] Colorful cord borders on soft, fine, white lawn — assorted designs and colors. About 17 in. square with narrow hem.

1450 Mlg. wt. 2 oz.2 for 75¢

[G] 17-in. white lawn handkerchiefs are just what a man wants for everyday use — most any man would like a half dozen or so. ¼-in. hemstitched hem.

5135 Mlg. wt. 2 oz.2 for 39¢

[H] All-white Irish linen. Hemstitched hem — wonderfully fine, soft quality men like. 16¼-in. size . . . what man couldn't use several of them?

3599 Mlg. wt. 2 oz.2 for 89¢



Floral-print TEA TOWELS

Above—Towels with many uses — for the hands, dishes, as table scarf, etc. Fast colors in the most attractive designs; assorted. Fine sailcloth; hemmed. 15 x 28 in. Mlg. wt. 4 oz.

7510..2 for 85¢

Thirsty "CANNON" Bath Ensembles

WITH PLAIN STRIPES. Towels and face cloths to match! All sponge-thirsty white cotton terry with tub-fast borders. Strong under-weave insures extra-long service. Buy — make up your own ensembles.

Border colors: Blue, gold, green, or pink. State color.

6273 Bath Towel55¢
20 x 40-in. Mlg. wt. 10 oz.

6272 Hand Towel2 for 55¢
16 x 26-in. Mlg. wt. 8 oz.

6271 Face Cloths3 for 45¢
12 x 12 in. Mlg. wt. 7 oz.

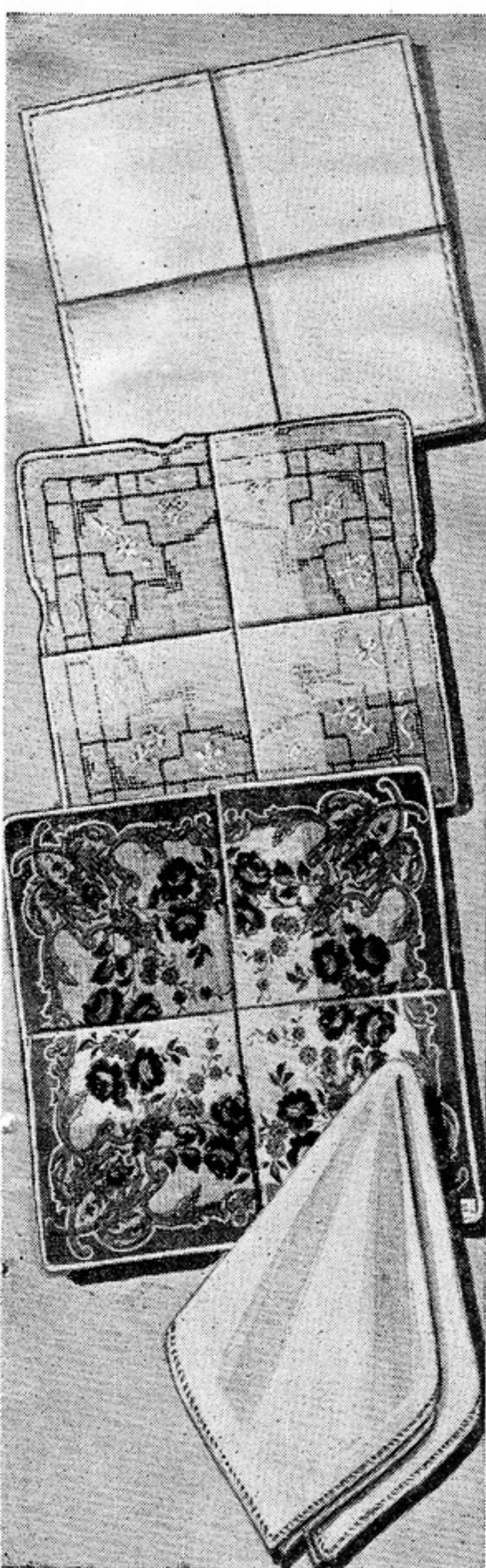
WITH ROPE STRIPES. Famous Cannon towels in two sizes with face cloths to match—soft, thirsty, heavy quality. Matching rope-stripe border. Make up your own color ensembles.

Colors: Blue, flamingo, green, peach, yellow. State color.

1606 Bath Towel89¢
22 x 44-in. Mlg. wt. 12 oz.

1607 Hand Towel49¢
16 x 27-in. Mlg. wt. 8 oz.

1608 Face Cloths2 for 49¢
12 x 12-in. Mlg. wt. 7 oz.



Women's Hankies

WHITE LAWN

Lovely, soft, white lawn — about 12 in. square. Twice as pretty if lace, tatting, or crocheted edging is added. Hand - rolled hem. Mlg. wt. 2 oz.

79766 for 89¢

WHITE LINEN

Chinese Embroidery Beautifully fine — exquisite workmanship. Pure, white Irish Linen hand-embroidered in China. Embroidered in cotton. About 12 in. square. Mlg. wt. 1 oz.

5157Each, 59¢

PRINTED LAWN

Beautiful florals in softly - blended colorings on finest of lawn. About 12 in. square; hems hand - rolled. Made in Philippines. Soft; pretty. Mlg. wt. 2 oz.

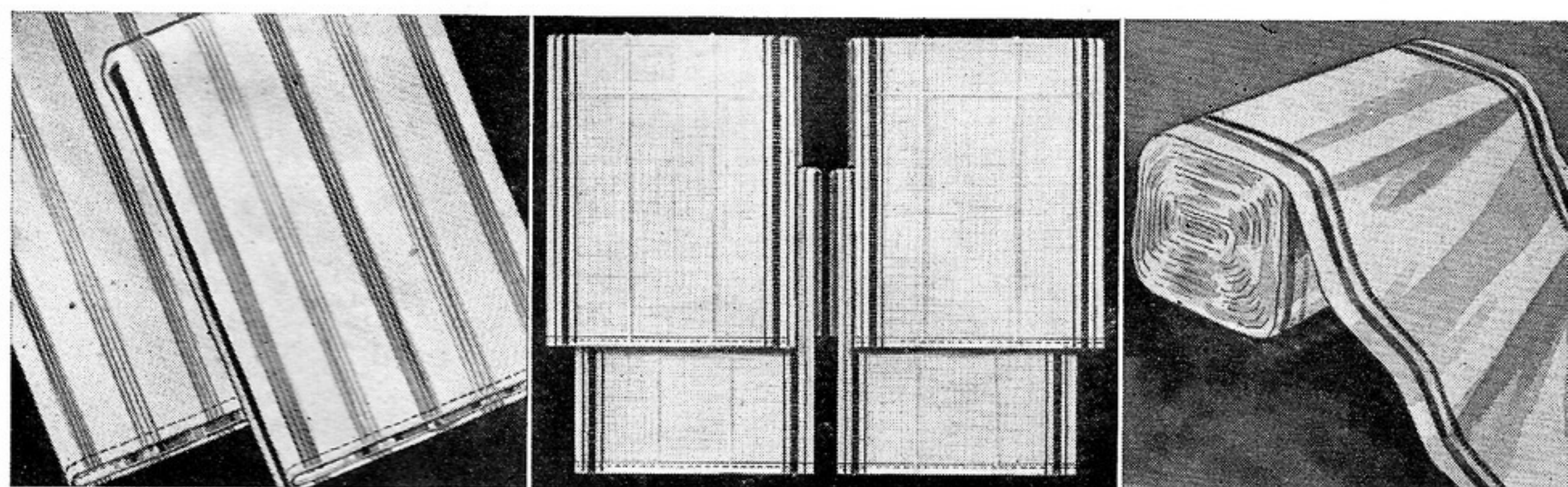
6436 2 for 49¢

FINE LINEN

Hemstitched Hem Pure Irish linen with tiniest hem. You'll want a stock of both white and colored. 12 in. square — a nice size. Mlg. wt. 3 oz.

46304 for 95¢

46314 for 95¢
Assorted pastels



"CANNON" Kitchen Towels

Striped in modern manner by famous Cannon Mills. Colorful — and very thirsty. Use for dish, hand, utility towels — add a gay note to your kitchen. 17 x 32-in. Hemmed. Multicolor-striped cotton. Mlg. wt. 8 oz.

26262 for 59¢

"STARTEX" KITCHEN TOWELS

35% linen—65% cotton. Wonderfully absorbent, soft, attractive. About 17 in. wide, 33 in. long. Thirsty; colorful — perfect for dishes and all kitchen use. Wrapped in pliofilm for which you'll find many uses. Mlg. wt. 1 lb.

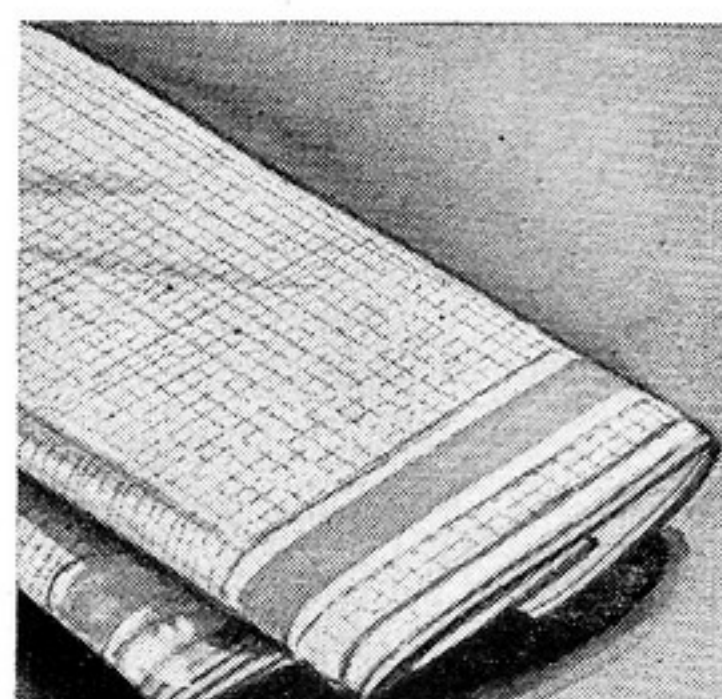
31414 for \$1.55

KITCHEN TOWELING

For roller, hand, dish towels! Firmly-woven, medium-weight cotton twill, bleached white. 17 in wide, with tub-fast, bright-red border. Firm selvage. You'll want a good supply of this soft, absorbent toweling. Mlg. wt. 6 oz. per yard.

5387Yard, 25¢

"CANNON" WHITE HUCK HAND TOWELS

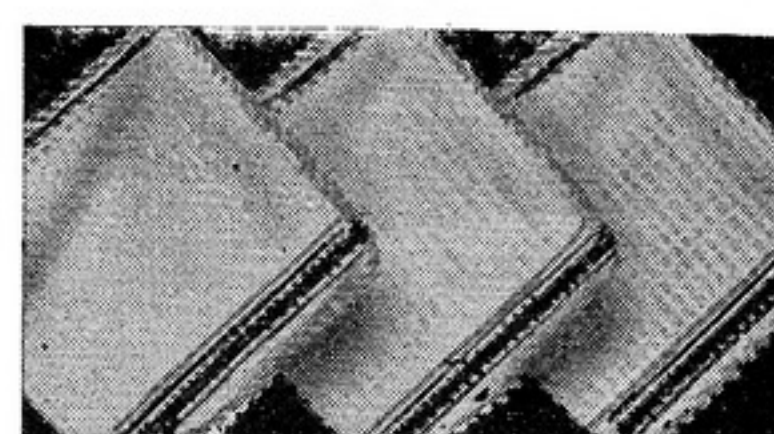


Fine cotton huck bleached white. Will go through repeated washings and give long service. Satin-weave border stripes. Size 18 x 36 in. Mlg. wt. 4 oz.

Package of 5

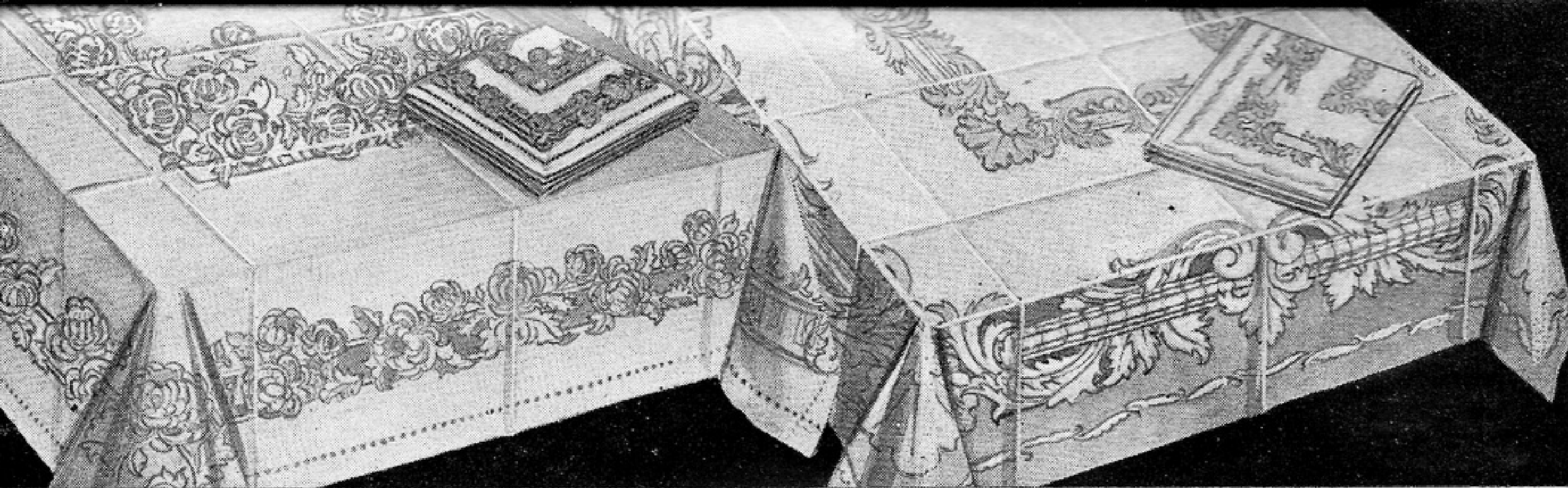
5380\$1.00

EXTRA-LARGE WOVEN DISH-CLOTHS



Extra large — used for dish- or utility - cloth. Lockstitch-woven of firm cotton yarns. Lockstitched edges resist raveling and tearing. Bright wash-fast colored stripes. Size about 15 in. square — a nice size to handle. Soft and unusually absorbent. Better stock up.

6729 Mlg. wt. 8 oz.3 for 45¢



IRISH LINEN DINNER SET

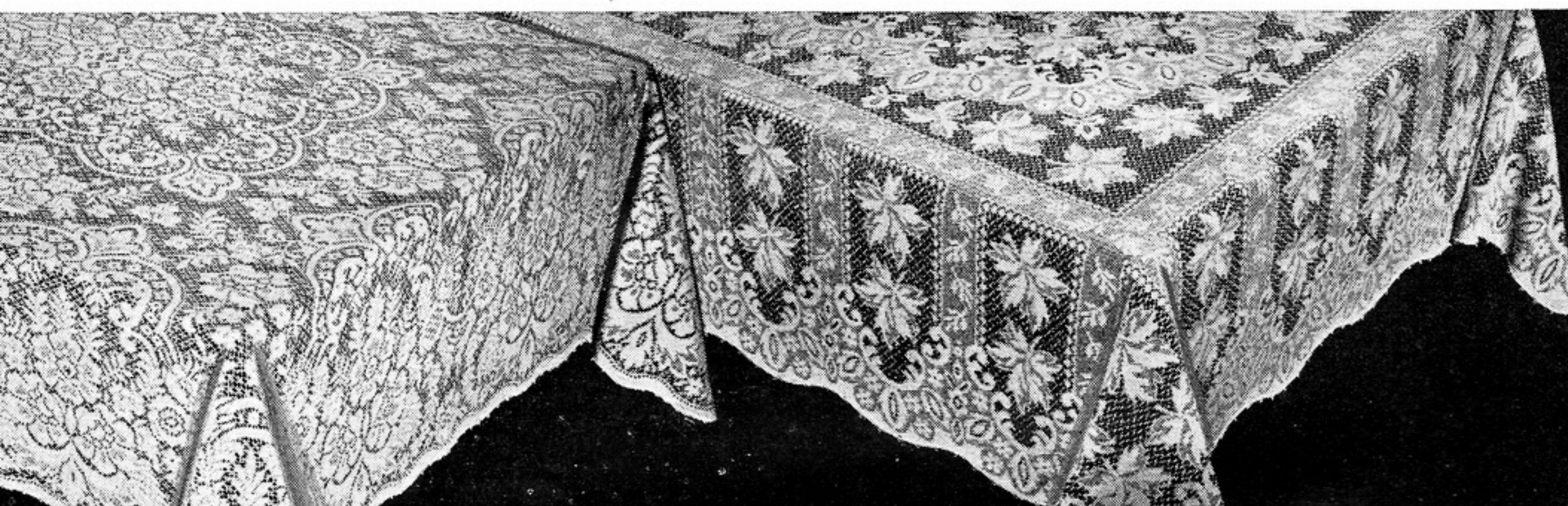
Imported, pure Irish linen in exquisite patterns! Whether for yourself or a gift, you'll adore these graceful floral designs (assorted) that make such a perfect setting for one's best china and silver. A very fine quality that seemingly grows lovelier with each laundering. Hemstitched hem. 64 x 84-in. tablecloth, 16 x 16-in. napkins. White only — favorite for "better" linens. Mlg. wt. 3 1/4 lbs.

6269 Tablecloth and 8 Napkins\$21.00

COTTON DAMASK DINNER SET

Permanent-finish, mercerized, extra-fine count cotton damask — with a wonderful, high lustre. Smartly paneled and bordered, these assorted designs are top favorites. You'll want a set or two for yourself and it's an excellent choice for wedding gifts. Snowy-white, 64 x 88-in. tablecloth and eight 18 x 18-in. napkins. Hemmed. Mlg. wt. 3 lbs.

5496 Tablecloth and 8 Napkins\$11.00



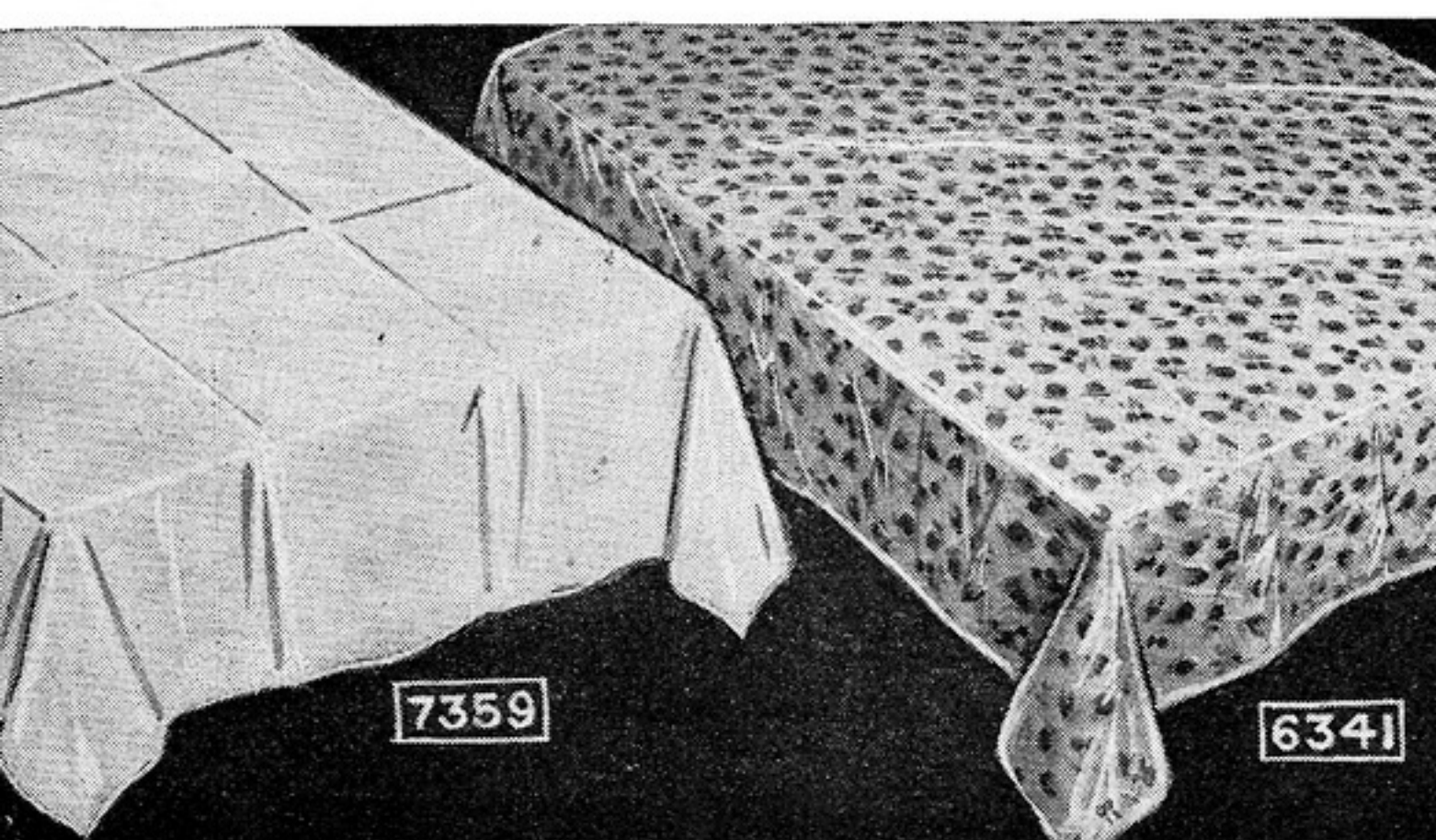
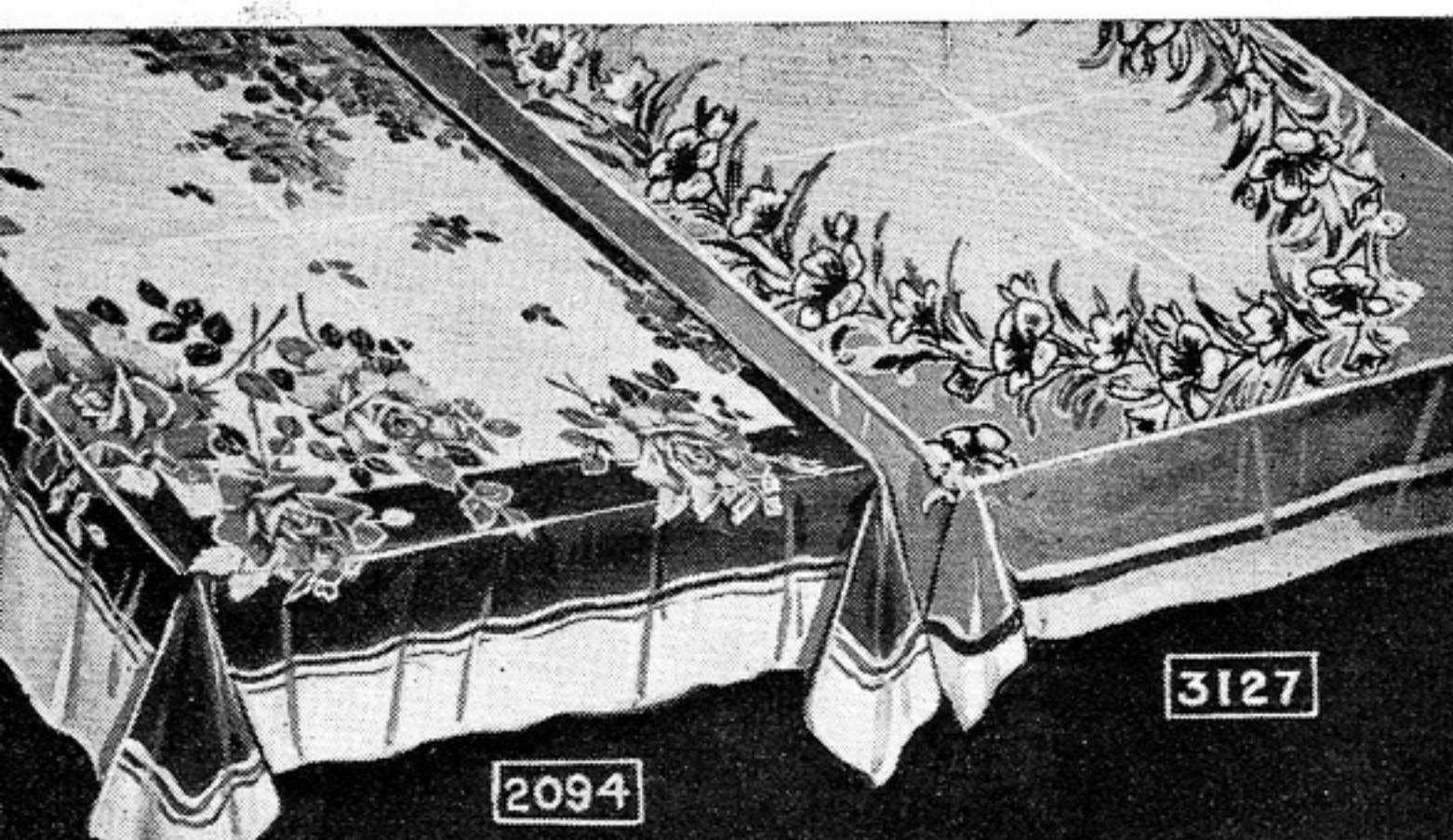
72x90-IN. LACE DINNER CLOTHS—by Wilbarry

Charming "Corinth" — a lovely new pattern that reminds one of the days when lace was a "fabulous" fabric. Nottingham lace, woven of 2-ply cotton yarns. Picoted edge is scalloped. Open weave with intricate floral-leaf design in border effect — truly exquisite! Just what you want for festive occasions; practical for daily use. Ecu only. Gift-boxed.

4638 Mlg. wt. 1 lb. 14 oz.\$4.98

"Orlando" pattern, with the beautiful lustre of spun rayon. A modern design that further enhances the exquisite mesh of the background. Scalloped edge is picoted. Whether you use this lovely Wilbarry cloth as a tablecloth or between-meal cover, it will give you exceptional service. Spun-rayon and cotton. Launders perfectly. Ecu only. Gift-boxed.

7297 Mlg. wt. 1 lb. 14 oz.\$7.98



HAND-PRINTED COTTON CLOTHS

(Extreme Left) — Superfine cotton sailcloth, hand-printed in fast colors — assorted large floral designs and colors. Gay and modern in their treatment — and seemingly more beautiful after each tubbing. Two popular sizes; neatly hemmed. Laundered and ready to use.

2094 52 x 52-in. Mlg. wt. 1 lb.\$1.95

2095 52 x 70-in. Mlg. wt. 1 1/4 lbs.\$2.95

(Left) "Color-Fornia" print. 50% rayon, 50% cotton — "Mirador" cloth. Luxuriously soft, with a rich sheen — assorted patterns in softly-muted, fast colors hand-printed on white. Pre-laundered. Approximately 52 x 52 in. Hemmed.

3127 Mlg. wt. 1 lb.\$2.75

PLASTIC TABLE COVERS

(Extreme Left) "Crystalene" — clear plastic film with silver sheen. Protects pretty fabric tablecloths — very transparent, durable, pliable. Wipes clean with damp cloth. Mlg. wt. 6 oz.

7486 Size 54 x 54 in.45¢

7359 Size 54 x 72 in.55¢

7769 Size 54 x 108 in.\$1.00

(Left) — "Strawberries and Cherries" — such an appropriate pattern for this Firestone Velon plastic cover! Bright red and green on transparent, clear film. Hemmed — 54 x 54-in. size. Used as a tablecloth by many — as a protective cover by others to save laundry. Quickly wiped off with damp cloth.

6341 Mlg. wt. 1 lb.\$1.25



MATCHING SCARF and VANITY SET

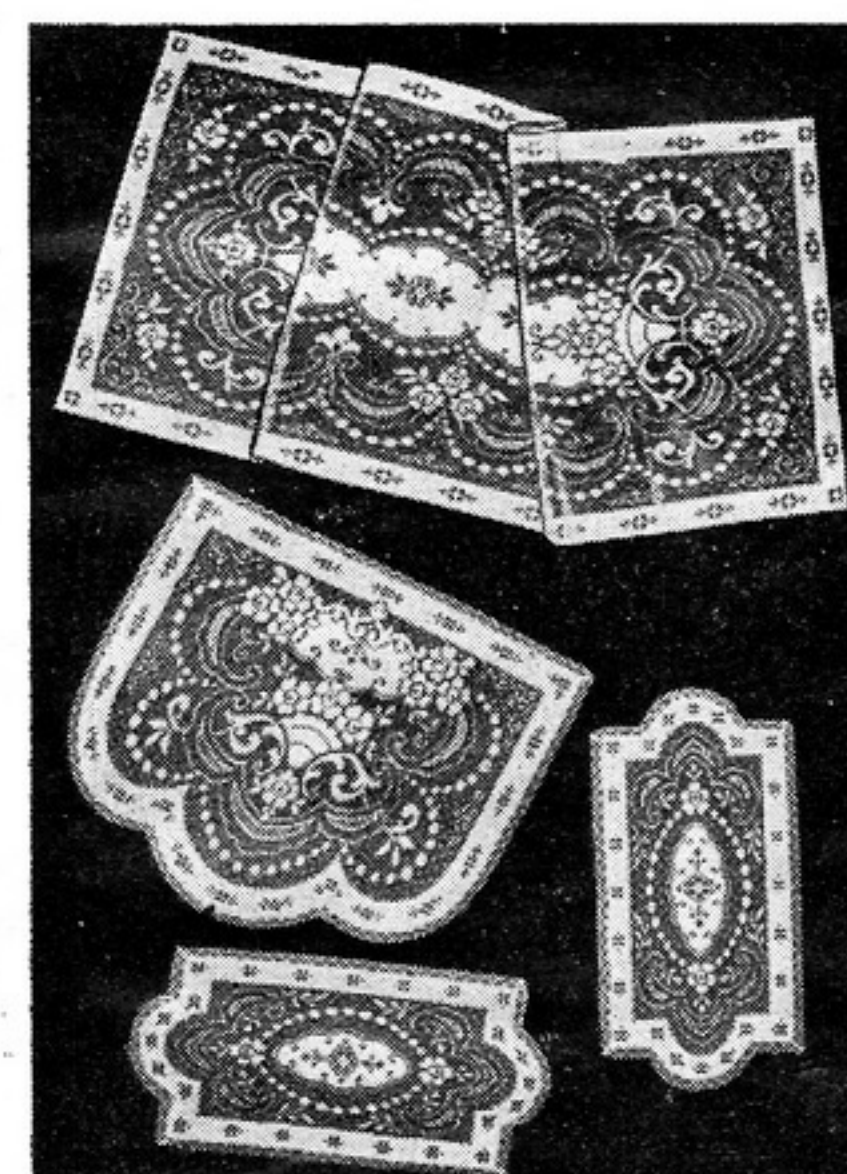
Real fine linen in natural off-white linen color, edged in serviceable, wide, Cluny-type lace. Beautifully made. Vanity Set includes one 7 x 14-in. and two 10 x 14-in. doilies.

Mlg. wt. each, 3 oz.

2020 15 x 36-in. Scarf\$1.15

2021 15 x 45-in. Scarf\$1.35

2022 3-pc. Vanity Set\$1.35



FILET LACE SCARF and CHAIR-BACK SET

One of the handsomest patterns woven! Delicately fine, yet its wearing and laundering qualities will amaze you. 12-point cotton filet; light-ecru. Chair-back Set includes one 15 x 18-in. and two 8 x 16-in. doilies.

Mlg. wt. each, 3 oz.

3087 3-pc. Chair-back Set.....\$1.65

3088 16 1/2 x 45-in. Scarf....\$1.35

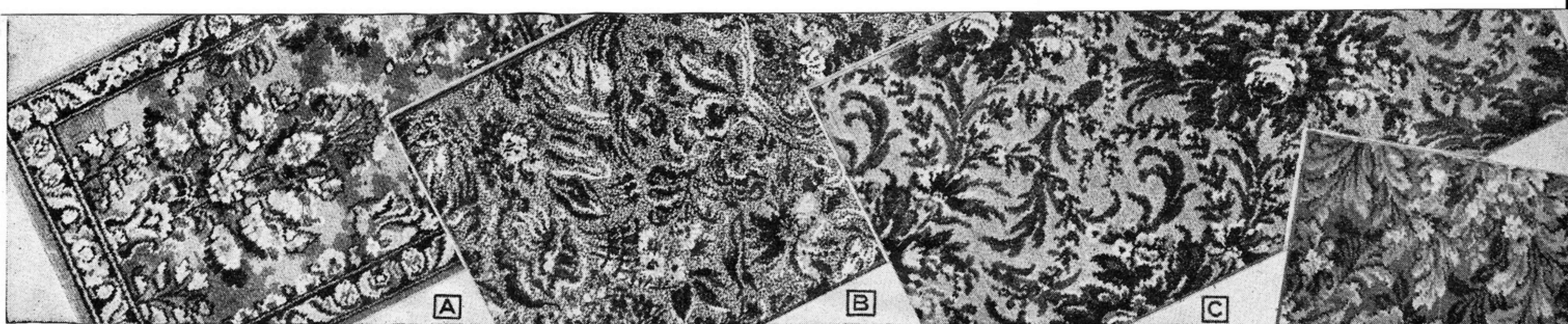


"MASSLINN" NAPKINS

Not paper! Not spun—not woven —far softer than cloth! Cotton and rayon fibres bound together. Use over and over; rinse out. Luncheon size. White with design in rose, pink and raspberry.

1948Package of 12, 39¢
Mlg. wt. 4 oz.

2612Package of 36, 98¢
Mlg. wt. 8 oz.



(A) Domestic oriental design. Multicolor jewel tones and black against rich ruby-red.

(B) Varying tones of grey with tinges of rose and beige for colorful contrast.

(C) Grey-beige with gay multicolored bouquets. Leaf effect in shades of brown.

(D) Lively blue tones with florals in soft blendings of rose, mahogany, beige, grey.

(E) Burgundy, from lightest to deepest tone, offset with blue, grey, beige in florals.

Style	27 x 54-in. Size			9 x 12-ft. Size		
	No.	Mlg. Wt.	Price	No.	Shpg. Wt.	Price
A*				2208	30 lbs.	\$62.00
B	1920	3 1/4 lbs.	\$8.50	1919	39 lbs.	88.50
C	1797	3 1/4 lbs.	6.95	1796	34 lbs.	72.50
D	1701	3 1/4 lbs.	6.95	1700	34 lbs.	72.50
E	1764	3 1/4 lbs.	6.95	1763	34 lbs.	72.50

*STYLE A—Scatter Rug No. 2209, size 27x45 in.—Mlg. wt. 3 lbs.—\$4.95

"ALEXANDER SMITH" WOOL-PILE RUGS

SCATTER SIZE

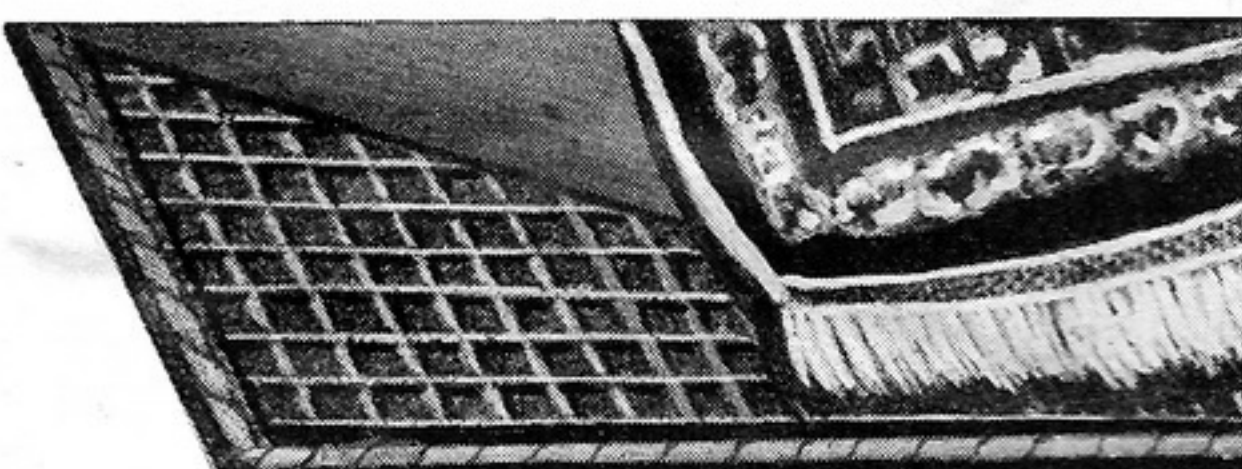
ROOM SIZE

Four beautiful new patterns! Five popular colors! All priced amazingly low! A grand opportunity to choose matching or contrasting rugs!

Axminster weave, with all-wool face. Made by experts — to withstand years of hard service. Always the choice of thrifty home-makers.

Floral designs in varying multi-color tones — delightful contrast for the rich jewel tones of the predominating colors. Here are rugs to give every room in your home that new — that modern look.

D
E



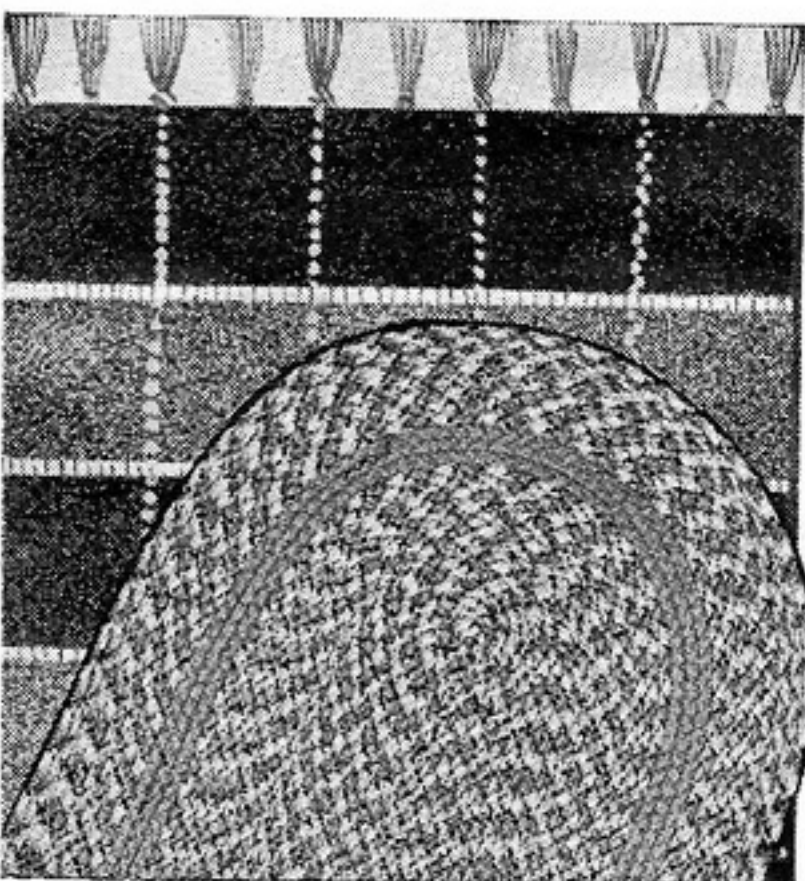
9 x 12-ft. WAFFLE-EFFECT RUG CUSHION

Rugs Appear Thicker
and Last Longer

Have one under each of your large rugs — to cushion steps, deaden noise, make vacuuming easier, and most of all, to prolong life of rugs. Makes rugs seem much more luxurious. Moth-proof felted fibre in waffle effect. About 1/4 in. thick; whipped ends.

Special Sizes Available . . . Priced \$1.55 per sq. yard.

3926 Shpg. wt. 20 lbs. \$14.95



REVERSIBLE PLAID RUG

Heavy cotton yarns woven "rag carpet" style. Knotted fringe ends. 24 x 48-in.

Washable. Blue, green, brown, wine.

7968 Mlg. wt. 2 1/2 lbs. State color..\$2.65

BRAIDED RAG RUG

Multicolor rags, braided around strong filler. Can not ravel—lies flat. Reversible, washable. Blue, green, red. State color.

7780 22 x 36-in. Mlg. wt. 2 1/2 lbs..\$1.65

7781 24 x 45-in. Mlg. wt. 3 lbs.....\$2.35

"Armstrong" Felt-base Rugs

3 Patterns! 3 Popular Sizes! 5 Colors!

Known everywhere for high quality, lasting wear, smart design, rich coloring! Three attractive designs; sizes to fit every need. Many use these easy-to-clean rugs throughout their homes, especially where there are children, saving expense, time, and energy. Patterns and colors are like those of costly rugs and the felt base lends softness, helps deaden sound, will not mark easily. Once tried, you'll prefer them, too.

LEAF-SCROLL PATTERN. Modern wool-rug design with shaded border effect — for living-room, sun-room, bedroom. Bright green with design in grey or Medium-red with design in rich tones of beige.

MODERNISTIC BLOCK PATTERN. For kitchens. Mottled, with modernistic motif. Grey, with blue and yellow (1072) or beige with green and red (2609). Both colors have just enough black for sharp contrast. Beautiful!

LEAF PATTERN. Beige leaves against the richest, prettiest blue. Use it in any room — especially lovely for living-room, dining-room, or bedroom. Design similar to those of sculptured broadloom.

WASHABLE COTTON RUGS

GAY, FLUFFY SHAG RUGS

With Latex non-skid back! Deep tufts of fast-color, heavy, cotton yarns on pre-shrunk, heavy duck. Durable; washable.

Exquisite shades. Blue, dusty rose, green.

State color and size.

3750 30 x 60-in. Mlg. wt. 3 1/2 lbs.....\$5.50

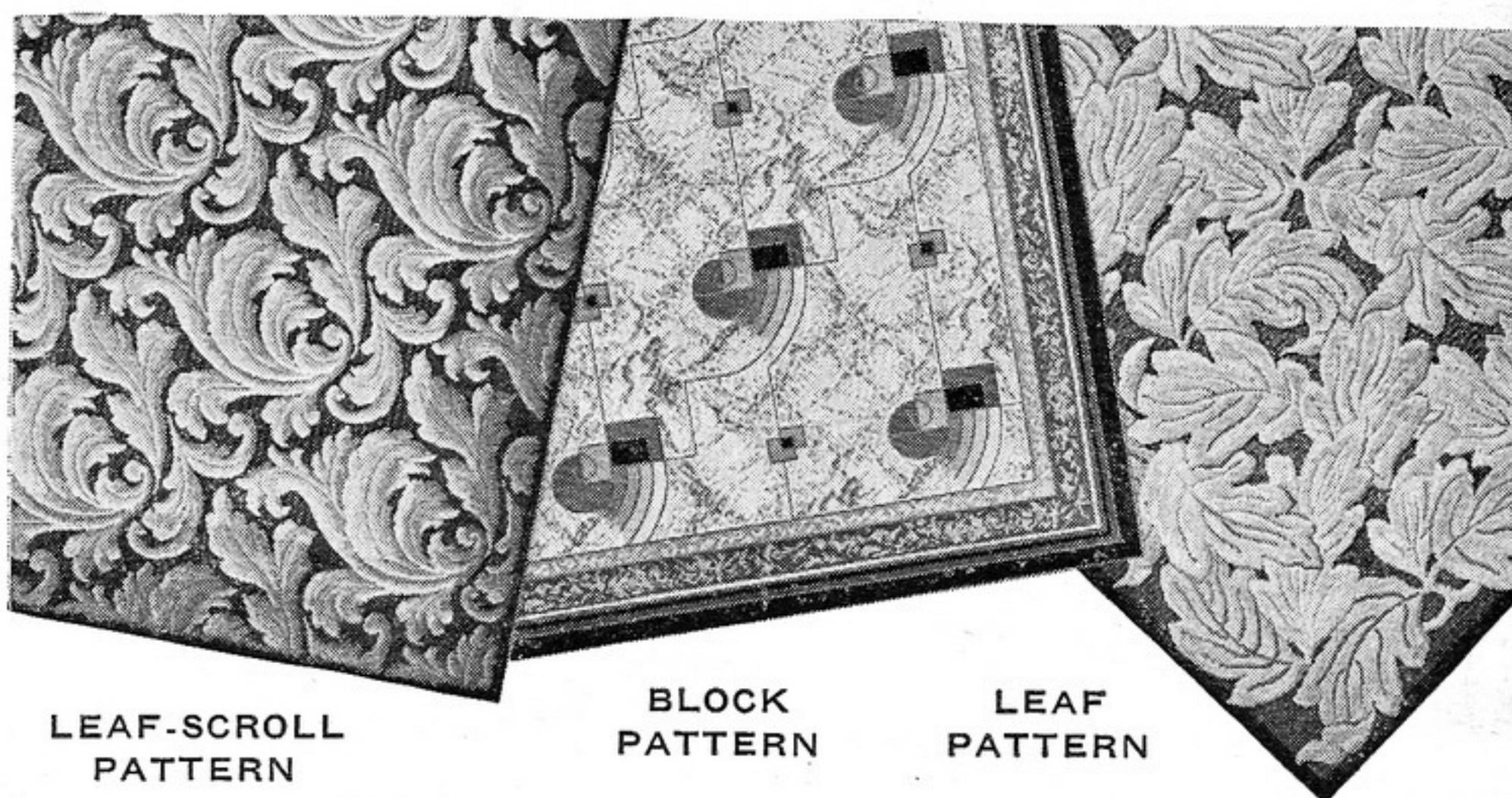
3761 24 x 36-in. Mlg. wt. 2 1/4 lbs.....\$2.55

FRINGED CHENILLE RUG

Reversible 24 x 45-in. rug woven of chenille yarns with self-fringe ends. Attractive floral design in "salt 'n pepper" effect lends pleasing contrast—reverses on opposite side.

Colors: Blue, black, green, red, rose.

5216 Mlg. wt. 1 3/4 lbs.\$3.25

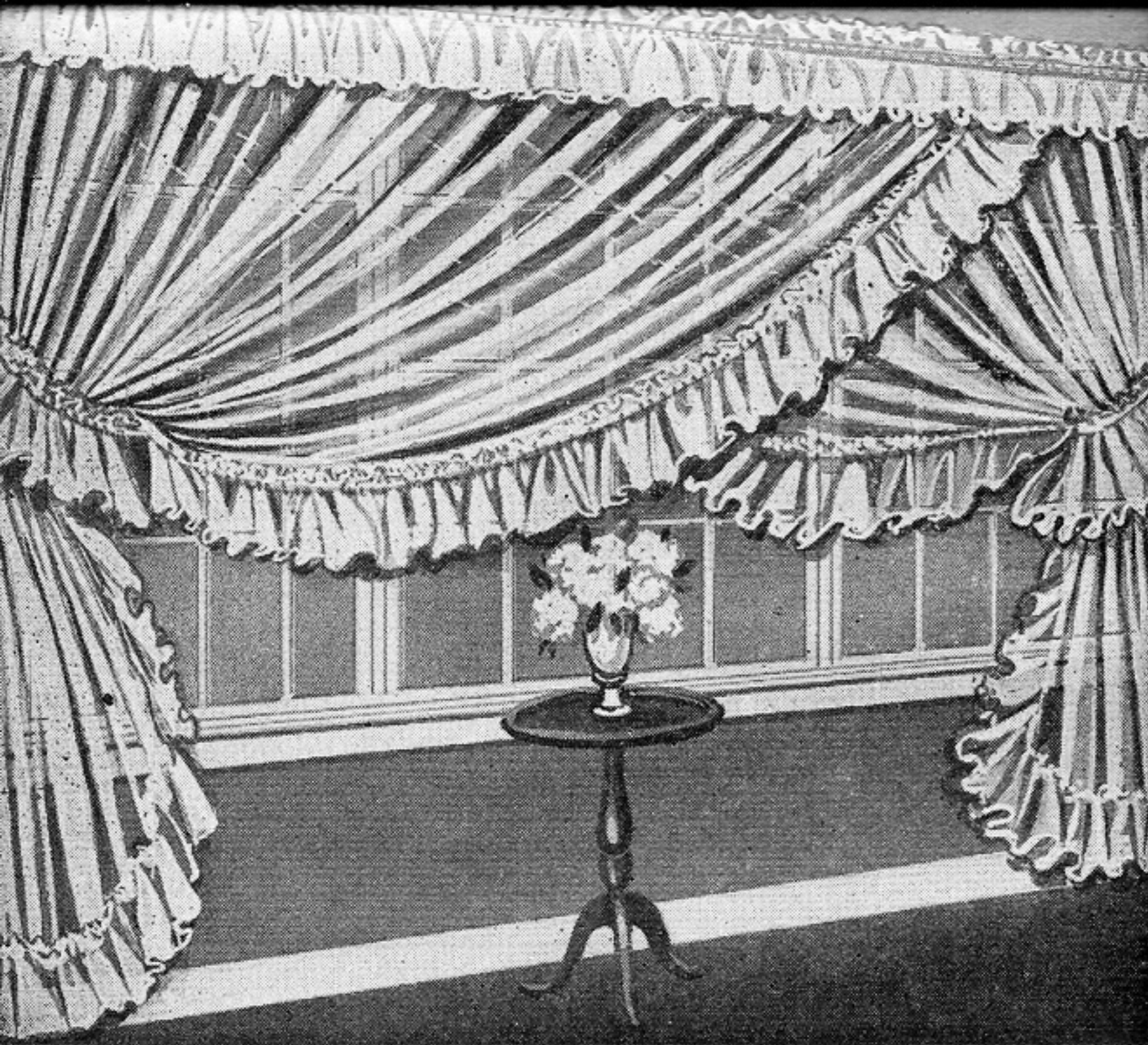


LEAF-SCROLL PATTERN

BLOCK PATTERN

LEAF PATTERN

Size	Leaf-Scroll Pattern		Block Pattern		Leaf Pattern	Price	Shpg. Wt.
	Green	Wine	Blue	Green			
9x12-ft.	3675-1	6391-1	1072-1	2609-1	1653-1	\$10.50	46 lbs.
12x12-ft	3675-2	6391-2	1072-2	2609-2	1653-2	15.95	61 lbs.
12x15-ft.	3675-3	6391-3	1072-3	2609-3	1653-3	19.95	75 lbs.



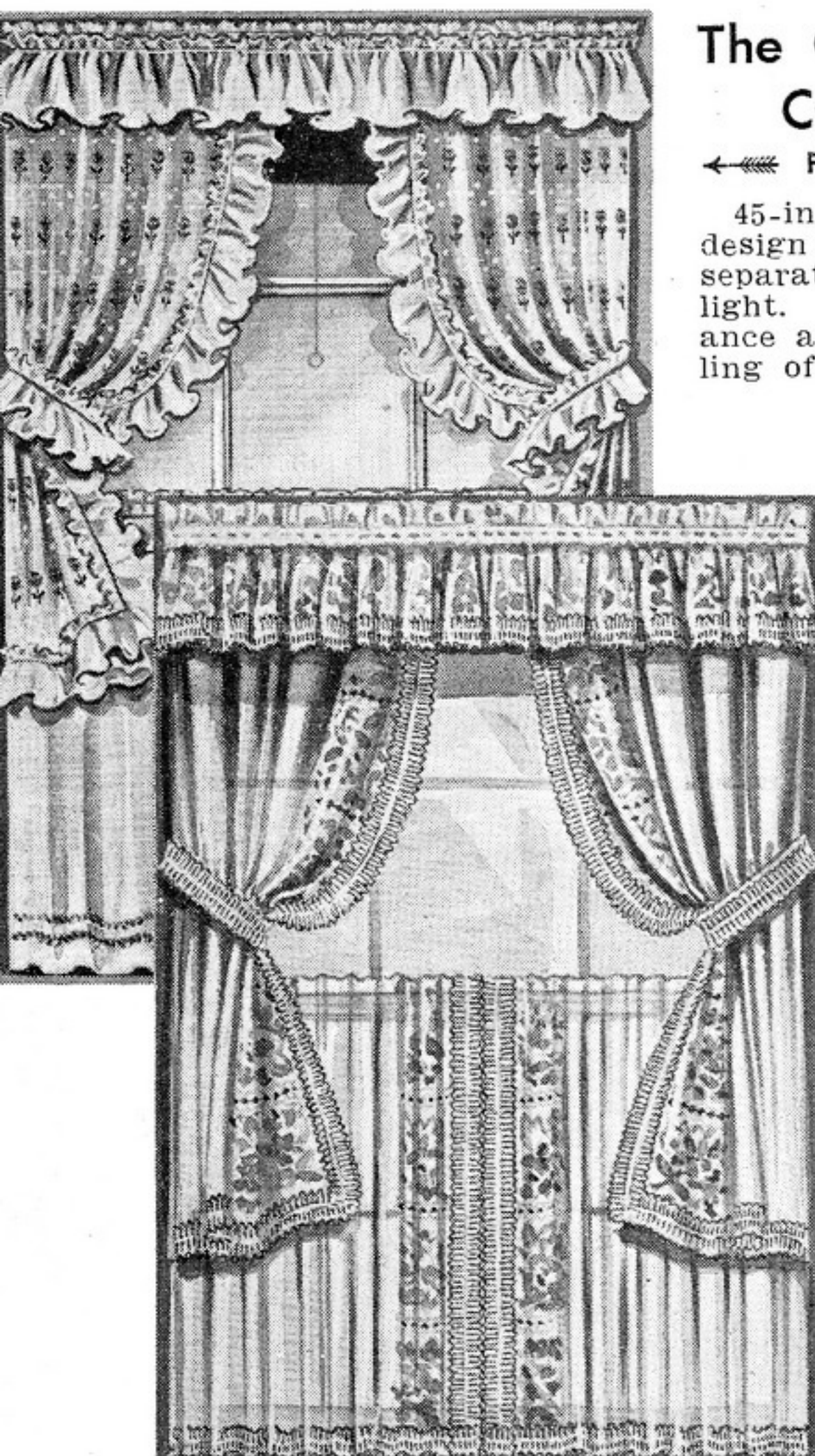
Glamour for your Windows!

Widths to fit all windows . . . to hang as you wish. Beautiful at any window — in any room. Extra sheer, superfine, white cotton marquisette — selvages removed to insure straight hanging. Full 6-in. ruffling — headed top — tie backs. Famous Wat-A-Set finish reduces shrinkage to a minimum.

4626—90 in. long. 90 in. wide (pr.) Mlg. wt. 1½ lbs. \$4.25

2470—90 in. long. 200 in. wide (pr.) Mlg. wt. 2¾ lbs. \$8.50

5142—90 in. long. 290 in. wide (pr.) Mlg. wt. 3 lbs. \$12.50



The Gayer, the Better! COTTAGE SETS

← Fine Cotton Marquisette

45-in. tops of colorful woven design are 20 in. wide and well separated to let in more sunlight. Complete with 8-in. valance and tie-backs. 5-in. ruffling of white.

Sash curtains are the same fine cotton marquisette — all-white with contrasting braid trim. Each is 36 in. long, 30 in. wide. Mlg. wt. 10 oz.

Colors: Blue, Gold, Green, Red. State Color.

1617 \$2.95

Soft, Pliable Plastic ← Washable!

"Evershir" plastic made by Everwear! Finest virgin vinyl plastic film — hangs in soft folds — odorless, flame-resistant, stain-proof. Fast-color border. Each sash curtain 27x36 in. — tops 23x43 in. To clean, dip in warm suds, rinse, hang to dry — do not put in washer, wring, or iron. Mlg. wt. 1½ lbs.

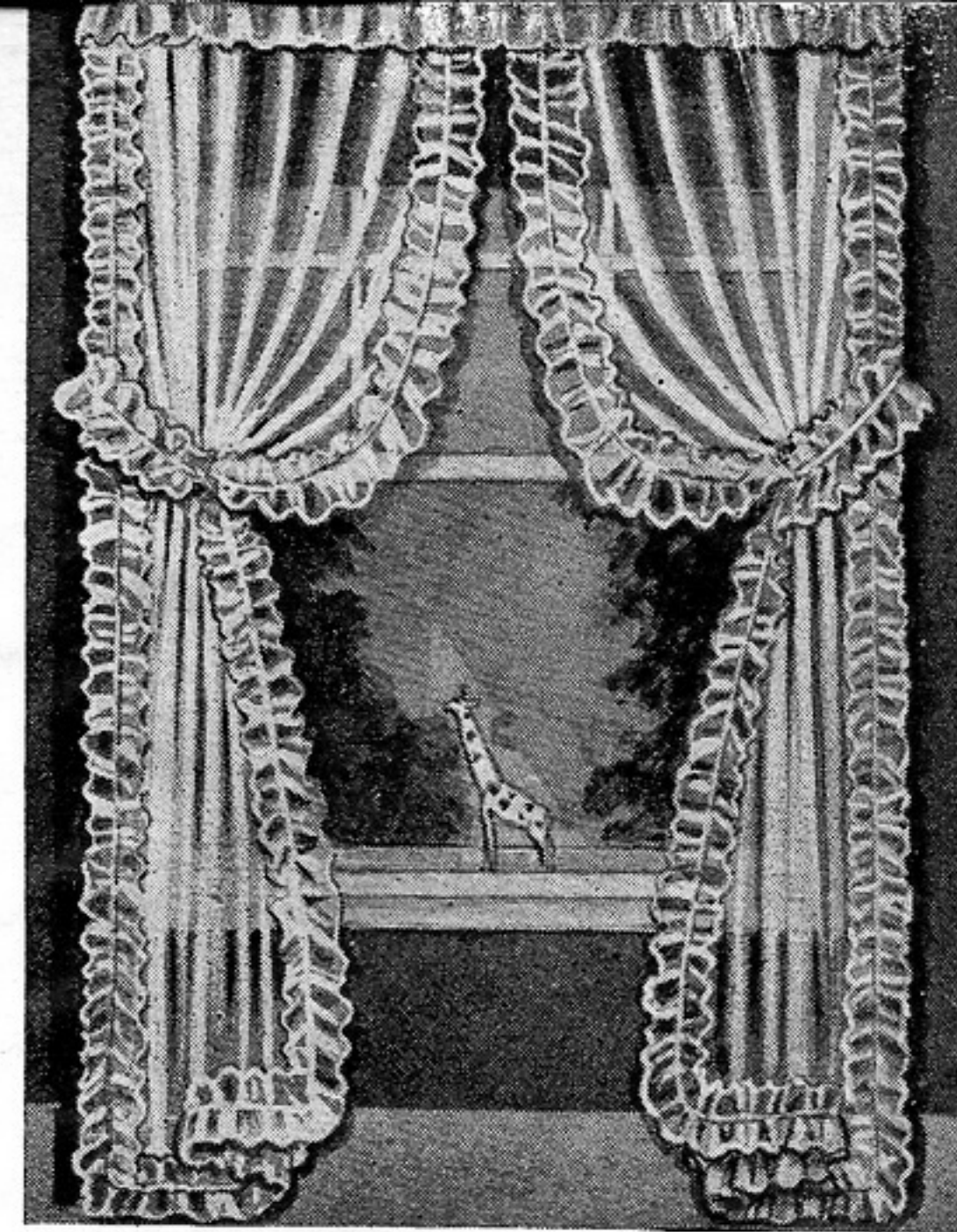
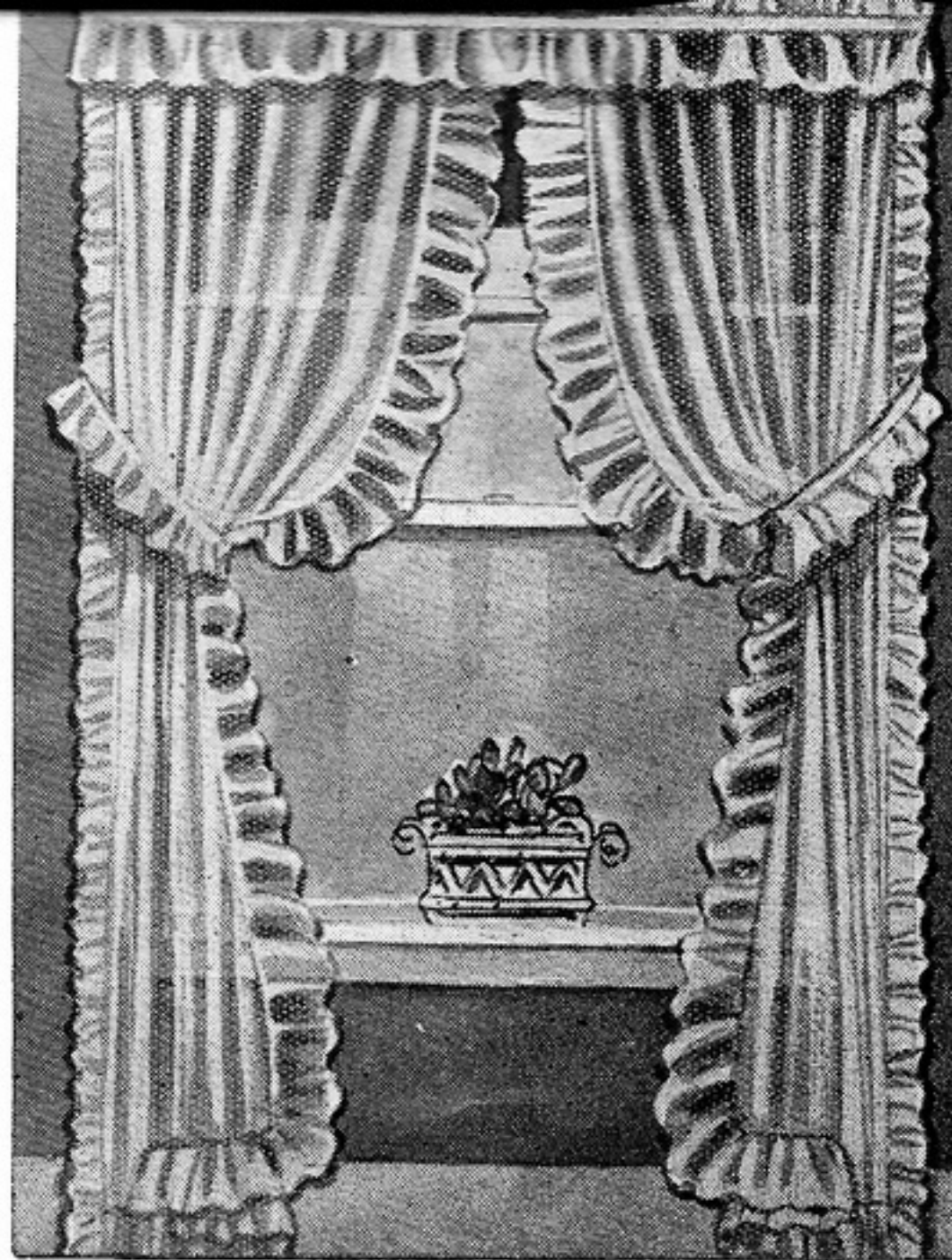
Colors: Blue, Green, Red.

3629 \$2.75

VENETIAN-BLIND BRUSH

3 rubber-tipped fingers — non-scratching! A great time- and labor-saver! Gets in between slats and cleans two at a time. Soft gray horsehair brush on 11½-in. handle. Mlg. wt. 14 oz.

2467 \$1.00



RUFFLED CURTAINS—Proportioned Lengths

Fluffy, extra-full, 2¾-in ruffle on all sides — to make your windows picture-pretty! Thickly showered with pebble dots, woven into the permanent-finished sheer, ivory-white cotton marquisette. Ready to hang — matching tie-backs. All selvages removed to insure straight edges.

No.	Lgth.	Width per Pr.	Mlg. Wt.	Price
1589	54 in.	72 in.	1 lb.	\$3.25
1857	78 in.	72 in.	1½ lbs.	3.95
2377	90 in.	72 in.	1½ lbs.	4.50

Picture-frame style — fresh and dainty as can be with their 2¼-in. Cape Cod ruffles on all sides. Sheer, filmy . . . fine ivory-white cotton marquisette with all selvages removed. Tie-backs. Headed, ready to hang. Easy to tub.

No.	Lgth.	Width per Pr.	Mlg. Wt.	Price
2462	54 in.	72 in.	1 lb.	\$2.50
2537	78 in.	72 in.	1½ lbs.	3.00
3030	90 in.	72 in.	1½ lbs.	3.50

VENETIAN BLINDS Made to Order All-steel Construction

Good-looking, easy to operate. Use them wherever you want to cut down glare and drafts — regulate light and air intake. Metal-enclosed head with levelor tiltor — worm-gear mechanism tilts slats as desired. Positive automatic lock holds blinds at any height. 2-in. slats of flexible, curved steel — rust-resistant.

Slats and head finished in washable, baked-on, eggshell-color enamel. Duck tape in 8 colors — blue, chocolate, eggshell, black, green, mulberry, red, or natural mingled.

IMPORTANT — Measure each window for possible variations. Be accurate — use yard stick or metal rule.

HOW TO HANG BLINDS — Hang OUTSIDE casing (face of frame) or INSIDE casing (between jambs). Inside looks better — blinds hang flush with frame.

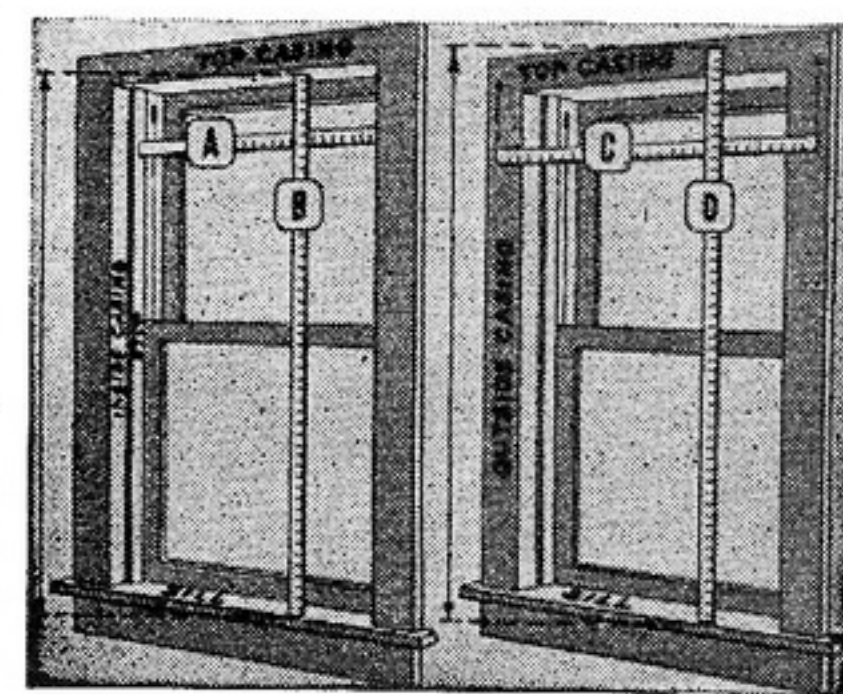
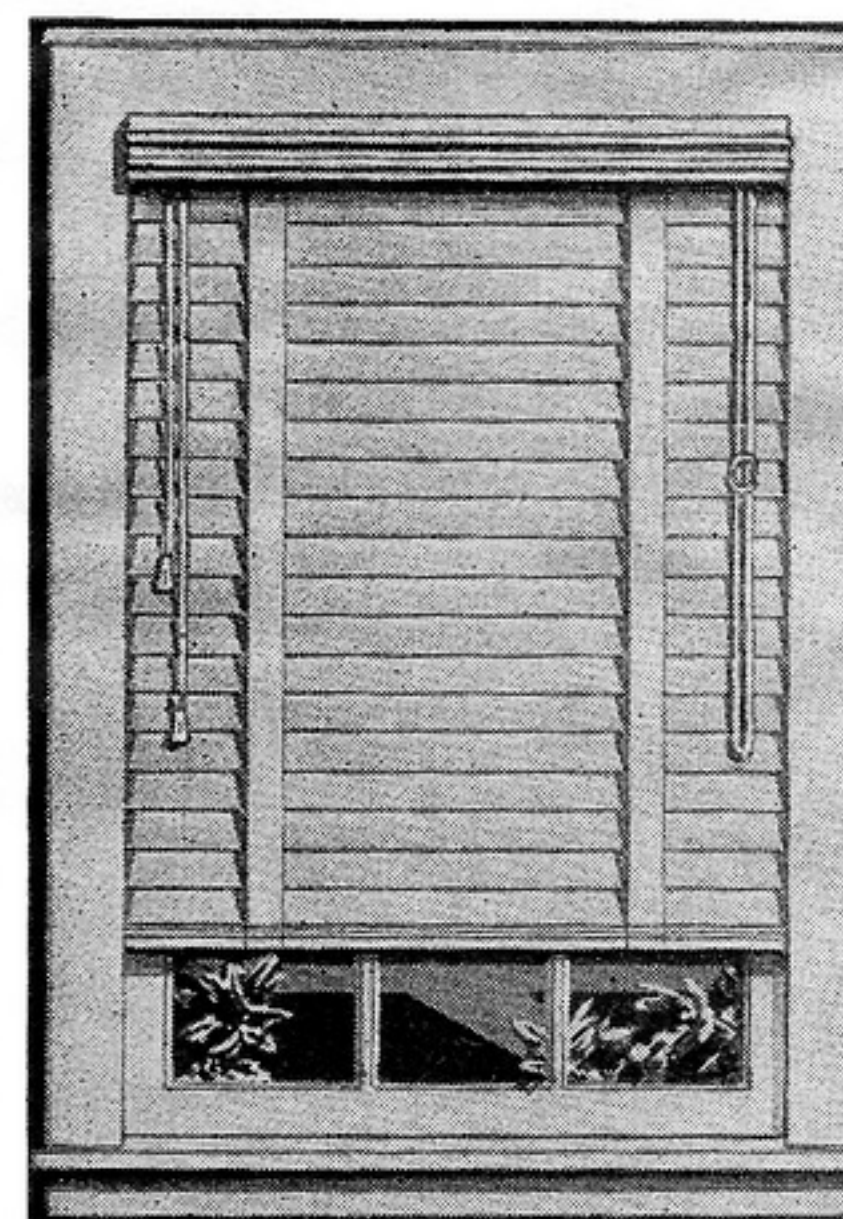
MEASURING FOR INSIDE HANGING — See Sketch A-B below. WIDTH (A) — exact distance between points on top inside casing where brackets are to be. At least one inch flat surface required to fasten brackets. Do not allow for brackets in your measurements — this is done by manufacturer. LENGTH (B) — distance from top inside casing to window sill.

TO HANG OUTSIDE CASING — Sketch C-D (right). WIDTH (C) — distance between points on top outside casing where brackets are to be. LENGTH (D) — distance from bracket at top to sill or desired point below.

CAUTION — Check your measurements before sending your order.

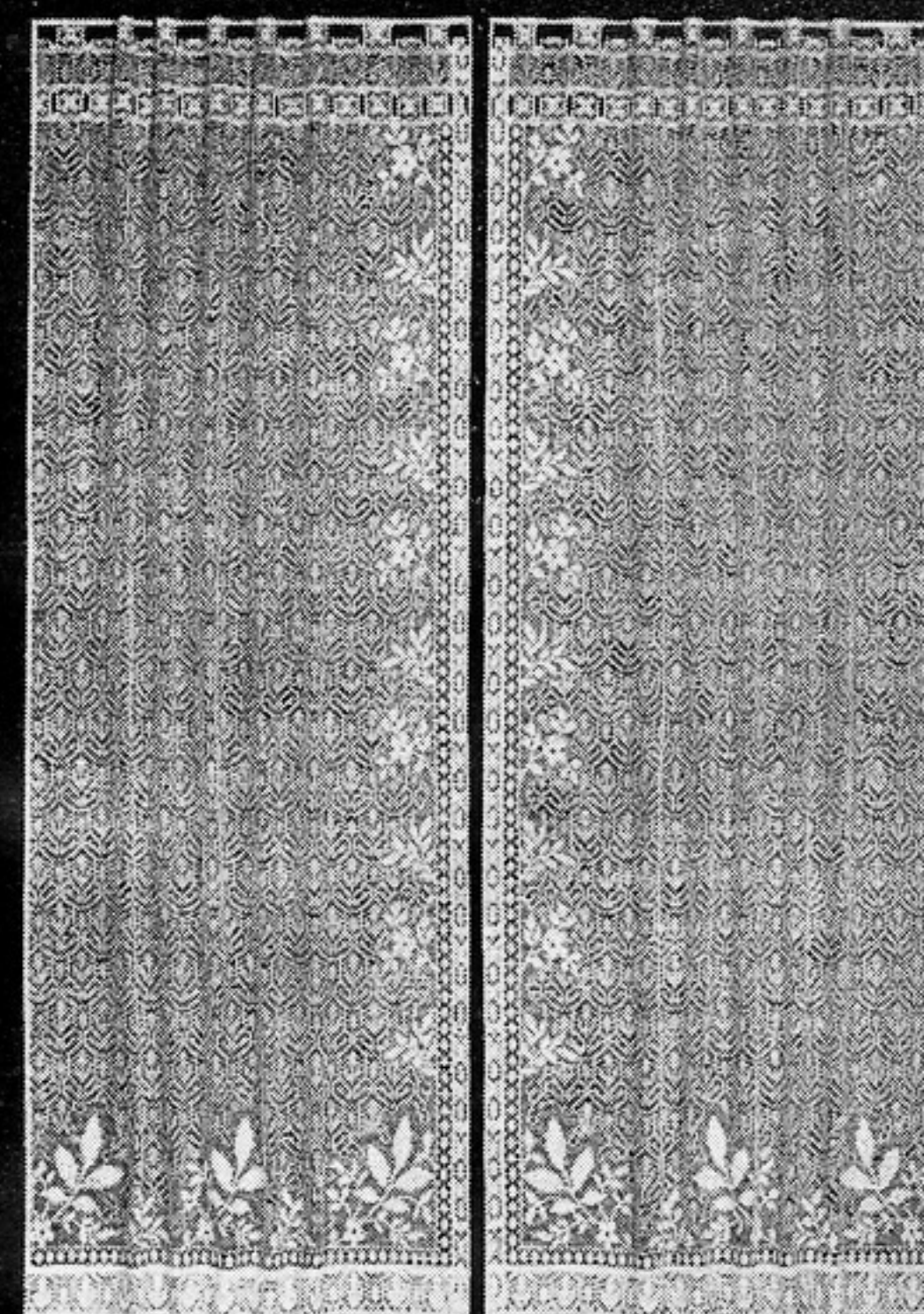
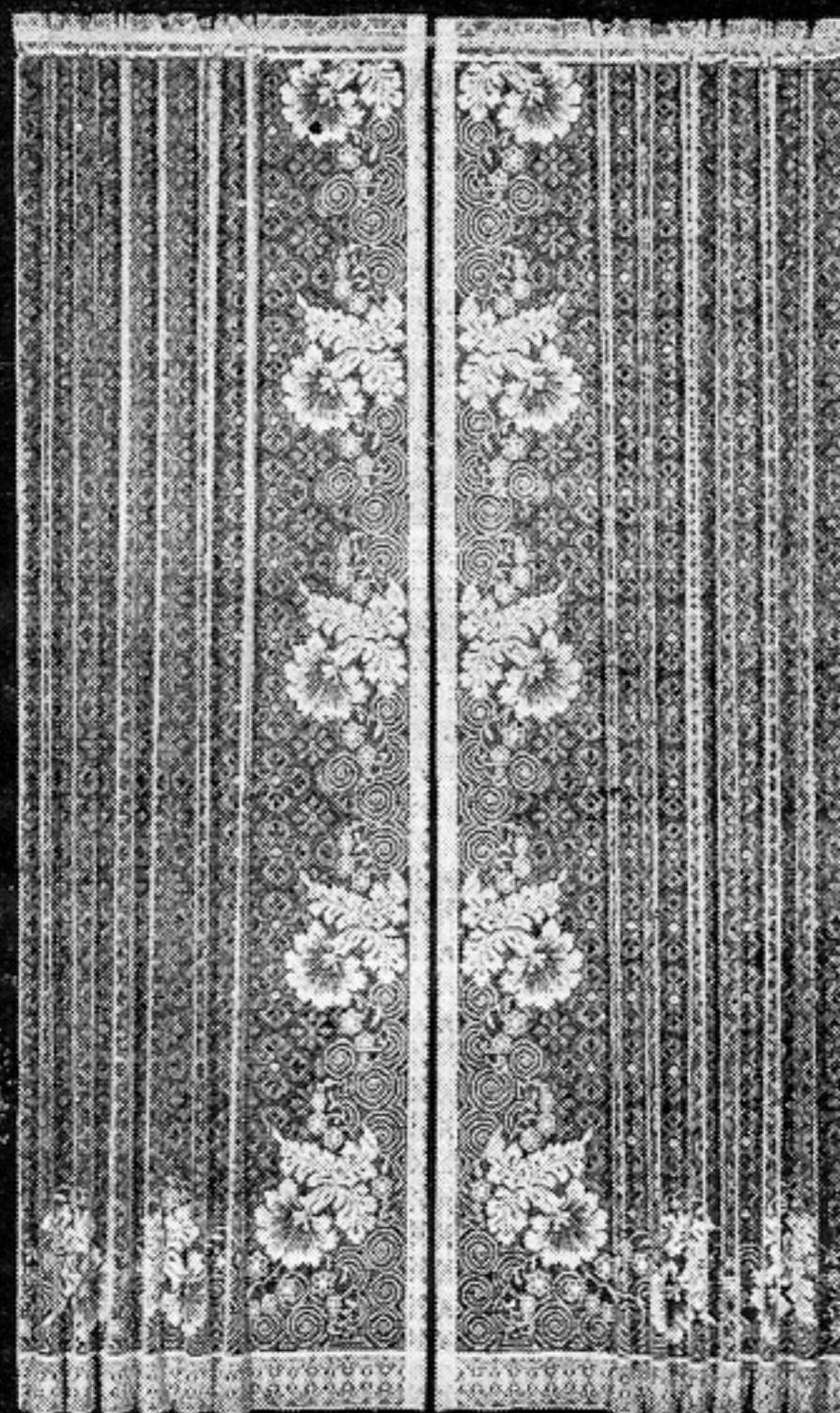
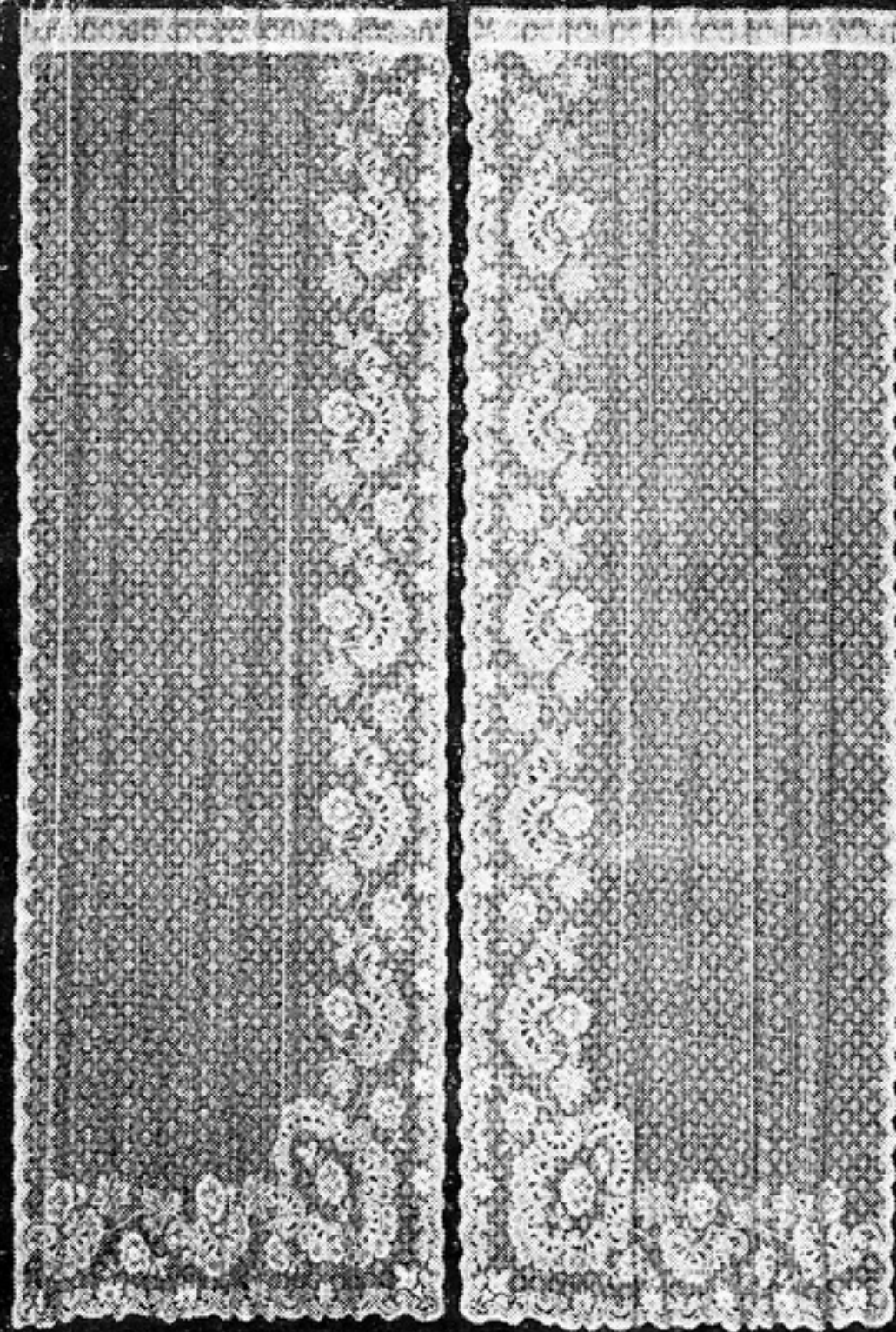
WHEN ORDERING — State which is Width and Length — whether INSIDE OR OUTSIDE INSTALLATION — and First and Second Choice of Tape Colors.

Allow 21 days for shipment from factories at Cleveland, O., Chicago, Ill., or Ozone Park, N. Y.



VENETIAN BLINDS 2591

Widths	Up to 48 in. long	Over 48-52 in. long	Over 52-56 in. long	Over 56-60 in. long	Over 60-64 in. long	Shpg. Wts.
18 to 22 in.	\$4.50	\$5.00	\$5.25	\$5.50	\$5.50	9 lbs.
Over 22 to 26 in.	5.25	5.45	5.55	5.65	5.95	10 lbs.
Over 26 to 29 in.	5.50	5.75	5.95	6.45	6.65	11 lbs.
Over 29 to 32 in.	5.75	5.95	6.45	6.95	7.50	11 lbs.
Over 32 to 36 in.	6.25	6.45	7.25	7.65	8.25	12 lbs.
Larger Sizes—37 to 110-in. widths per Sq. Ft. 55c						



Glamour for your Windows . . . "WILBARRY" LACE NET CURTAINS

Exquisite beauty of pattern suggestive of fine, imported Brussels lace. Neat diamond design with wide border of intricate lace stitches and tiniest scalloped edging — all in true Wilbarry fashion with stitches tied to prevent slipping. Shell color only. As serviceable as they are attractive. Ready to hang, with the top in pleats, or gathered.

Do not let the low price fool you — these Wilbarry curtains are a wonderful value! Made to wear, retaining their freshness through repeated laundering.

80 in. long — 72 in. wide to the pair.

2249 Mlg. wt. 10 oz. \$2.98

Sheer shadow lace that is enjoying such popularity right now! Dainty mosaic design on fine net, with graceful border of tropical flowers and leaves — a pattern that truly excels in beauty, in quality. Exquisite with or without draperies. Here, indeed, is window glamour that will endure for years—hemmed bottom; top ready for hanging. For all their cobweb-sheerness, these curtains wear and launder beautifully — no slipping of stitches. They're Wilbarry make, with all stitches tied. Shell color.

80 in. long — 72 in. wide to the pair.

3366 Mlg. wt. 10 oz. \$3.98

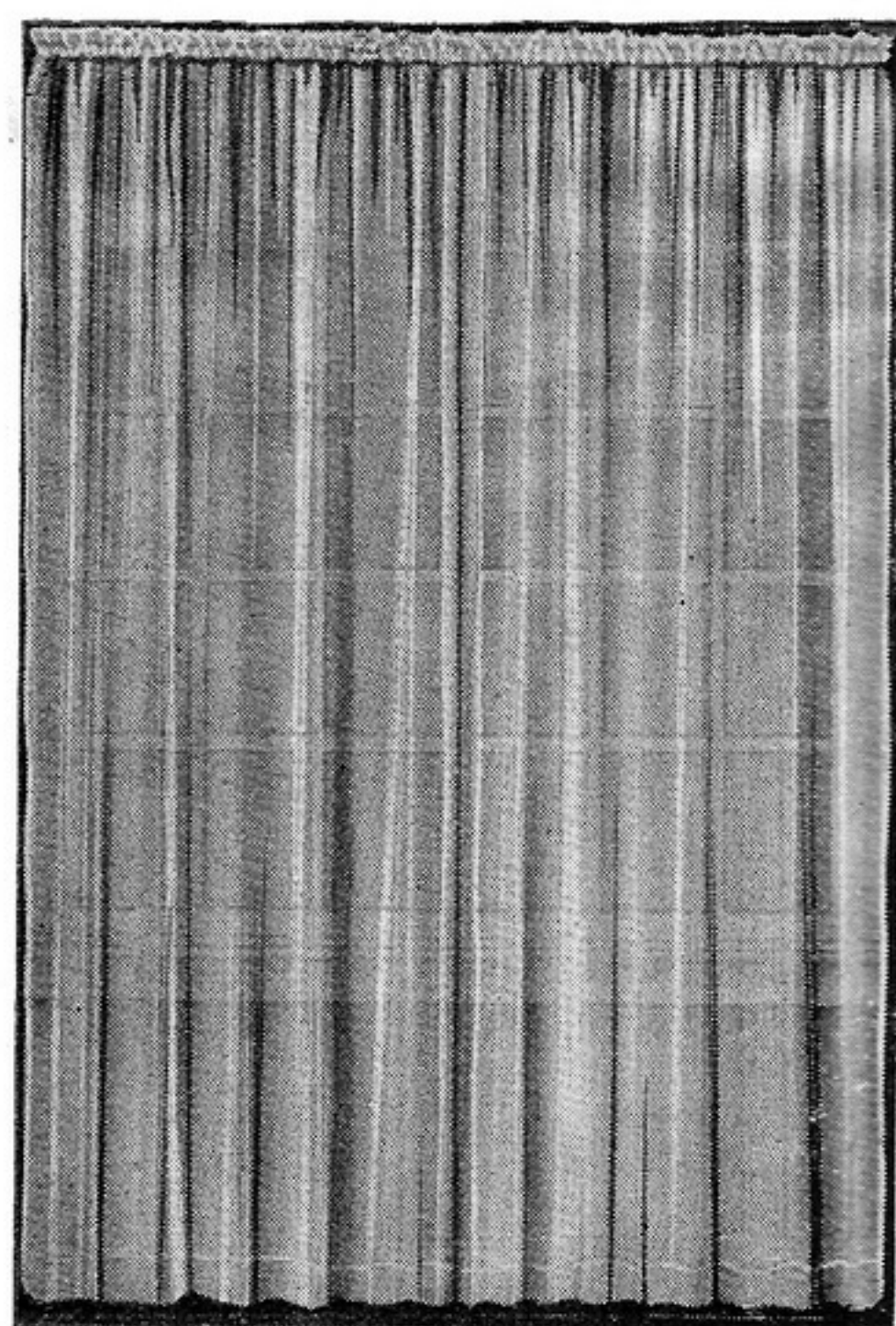
No fuss or bother adjusting these pretty curtains! If using the top row of slits makes them too long, simply fold curtain over and use the row below. No sewing — no pinning — ready to hang. Shell-color only.

Handsome leaf border with fine all-over design that lets in plenty of sunlight yet is like a transparent film over the window. Wonderfully fine, straight-hanging, graceful. Priced unbelievably low but they're Wilbarry make and that means no slipping of stitches — they're designed for long service.

78 in. long — 72 in. wide to the pair.

1453 Mlg. wt. 10 oz. \$1.98

Beautifully-Sheer Tailored Curtains



DOTTED MARQUINETTE

Cushion or Pebble Dots — a veritable blizzard of them woven into the lovely, crisp, sheer cotton marquisette so they won't wash out. Pretty 2-in. bottom hem — 1-in. side hems. French heading — finished, ready to hang. Ivory-white only. Permanent finish insures fresh newness at all times. 78 in. long; 88 in. wide to the pair. Mlg. wt. 12 oz.

3364-1—Pebble Dot. \$2.95

3364-2—Cushion Dot. \$2.95

Washable RAYON — 3 Lengths

Insist upon these "Bonded" curtains for the finest permanent finish obtainable and guaranteed minimum shrinkage . . . guaranteed to wash without losing their crispy freshness, their newness. These eggshell-color sheers are made for service, enduring beauty. Ready to hang. 3-in. bottom hem, 1-in. side hems. 84 in. wide to the pair.

1026—54 in. Mlg. wt. 12 oz. \$2.75

1028—72 in. Mlg. wt. 1 lb. \$3.25

1029—90 in. Mlg. wt. 1 lb. 3 oz. . . . \$3.95

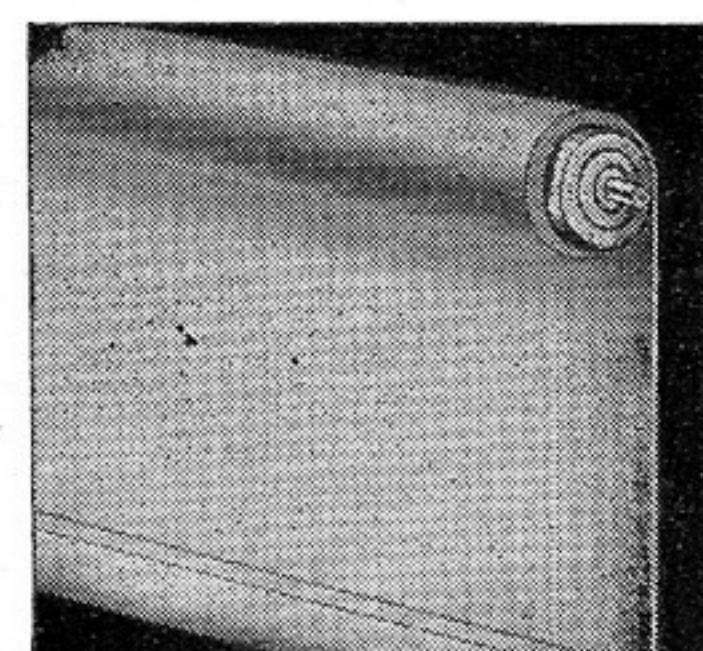
FINE CLOTH WINDOW SHADES

Oil Coated! With Roller!

Better quality, heavy muslin double-coated with pure linseed oil colors. Resistant to tearing, sunlight, wind and weather. Clings closely to roller. Hangs evenly. 36 in. wide, 6 ft. long. With roller.

Colors: White, pongee, ecru, dark green, State Color.

7468—Mlg. wt. 2 lbs. \$1.75



Gay, New Draperies

Famous "Trimz" Rayon-Cotton

100% cloth — rayon face; cotton back. Sun-tested and highly resistant to fading. Ravel-proof. Wash same as lace and press with warm iron. Drapes soft, pretty.

Exquisite multicolor Congo leaf design on natural color. With tie-backs. Ready to hang. 2½ yds. long; 60 in. wide to pair.

Mlg. wt. 1 lb. 2 oz.

2013 Pr. \$1.98

Handsome "Partex" Fully Lined

Fully lined, pre-shrunk, vat-dyed, extra wide. One of our very biggest values! Complete, too, with matching tie-backs and drapery hooks. Ready to hang—2½ yds. long, 42 in. wide each side.

"Partex" Cloth — a fancy weave, fine cotton that requires only slightest pressing, if any, after laundering.

Beige color only with cheerful Pasque lily design — gay colors with rose predominating. Pleated tops.

Mlg. wt. 3½ lbs.

1705 Pr. \$10.95

No.
2013



No.
1705

Chenille BEDSPREADS

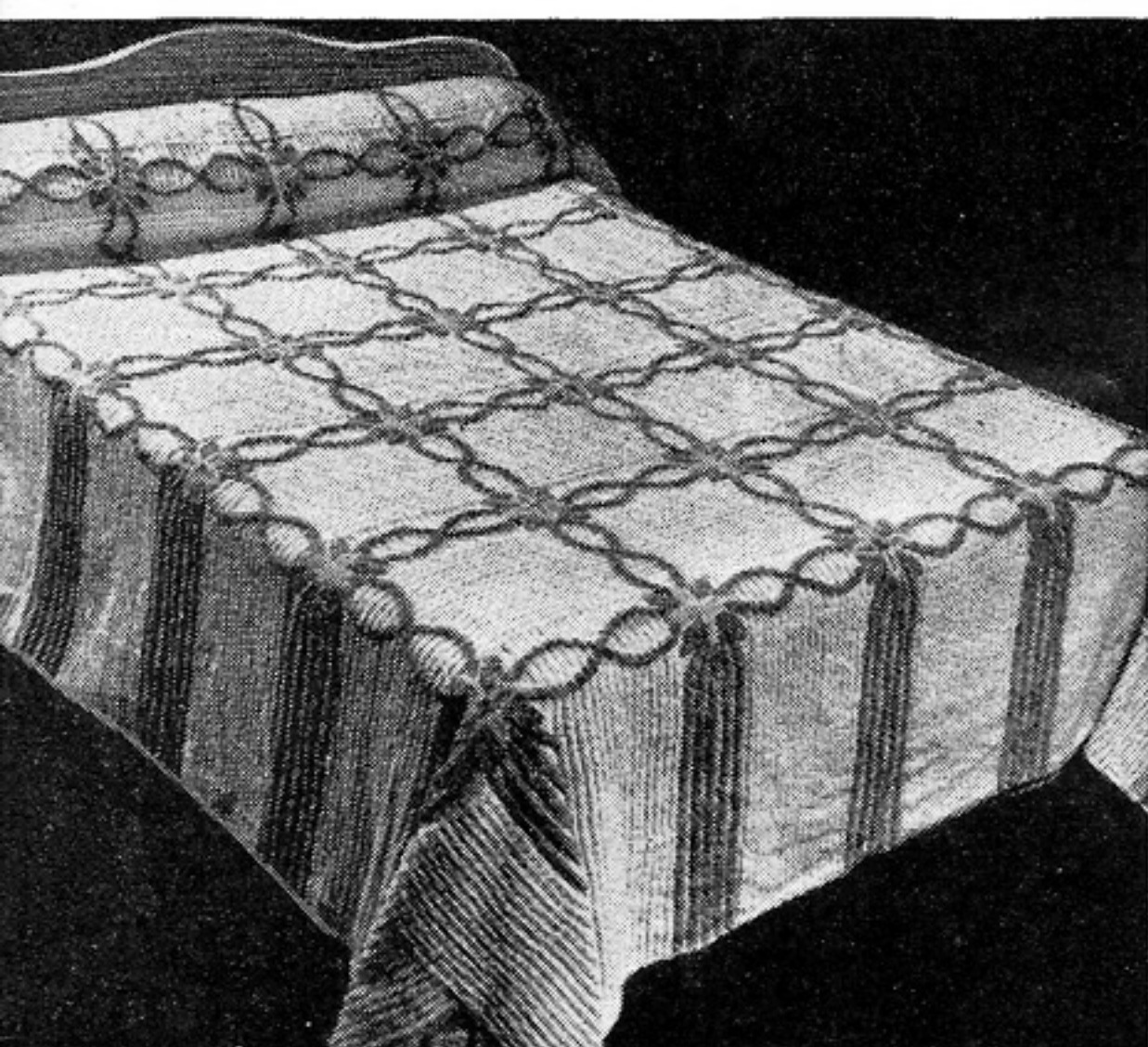


Color on Color in EVER-POPULAR BOWKNOT DESIGN

Always dainty and trim and especially so in this bunny-soft chenille spread that adds a smaller bowknot at its lower corners. Design is in overlay effect — delicate, contrasting colors against the pastel coloring of the spread itself. Very beautiful! Chenille and the heavy cotton base are dip-dyed. Hemmed ends. Mlg. wt. 4½ lbs.

Colors: Blue, Dusty Rose, Gold, or Green.

5214 90 x 105-in.\$8.50

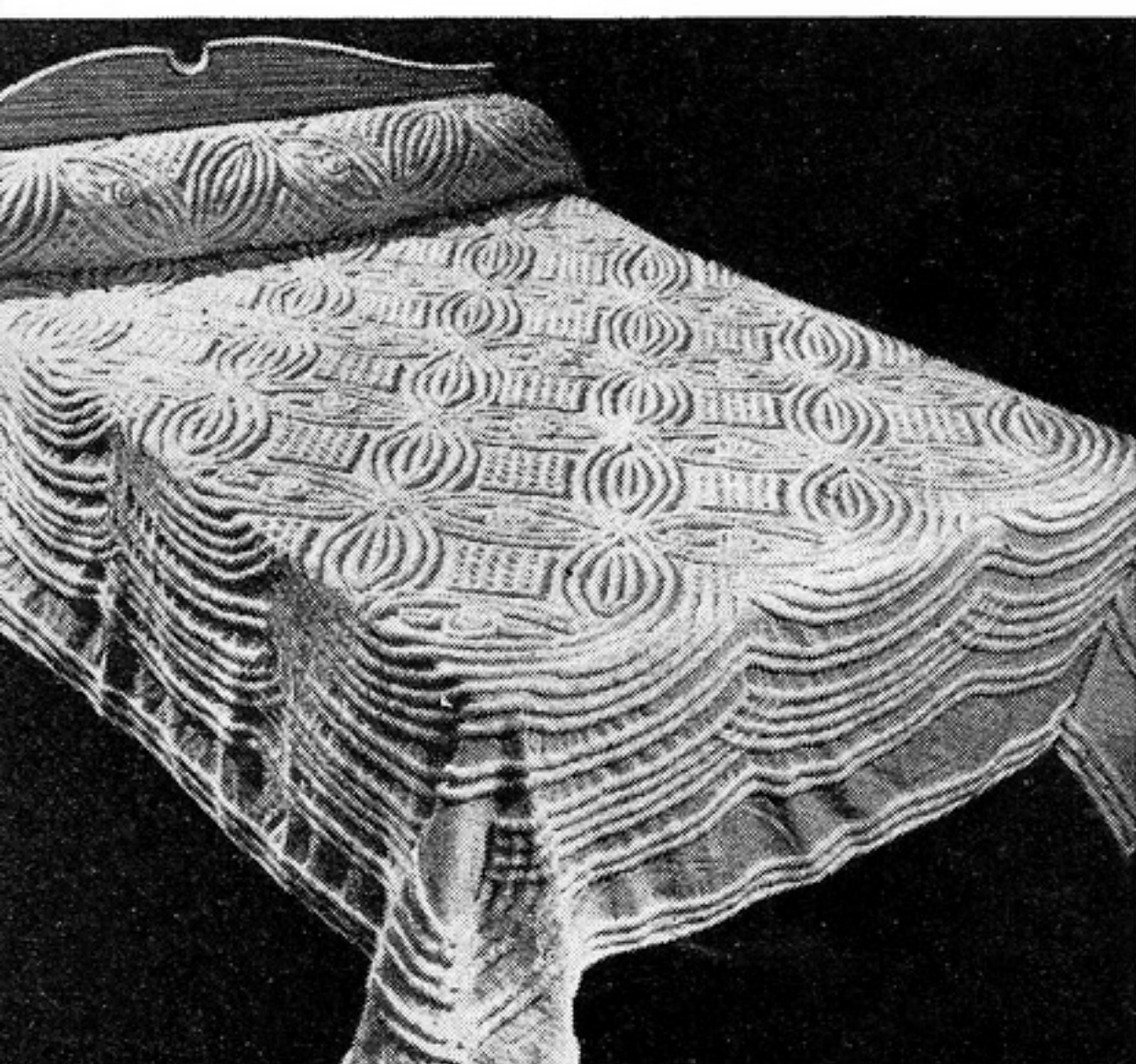


OUR VERY BEST! TRULY BEAUTIFUL!

Positively irresistible! Color, design, quality you never dreamed possible at this price! White, including the cotton base — rope-checked in deeper-than-pastel color, with a delicate, multicolor pastel nosegay peeping out from each corner of the checks. Expertly made, with hemmed ends. Softest of velvety cotton chenille. Mlg. wt. 4¼ lbs.

Colors: Blue or Dusty-Rose.

1454 90 x 105-in.\$14.75



BRAND NEW VERSION IN ALL-WHITE

Swirls and swirls of snowy-white chenille — not a touch of color anywhere! Base is white, too — fine quality, heavy cotton. Here's a bedspread you can use in any room. Don't you like the wavy border with its cluster rows of this super-soft chenille? Hemmed ends. Mlg. wt. 4½ lbs.

7508 90 x 105-in.\$11.50

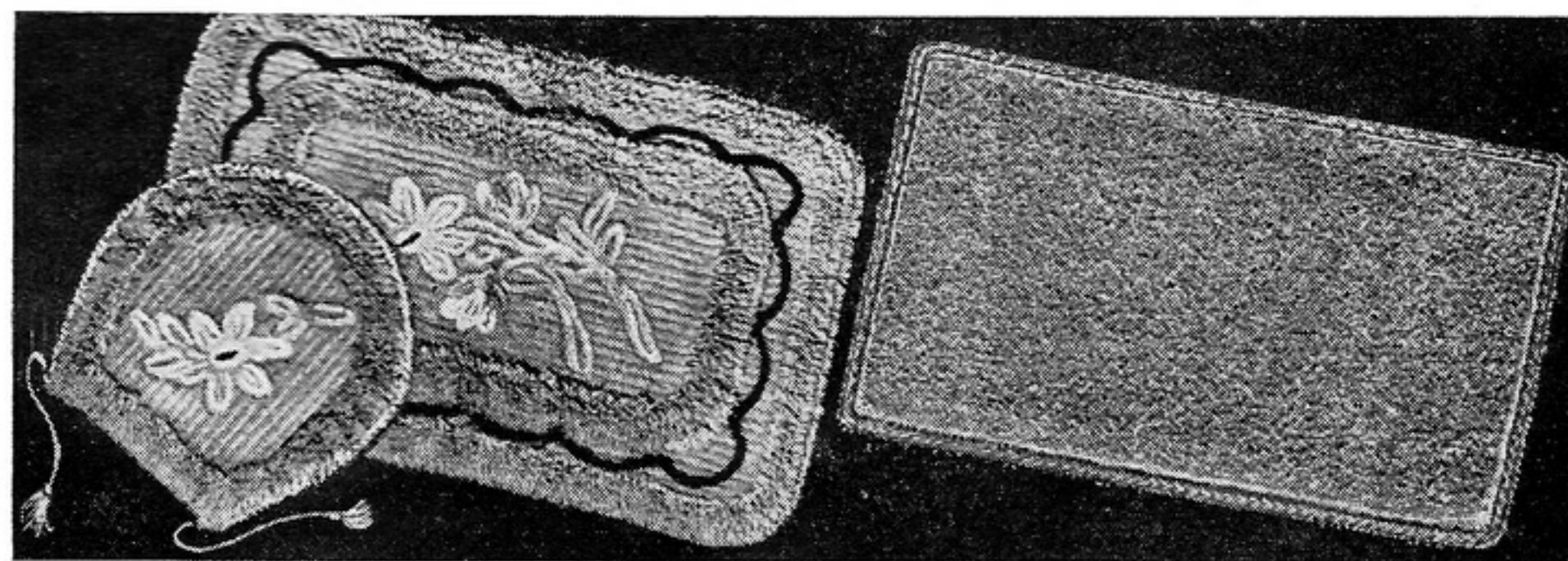


COLOR ON WHITE! USE IT IN ANY ROOM

Whether your preference is for white or color, you're bound to like this expertly-made spread which is a combination of both. Simplicity is the keynote — and how altogether charming, with the scalloped border effect in color at the bed's edge and just a single row of color at the outside edge. Overlay floral motifs in multicolor pastels. Otherwise, all is white — soft as a kitten and so fluffy. Base is sturdy white cotton. Hemmed ends. Mlg. wt. 4½ lbs.

Colors: Blue, Dusty Rose, Gold, or Green.

3334 90 x 105-in.\$9.75



COLORFUL BATH MAT SET

Border effect in loop weave; center of thickly-tufted chenille. Backing is preshrunk duck. Looks far costlier than our low price would suggest. Multicolor designs against solid color. Mat, 21 x 33 in. Standard-size, draw-string lid cover.

Colors: Blue, Green, Gold, Rosewood.

2292 Mlg. wt. 2 lbs.\$3.50

BRUSH COCOA MAT

Popular 14 x 22-in. size, 1½ in. thick. Closely woven of cocoanut-palm fiber — thick, high pile. Heavy, twisted edge. Durable. Mlg. wt. 3½ lbs.

6411\$2.15

81 x 108-IN. STURDY MUSLIN SHEETS

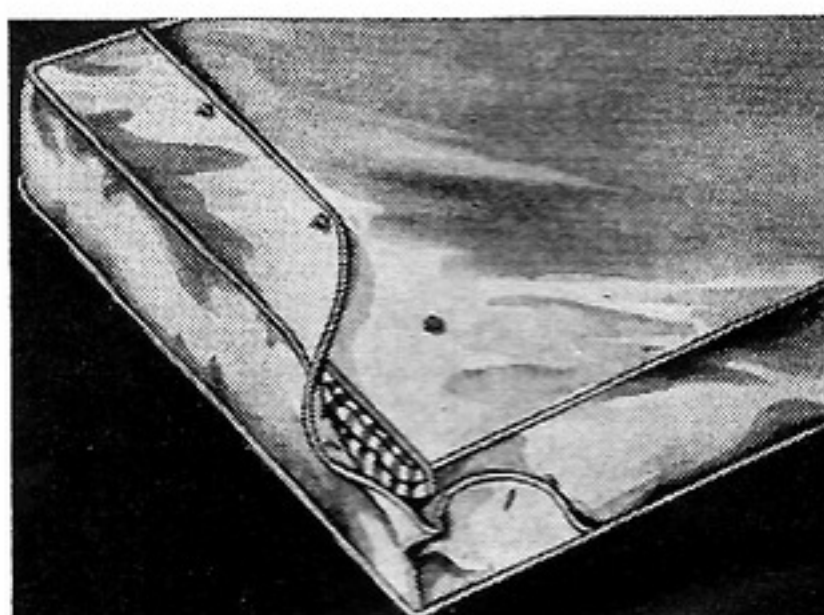
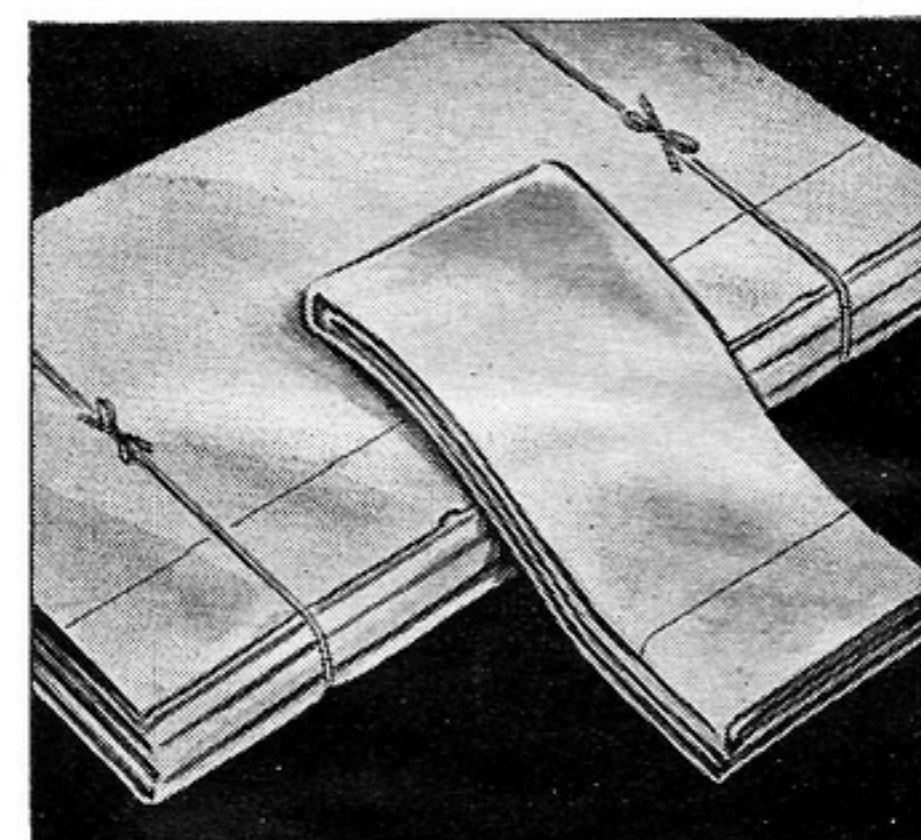
Snowy white sheets of type 128 muslin, very firmly woven and good, heavy quality. Laundry tested. Torn size before hemming 81 x 108 in. — allows a nice tuck-in all around. A wonderful value.

7265 Mlg. wt. 2 lbs...\$2.29

PILLOW CASES

Match fine muslin sheet above — same type 128. Finished size 42 x 36 in. Mlg. wt. 8 oz.

7281Ea. 49¢

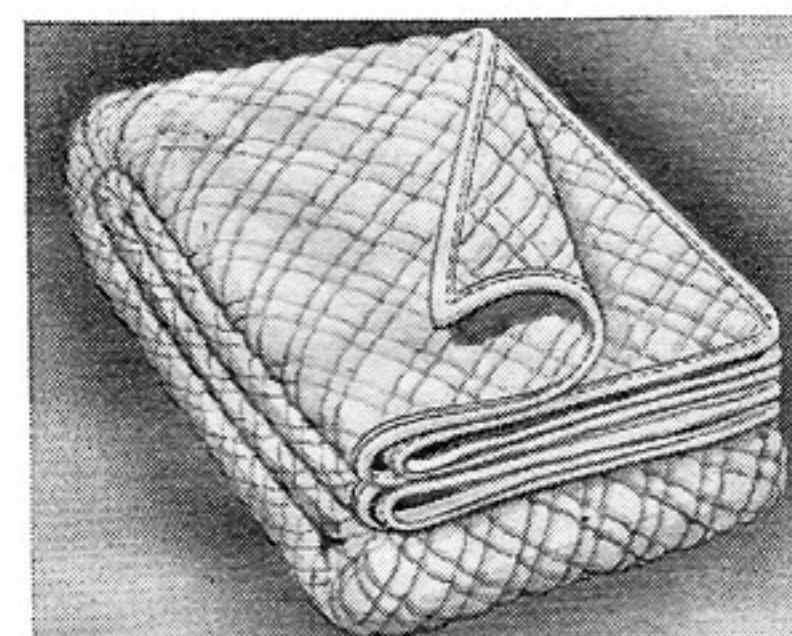


MATTRESS COVER

Dust-proof — note wide underlap where end buttons over. Unbleached cotton sheeting — taped seams; rubber buttons; reinforced corners.

Full bed size — fits 54 x 74-in. mattress.

2099 Mlg. wt. 3 lbs\$4.50



MATTRESS PROTECTOR

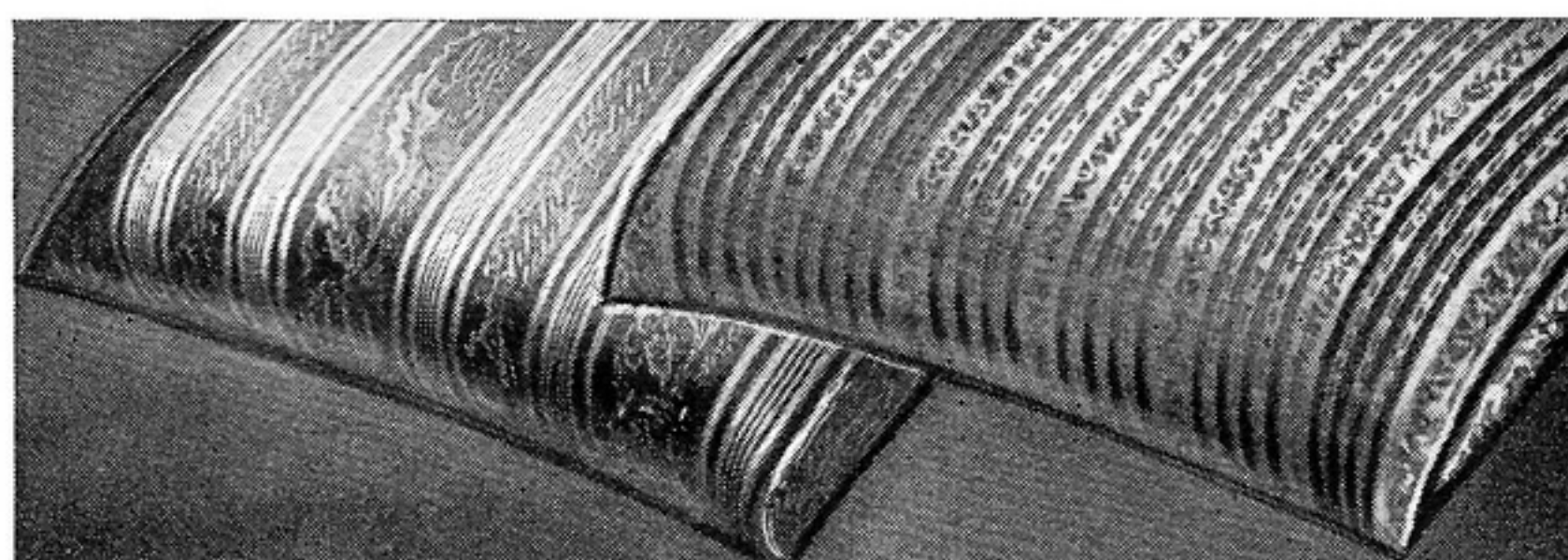
White sheeting with cotton bat filling. Double box-stitch prevents "shoving" of filling when laundered. Bound edges. In handy plastic bag.

6254 Twin Bed Size\$3.25

39 x 76 in. Mlg. wt. 3 lbs.

6260 Full Bed Size\$4.25

54 x 76 in. Mlg. wt. 3 lbs. 12 oz.



PLUMP, FEATHER-FILLED BED PILLOWS

Sanitary! Odorless! Made by one of the world's finest factories. Feathers deodorized, clean. Well-filled—soft, resilient.

100% DUCK FEATHERS

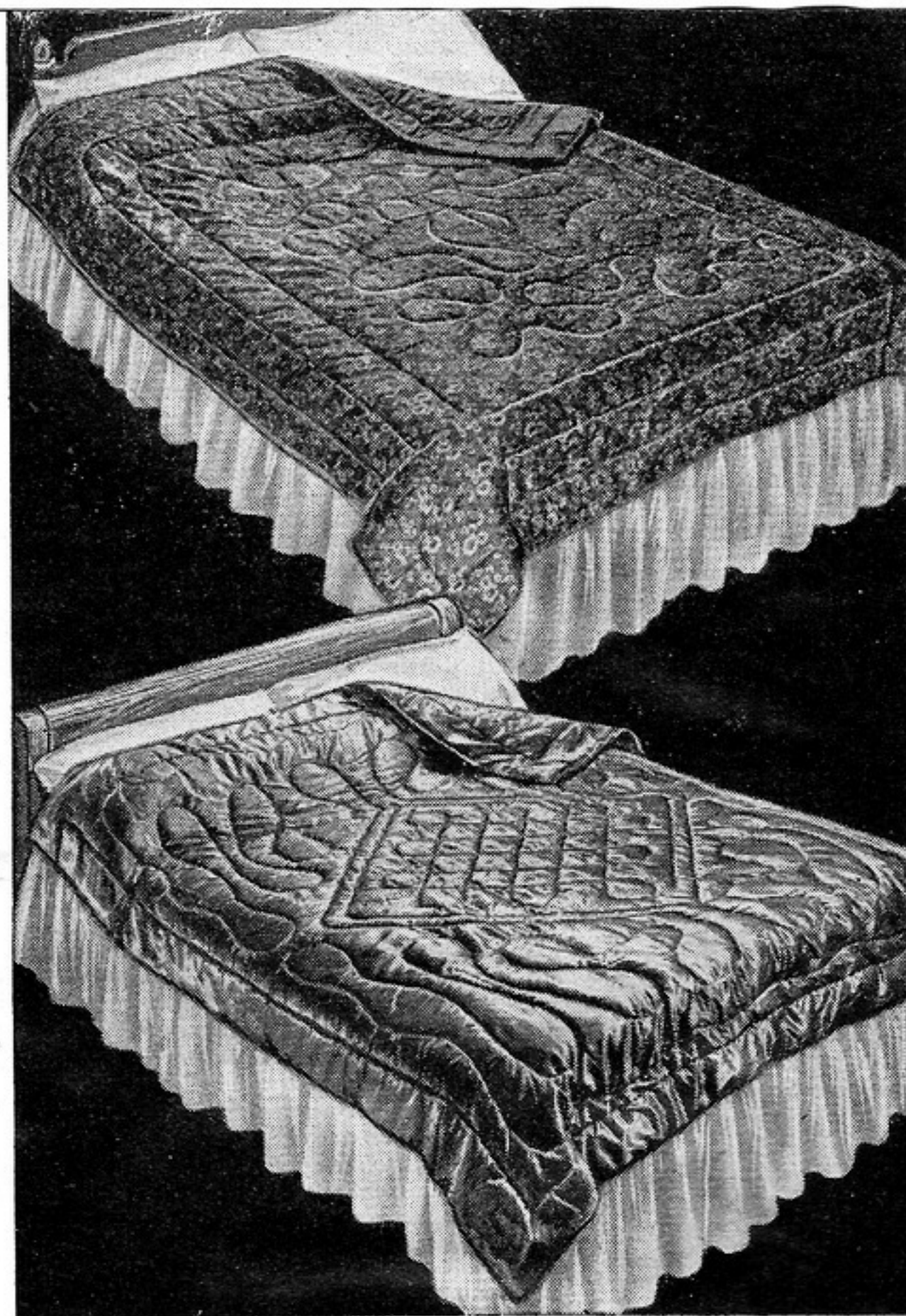
Attractive, 8-oz. feather-proof ticking of floral-striped sateen (cotton). Finished size, 20 x 26 in. Net weight, pair 5¼ lbs. Mlg. wt. 6 lbs.

6265Pair \$6.95

DUCK FEATHERS, DOWN

90% duck feathers, 10% duck down. 8-oz., feather-proof sateen (cotton) ticking — floral striped. Finished size, 20 x 26 in. Net wt., pair, 4½ lbs. Mlg. wt. 8 lbs.

3025Pair \$11.75



SATEEN COMFORTER REVERSIBLE! WASHABLE!

Colorful floral design on one side — matching solid color on the other. Finest cotton sateen covering — fluffy filling is 5% wool; 95% cotton batting. Toasty warm; weighs only 4½ lbs. Closely quilted. Finished size: 68 x 80 in. Valance not included.

Blue or Rose. State color.

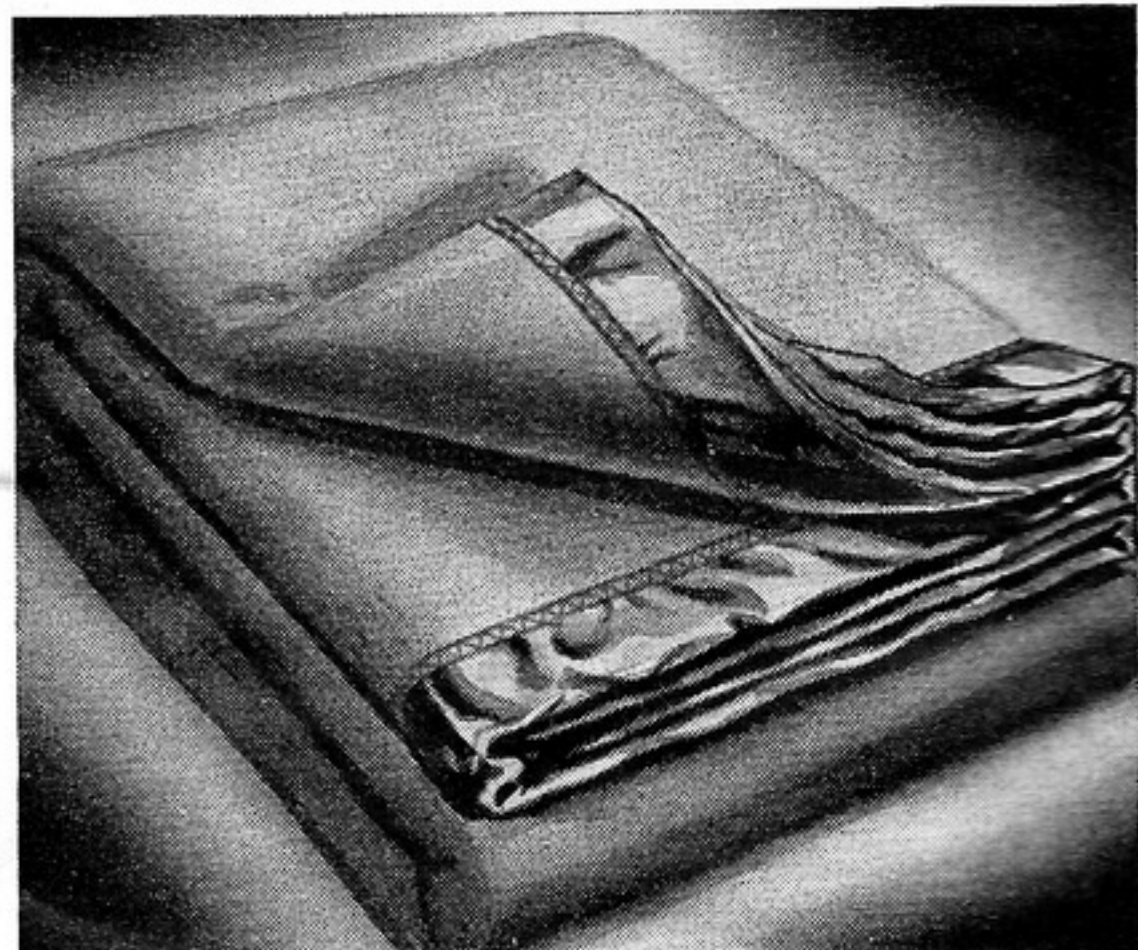
2218 Mlg. wt. 5 lbs.\$9.50

RAYON-SATIN COMFORTER

None lovelier — for yourself or as a gift. Heavy-quality, soft rayon-satin in gorgeous colorings. Closely, artistically quilted — filling of 100% all new, white wool. So soft, airy, fluffy — so truly luxurious. Weighs only 5½ lbs. Reversible — one side is blue; the other is rose. Finished size 69 x 80 in. Valance not included.

5156 Mlg. wt. 6 lbs...\$15.00

BEAUTIFUL "PEPPERELL" PART-WOOL BLANKETS



50% WOOL Warmth without weight! 50% wool; 50% spun rayon. Downy soft. 72 x 84-in. with 5-in. binding of matching rayon-satin.

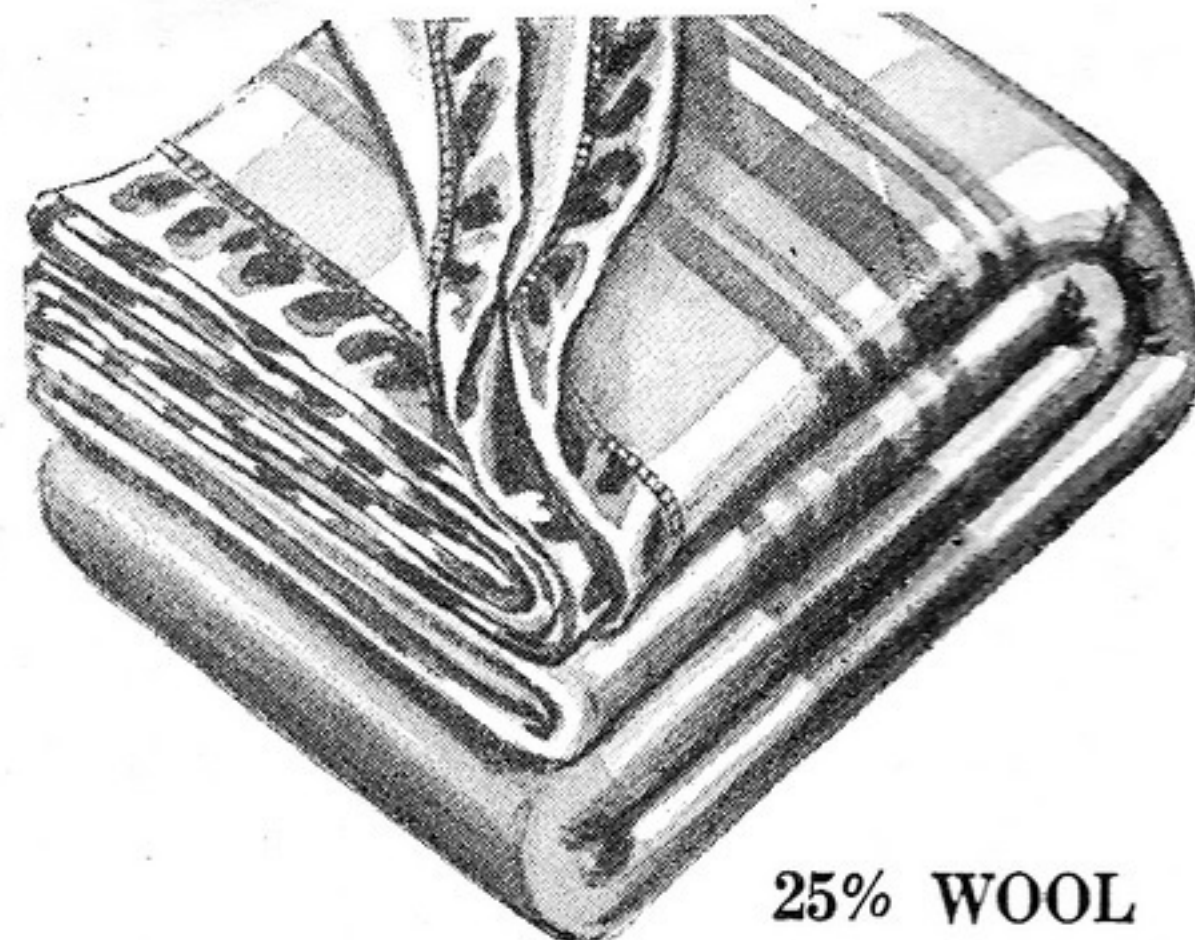
Colors: Blue, Cedar, Dusty Rose, Gold, or Green. State Color.

1893 Mlg. wt. 6 lbs.\$7.95

25% WOOL Ideal for year-'round use — softly napped. 25% wool — 75% rayon. Single blankets; rayon-satin binding.

72 x 84-IN. SIZE	CRIB SIZE
Weights 3½ lbs.	36 x 54-in. size.
Mlg. wt. 5 lbs.	Mlg. wt. 2 lbs.
Blue, Cedar,	Colors: Blue,
Rose, Green, or	Pink, or White.
Peach.	

1828 \$6.95 4169 \$3.95



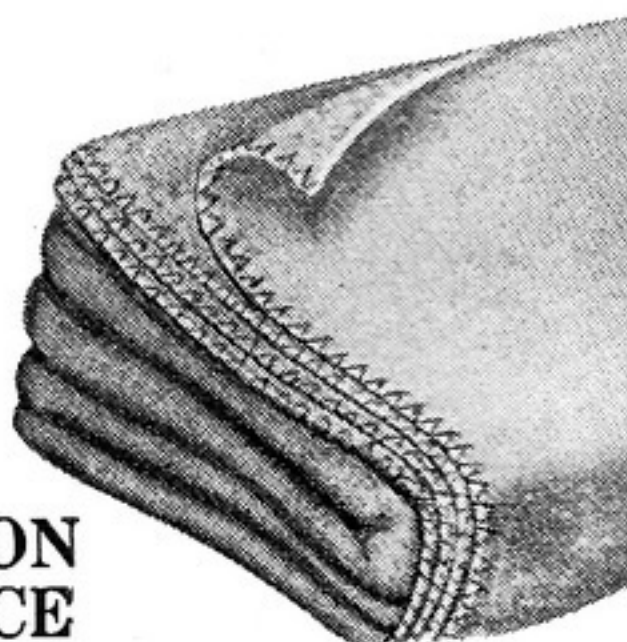
25% WOOL DOUBLE BLANKET

Two full blankets woven in one length and doubled. Net wt. 4½ lbs.

25% wool, 75% cotton — strong, resilient fibres blended to give warmth, a luxurious "feel," and high quality. Pastel block plaids. Striped borders. Rayon-satin binding. 72 x 84 in.

Colors: Blue, Green, Rose, Cedar.

1829 Mlg. wt. 5½ lbs.\$7.50



COTTON FLEECE SHEET BLANKET

How pleasant to snuggle into the soft warmth of a pair of these white sheets! Nice, too, as lightweight blankets — use them the year 'round. Wash easily. A fine, balanced weave, napped both sides with white cotton fleece. Ends fancy-stitched.

70 x 90-in. Size	72 x 99-in. Size
Tested quality, very fine. Mlg. wt. 2 lbs.	Heavier quality than No. 7377. Mlg. wt. 2¼ lbs.
7377 \$1.95	5390 \$2.75

WATER-PROOF CRIB SHEET

Protects mattress, carriage, play pen. White sheet of Bunalite gum (synthetic rubber) — as elastic as real rubber. Soft, odorless. Metal eyelets in corners for tying. Handwash with sudsy cloth.

6333 Mlg. wt. 1 lb.69¢

100% WOOL—Pearce Blankets

From America's Oldest Mills

"DELMONT"

72 x 84-in. blanket with the softest, springiest nap imaginable — means extra warmth as well as beauty. 100% wool in right weight for any season of the year; weighs a mere 3 lbs. Matching 5-in. binding of rayon-satin. One of our most beautiful — and biggest blanket values.

Colors: Blue, Cedar, Green, Dusty Rose, Wine. State color.

1894 Mlg. wt. 5 lbs.\$9.25

LARCO PLAID

72 x 84-in. blanket, as attractive and lovely as it is practical and warm. 100% wool, specially woven to give cozier warmth at no increase in weight — weighs only 2½ lbs. Ideal for chilly nights when you feel the need of a little covering. Wears wonderfully well. Rich, beautiful block plaids with 3-in. rayon-satin binding.

Colors: Dusty Rose, Blue, or Mahogany with White, Black with Red. State color.

1885 Mlg. wt. 4½ lbs...\$9.50

LARCO "PRIDE"

Size 72 x 84 in. A warm, thick blanket masterfully woven of 100% fine, select wool. Weighs 3¾ lbs. The lofty, warmth-retaining nap has a soft, velvety surface, and holds the rich, beautiful colors in a way possible only with the finest wools. Strong underweave for lasting wear. 5½-in. rayon-satin binding. A fine start for a hope chest! A gift that brings lasting pleasure!

Colors: Blue, Peach, Dusty Rose, Wine. State color.

1801 Mlg. wt. 6 lbs....\$12.50

LARCO NU-PLAID

Size 72 x 84 in. A rich, beautiful blanket in attractive block plaids — gorgeous color combinations. 100% fine wool with a deep, downy nap — soft and fluffy. 5½-in. rayon-satin binding. Finest ever — for guest use, for a distinctive gift or your own luxurious comfort. A better blanket that gives greater satisfaction and will outwear several others. Weighs 3¾ lbs.

Colors: Rose, Blue, Wine, Peach. State color.

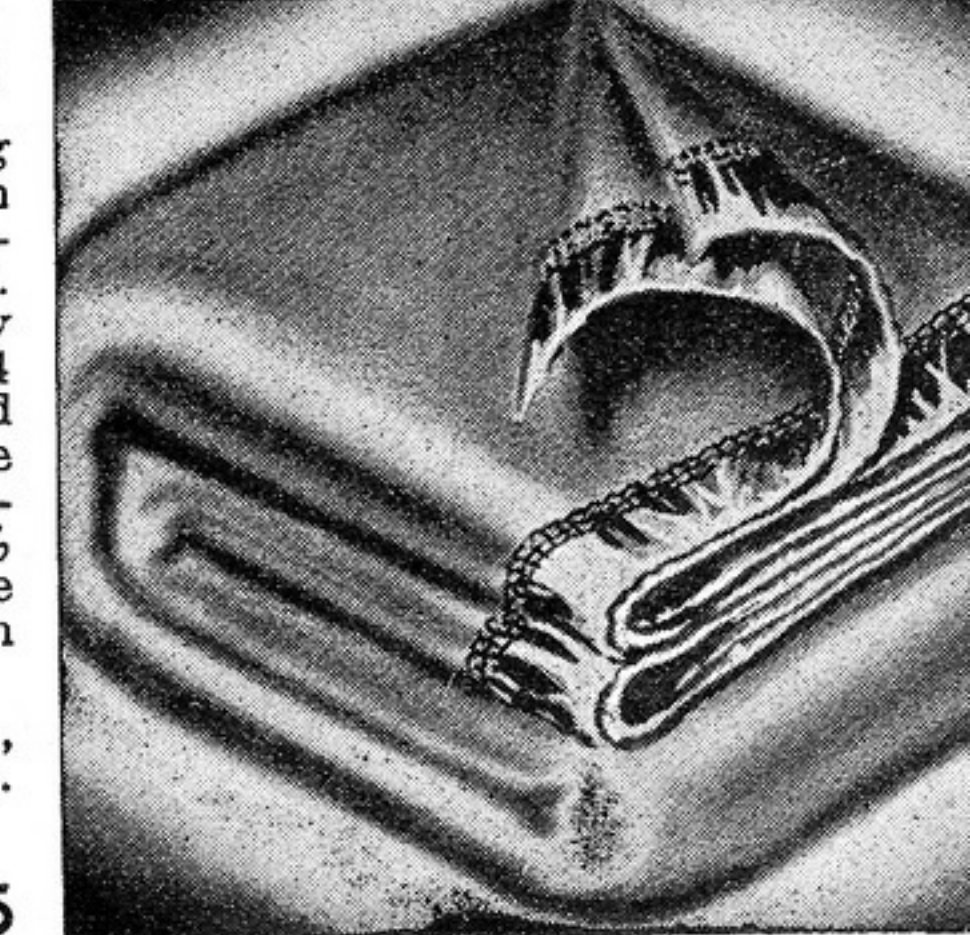
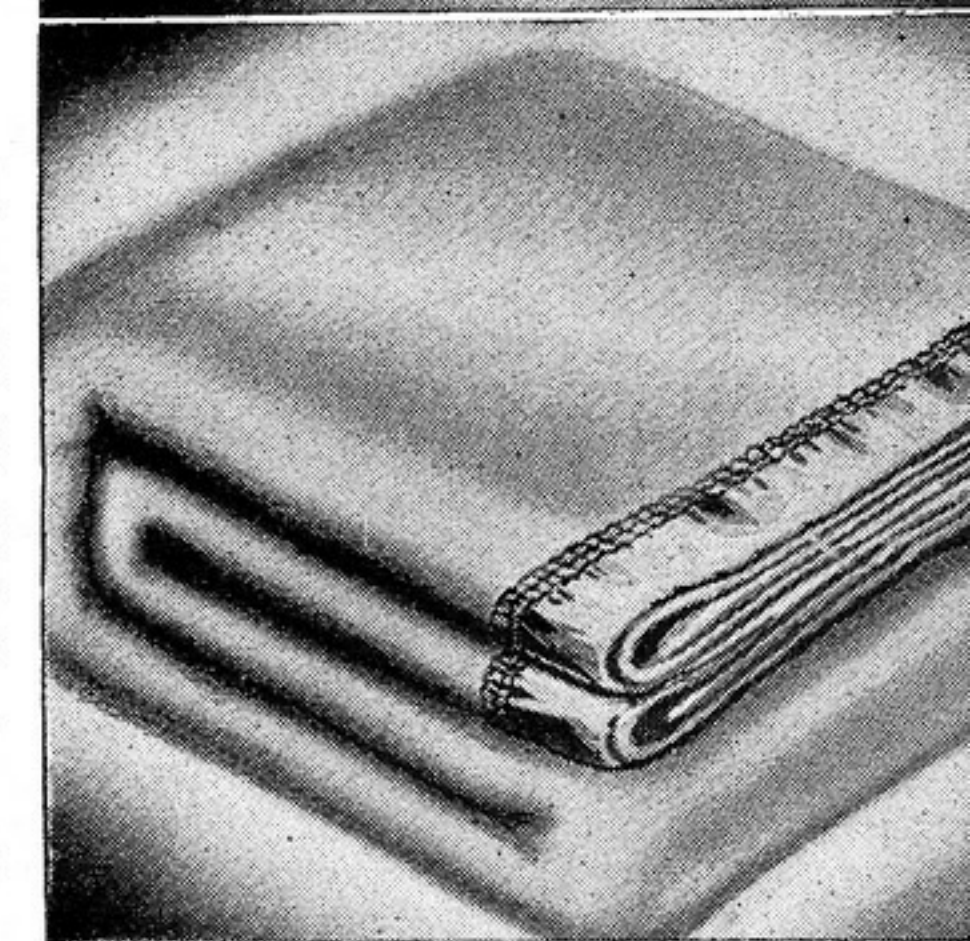
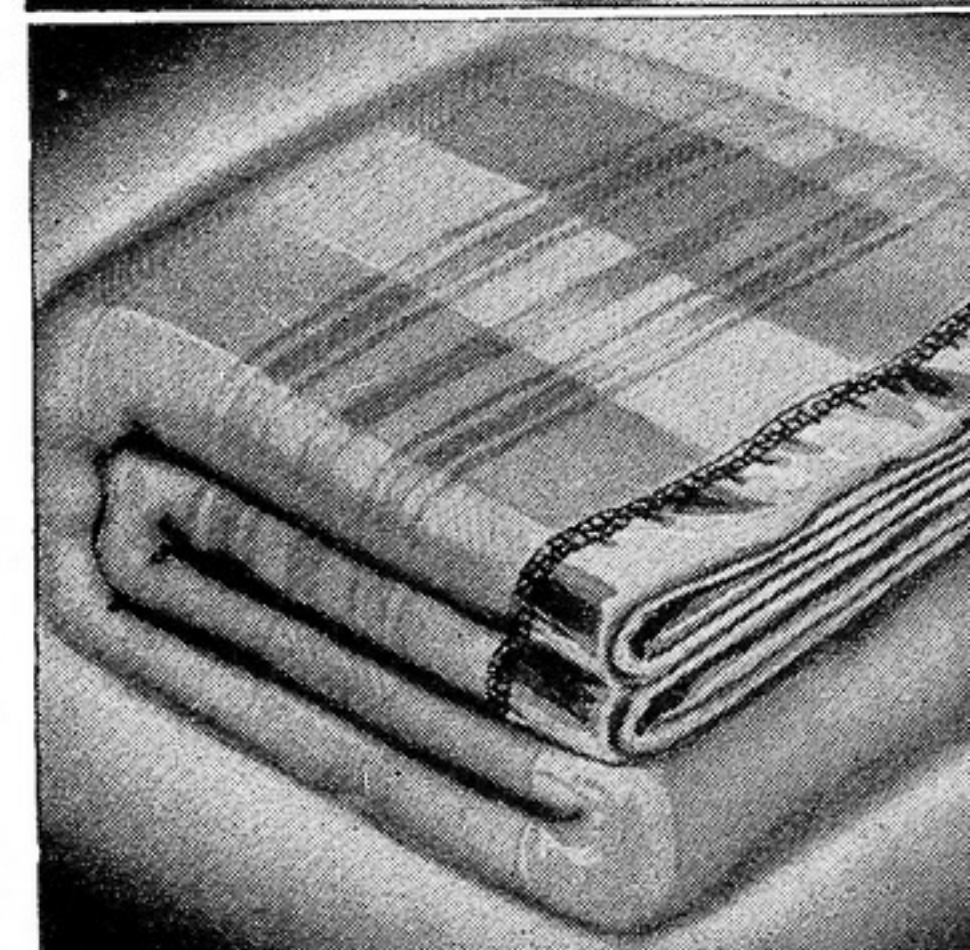
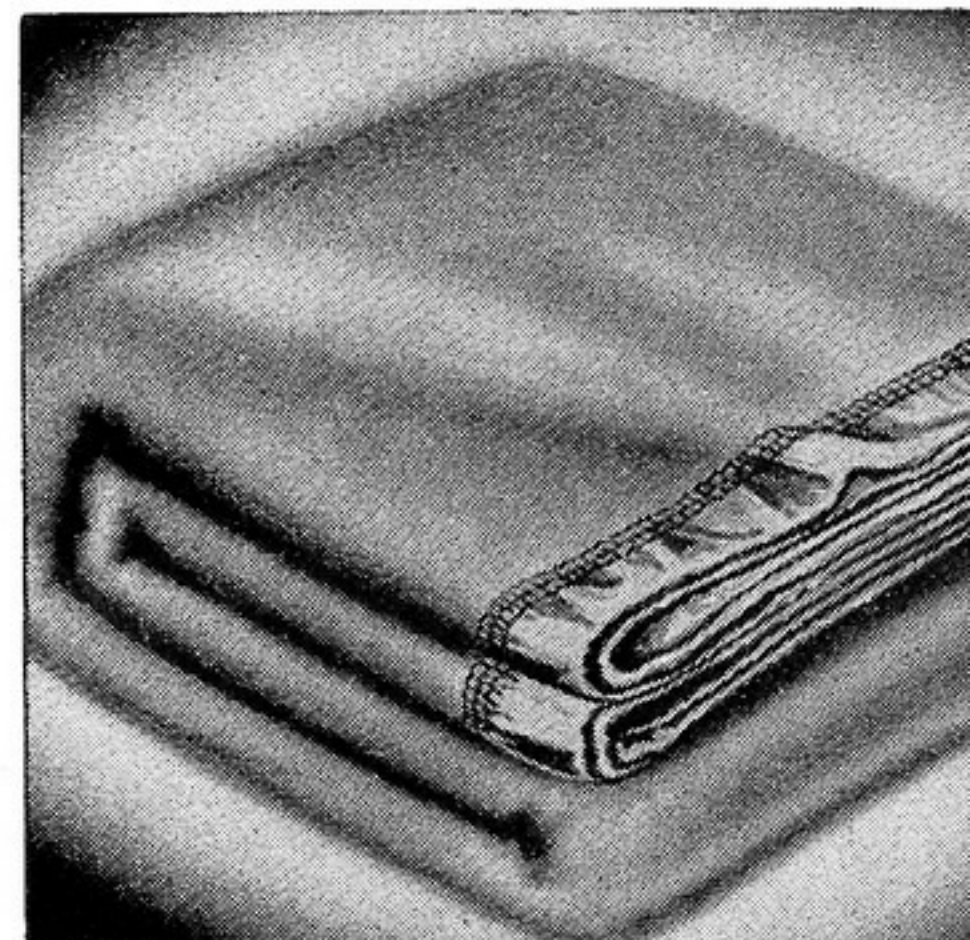
1903 Mlg. wt. 6 lbs....\$12.50

EXTRA LONG! WARM!

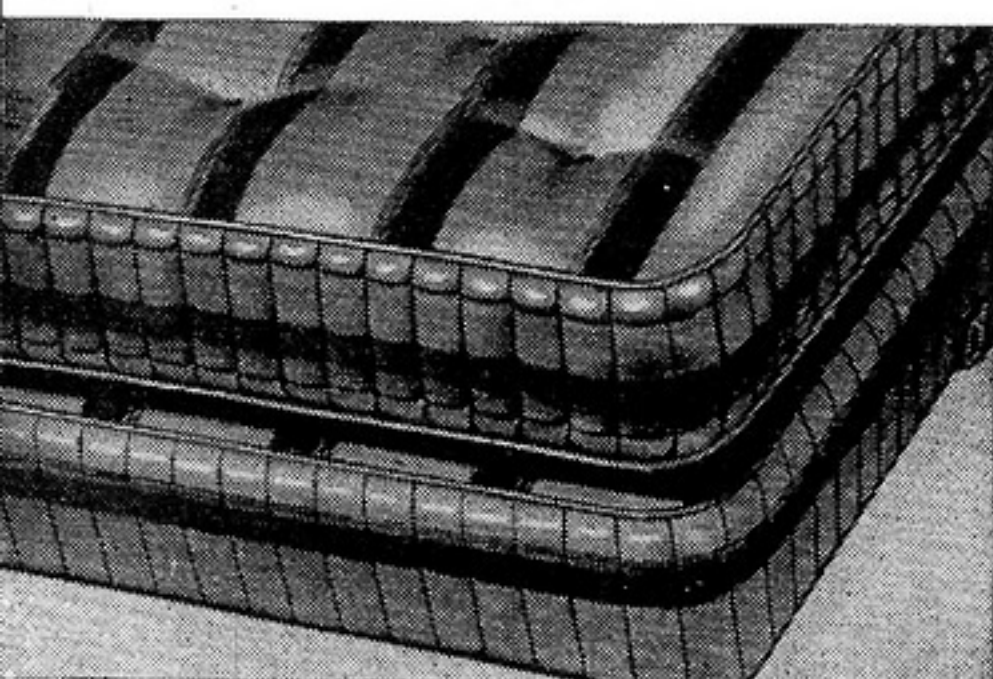
Size 72 x 90 in. — extra long — a good half foot so you can pull it up around your shoulders or tuck it in at your feet. Its deep, soft nap makes it very warm, yet light — weighs 4 lbs. It rests gently on tired shoulders and seems to soothe you to sleep with its comforting warmth. Made of 100% wool, especially woven to give long service. 5½-in. rayon-satin binding. A wonderful value!

Colors: Dusty Rose, Blue, Canna Rust, Wineberry, White. State color.

1890 Mlg. wt. 6 lbs....\$13.95



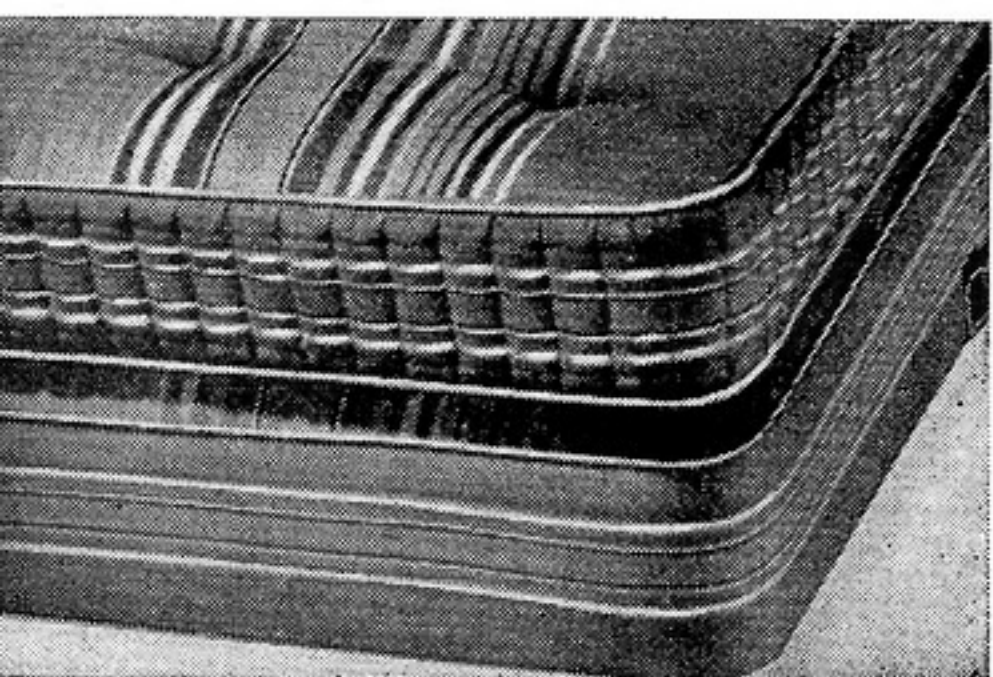
Choose SIMMONS for Solid Comfort



"BEAUTYREST" INNERSPRING MATTRESS —

"America's finest." Preferred for its Deluxe quality, beauty, long wear. Barrel-shaped, coil springs (837 in full size, fewer in twin) individually encased in cloth pockets give "floating action" which adjusts to every turn and twist of your body. Layers of soft upholstery. Smart striped covering; taped edges. Pre-built side walls with sag-proof edges. Canvas lining prevents bulging. Flat button tufts, four handles; eight metal ventilators.

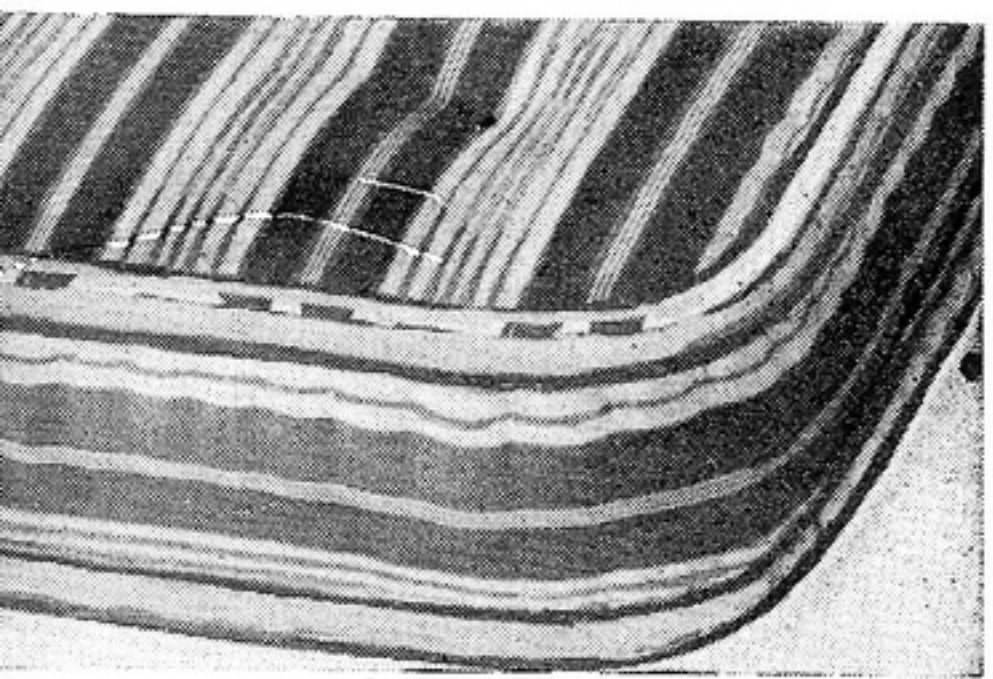
Colors: Rose or blue. Full (54 in. wide) or Twin Size (39 in.).
2588 State Color and Size Shipped Prepaid \$59.50



"BEAUTYREST" BOX SPRING —

Matches Mattress 2588. Full size has 72 double coils (fewer in twin size). Cotton and sisal padding.

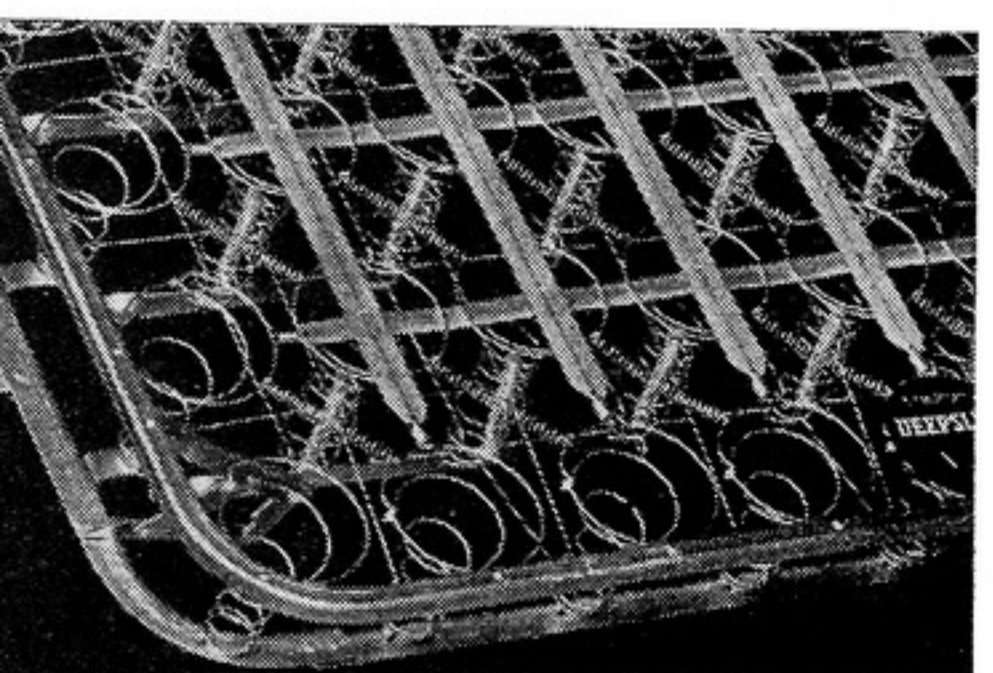
Colors: Rose or blue. Full (54 in. wide) or Twin Size (39 in.).
2589 State Color and Size Shipped Prepaid \$59.50



"DEEP SLEEP" INNERSPRING MATTRESS —

220-coil, flexible, innerspring unit in full size — fewer in twin. Adjusts to every line and curve of your body. Softly padded with cotton felt and sisal. Covered with high grade, woven-stripe ticking. Flat button tufted. Stitched, pre-built, non-sag border with French taped edges. 8 metal air vents, 4 handles for easy turning.

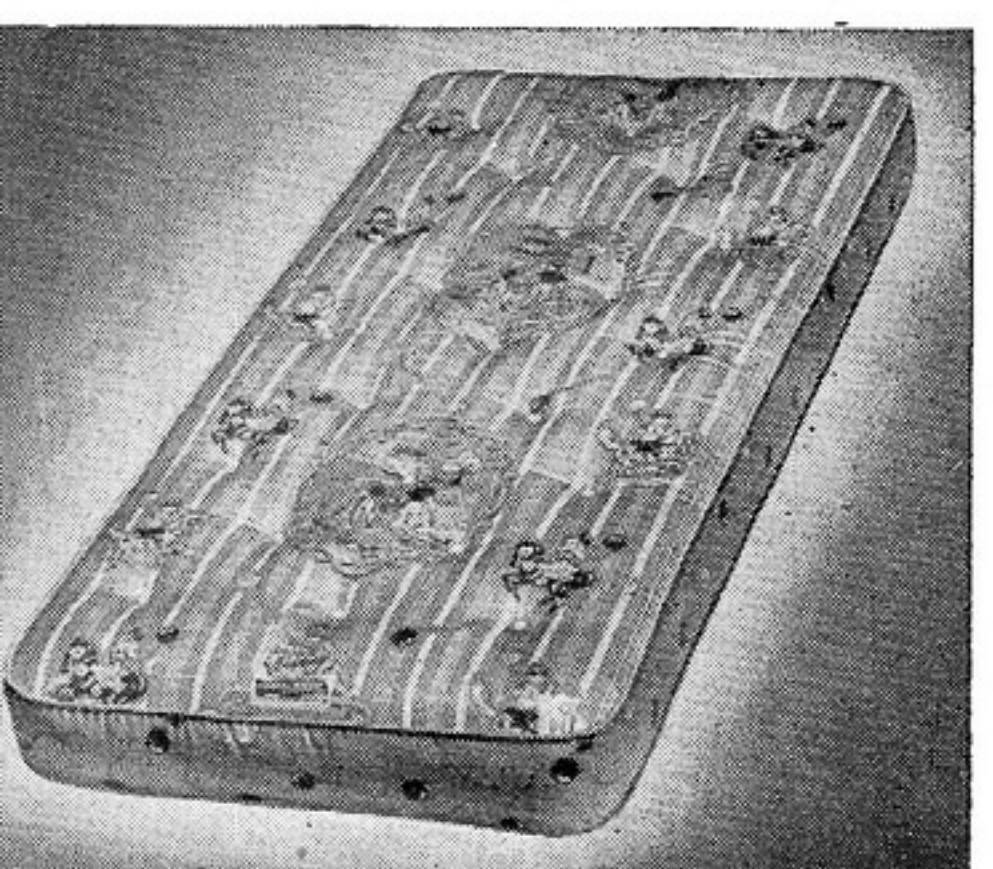
Colors: Rose or blue. Full (54 in. wide) or Twin Size (39 in.).
5114 State Color and Size Shipped Prepaid \$39.50



"DEEP SLEEP" BOX SPRING —

Matches Mattress 5114. 88 steel coils in full size — fewer in twin. Upholstered with cotton and sisal padding.

Colors: Rose or blue. Full (54 in. wide) or Twin Size (39 in.).
5115 State Color and Size Shipped Prepaid \$39.50

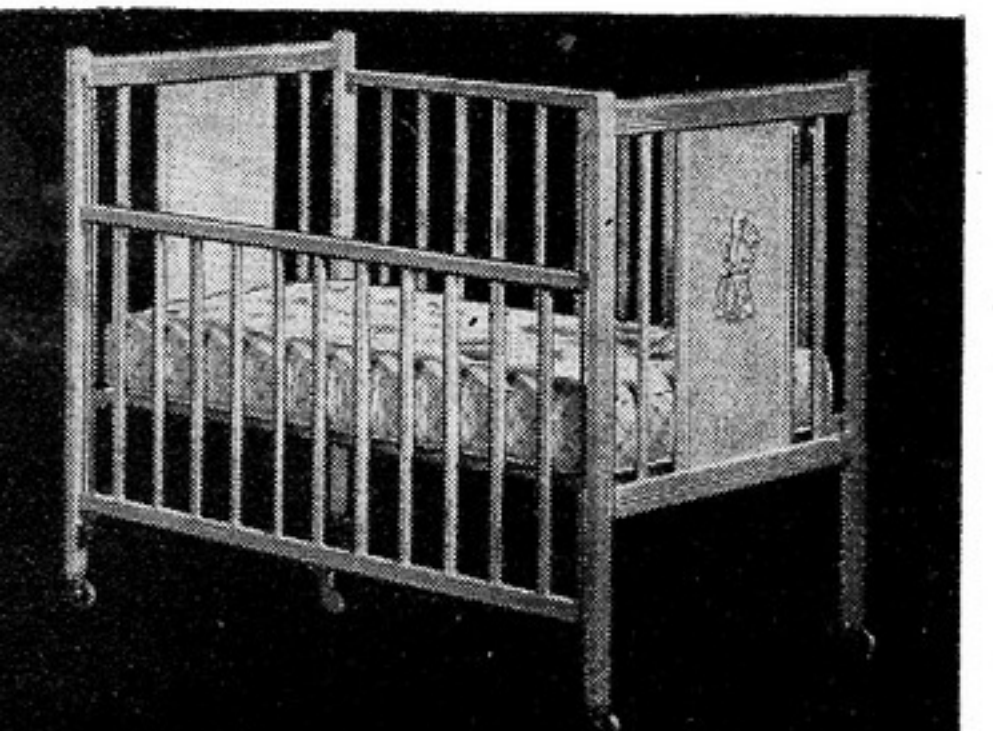


"ROLL EDGE" INNERSPRING MATTRESS —

Wonderfully comfortable, long-wearing. 210-coil, innerspring unit in full size (fewer in twin), softly padded with felt and sisal. Covered with fine quality, rose-and-tan, woven-stripe ticking. Button tufted. Rolled edges. 4 air vents; 4 handles. Shpg. wt.: Full Size, 65 lbs. — Twin Size, 46 lbs.

Sizes: Full (54 in. wide) or Twin (39 in.).

1094 State size \$24.75



"CHARM" COIL SPRING —

Wide, flat, steel bands across tops of coils interlock and form platform top. Steel coils for greater resiliency and strength — 80 in full size; fewer in twin. All coils cross-tied at top with small helical coils to permit individual flexing of large coils. Stabilizers prevent side-sway. Heavy angle steel base and top border frame. Modern aluminum finish.

Full size (54 in. wide) or Twin size (39 in.). State size.

1706 Shipped Prepaid \$19.75

"BABY BEAUTY" CRIB MATTRESS

Innerspring style for baby's greater comfort — 70 steel coils heavily upholstered. Slumber Seal (water repellent) covering in, attractive nursery prints with sealed button tufts. 4 ventilators. Fits Crib 4044 below.

Colors: Blue or Rose. State Color.

4627 Prepaid \$16.75

See Pages 24-25 for Blankets, Bedspreads, Pillows, Sheets, Mattress Pad, Comforters, etc.

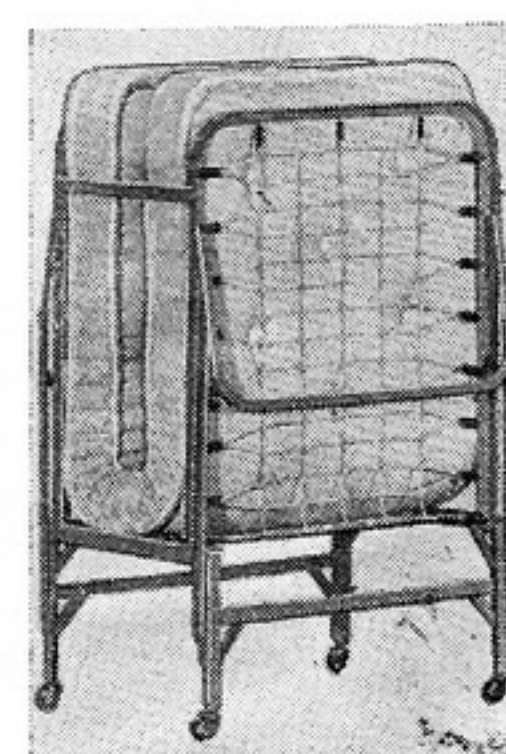
PANEL-END CRIB

with Drop Side

Absolutely safe! Doweled construction with tiptoe side release. Link spring in angle-steel frame.

Hardwood in non-toxic maple or wax-birch finish. 54 in. long, 30 in. wide, 41 in. high. Decorated panel end; fluted posts. "Baby Beauty" Mattress above fits perfectly. Shipped K.D.

4044 Shpg. wt. 47 lbs. \$22.95



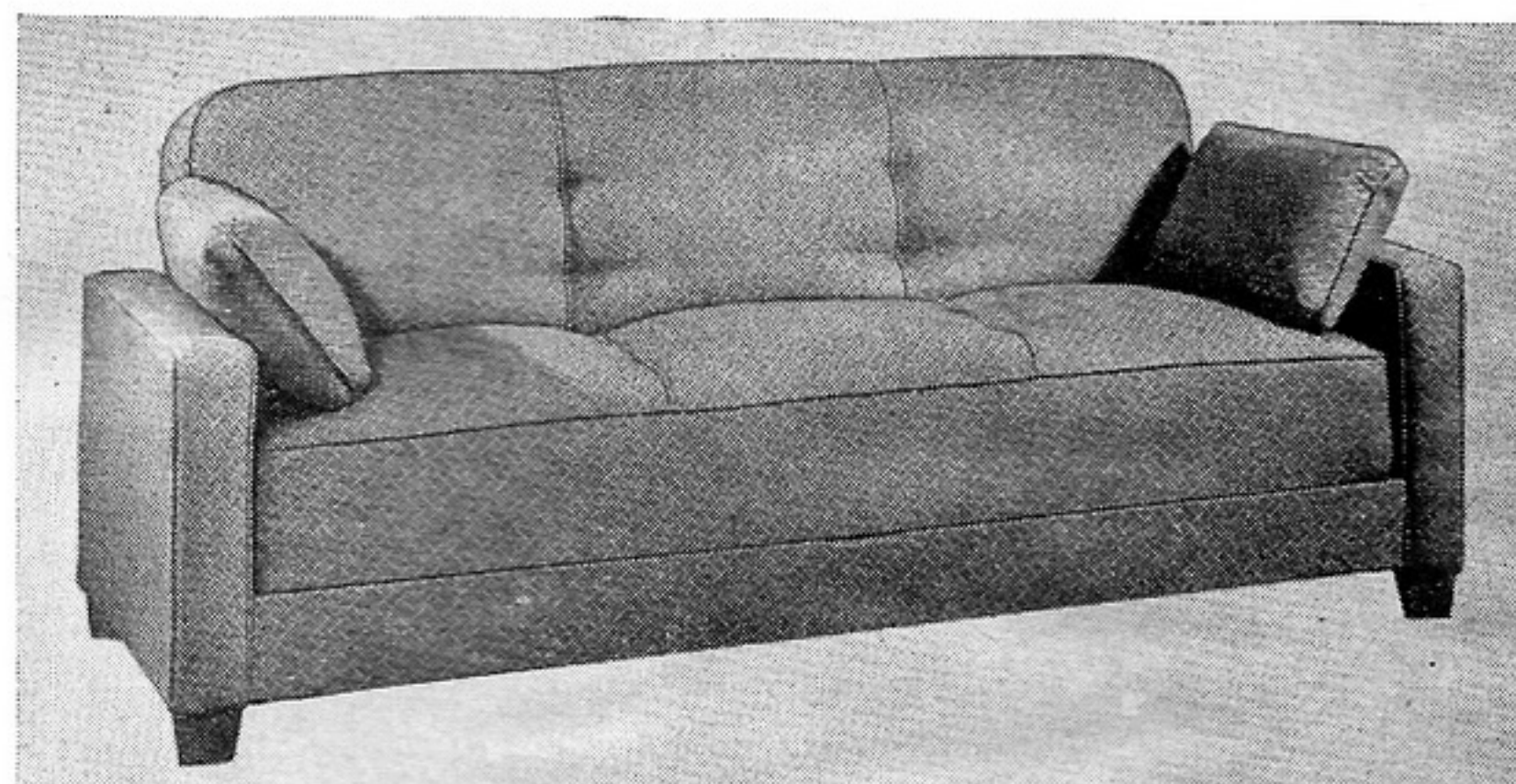
FOLDING UTILITY BED



Full length and a most comfortable bed. Quickly folds for easy storage. Angle-steel frame with link fabric spring; rubber-tired casters for easy rolling. Tufted innerspring mattress with tan woven-stripe covering. 6 ft. 1 in. long. Folds to 45 in. high, 17 in. deep — easily stored in clothes closet when not in use.

2930 30 in. wide \$25.75
Shpg. wt. 53 lbs.

2932 39 in. wide \$29.50
Shpg. wt. 74 lbs.



"WESTMINSTER" LOUNGE

A Lounge During the Day — a Bed at Night!

To convert this beautiful lounge into a bed merely lift the seat and pull forward. Back automatically glides into horizontal position, forming a full size, comfortable bed, 44 in. wide. Bedding compartment in base. Innerspring mattress in seat and back — no-sag springs. Fully upholstered arms. Single welt 3-cushion effect. Walnut-finish wood feet. Includes two cotton-filled, loose pillows. Covered with fine grade studio cloth — even the outside of back. Seat: 21 in. deep and 73 in. long between arms.

4178 Wine, Blue, or Turquoise Shipped Prepaid \$99.50



"HIDE-A-BED" SOFA

with "Deep Sleep" Innerspring Mattress

Modern Lawson sofa with upholstered arms. You would never guess it opens to full-size bed — may be kept ready for use with sheets and blanket already in place when opened up. Richly upholstered (outside back included) in modern-texture cotton — assorted floral designs. Back in 2-cushion effect — 2 reversible, box-edge, innerspring seat cushions. "Deep Sleep" innerspring mattress, 53 x 75 in. Seat 22½ in. deep — 64 in. long between arms.

Colors: Grey, Green, Olive, Red, or Wine. State Color.

3631 Shipped Prepaid \$198.00

"HAWKEYE" CLOTHES HAMPERS

No finer hampers made! As handy for dry wash waiting to be ironed as for storage of soiled laundry. Hawkeye super inner frames are noted for their scientific construction — top and bottom have mortised, tenoned, and glued joints. All exposed parts triple-drum sanded for perfect smoothness.

Special treatment of frame and fiber — no wobbly frames or baggy fiber — no warping. Only the finest fiber is used. Enameled pure white — washable; will not yellow, chip, or peel. Full-width, white pearl-design Pyralin covers.

"STANDARD" BENCH STYLE

21 x 11 in.; 19 in. high. Covered with woven fiber — 1/8-in. oval filler; cross strands 3/4 in. apart. As smooth inside as outside!

Mlg. wt. 12 lbs.

6364 \$6.50

"STANDARD" LARGE UPRIGHT

For family use. Same covering as bench style at left. Smooth inside and outside. Lightweight. 21 x 11-in. size; 27 in. high.

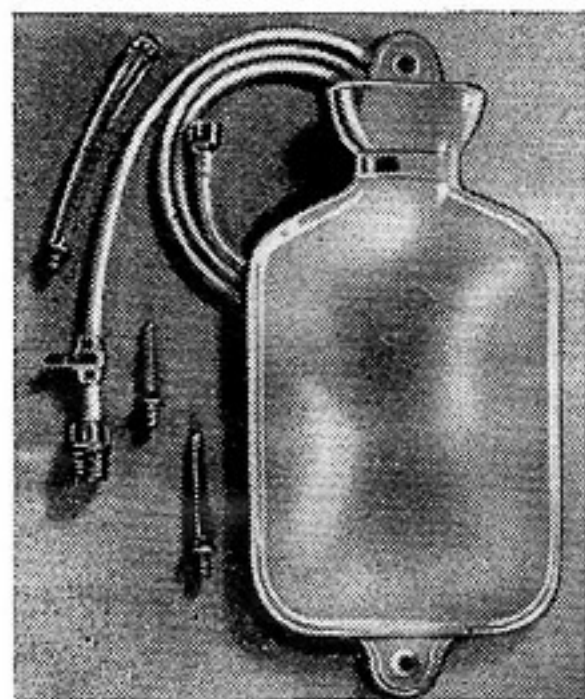
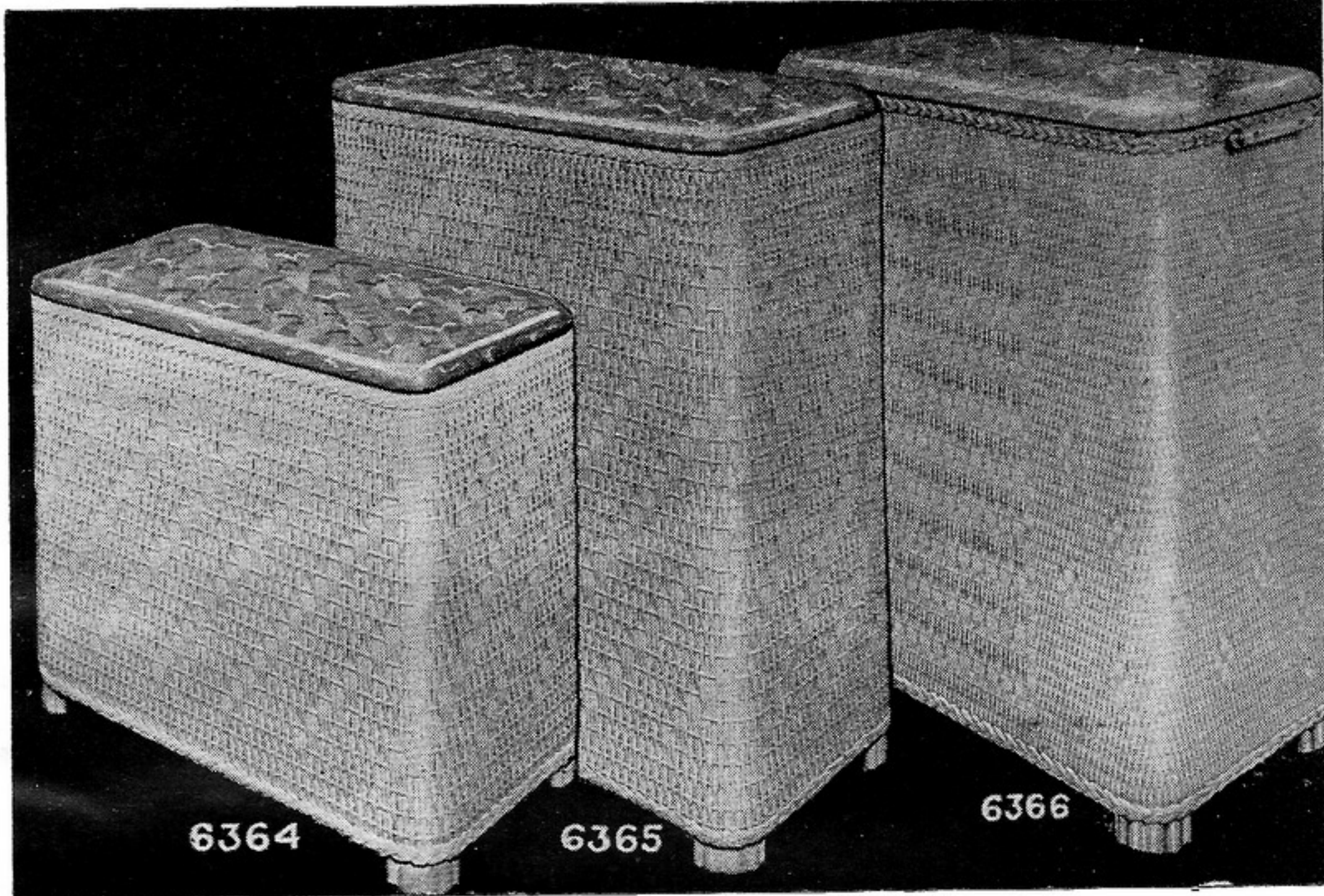
Mlg. wt. 13 lbs.

6365 \$7.25

"PRESIDENT" LARGE UPRIGHT

Finest of all! Inside finished with pink Vel-Vo, a specially - processed, pulverized rayon finish — fluffy, velvety, washable. 21 x 11-in.; 27 in. high. Mlg. wt. 14 lbs.

6366 \$8.95



Combination Hot-water Bottle-Syringe

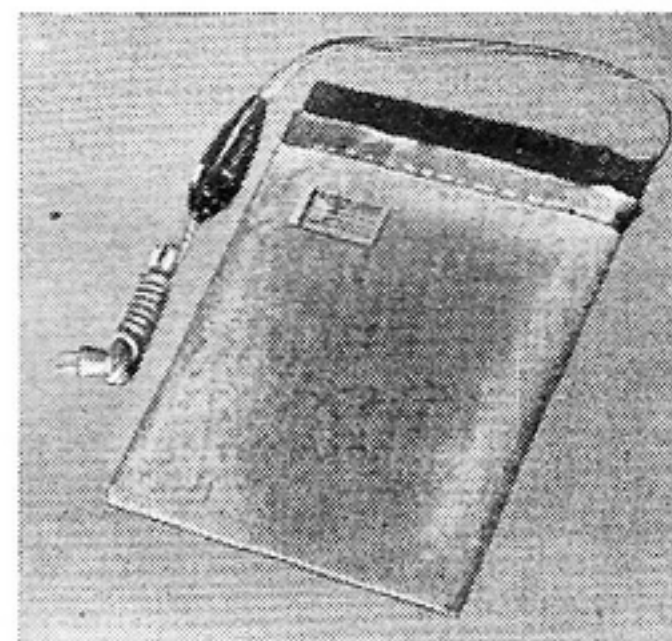
Includes 4 ft. 8 in. tubing with caps and snap-type metal shut-off, 3 screw-style, hard rubber pipes (infant and adult rectal, and full - circular vaginal spray). For douches or enemas. Mlg. wt. 1 1/2 lbs.

2451 \$1.75

"Westinghouse" WARMING PAD

Heating unit sealed in rubberized cloth. New "Brailway" switch controls heat — button pops up for each of the 3 heats. Removable "Wulnap" tearose cover. Wet-proof. Pad 12 x 15 in., 110-120 volts; 60 watts, A-C or D-C. 8-ft rubber-covered cord.

5460 Postpaid \$7.95



"BORG" BATH SCALE

Weighs only 6 1/2 lbs. Easy-to-read dial under magnifying lens — up to 250 lbs. Big 12 x 9-in. platform, 2 1/2 in. from floor. 4 non-skid feet. Rustproofed. White with chrome-plated head, marbled tile rubber platform.

7270 Postpaid \$6.95



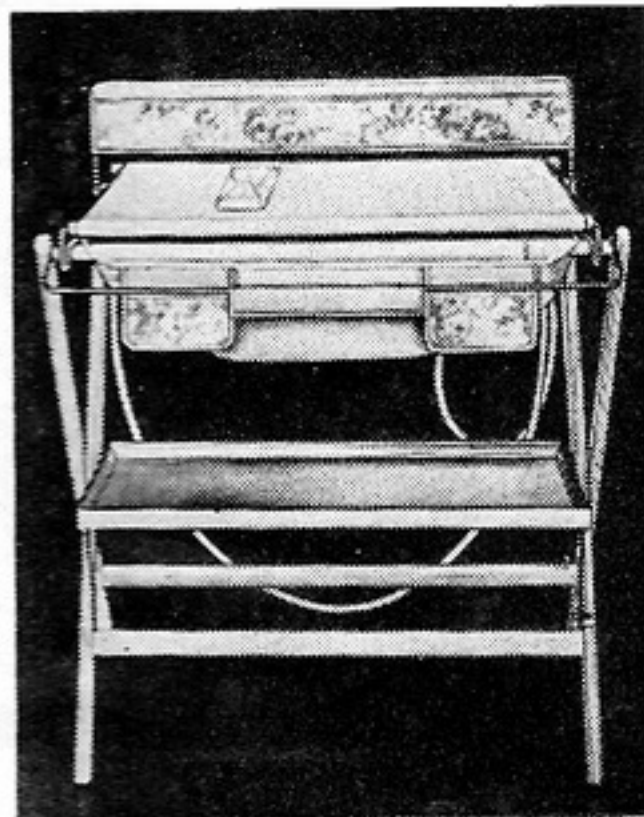
SPECIALLY SELECTED for BABY'S COMFORT



CHILD'S WARDROBE-CHEST

Five-drawer, spacious wardrobe with hanger-rod, lock, key. Cabinet wood in maple or walnut finish, plastic knobs, decalcomania decoration. 14 1/4 in. high; 36 3/4 x 15 1/4-in. top. Shpd. from Richmond, Ind. Shpg. wt. 60 lbs.

5173 State Finish ..\$28.75



COLLAPSIBLE BATHINETTE

Fingertip operated! Safe! Convenient! Waterproof. Vinyl plastic tub. Baby spray fills it — drain tube empties it. Hammock headrest holds babe's head during bath. Soft, flexible table-top for dressing, powdering — strap holds baby safely. Cretonne pockets for powder, pins — everything.

White-enameled wood frame — folds flat. 35 in. high; top, 35 x 20 1/2 in. Shpg. wt. 20 lbs.

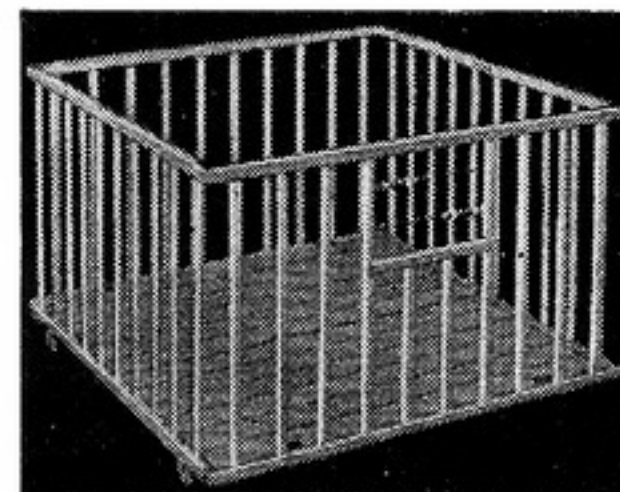
2479 \$12.95

FOLDING PLAY YARD

"Perfection" — sturdy, with slat-type floor 1/4 in. spaced for ventilation. Selected hardwood, water-proof varnished in natural color. Casters. Double string of colored beads.

40 x 40 in., 25 in. high — folds flat. Mlg. wt. 30 lbs.

3912 \$11.50



See Page 26
for Sim-
mons Crib
& Mattress

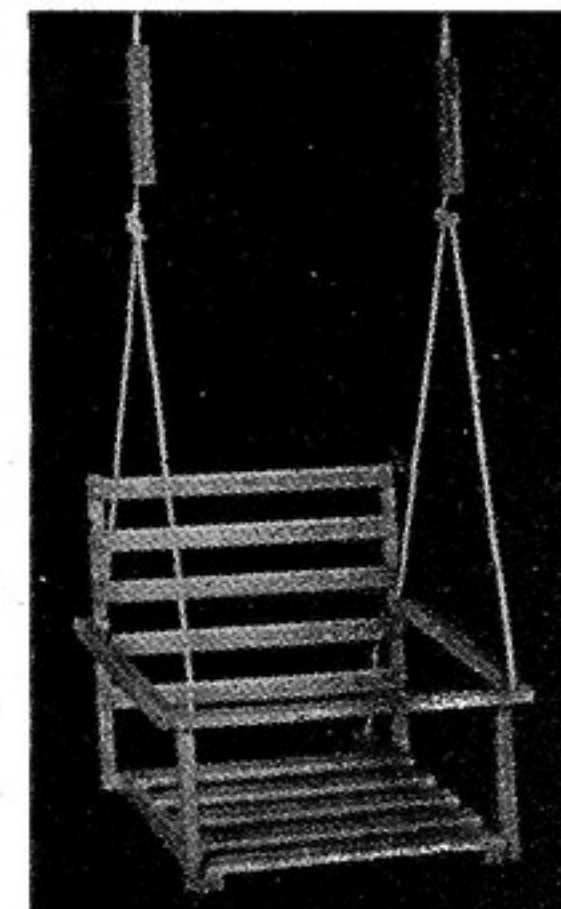


HIGH CHAIR

With Tray
Removed It's a
Youth Chair

Hard wood; maple finish. Tray of solid hard maple; deep well—moves in or out to 3 positions — not over baby's head. Solid back. 13 1/2 x 13 1/2-in. seat is 23 1/2 in. from floor. 19 in. leg-spread prevents tipping. Safety strap. 38 1/2 in. high. Shpg. wt. 20 lbs.

5477 \$9.95

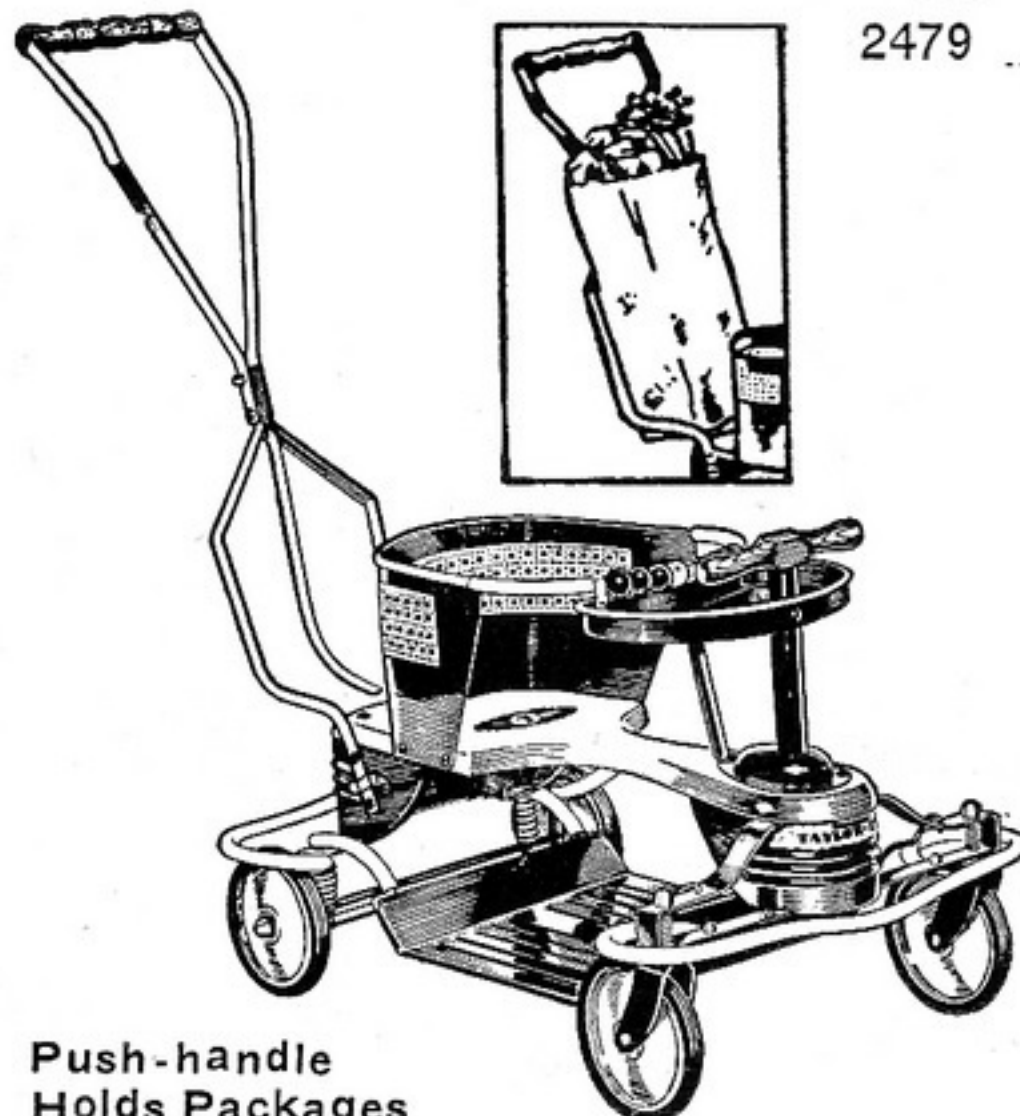


CHILD'S SWING

For children up to 7 years. Sturdy. Varnished natural wood finish. Sash - cord ropes. Adjustable to height. Metal rings suspend from hooks in ceiling of porch or basement.

14 x 16 1/2 in. — 13 in. high. Folds flat. Mlg. wt. 5 lbs.

7880 \$1.95



Push-handle
Holds Packages

TAYLOR TOT WALKER STROLLER

Ball-bearing, rubber tired, 5 1/2-in., steel disc wheels. Rubber-covered steel bumpers front and rear. Shock absorber springs. Play Tray — brightly colored beads.

Back rest — perforated steel with rubber-covered supporting ring. Comfortably shaped seat board.

Size — 25 in. long, 18 1/2-in. wide. Removable, 36 in. push handle.

Finish — high gloss, blue and ivory baked enamel.

4353 Mlg. wt. 20 lbs. ..\$8.50

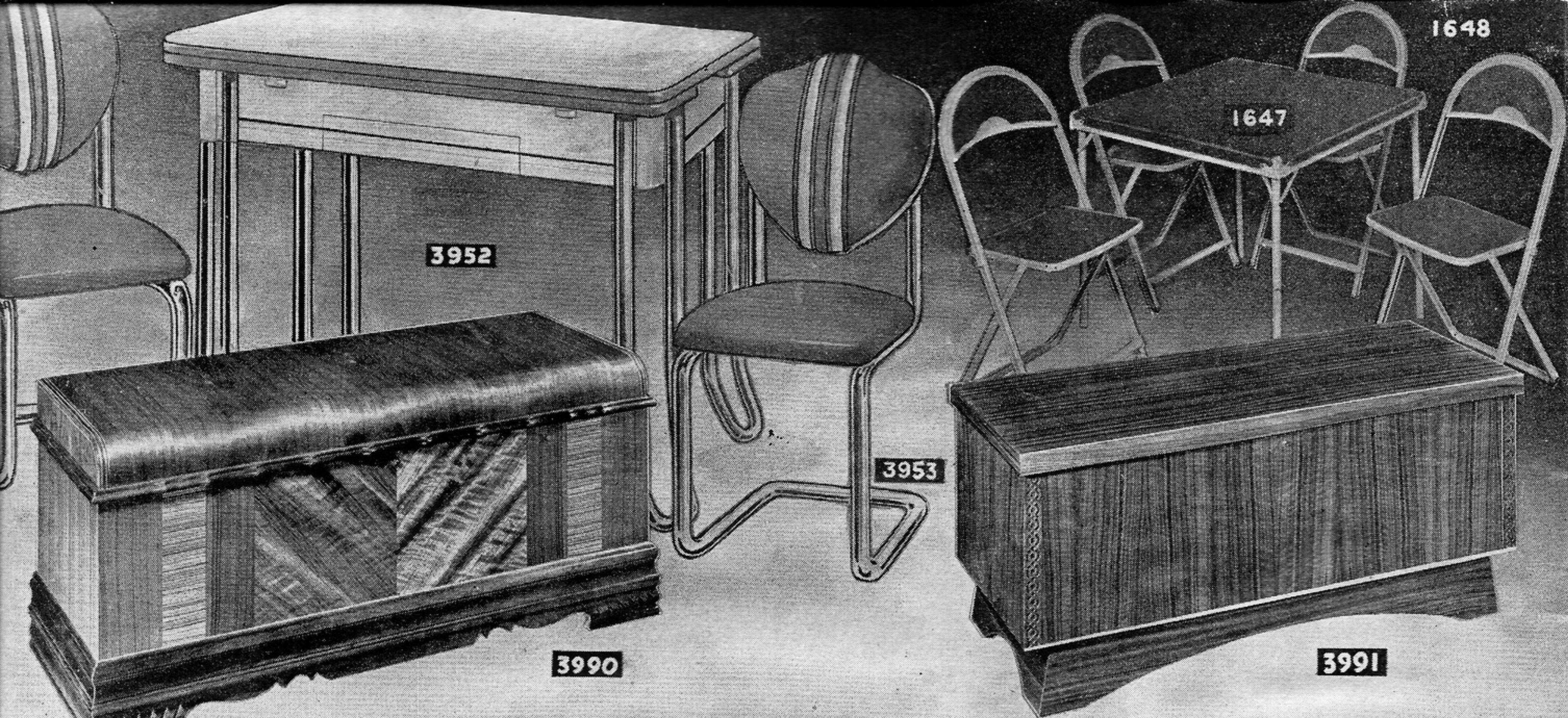
"Hawkeye" De Luxe Folding Baskenette

with Removable Hood and
Folding Legs

Finest for baby and mother! So comfortable — so easy to handle. Loom-woven fiber, lined with smooth sheet fiber. Nickel-plated steel legs double-lock to hold base rigidly, safely. Swivel-type casters with 2-in., hard rubber wheels. Handles for carrying. To use in car, fold one set of legs to rest on seat of car. Enameled white—pink or baby-blue trim. 34 in. long, 18 in. wide, 40 in. high. Mlg. wt. 16 lbs.

2921 State Trim\$8.95





TUBULAR-STEEL BREAKFAST SET

Will modernize your kitchen! Smooth, chrome-plated, tubular-steel table legs and chair frames that are so easily kept gleaming. Popular white with bright-red. Shipped from Tonawanda, N. Y.

TABLE

25 x 40-in., white porcelain top, red edge. Opens to 40 x 45 in. 2 extension leaves. Wood skirting; cutlery drawer. Shipped K.D. Shpg. wt. 70 lbs.

3952 \$29.50

CHAIRS

Heavily-padded, 15 x 13½-in. seats and backs in durable, red-and-white leatherette. Comfortable chairs. 33 in. high. Shpg. wt. 24 lbs.

3953....2 Chairs, \$16.95

MATCHING CARD TABLE, CHAIRS

Sturdy, strong, handsome. One of the finest sets we've seen! All-steel frames finished in tan baked enamel. Nickel-plated floor glides.

CARD TABLE

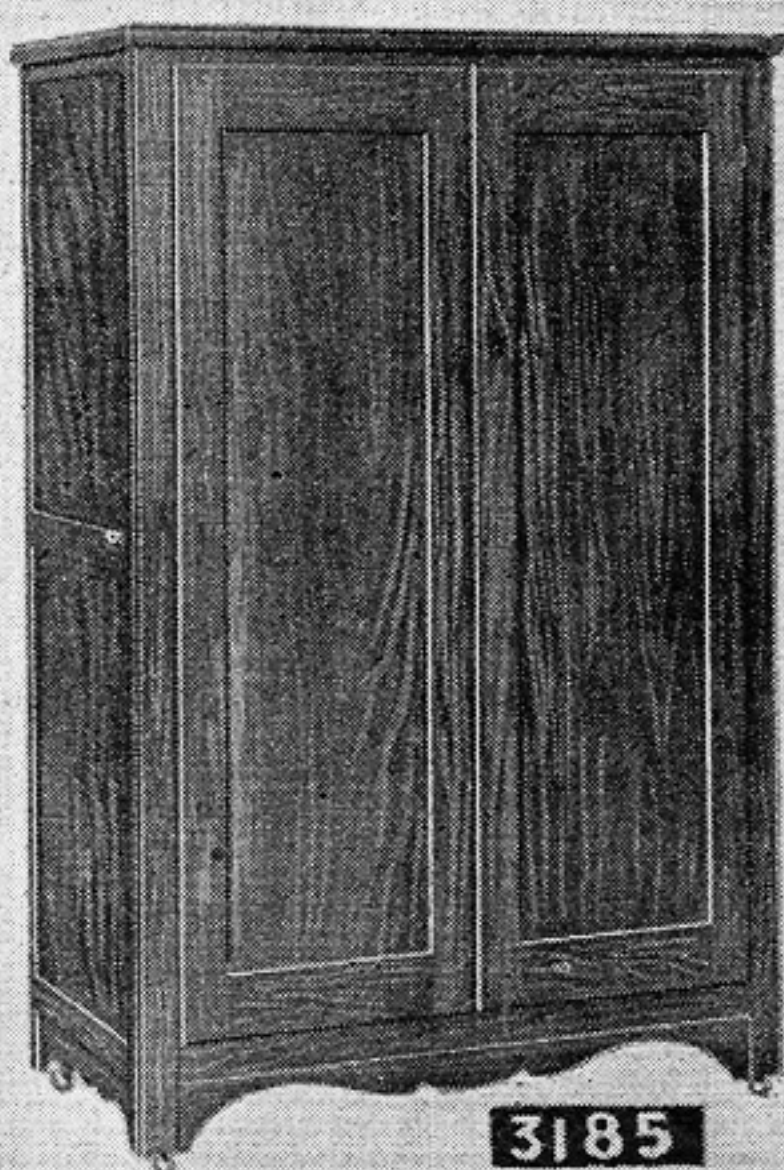
Double-braced legs. 30-in. Brown Vinyl plastic top — easy to clean. Mfg. wt. 14 lbs.

1647 \$5.75

CHAIR SET

Fold flat for storage. Brown Vinyl plastic backs, seats. Shpg. wt. 44 lbs.

Set of 4 chairs
1648 \$14.50



3185

"ROOS" CEDAR CHEST — Twin Trays

With new, round-cornered, Twin Self-rising Trays nested conveniently in lid; upholstered in gay, washable, quilted fabric. Cedar interior ¾ in. thick, super-seal lid. Selected walnut veneer top, ends, and front with V of oriental wood bordered with walnut and zebrawood. Handsomely matched, hand-rubbed, polished. \$250 moth insurance policy with each chest. 48 in. long—18½ in. wide—21½ in. high. Shipped from Forest Park, Ill.

3990—Shipping weight 80 lbs. \$45.75

ROOS "Sweetheart" CEDAR CHESTS

Smartly modern in every detail — note its new shape and the graceful foot overlay in front. Delightfully different, isn't it? Edge-veneered plank top. Handy Park Avenue tray — self-rising; upholstered in colorfully-gay fabric. Cedar interior ¾ in. thick. \$250 moth damage insurance policy included. 45 in. long — 19 in. wide — 20 in. high. Shipped from Forest Park, Ill. Shpg. wt. 75 lbs.

3991—Pin-stripe Walnut \$47.50

3992—Blonde Mahogany \$49.50

WARDROBE — With Double Doors

Each with lock and key! Inside height is 57 in. Overall size: 21½ x 38 — 63½ in. high. Well-made of cabinet wood.

Shpd. from Richmond, Ind. Shpg. wt. 76 lbs.

3185—Maple or Walnut Finish \$29.95

CHEST OF DRAWERS — 3 Sizes

Large, roomy chests. Full framed-in sides, with 3-ply wood side-panels, back, and drawer bottom. Solid top and drawer fronts. Wood knobs. Well constructed. With casters. Top 15¼ in. deep, 27½ in. wide. Shpd. from Richmond, Ind. Always State Finish Desired—Maple or Walnut.

Chest No.	No. of Drawers	Height	Shpg. Wt.	Price
7286	Six	49 in.	77 lbs.	\$24.50
7285	Five	43 in.	65 lbs.	21.75
7284	Four	40 in.	52 lbs.	19.95



OCCASIONAL TABLES

Duncan Phyfe Style

Styles that "mix well." Made by expert craftsmen to give years of service — fine cabinet wood. Bases in Duncan Phyfe style — metal tips on all legs.

COCKTAIL TABLE — Walnut finish; 36 x 21-in. genuine walnut veneer top, drawer-front. Removable glass top. Height, 16 in.

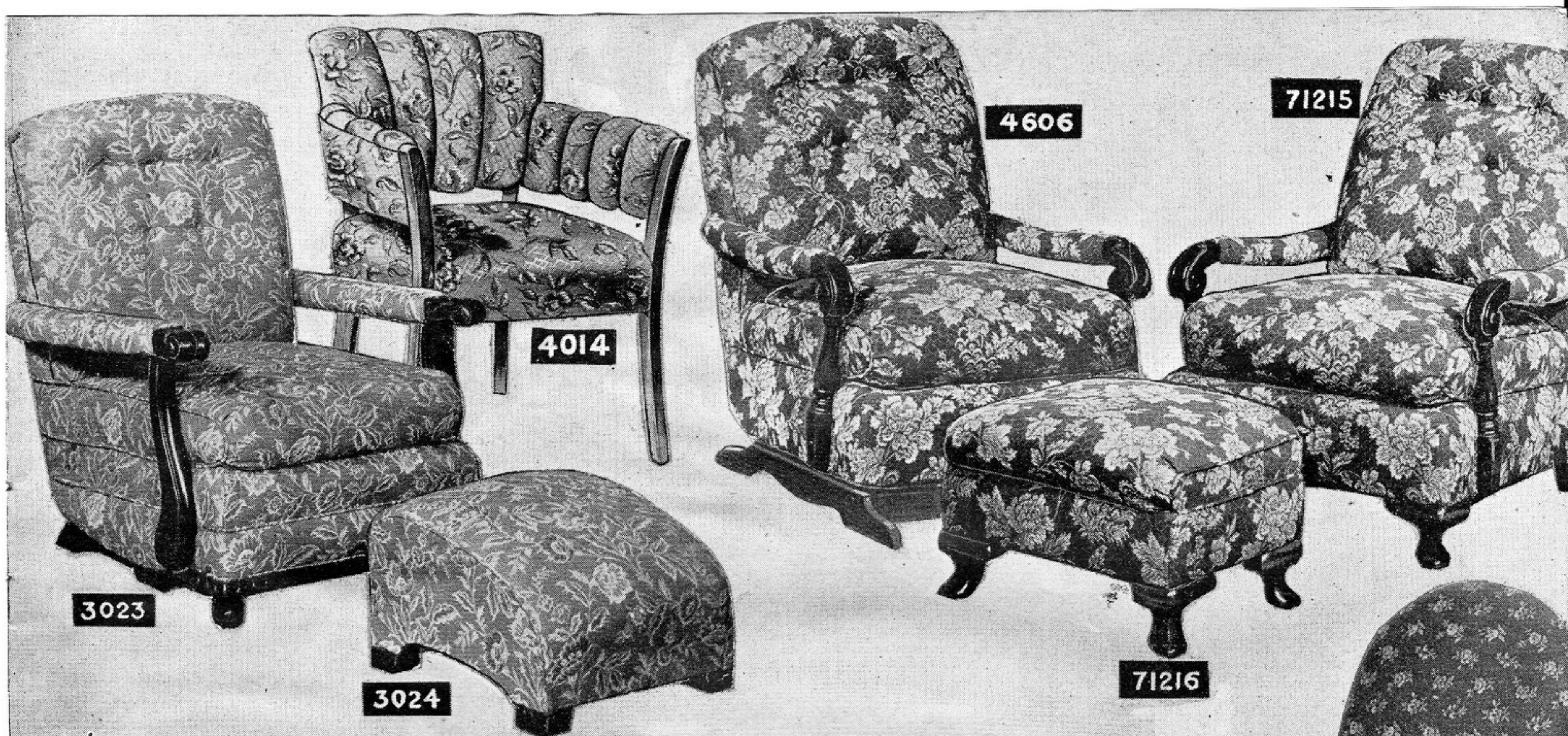
3760 Shpg. wt. 40 lbs. \$32.50

DRUM TABLE — Mahogany finish; mahogany-veneer 30-in. top, rim. Drawer full length of table; metal pull either side. Height 30 in.

3765 Shpg. wt. 47 lbs. \$39.50

27-IN. TIER TABLE — Mahogany finish with top and edge of the 14½-in. and 21-in. tiers mahogany veneer. Shipped K.D.

3764 Shpg. wt. 18 lbs. \$21.75



TAPESTRY EASY-TILT CHAIR

Slight pressure tilts chair to desired angle. Spring-filled seat cushion and back. "No-Sag" spring base. Padded arms with attractive knuckle ends. Wood parts in rich walnut finish. Overall size: 32 in. wide, 34 in. high. Seat 22 in. x 23 in. Beautiful cotton tapestry in taupe, blue or wine.

Shipped from Medina, N. Y. Shpg. wt. 80 lbs.

3023—State color\$47.50

MATCHING OTTOMAN

Matches Chair 3023. Curved top — soft cotton filling. 17 in. wide, 19 in. long. Blue, taupe, or wine tapestry.

Shipped from Medina, N. Y. Shpg. wt. 15 lbs.

3024—State color\$9.50

OCCASIONAL CHAIR

Looks well with most any furnishings! Made for comfort! Web construction with hand-tied springs in seat — moss-and-cotton upholstery. Seat 20 in. wide, 19 in. deep. Overall size: 26 in. wide; 31 in. high.

Hardwood frame with exposed parts finished in mahogany, maple, or natural. Beautiful floral tapestry. Grey-and-canary, Grey-and-rose, or tones of Green. State color, finish. Shipped from Medina, N. Y. Shpg. wt. 60 lbs.

4014 \$32.50

MATCHING CHAIR AND ROCKER with Sag-proof Spring Base

Same style, size, construction — same rich, beautiful tapestry. Designed for utmost in comfort and long life. "Sag-proof" spring base with soft, deep, spring-filled cushions and backs. Covering of high-grade cotton tapestry.

Chair and rocker each 36 in. high, 29 in. wide — seat 21 in. wide, 25 in. deep. Both match Footstool 71216. Wood parts in walnut finish.

PLATFORM ROCKER

Blue or burgundy. State color. Shipped from Medina, N. Y. Shpg. wt. 65 lbs.

4606 \$42.95

LOUNGE CHAIR

Blue or burgundy. State color. Shipped from Medina, N. Y. Shpg. wt. 65 lbs.

71215 \$39.95

PILLOW-TOP FOOTSTOOL

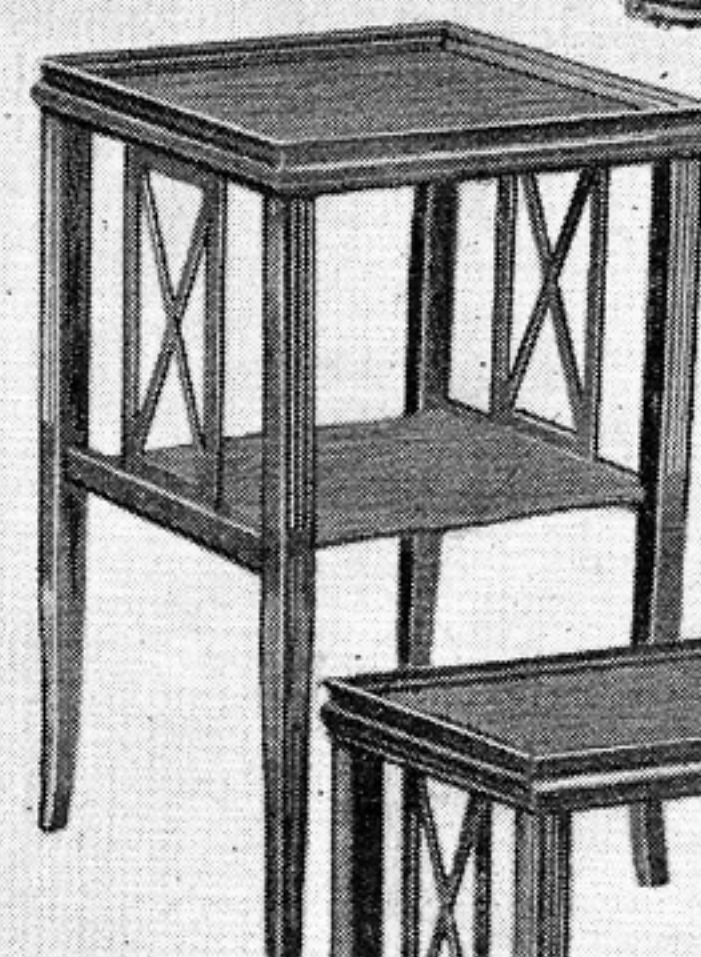
Matches Chair and Rocker Above

Upholstered in the same lovely cotton tapestry. Sturdy—webbing constructed, with soft, cotton-filled pillow top. 16 x 21-in.—14 in. high. Shipped from Medina, N. Y. Shpg. wt. 15 lbs.

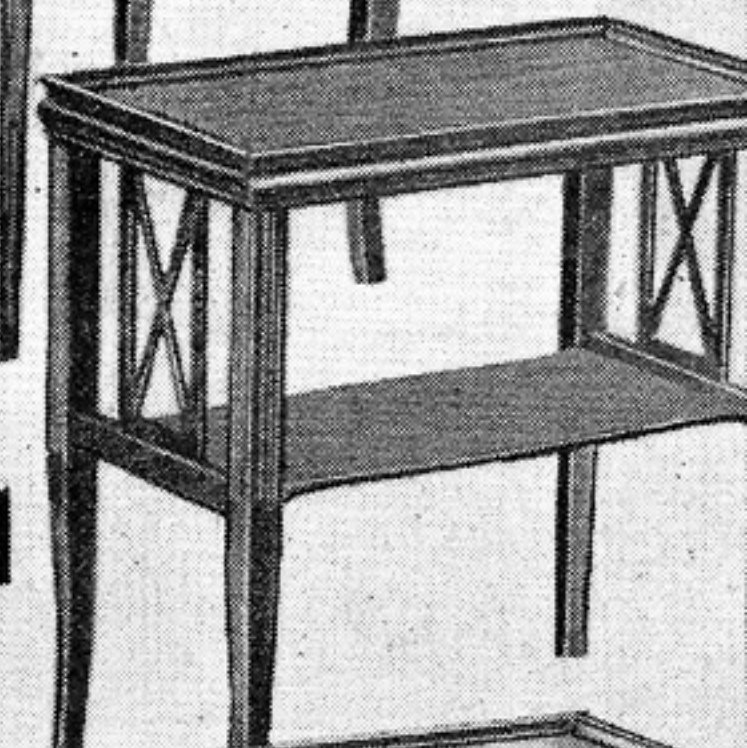
71216 Blue or Burgundy. State color \$12.95



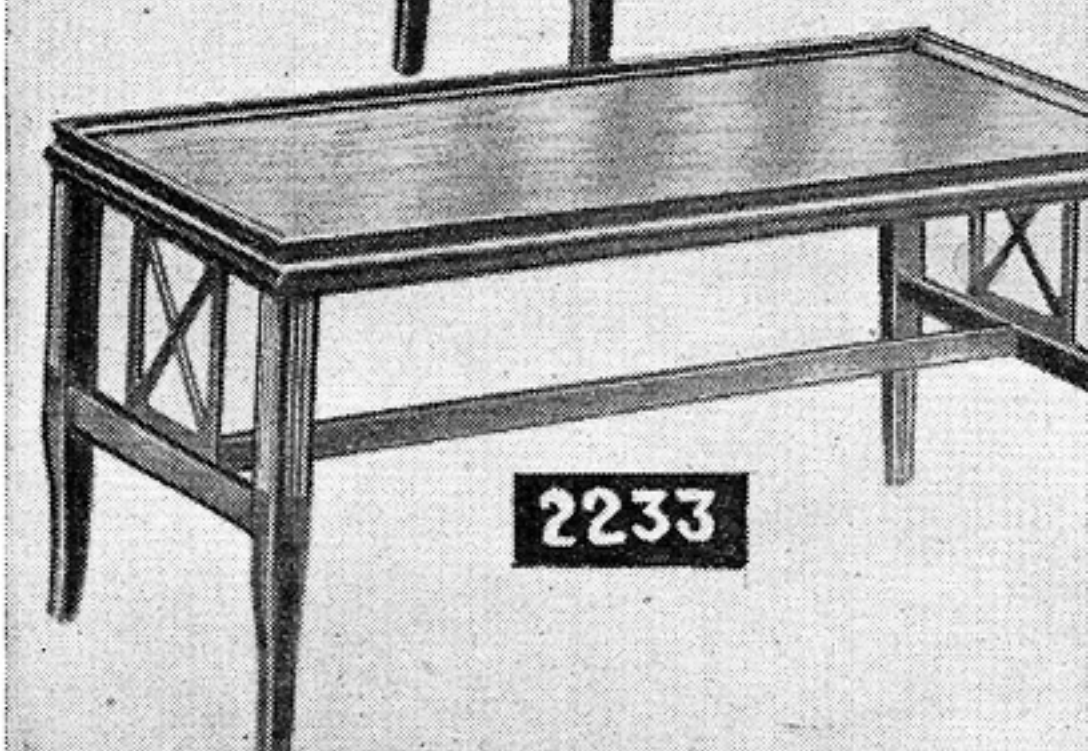
71214



2231



2232



2233

HI-BACK ROCKER — Designed for Comfort!

High enough to rest your head—real comfort! 19 x 19-in., "No Sag" spring seat. Floral-design, woven, cotton tapestry. Solid hardwood construction—visible parts walnut-finished. 43 in. high—width, 24 in. Shipped from Medina, N. Y. Shpg. wt. 38 lbs.

71214—Beige, Delft Blue, Rose. State color....\$21.50

OCCASIONAL TABLES—Newest Styles!

WALNUT FINISH

LAMP TABLE with lower shelf for books, radio, etc. 17 x 17-in. top; 26 in. high. Shpg. wt. 15 lbs.

2967 \$12.95

END TABLE with shelf. Top 13 x 24-in. — 22½ in. high. Handy beside lounge chair or sofa.

Shpg. wt. 15 lbs.

2968 \$12.95

COCKTAIL TABLE. Glass inset protects top from stains, burns. 18 x 36-in. 17½ in. high.

Shpg. wt. 28 lbs.

2969 \$16.75

MAHOGANY FINISH

LAMP TABLE for living-room, den, bedroom. With shelf. 16 x 16-in. 25 in. high. Shpg. wt. 12 lbs.

2231 \$9.75

END TABLE with 13 x 22-in. top; handy shelf for your books, etc. 22 in. high. Shpg. wt. 12 lbs.

2232 \$9.75

COCKTAIL TABLE everyone will admire. Removable glass inset protects the 16 x 32-in. top; 16 in. high. Shpg. wt. 17 lbs.

2233 \$11.50



2967

2968

2969



BEAUTIFUL REFLECTOR FLOOR LAMPS

Beautiful lamps that cast soft, diffused light with minimum of glare and shadow — maximum lighting efficiency. Bulbs not included. Cellophane-wrapped shades.

6-WAY—10-in., white glass reflector bowl — equipped with mogul socket for 100, 200, 300-watt bulb (not included). Three degrees of light — ranging from soft glow to brilliant intensity. Also 3 candle arms for standard bulbs. Light the bulbs singly, in pairs, all together, or with reflector bulb.

[A] Base and fluted column in bronze and gold-color finish. 19-in. eggshell paper parchment shade with pleasing contrast in the graceful scroll design. 59 in. high.

This lovely lamp will enhance the beauty of any room. Shpg. wt. 28 lbs.

[D] Graceful column and weighted metal base in bronze and gold-color electro-plated finish. Hand-some 19-in., hand-sewn shade of Celanese taffeta in rich beige tone — decorative braid trim in green and beige — lined with rayon taffeta. Height 59 in. Shpg. wt. 28 lbs.

1881\$12.95 2947\$17.50

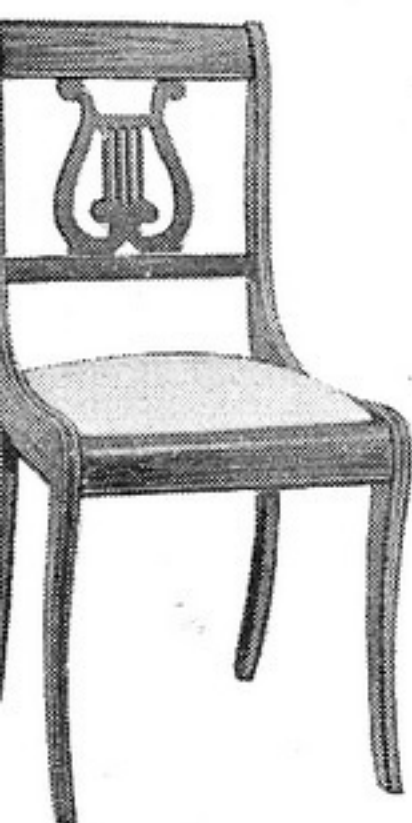
3-WAY—with 8-in., white glass reflector bowl and mogul socket for 3-way bulb (not included) — 100, 200, 300-watt. A Modern Worthington lamp. Combination toast-grained and brushed brass column with crystal ball insert. 19-in. shade of rough-weave fabric — rich Cedar tone with border effect in gold-foil color and sand-color collar trim. Height 59 in.

1704 Shpg. wt. 28 lbs.\$22.50

BRIDGE LAMP —Matches Floor Lamp 2947. Same modern, smartly-styled base — same bronze and gold-color electro-plate finish. Ball swivel adjustment and push-through socket. Height, 54 in. Complete with 12-in., shapely, hand-sewn shade of Celanese taffeta — rich beige, lined with rayon taffeta — fancy braid trim in beige and green. Why not choose these matching beauties for that "new look?"

2253 Shpg. wt. 25 lbs.\$13.95

18th CENTURY CHAIR



A wise choice for use with the kneehole desk shown below. Also smart as an occasional chair for living-room, boudoir, or hall—or use four to make up your own dinette set.

Mahogany-finished cabinet wood. Removable, padded seat, 14½ x 16-in. — ivory, imitation-leather covering. Height, 31½ in.

Shpg. wt. 11 lbs.

1833\$8.95



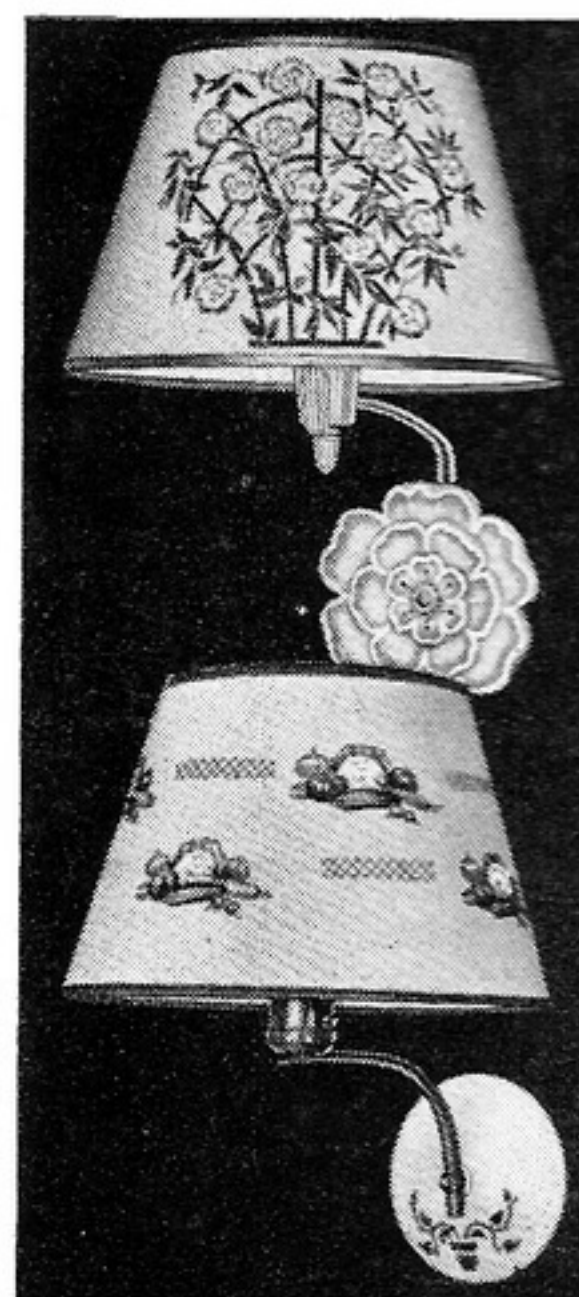
WALL LAMPS

Right — Rose china base — realistic in both design and coloring. 10-in. paper parchment shade in rose-arbor effect is ivory color bound with gold-color foil — design in shades of rose and green. Includes 6-in. plastic reflector and "stay straight" bracket; cream plastic switch; rubber cord and plug. Height 13 in.

2211 Mlg. wt. 3 lbs. \$3.95

Right — Cream-enamel- ed, metal bracket features an ivy plant in green while the 10-in., paper parchment shade bears colorful illustrations of vegetables, with binding in bright red. 6-in. plastic reflector. Overall height 14 in. "Stay - straight" bracket hook. Mlg. wt. 3 lbs.

2210\$2.95



18th Century KNEEHOLE DESK

Charming with modern or antique furniture— use it in living room, study, or bedroom. Top 21 x 42 in.; 30 in. high.

Top and drawer fronts are mahogany veneer— balance is cabinet wood. Entire desk finished with Dupont brown mahogany lacquer. Seven bevel-front drawers — with 9-drawer effect; antique, metal pulls. Deep drawers at base on each side are ideal for your correspondence files.

4612 Shpg. wt. 95 lbs.\$49.50

TABLE LAMPS

with China Base

Right. Gorgeous coloring! Exquisite fabrics! 24-in. French-type — colorful mar- bleized base with French Watteau in gold - decorated frame. 17-in., softly- swirled shade of heavy, ivory - color Celanese-satin with trim and big bow of rayon-velvet match- ing base—hand-sewn and rayon - lined. Mlg. wt. 12 lbs.

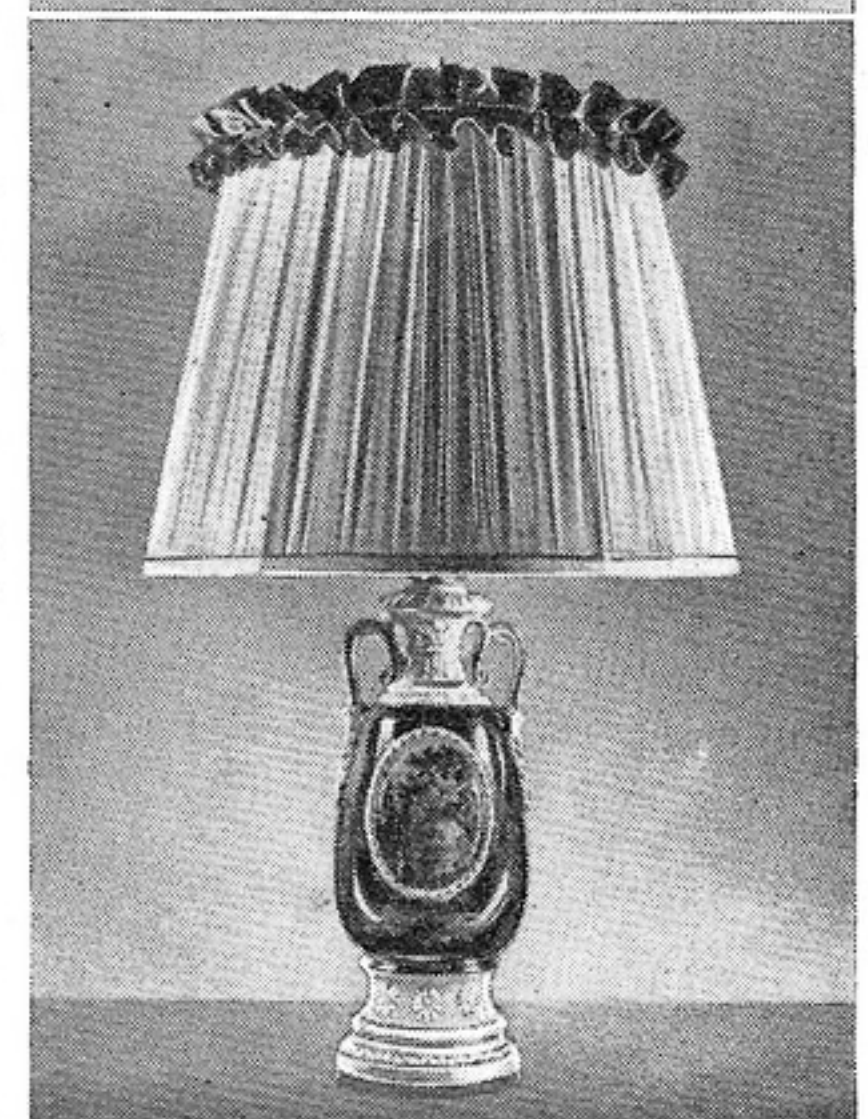
Colors: Green or Burgundy.

7540\$11.95

Right — China base with semi - drum shade. Handsome 27-in., French - type lamp — marbled, with large French Watteau in gold-de- corated frame effect; gold - decorated handles and outlin- ing. 17-in. shade of newest White Plas- ti - silk with rayon- satin trim in same tone as base. Mlg. wt. 12 lbs.

Colors: Blue or Burgundy.

7541\$8.75





Matched sets for smart traveling. Carry light-weight "Travel-Joy" and enjoy your trip! Made by experts—newest shape, style, fabric, colors. Edges sturdily bound —

handsomely lined — strong handles — high quality hardware. 3-ply wood, box construction; lock corners. Coverings Pyroxalin coated — washable, water-resistant.

COLORFUL 2-PLY GABARDINE

with Saddle Cowhide Trim

Extra-wide bindings of rich tan saddle leather. Locks are solid brass. Smart half-moon handles with top-seam stitching. Handsomely rayon lined except the Two-Suiter which chooses plaid cotton. Shipped from Pittsburgh, Pa. Colors: Blue, Green, Wine, or Black.

No.	ITEM	MLG. WT.	PRICE	FED. TAX
7503	21-in. Overnite Case	8 lbs.	\$14.95	\$2.99
7504	Woman's Train Case	5 lbs.	14.95	2.99
7505	Pullman Case	12 lbs.	21.00	4.20
7506	Wardrobe Case	13 lbs.	25.00	5.00
7507	Man's Two-suiter	16 lbs.	25.00	5.00

STRIPED CANVAS

with White Plastic Trim

Value that will amaze you! Woven-stripe canvas in dark blue and light blue. Brass-plated hardware, white plastic handles. Two-Suiter has a plaid cotton lining — others are rayon lined. Shipped from Pittsburgh, Pa.

No.	ITEM	MLG. WT.	PRICE	FED. TAX
3927	21-in. Overnite Case	7 lbs.	\$11.95	\$2.39
3928	Woman's Train Case	5 lbs.	12.50	2.50
3929	26-in. Pullman Case	11 lbs.	17.95	3.59
3930	Wardrobe Case	12 lbs.	21.00	4.20
3931	Man's Two-suiter	15 lbs.	21.00	4.20

5 POPULAR SIZES IN EACH STYLE—Buy Singly or in Matched Sets

WOMAN'S TRAIN CASE — Cutest ever! Carries cosmetics required — roomy enough for overnight use. Adjustable leather strap holds jars and bottles securely. Lined; mirror in lid. Sizes: Gabardine, 12 x 8 $\frac{3}{4}$ x 7 in. — Striped, 13 $\frac{3}{4}$ x 10 x 8 $\frac{1}{2}$ in.

MAN'S TWO-SUITER — Removable tray carries 2 suits wrinkle-free — 2 plywood hangers; leather strap holds suits in position. Ties hang over metal rod in cover; elastic band holds them flat. 24 x 18 x 8 $\frac{1}{2}$ in. case.

PLATE-GLASS MIRRORS

Lend Enchantment — Glamour — Beauty

Use them in your living room, dining-room, hall — to reflect and enhance the beauty of your furnishings — to brighten your rooms. These are finest, heavy plate glass, highly polished and double silvered. Ready to hang.

OBLONG — framed

20 x 28-in. mirror with embossed wood frame; antique-gold finish. Over-all size: 28 x 38 $\frac{1}{2}$ in. Shpg. wt. 35 lbs.

3748 \$15.75

UPRIGHT — framed

Sides are especially simple as if to draw attention to the artistic splendour of the top. 22 x 30-in. mirror in 24 x 36-in. frame — antique-gold finish.

4159 Shpg. wt. 47 lbs.\$21.50

DOOR MIRROR

Full-length, beautifully clear! Ready to hang on bath, closet, or bedroom door. 16 x 48 in. Straight edges.

6340 Shpg. wt. 45 lbs.\$15.75

OBLONG — framed

Designed to grace the very loveliest settings. 22 x 34-in. mirror with antique-gold finish frame. Overall size: 30 x 38 in. Shpg. wt. 52 lbs.

7533 \$22.50

4 Lovely Styles



PULLMAN CASE

—Always seems to have space for "just one more thing." Easy to pack—has 4 shirred pockets—3 in body; 1 in lid. Size: 26 x 16 x 8 $\frac{3}{4}$ in.

WARDROBE CASE —

Packs 6 to 8 dresses in the lid — wrinkle-free, too, and separated from other luggage by dust-curtain. 3-hanger metal fixture—shirred pockets back and both ends—21 x 17 $\frac{3}{4}$ x 8 $\frac{3}{4}$ in.

21-IN. OVERNITE CASE —

Carries all you need for overnight or week-end trips. 4 shirred pockets for accessories — 3 in body; 1 in lid. Size — 21 x 13 $\frac{3}{4}$ x 6 $\frac{1}{2}$ in.



He-man luggage a man is proud to carry — sturdy steel frame covered with aniline-dyed, smooth, split cowhide in British-tan color. Padded side reinforcements and extra-large corner reinforcements. Soft sides, welted gussets, top-grain post handle. Plaid cotton lining. Shipped from Chicago, Ill.

TWO-SUITER

Holds two complete suits and plenty more! Bound center partition and utility pocket keep everything in place. Has steel tie-bar, clothes folding rack, hangers, curtain. Size: 24 x 19 x 9 in. Shpg. wt. 14 $\frac{1}{2}$ lbs.

4186\$28.95

21-IN. OVERNITE CASE

Matches the Two-Suiter in every detail. Really roomy — carries all one requires for short trips. Light-weight. Size: 21 x 14 x 9 in. Wonderfully good-looking. Shpg. wt. 10 $\frac{3}{4}$ lbs.

4187\$23.50

SIMEON L. & GEORGE H. ROGERS COMPANY

SILVER PLATE

Made and Guaranteed by ONEIDA LTD.

These beautiful, dignified, modern patterns are plated with pure silver and bear an extra overlay at the wearing point of principal pieces. Every piece is guaranteed against defects in workmanship or materials. Hollow-handle, streamlined knives with stainless-steel mirror-polished blades.

34-PIECE SERVICE FOR 8:

- 8 Hollow-handle Dinner Knives
- 8 Dinner Forks
- 8 Teaspoons
- 8 Soup Spoons
- 1 Sugar Spoon
- 1 Butter Knife

\$19⁹⁵ with Chest

26-PIECE SERVICE FOR 6:

- 6 Hollow-handle Dinner Knives
- 6 Dinner Forks
- 6 Teaspoons
- 6 Soup Spoons
- 1 Sugar Spoon
- 1 Butter Knife

\$15⁹⁵ with Chest

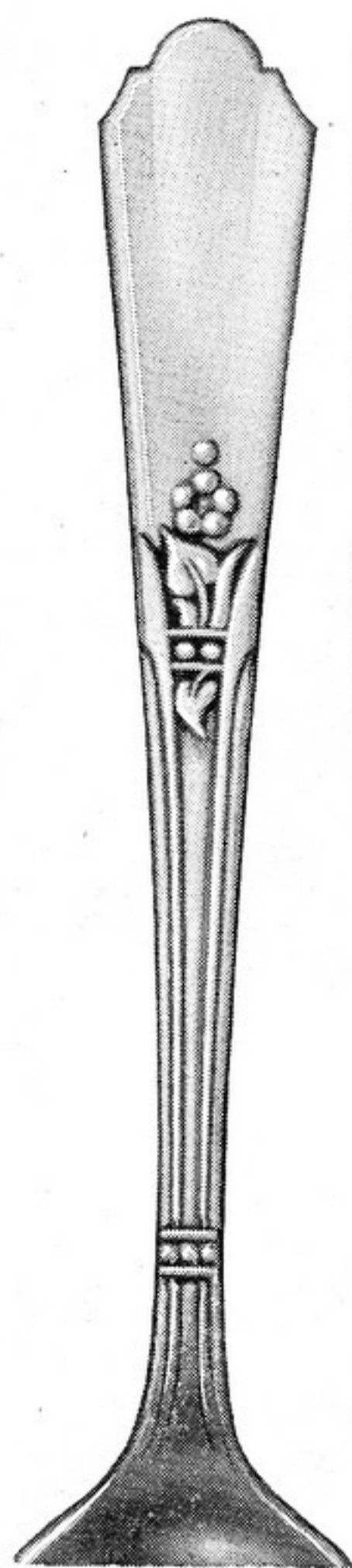


Buy in Sets or a Few Pieces at a Time

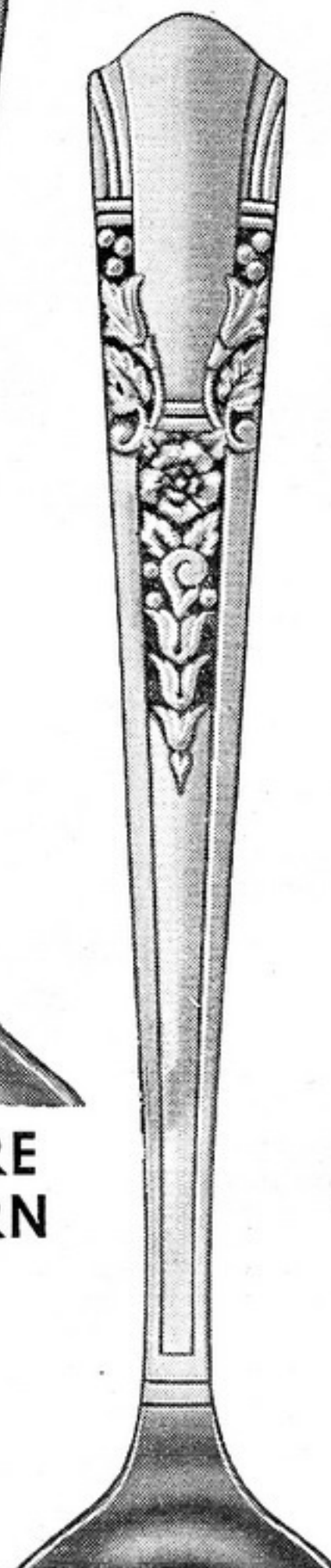
The Gift of Gifts!

Encore Pattern	Jasmine Pattern	Unit	Price	Mailing Weight
2950	4001	6 Teaspoons	\$ 1.50	8 oz.
2951	4007	6 Dinner Forks	3.00	10 oz.
2952	4008	6 Dinner Knives	5.45	1 lb.
2953	4009	6 Soup Spoons	3.00	12 oz.
2954	4011	1 Sugar Spoon	.50	2 oz.
2957	4012	1 Butter Knife	.50	2 oz.
2978	4015	26-pc. Set with Chest*	15.95	6 lbs.
2980	4016	34-pc. Set with Chest*	19.95	7 lbs.

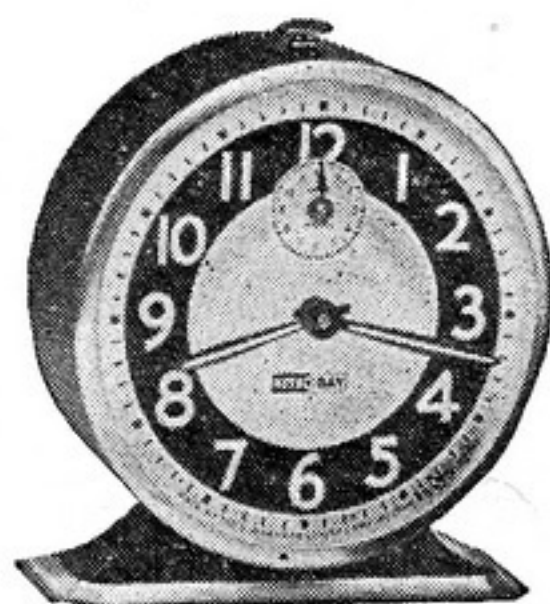
*Lovely anti-tarnish Chest of wood, attractively lined with duvetyne.



ENCORE PATTERN



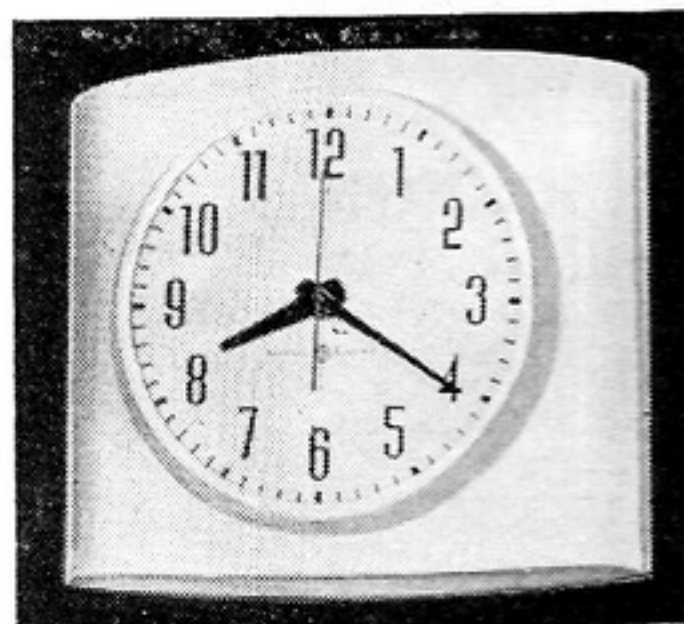
JASMINE PATTERN



30-HOUR SPRING-WIND ALARM CLOCK

Luminous hands and numerals show time clearly in the dark without having to turn on the light. 4-in. convex glass crystal. Never annoys or irritates—tick is muffled. Ivory-color case — most attractive shape, with broad, non-tip base. Mlg. wt. 1 1/4 lbs.

1978 **\$2.75**
Fed. Tax..28c



G. E. ELECTRIC KITCHEN CLOCK

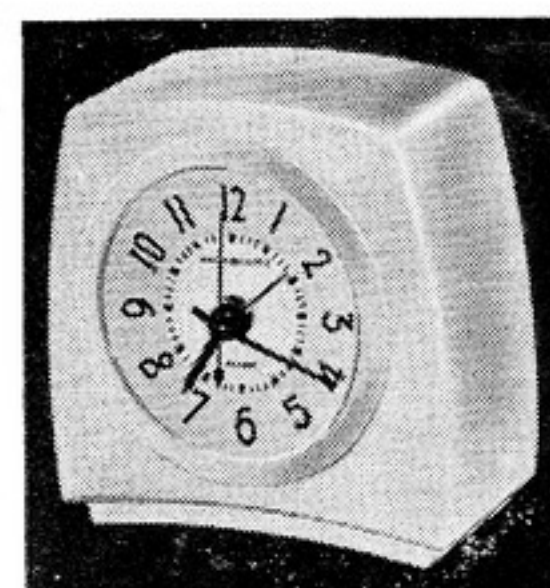
6 1/4-in. high, 7 in. wide, 2-9/16 in. deep. Costs about 1c per week to operate. Plastic case — Ivory or Red. Postpaid.

2942 **\$4.95**
Federal Tax..99c

Boy's Pocket Watch

"Ingraham" pocket watch. Thin model—in durable dust-tite nickel-plated case, with unbreakable crystal. Silver-color dial with second hand. Gift-boxed.

1869 Mlg. wt. 6 oz. **\$1.98**
Federal Tax..20c

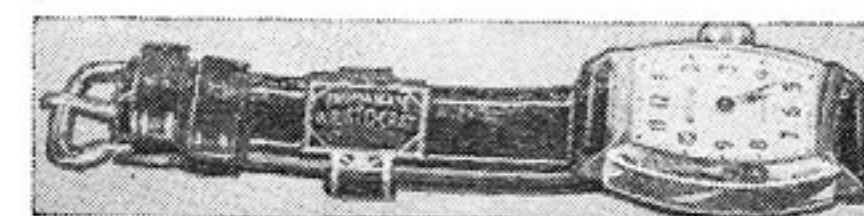


G. E. ELECTRIC ALARM CLOCK

"The Chipper" gets you up in the morning — lets you sleep at night. Has a pleasant, loud, long alarm signal but no annoying tick. No winding, no oiling — uses only a trickle of current. Split-second accuracy. Ivory-color plastic case; easy-to-read dial. Size: 4 x 4 in.; 2 1/4 in. deep. Complete with ivory-color cord set. Postpaid.

2653 (Fed. Tax 40c) **\$3.95**

"INGRAHAM" WRIST WATCH



Sturdy, chrome-plated case with a wrist-fitting back. A good-looking silver-color dial with easy-to-read numerals. Smart, well-made, leather strap. Gift-boxed.

2471 Mlg. wt. 4 oz. **\$3.95**
Federal Tax..40c



4-PC. SILVER-PLATED TEA SET

A treasured possession in any home! A gift the bride-to-be will cherish! Shapely pieces of copper — all triple-plated with silver in lustrous, bright finish.

Overall height — teapot, 7 1/2 in. — sugar and creamer each 2 in. The 11 1/2-in. tray serves many uses — beautifully etched. Mlg. wt. 6 lbs.

3534 (Fed. Tax \$3.19) **\$15.95**

3-PC. SILVER-PLATED SUGAR-CREAMER SET

Triple silver-plated on copper base! Styled on simple, flowing lines that harmonize with any setting. 9-in. oval tray is etched — all pieces bright, lustrous, exquisite! Sugar and easy-pouring creamer, each 2 3/4 in. high.

Here, indeed, is a gift any bride will be pleased to receive — remember it, too, when in need of an anniversary gift. Modern styling that "mixes well" with other pieces of silver.

7283—3-piece Set. Mlg. wt. 3 lbs. (Federal Tax \$1.19) **\$5.95**



**35-PC. SERVICE FOR 6
INCLUDES:**

- 6 Dinner Plates
Blue Willow, 10 in.
Others 9½ in.
- 6 Bread-and-butters
- 6 Fruit Dishes
- 6 Teacups
- 6 Saucers
- 1 Chop Plate
Blue Willow, 10 in.
Others, 11½ in.
- 1 Vegetable Dish
- 1 Covered Sugar
- 1 Creamer

**53-PC. SERVICE FOR 8
INCLUDES:**

- 8 Dinner Plates
Blue Willow, 10 in.
Others, 9½ in.
- 8 Bread-and-Butters
- 8 Fruit Dishes
- 8 Soup Plates
- 8 Teacups
- 8 Saucers
- 1 Chop Plate
Blue Willow, 12 in.
Others 13¼ in.
- 1 Vegetable Dish
- 1 Covered Sugar
- 1 Creamer

"Gold Edge" Dinnerware

Buy "Gold Edge" for best — for everyday — for gifts! Newest in gold-band ideas! Every line of that wide, lacey edge is 22-karat, yellow gold that will not wash off. The floral motif is in multicolor with rose predominating. A creamy semi-porcelain guaranteed against checking or glaze cracking — against any damage to glaze or decorative treatment resulting from exposure to heat or cold (naturally it must not be exposed to flame or direct source of heat).

2228—35-pc. Set. Mlg. wt. 29 lbs.\$9.95
2229—53-pc. Set. Mlg. wt. 44 lbs.....\$17.50

"Dogwood" Dinnerware

So delicate — so ultra smart — so entirely different! Cream-color semi-porcelain with the most realistic pink dogwood design imaginable. Isn't the shape intriguing — notice the plates particularly and those adorable cups that are just the right size and thickness. Guaranteed against cracking of glaze and checking — any damage to glaze or decorative treatment resulting from normal exposure to heat or cold. Naturally, it must not be exposed to flame or direct source of heat.

6415—35-pc. Set. Mlg. wt. 29 lbs.\$9.95
6416—53 pc. Set. Mlg. wt. 44 lbs.....\$17.50

Lovely "Blue Willow" Dinnerware

The pattern the whole country adores — in its true dark-blue coloring and a heavier-than-usual semi-porcelain made for everyday use. Coffee-lovers especially will enjoy the generously-sized cups.

With the under-glaze design fired on, "Blue Willow" is designed "for keeps" — makes it ideal for daily use, yet most attractive for "company" service, too.

1757—35-pc. Set. Mlg. wt. 29 lbs.\$9.95
1758—53-pc. Set. Mlg. wt. 44 lbs.....\$17.50



MADE-TO-ORDER TABLE PADS . . . with Extra Leaves

Finest protection known—made to really fit. Water-resistant, Pyroxalin-coated top covering — easy to clean. Table-side covering of fine quality felt. Filled with five layers of kapok, asbestos, kapok felt. 4-fold style — folds compactly to fit buffet drawer.

GIVE MEASUREMENTS WHEN ORDERING

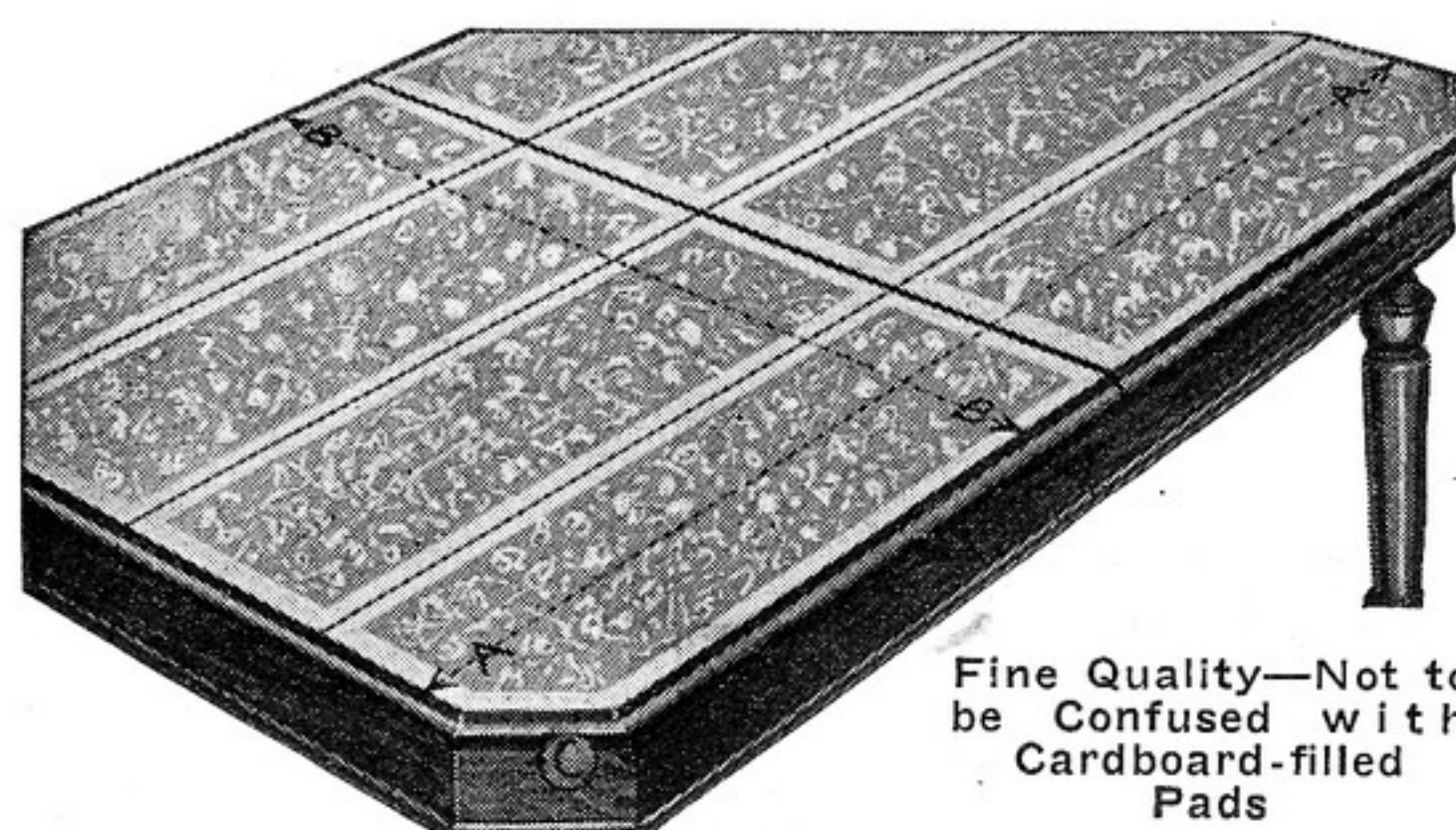
If table is round, give diameter.
If table is square or oblong, give measurements A and B as pictured. If corners are rounded or irregular, send paper pattern showing exact size and shape of corners.

If oval, send paper pattern of ½ top. Pads are for tables up to 64 in. long, in any width.
For leaves, give length and width. Not furnished over 12 in. wide.
Do not include bevel edge in measure.

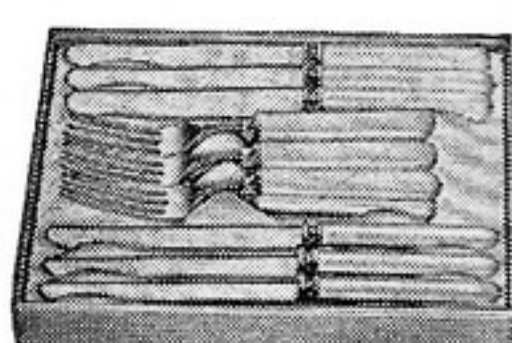
Choice of: White or Walnut-color Top Covering.

Shipped from
Chicago, Ill.,
Cleveland, O.,
Ozone Park,
N. Y.

Item	Color	No.	Price	Mlg. Wt.
Table Pad	White	5321	\$8.50	15 lbs.
Leaf Pad	White	5322	\$2.50	2½ lbs.
Table Pad	Walnut	5323	\$8.50	15 lbs.
Leaf Pad	Walnut	5324	\$2.50	2½ lbs.



Fine Quality—Not to be Confused with Cardboard-filled Pads



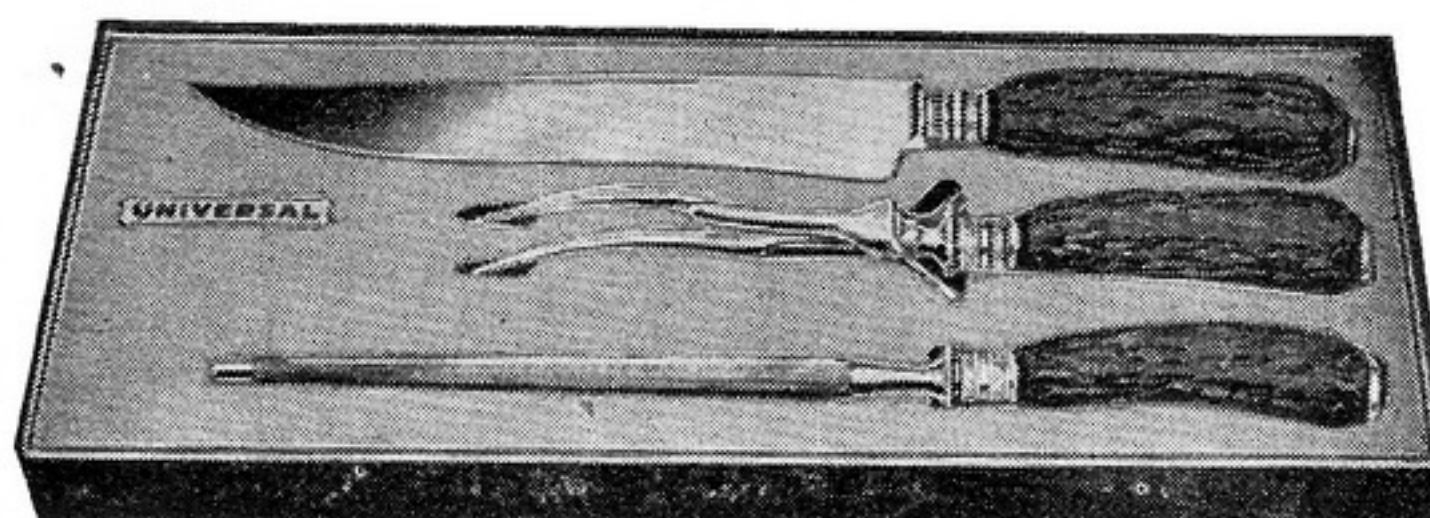
KNIFE-FORK 12-Pc. SET

Plastic Handles

Six 9½-in. knives, six 7½-in. forks. Mirror-polished, stainless-steel blades and tines. Ivory-color plastic handles. Mlg. wt. 1¼ lbs.

6243\$6.95

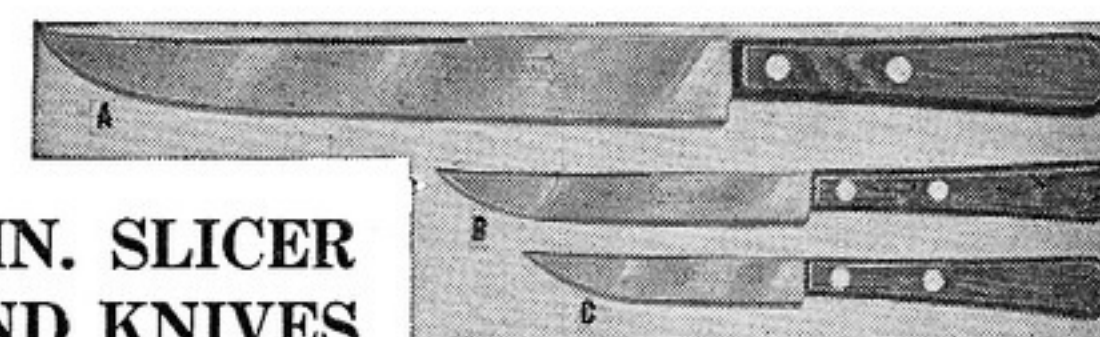
"Universal" Stainless-Steel Cutlery



3-PIECE CARVING SET

Mirror-polished, forged, stainless-steel knife and fork. Sharpener of case-hardened steel. Simulated stag handles look like genuine stag—will not break, crack, loosen or shrink. Carver blade is 8½ in. long.

9700—3-pc. Set. Mlg. wt. 2 lbs.\$10.95



9-IN. SLICER AND KNIVES

Won't rust or discolor — no scouring or polishing. Mirror-polished stainless steel with rosewood handles. Swaged blades. Every household needs all three knives.

Mlg. wt. each, 8 oz.

7388—Household Slicer (A). 9-in. blade \$1.00

7387—Utility Knife (B). 5¼-in. blade65¢

7386—Paring Knife (C). 3½-in. blade35¢

Sunbeam Appliances

A FAMOUS MAKE THAT INSURES SATISFACTION



"SUNBEAM" MIXMASTER

with Automatic Speed Control and Juice Extractor

No wonder women prefer "Sunbeam" with its many fine features!

A nylon button on one of beaters contacts inside bottom of bowl, automatically controlling the bowl- and beater-speed for more even mixing.

In the juicer, an oscillating stainless-steel strainer automatically "joggles" the juice out of pulp — use only the percentage of pulp you wish.

Automatic Mixfinder Dial plainly indicates ten everyday mixing needs.

Beater Ejector — tilt handle and beaters drop out — no pulling. Full-mix beaters for greater aeration.

2 white bowls included. Mixer — white with black trim.

1034 Postpaid \$39.50

MEAT GRINDER & FOOD CHOPPER ATTACHMENT with power unit. Grinds raw meat, chops vegetables and cooked meat, fine or coarse.

3916 Postpaid \$12.50

DRINK MIXER ATTACHMENT—Hi-speed mixer for milk shakes, etc. Faster than mixer itself. Large glass mixing vessel.

3917 Postpaid \$4.50



RADIANT-CONTROL "SUNBEAM" TOASTER

Automatic beyond belief — acts as if it had a magic brain! Only Sunbeam has this patent! All you do is drop in the bread slices — no levers to push and it's absolutely silent! Automatic lowering of bread into toaster turns on the current — when perfectly toasted, current shuts off, toast raises itself silently without popping or banging. Radiant control adjusts itself to any kind of bread — thick, thin, dry, moist — in fact, it's the moisture that determines the time required for toasting. Faster toasting — perfect always.

2668 Postpaid \$22.50



"SUNBEAM" WAFFLE BAKER

Bakes four man-size waffles at one time — each more than half the size of the usual round waffle! 80 sq. in. baking surface! Indicator light automatically signals when to put in the batter, when to remove the perfectly-baked, delicious waffles. Set it for the tone of brown you like.

Overflow rim in lower grid prevents batter running over side. Bright chrome finish — black handles, feet, knob.

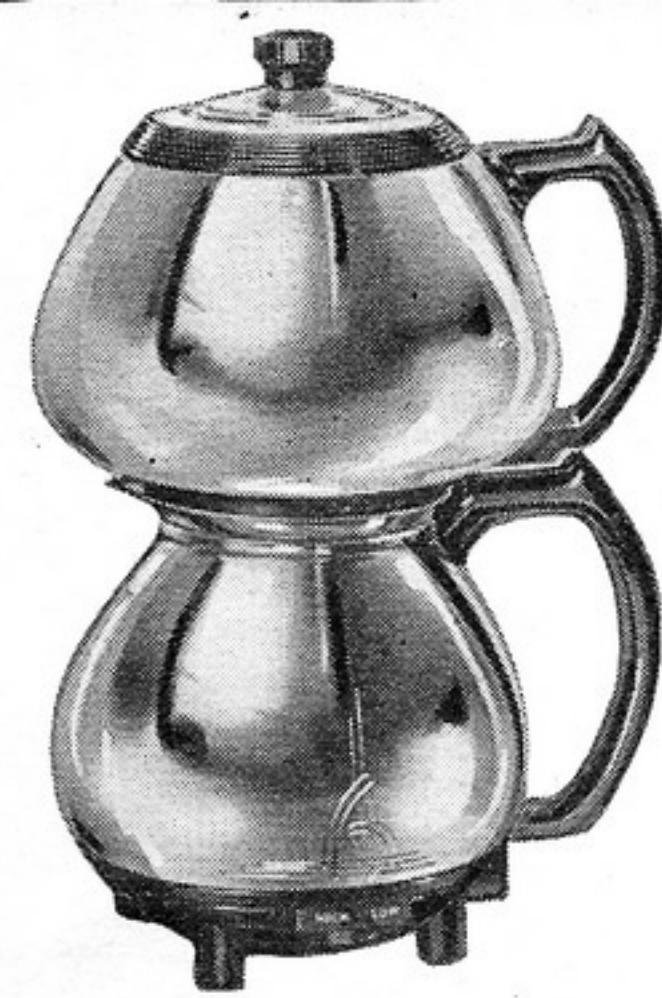
1459 Postpaid \$24.50

"SUNBEAM" SHAVEMASTER

with the New Wider Head

The new, bigger, single head that shaves twice as much beard, yet is smaller in the hand, more powerful, easier to handle. Makes over three times as many shaving actions per minute as former style. Fits every curve of the face—shaves closer, faster. No beard too tough — no skin too tender for "Shavemaster." In convenient, handsome plastic case.

1105 Postpaid \$24.50



"SUNBEAM" COFFEEMASTER

Completely automatic. When coffee is brewed, Coffeemaster automatically turns to "low," keeping coffee at right temperature for serving. Always perfect — delicious.

Chrome-plated outside and inside. Makes coffee 50% faster than glass coffee makers.

Cool, black bakelite handle and knob. Holds eight 6-oz. cups. 110-120 volt A.C. With 6-ft. cord set.

Postpaid

6261 \$32.50



"SUNBEAM" IRONMASTER

Weights only 4 lbs. Perfectly balanced. Double Automatic Heat Control — heats quicker, stays hotter, irons faster. Thumb-tip Control on Handle—set heat for fabric—rayon, silk, wool, linen. Large Ironing Surface — time saver. Air-cooled Handle — black bakelite — 6-ft. cord permanently attached at side. Non-tipping Heel. 1000 watts. For 115-volt A.C.

1839 Postpaid \$12.95



"G-E" AUTOMATIC TOASTER

Toast as you like it—every time!

Toast pops up or stays warms!

Finger-flip, easy-to-clean crumb tray!

With this famous toaster you know each crisp, golden slice of toast will be the same — the silent thermostatic control sees to that! Until you change the control, it never varies no matter how many slices you toast. You can have it light, dark, medium, or any shade in between.

Also, you can set it to have the toast "pop up" when ready... or if you like, set it so toast will remain inside, keep warm until wanted.

Chrome-plated, with deep, mottled-brown Textolite base and handles — toasts two slices at a time or just one if you wish. Attached cord and rubber plug. Operates on 115 volts, A-C or D-C. Finger-flip crumb tray makes cleaning a matter of seconds.

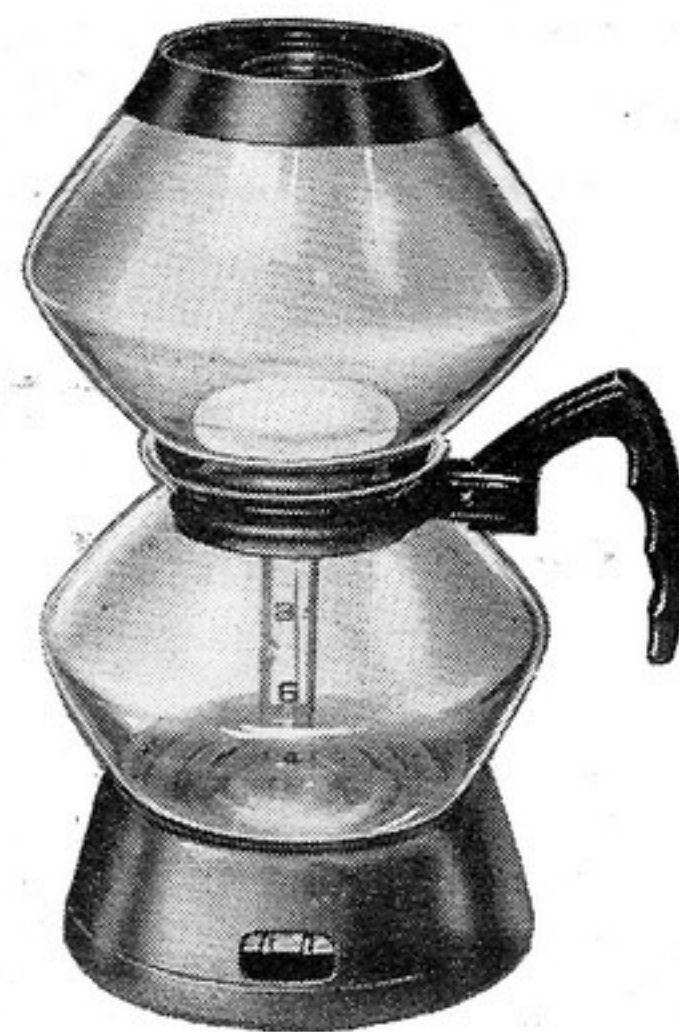
4050 Postpaid \$21.50

"UNIVERSAL" PERCOLATOR

(Right) Beautiful chrome finish, mottled mahogany plastic handle and trim. Non-drip, easy-pour spout.

"Cold Water" pump starts percolation quickly. Water evenly distributed over ground coffee to extract full flavor — coffee is not boiled. Capacity — seven 5-oz. cups. Postpaid.

3739 \$16.95



Each Item on this Page Complete with Cord and Plug



G.E. 8-CUP COFFEEMAKER

(Left) With newest chrome-plated stove and G-E Tastegard — insures full flavor, uniform strength. Capacity — eight 5-oz. cups. Heat-resistant glass bowls — cup markings on lower one. Cool, black Textolite handle. "Lay-on lid serves as table mat for inverted upper bowl.

Filter cloth and non-breakable Monel drainer. Operates 550 watts, 115 volts.

5386 Postpaid \$6.95



APPLIANCES—for better living electrically

G.E. AUTOMATIC ELECTRIC ROASTER

- Roasts, bakes, boils, steams foods of all kinds.
- Cooking Temperature — range from 150 to 500 degrees — accurate, automatic thermostat.
- Signal Light shows On and Off.
- Heating Unit — long life, high-quality nickel chromium.
- Capacity — 18 liquid quarts. Holds up to 20-lb. turkey.
- Insulation — blanket-type glass wool minimizes heat loss.
- Operates on A.C. only. Rated 1320 watts, 115 volts, 6-ft. cord set.

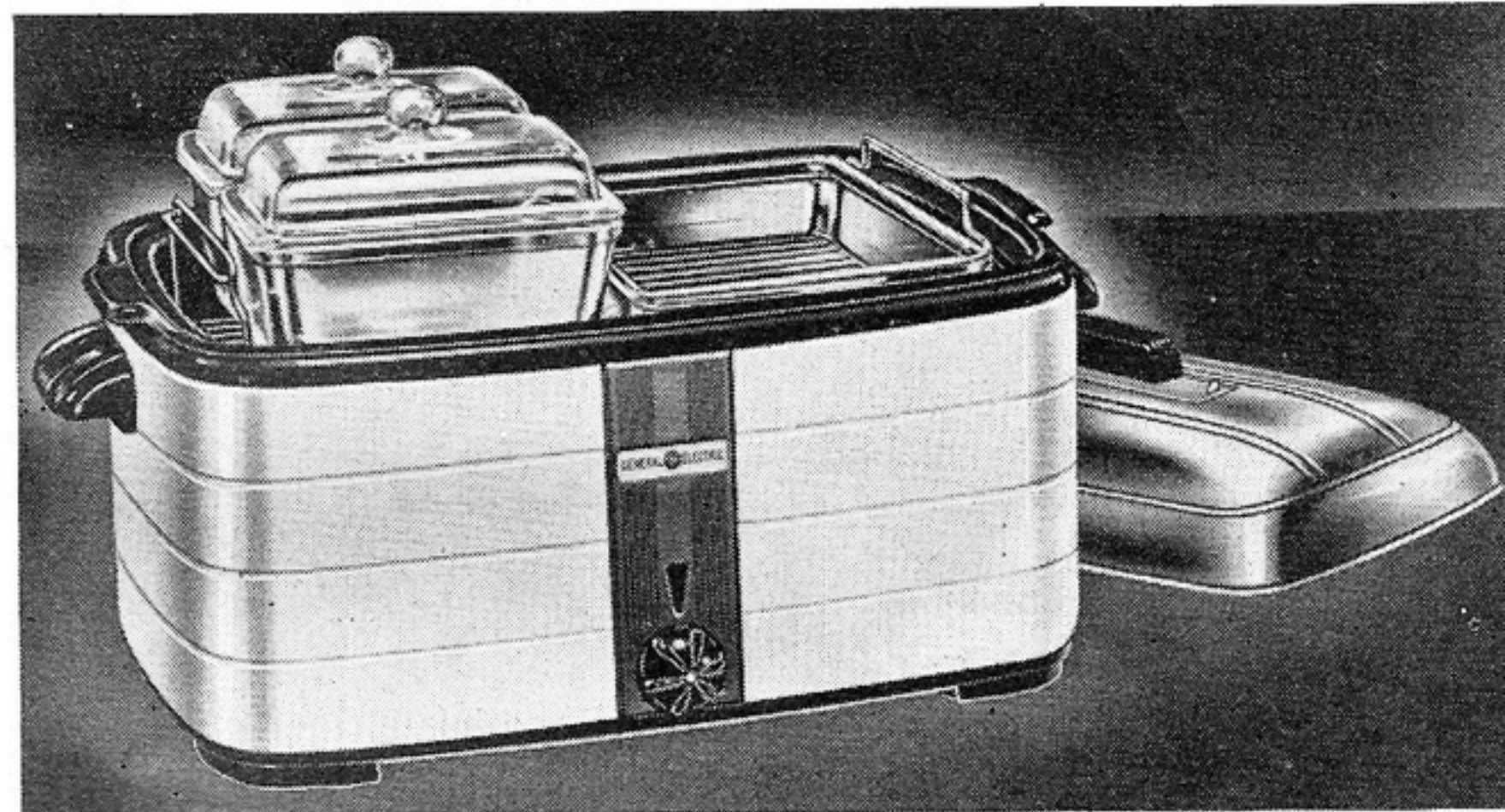
COOKS COMPLETE MEAL AT ONE TIME!

Does everything, even to canning! Roasts meats, bakes, boils, or steams vegetables, does everything to perfection. Sliding cover-vents for proper browning.

Durable white baked-enamel finish is resistant to corrosion from ordinary cooking acids or alkalis — easy to keep sparkling clean. Black and chrome trim. Lid has cool, easy-grip, black handle. Overall size 22¾ x 14¾ in.; 12¼ in. high. Inside 17 x 11½ in.; 5½ in. high. Heavy-gauge wire lifting-rack holds the 5-pc. heat-resistant, glass utensil set — allows removal of entire meal at one time.

Broiler-Griddle accessory available. Write for price.

3540Postpaid \$38.95



G.E. ELECTRIC CLEANER

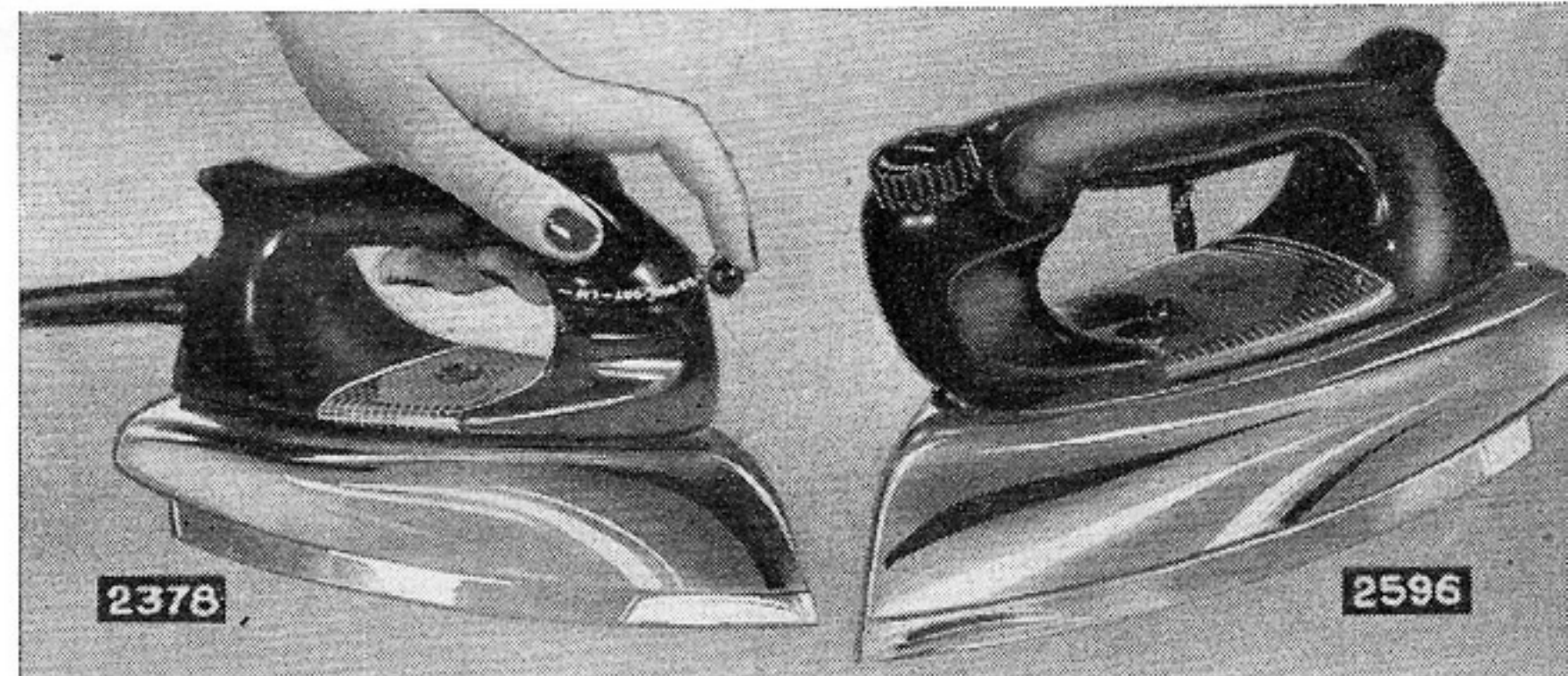
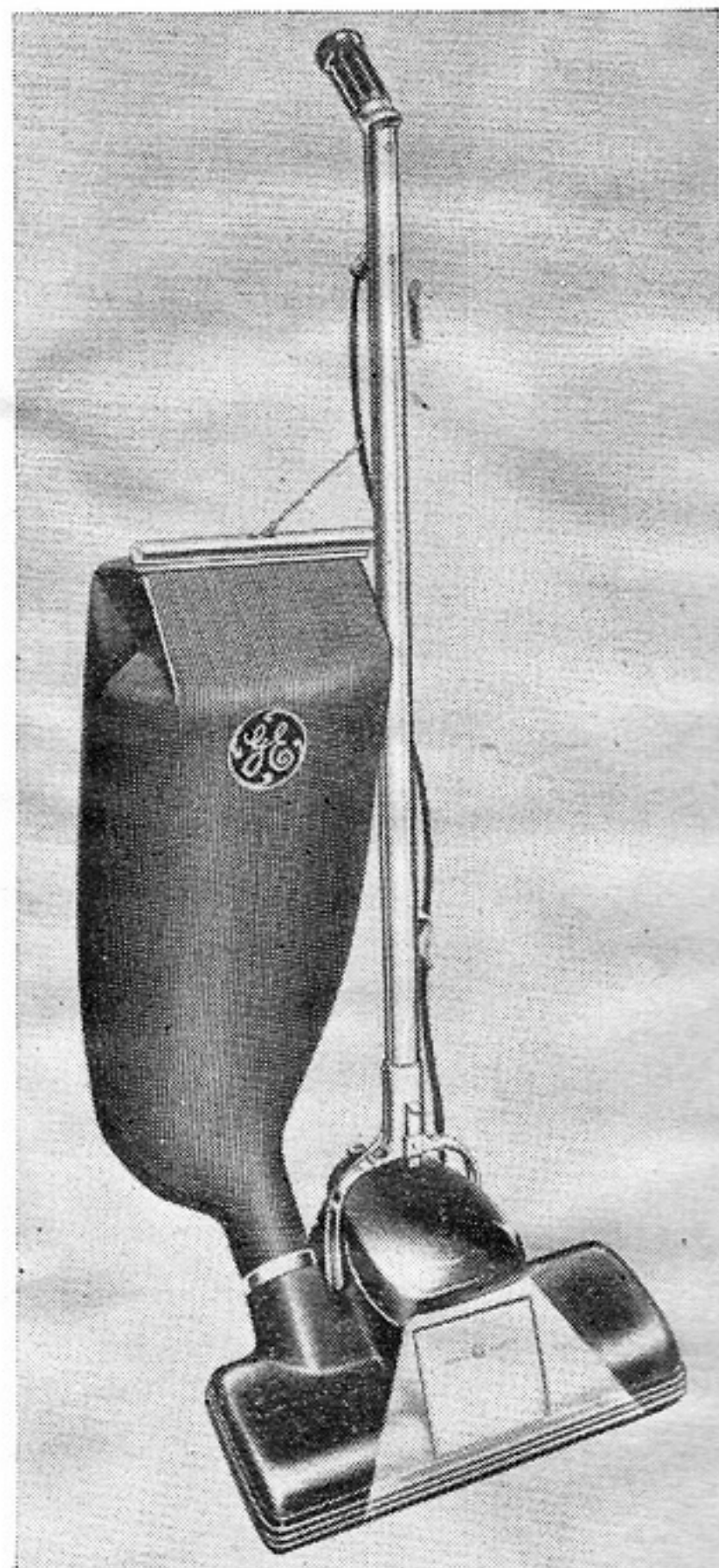
- Keeps rugs, carpets thoroughly clean.
- Powerful motor driven brush.
- Nozzle automatically adjusts itself to any thickness of rug pile.
- Light-weight — only 14¾ lbs.
- Switch conveniently located at finger tip.
- Bag is easily emptied — dust-and-dirt trap prevents spilling.
- Toe-tip Tilt Lock permits tilting at rug edge to avoid catching fringe. Released by touch of toe for cleaning under chairs and tables.
- Motor — powerful, long lasting, and trouble-free. No oiling. No radio interference. Built-in cooling system. 365 watts, single speed, 115 volts A.C. or D.C.

Tops in action and looks! Rich maroon color with chrome-finished tubular-steel handle. Plastic grip on handle is hollow for storage of dust cloth. Cleaner is aluminum with baked-enamel finish. Specially-tufted brush with multiple-point adjustment.

Soft rubber bumper; large, easy-rolling plastic wheels; rubber-covered cord with plug. Replaceable light for dark corners, under furniture — 25-watt, 115-volt lamp.

Complete set of attachments available—write for price and details.

2238Postpaid \$64.95



"G-E" AUTOMATIC IRON

With exclusive "Visualizer" fabric-dial on handle. Easy to set with your fingertip for any fabric—a light tells you when heat is right. Air-cooled handle fits your hand comfortably — double thumb rest. Weighs only 2¼ lbs.

Extra-large soleplate — 29 sq. in. area — makes ironing quick and easy. Double button-nooks. 1000-watt calrod unit is practically indestructible. 115-volt A.C.

2378Postpaid \$11.95

"G-E" AUTOMATIC STEAM IRON

The different double-duty iron — steam or dry iron with a twist of the control knob. Filled or emptied in a jiffy. Compact, streamlined. Weighs 4 lbs. without water; 4½ lbs. filled. Thermostatic controlled fabric-dial. Air-cooled handle. Attached cord. 115-volt A.C.

Here's an iron that takes care of all your needs — steam presses your suits and other apparel or irons your finer garments. Non-tiring—just the right weight!

2596Postpaid \$17.95

"G-E" QUICK-HEATING WAFFLE IRON



Quick-heating — and bakes tasty golden-brown waffles. Beautifully styled. Smartly streamlined, finished in gleaming chrome plate. The wide tray base catches all batter overflow. The special expanding hinge is designed to help insure even thickness of every waffle.

The easy-to-read indicator shows you when the iron is sufficiently heated to bake. Waffle size is 6¼ inches. Six-foot cord set. Rated 550 watts, 115 volts, A-C or D-C.

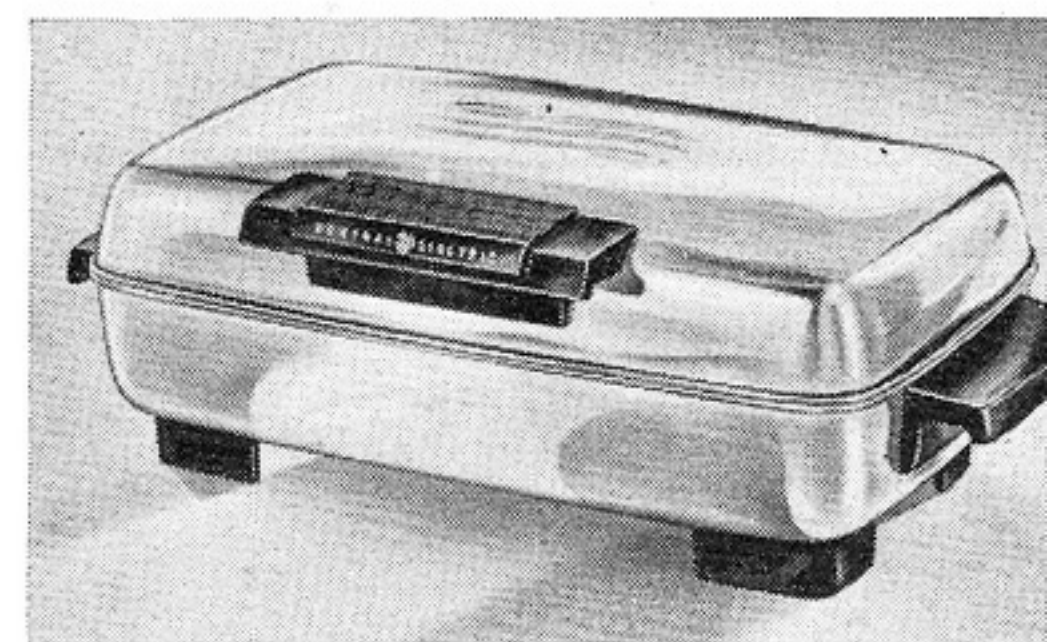
2593Postpaid \$11.95

"G-E" GRILL AND WAFFLE IRON

Grill, toast, or fry foods right at the table with this handy appliance! Equipped with interchangeable sandwich and waffle grids — changed in a jiffy. Once used, you'll wonder how you ever managed without it.

Durable chrome plate finish, brown Textolite handles. Nice, wide tray base — 6-ft. cord set. Easy to use — easy to clean. Quick-heating, nickel-chromium heating unit — rated 660 watts, 115 volts — A-C or D-C.

6380Postpaid \$14.95



WASHABLE "CRYSTALENE" PLASTIC COVERS

Fine, transparent plastic film. Durable, water-proof — will not harden, stick, mildew, crack. Odorless. Easily washed, rinsed.

Bowl-cover Set

Five sizes — 2½, 3½, 4½, 5½, 7½-in. Woven elastic binding. Mlg. wt. 1 oz.

5343 30¢



Mixer Cover

Fits standard electric mixers. 17 in. wide. 18 in. high. Mlg. wt. 2 oz.

5344 50¢



Food-saver Bag

Rust-proof zipper top. Air tight. For lettuce, celery, etc. 11 x 12 in. Mlg. wt. 2 oz.

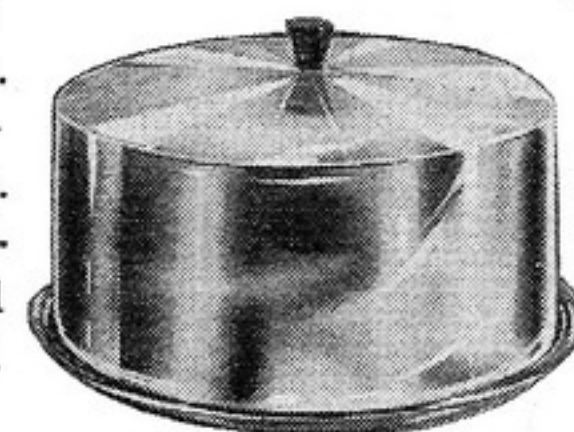
5345 50¢

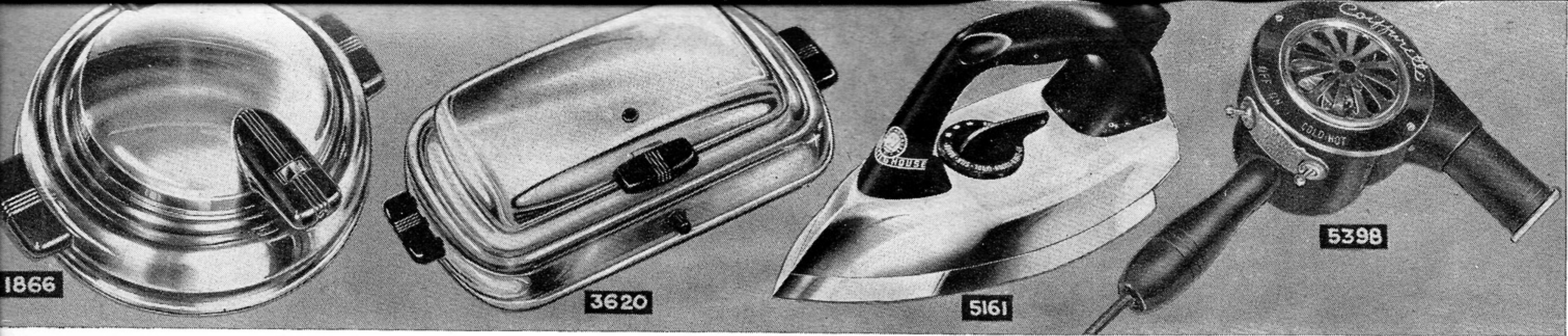


Stainless-steel CAKE SERVER

Keeps cake fresh. 2½-in. tray with cover 4½ in. deep. Mirror-polished. Will not stain. Mlg. wt. 2½ lbs.

5149\$3.95





"Westinghouse" Appliances

Famous for their
High Quality

"COIFFURETTE" HAIR DRYER

ADJUSTOMATIC WAFFLE BAKER

Adjustomatic — signal light on handle shows when to pour in batter, and when to take out waffle. Bakes 7-inch, plate-size waffle — automatically light or dark. Pre-treated grids of cast, solid aluminum eliminate sticking. No greasing. Triple plate, tarnish-proof, mirror-polished chrome finish. 750-watt. 110-120 volt A. C. With 6-ft. cord set.

1866 Postpaid \$17.95

FAST-HEATING SANDWICH GRILL

Grills sandwiches, bacon, chops, hamburgers, etc. Adjustable automatic temperature control. Light signals when desired heat is reached. 10% x 6-in. grill surface. Overflow rim-cup catches grease. Finished in heavy, triple plate, tarnish-proof, mirror-polished chrome. Cool Bakelite handles. 1000-watt, 110-120 volt A. C. With cord set.

3620 Postpaid \$17.95

ADJUSTOMATIC ELECTRIC IRON

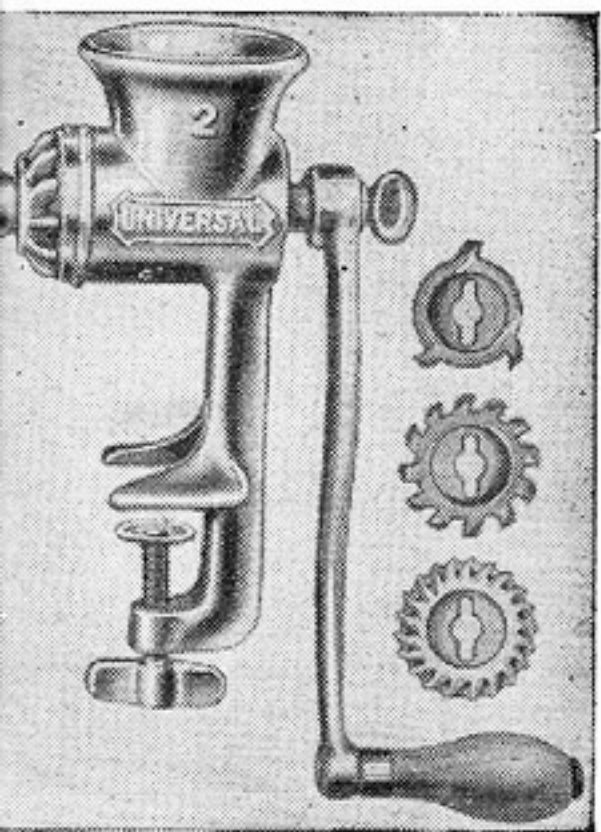
New supersensitive Unitherm Thermostat maintains accurate heat control for both light-dry and heavy-moist garments. Cuts ironing time 20%—never too hot—never too cool. Cool handle with thumb rest. Beveled edge; tapered point. Attached underwriters' approved cord with rubber guard; heel-rest. For 115-volt A. C. Weighs only 4 lbs.

5161 Postpaid \$11.95

Weighs Only 2 Lbs.
Blows Hot or Cold.

Plugs into any A. C. house-lighting outlet. Guaranteed for one year against mechanical defects. Weighs only 2 lbs. Hot-Cold and On-Off switches. 165-watt heating element of chromel wire. Full-length rubber cord and plug. Casing is cast aluminum in black crackle finish with chrome trim. Over-all length 8¼ in.

5398 Mlg. wt. 3½ lbs. \$9.95



"Universal" Food- Meat Chopper

Chops clean and sharp. Three interchangeable self-sharpening knives — coarse, medium, fine. Capacity — 2½ lbs. per minute. Easy to take apart and clean.

7233 Postpaid \$3.50



Universal Lunch-Kit

1-pt. vacuum bottle like No. 3051 (below) in hinged cover. Black enameled metal box, white enameled inside. Positive clasps. Leather handle. Size: 10½ x 4¾ x 7 in. Mlg. wt. 3½ lbs.

3327 \$2.50



"Mirro" Cooky Press

One filling of large, easy-to-fill aluminite barrel makes 80 cookies. 12 interchangeable plates — camel, Scottie, pin-wheel, 4-leaf clover, etc. Simple twirl of wrist on top grip turns out cooky. Length 6½ in.

3528 Mlg. wt. 2 lbs. \$2.50



Cake Decorator Set

It's fun to decorate your own cakes for birthdays, holidays, parties. It's easy, too, with this handy set. Simple directions, six different tips and recipes included. Decorator is 1½ in. in diameter and 5½ in. long. Solid aluminum with steel plunger rod.

3955 Mlg. wt. 8 oz. 35¢



"Universal" Household Scale

Modern top-platform style with easily-cleaned baked white enamel finish. Dial easily read from any angle—transparent, protective window. Exact alignment assures accurate weighing of 1 oz. to 24 lbs.

Table on back provides data invaluable in the preparation of food.

2460 Postpaid \$4.95



"Universal" Vacuum Bottle

Blue - enameled steel. Pint size; 7-oz. plastic cover. Replaceable filler. Spring shock absorber decreases breakage. Mlg. wt. 1½ lbs.

3051 \$1.50



"Griswold" Iron Skillet

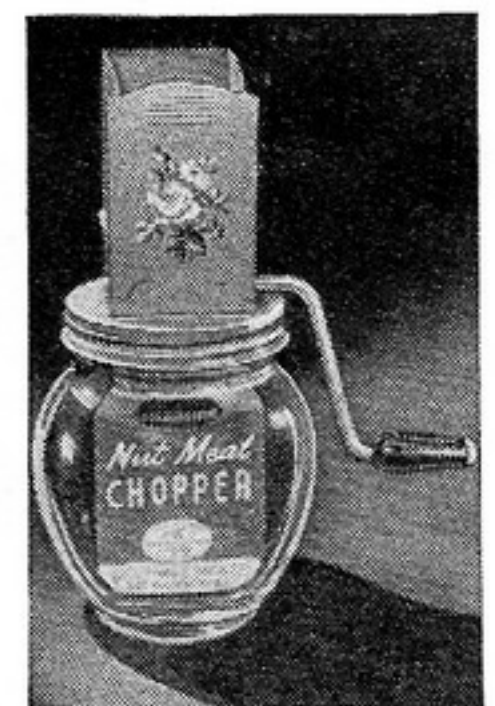
Double - lipped; cast-iron. Polished interior. 10½ - in. diam., 2 in. deep. Mlg. wt. 5½ lbs.

76165 \$1.50

Nutmeat Chopper

1-cup glass jar with metal top. Medium-fine chopper is speedy, efficient. Wood - grip handle. Over-all height 6½ in. Mlg. wt. 12 oz.

4665 49¢



"Griswold" Dutch Oven

For top-of-stove or oven cooking. 5-qt. cast iron oven with Pyrex glass cover. Diameter 10½ in., height 5½ in. With trivet — bail handle. Mlg. wt. 8¾ lbs.

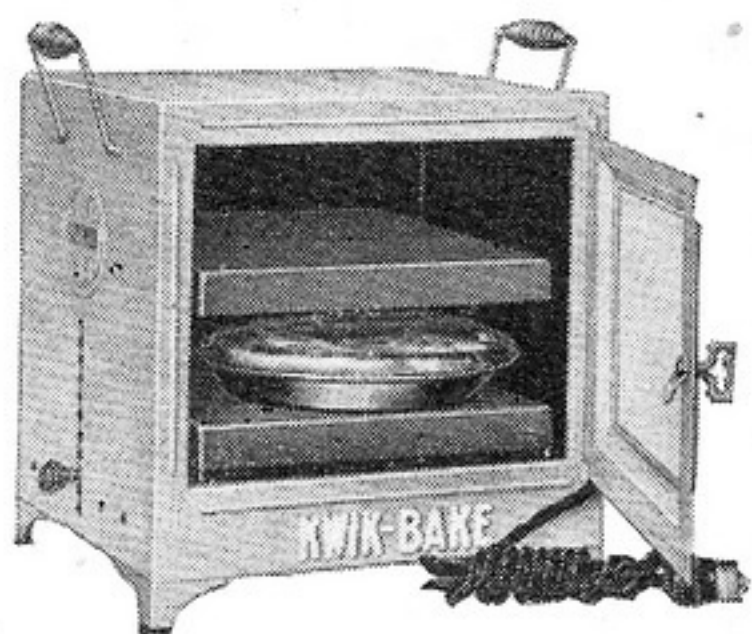
76166 \$3.45

GRISWOLD "KWIK-BAKE"

Electric Oven

Bakes faster — no pre-heating, no wasted heat! Plugs into any light socket — uses no more current than an electric iron. Glass "peek" panel in door enables you to watch baking. Inside is 12 x 10¼ in. 6¼ in. high. Mlg. wt. 10 lbs.

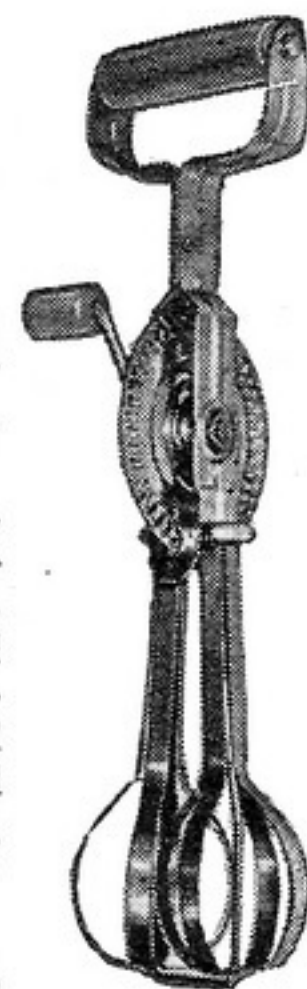
2251 \$14.95



High-Speed Egg Beater

Ball - bearing drive — speedy. Stainless-steel beaters; nickel-plated frame; red plastic handle, knob. Mlg. wt. 1½ lbs.

7368 \$1.25



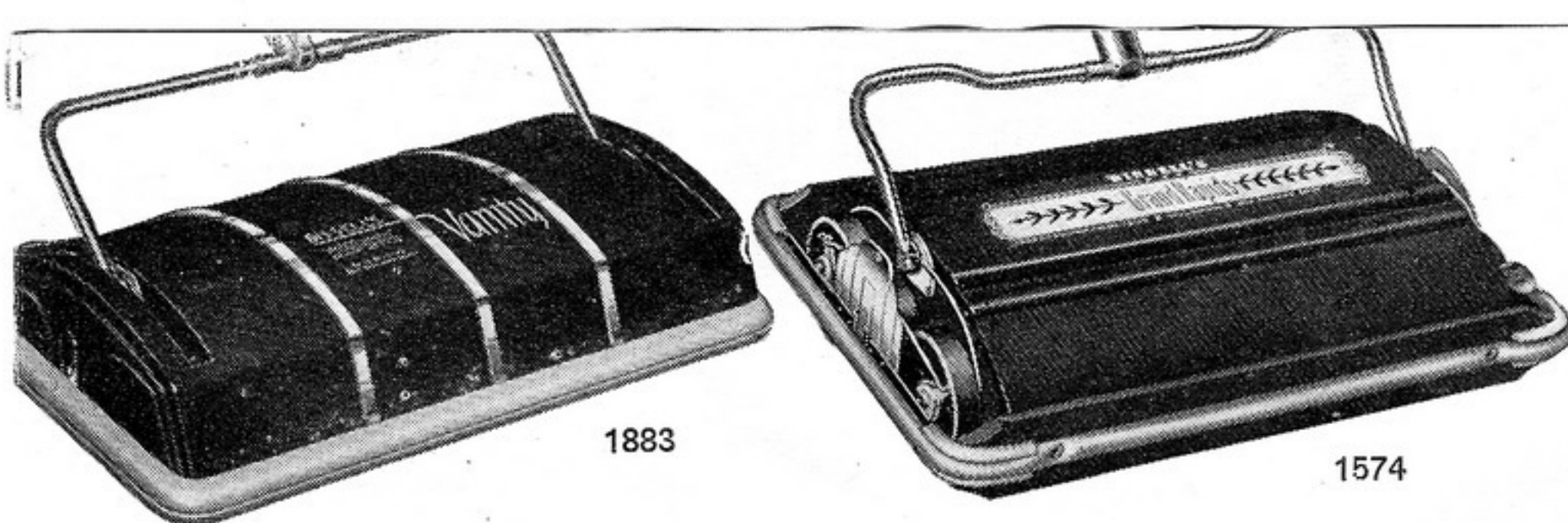
"RID-JID" SPACE-SAVER STEP STOOL

Folds compactly for storage and carrying. Strong, white enameled, rounded steel frame. Tear-proof, grooved safety steps. Height 25½ in.

Top and steps in red. Non-slip rubber feet. Light-weight.

5154 Mlg. wt. 10 lbs. \$4.95





FAMOUS BISSELL SWEEPERS

With Bisco-matic® brush action — the only sweepers that will sweep any rug, thick or thin, perfectly — even way back under beds — with absolutely no pressure on the handle.

"Bisco-matic" Brush Action — independently-acting, spring-controlled brush does not depend on handle pressure. New **"Flip-O-Empty"** — slight pressure of thumb opens dust pans. They stay open until sweeper is emptied.

"Sta-Up" Handle Device holds handle up-right when not in use.

Ball bearings — for easy running.

Trouble-free Brush Cleaner keeps revolving brush clean.

"VANITY" — Black enameled metal case. Bright Chrome trim.
1883 Postpaid **\$8.45**

"GRAND RAPIDS" — Metal case in brown walnut finish. Made for long service.
1574 Postpaid **\$6.95**



"LARKIN" QUICK-ACTION SWEEPER

Made for us by Bissell, maker of the very finest sweepers! Sweeps thoroughly, efficiently and does it quickly, easily, with least effort.

Modern, streamlined, metal case in green with French-grey sides — patented **"Sta-up"** wood handle — rubber-tired wheels. Thick rubber bumper protects furniture. Genuine bristle brush; easy-to-empty dust pans. The biggest sweeper value obtainable.

4191 Mlg. wt. 7½ lbs. **\$4.95**



125-ft. Roll — in Box

Superior quality, transparent, grease-resisting, heavily waxed. Especially processed to retain freshness of foods. Specially high resistance to grease.

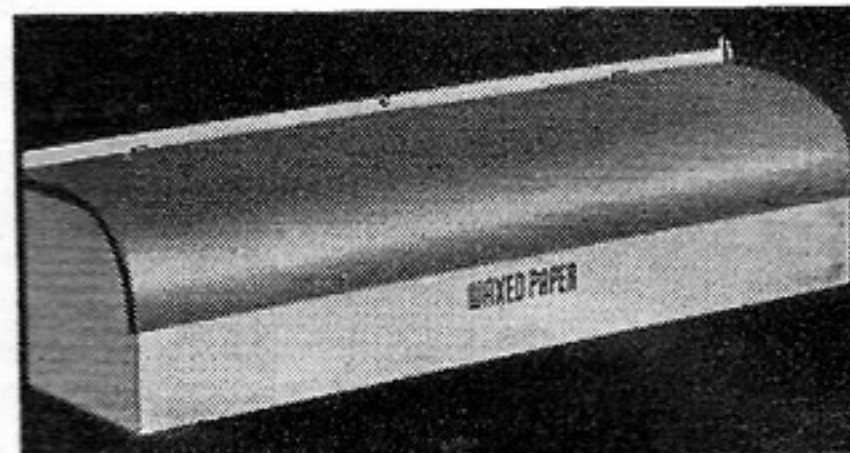
125-ft. roll, 12 in. wide — in carton. Overlap of cover makes it easy to tear paper.

903 Mlg. wt. 1½ lbs. **30¢**

150-ft. Roll — Heavy

Heavy waxed paper — the quality used commercially to protect bread and other foods. Sanitized by paraffin bath. Tests prove it highly non-porous — resistant to evaporation or penetration of air, water or moisture. 12 in. wide.

904 Mlg. wt. 1½ lbs. **30¢**



Waxed-paper Dispenser

Good-looking all-steel cabinet — white, with bright-red cover. 12¾ x 3 x 3 in., with keen cutting edge. Ideal holder for Paper 904 at left. Ready to hang in convenient spot.

2030 Mlg. wt. 1¼ lbs. **85¢**



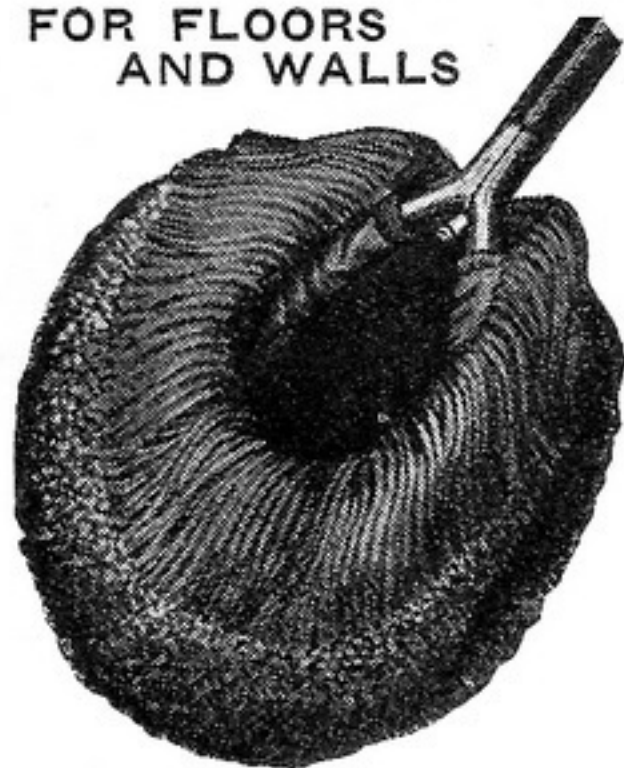
Plastic-coated Shelf Paper

White, with plastic film over surface. Water-proof, grease-proof, dirt and dust-resistant. May be wiped off with damp cloth. For shelves, lining cupboards, chests, etc. 14 in. wide. Mlg. wt. 1 lb.

740 36-ft. Roll **60¢**

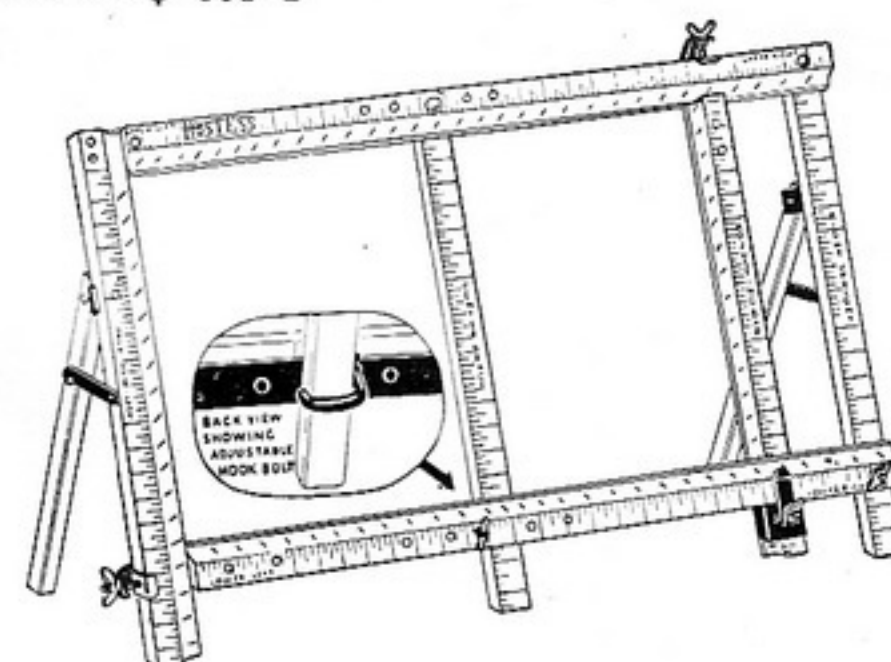
"DUSTMASTER" MOP

FOR FLOORS AND WALLS



Oil with Larkin Polish or use dry — also excellent as a wall mop. Removable cotton-yarn swab spreads over 14-in. area. Fitted over flexible coil-spring frame. Painted 48-in. wood handle.

5354 Postpaid **\$1.98**



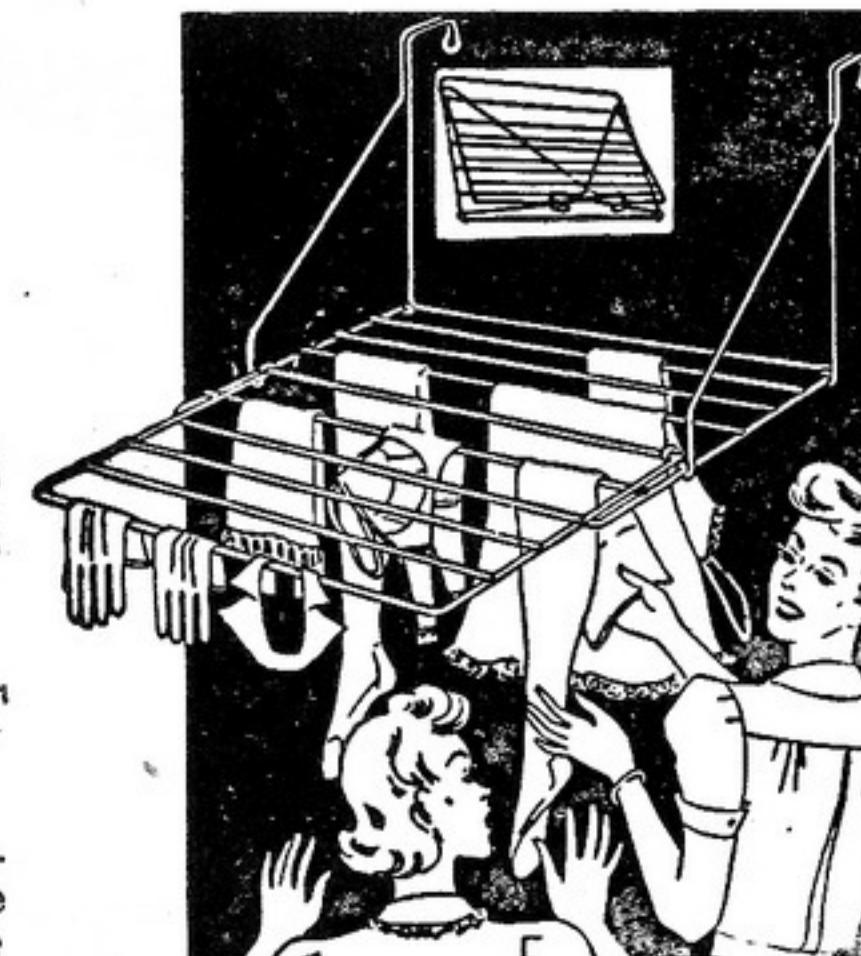
"HOSTESS" DOME-POINT CURTAIN STRETCHERS

Quality stretchers with self-squaring corners. All pins are nickel-plated brass with dome points — will not scratch hands or harm sheerest fabrics. Accurate 1-in. spacing.

Selected 1¾-in. Ponderosa pine with rust-resistant, zinc-plated hardware. Stretch articles up to 54 x 90 in. 5 x 8-ft. with easel ends.

Fold flat — easily stored in their heavy shipping carton.

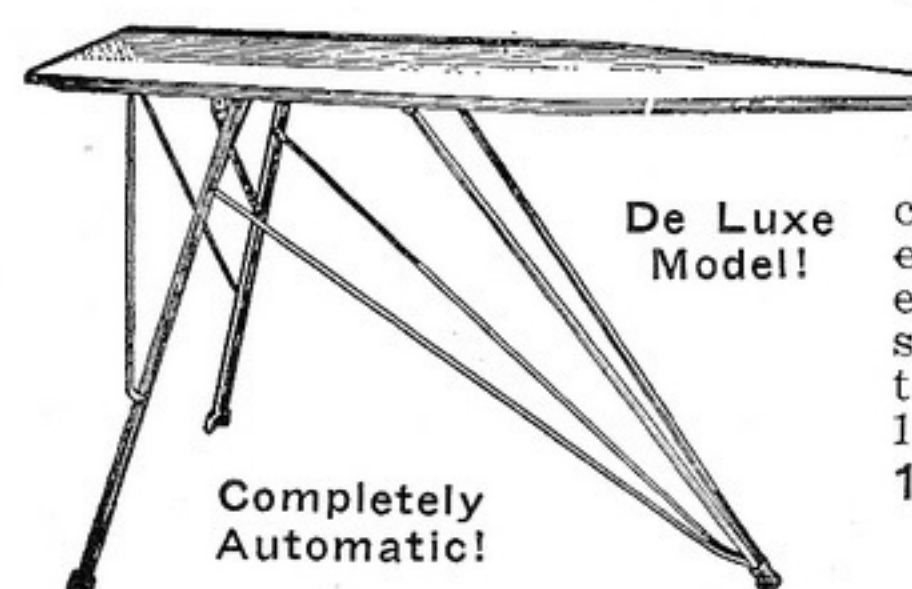
1707 Mlg. wt. 10 lbs. **\$5.50**



Hide-Away Laundry Rack

For drying small wash or ironing. Use indoors or out. No nails, screws. Hang over top of door, shower rail — anywhere. Affords 20 ft. of line space. Heavy steel wire, welded — rust-proof. Folds to 22 x 18 x 1-in.

7337 Postpaid **\$1.95**



"Rid-Jid" Ironing Table

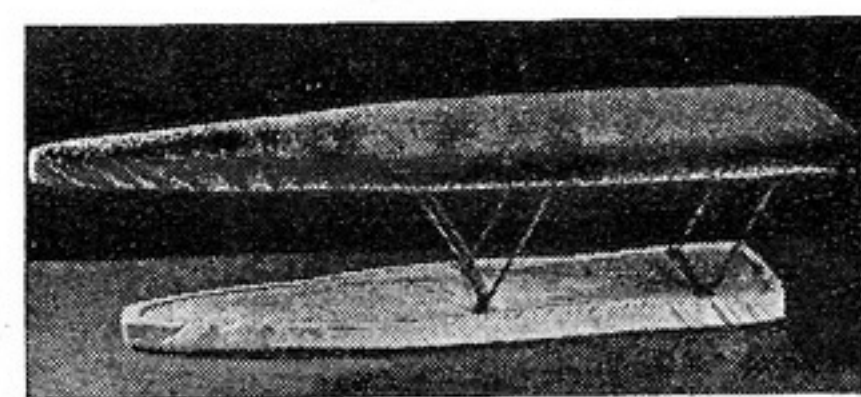
Self opening, self locking, self closing. Selected wood top lacquered in white — narrowed at one end. Understructure of formed steel lacquered in black. Rubber-tipped legs prevent creeping. Top 15 x 54-in. Table 32 in. high.

1576—Mlg. wt. 19 lbs. **\$7.45**

IRONING-BOARD PAD & COVER SET

"Fruit of the Loom" materials. Extra-thick, tape-bound, waffle-weave pad. Lace-on cover of heavy, white drill. Fit 54-in. ironing boards.

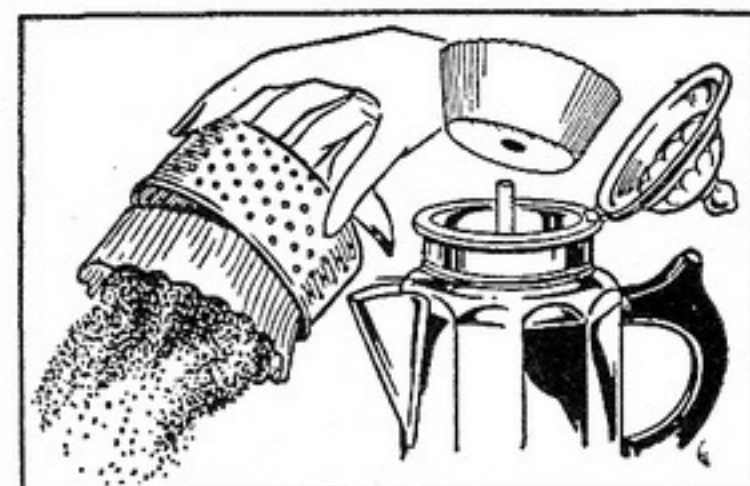
4173 Mlg. wt. 2½ lbs. **\$2.00**



MIDGET IRONING and SLEEVE BOARD

Heavy wood — 5 x 18-in. sleeve board with 7 x 22-in. board for small pieces. Both padded and covered with removable sheeting covers. Folds flat.

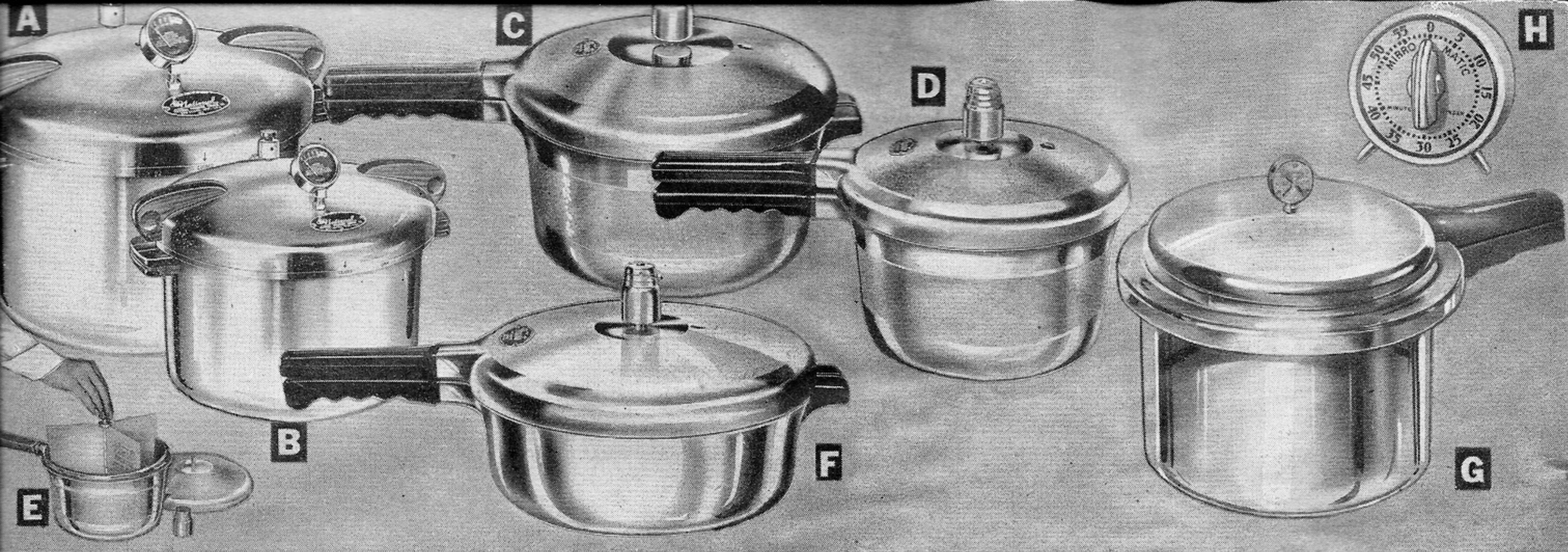
3901 Mlg. wt. 3 lbs. **\$1.30**



Percolator Filter Cups

For clearer coffee — insoluble, tasteless filter paper cup fits inside percolator coffee basket. Keep sink and percolator clean. Sufficient for 3 months. Mlg. wt. 8 oz.

175 Pkg. 90 cups **25¢**



PRESSURE COOKERS—Save Fuel—Vitamins—Up to 75% Cooking Time

PRESTO COOKER-CANNERS

(A-B) Can fruits, vegetables in 5 to 8 min. Cook food in half the usual time—four at one time—over one burner turned low. Retains natural vitamins, minerals.

Heavy cast aluminum, polished. Pressure- and heat-indicating gauge. Safety pressure-release valve. Includes wire canning basket, 3 aluminum inset pans, lifters, cooking rack. Instruction book with each cooker.

7863 { 16-qt. size } Postpaid
(A) { holds 7 1-qt. or 8 1-pt. jars } \$21.95
7878 { 12-qt. size } Postpaid
(B) { holds 5 1-qt. or 8 1-pt. jars } \$19.95

"PRESTO" COOKERS, ETC.

For cooking, canning. Saves flavor, color. Exclusive Homec seal—turning handle does it. Plastic handles.

(C) 6206—6-qt. Postpaid \$16.95
Stamped aluminum. Holds 5 1-pt. jars
(D) 3014—4qt. Postpaid \$14.95
Cast aluminum. Holds 4 1-pt. jars
3065—4-qt. (not illus.) \$12.95
Like 3014; stamped aluminum. Postpd.
(E) 1447 Divider \$1.25
Fits 4-qt. size. No mixing of food or flavor if cooking 2 or more foods.
Mlg. wt. 8 oz.

"PRESTO" FRYMASTER

(F) Fries meats, fish, fowl in a fraction of the time required by other methods. No spattering of grease—no odor. Foods retain their natural flavor, color, vitamins, and minerals. Outside diam. 11¼ in. Height 6½ in. Postpaid.

6277 \$16.95

"MIRRO-MATIC" COOKER-CANNERS

(G) Precision, automatic control for 5, 10, 15 lbs. pressure. Cover seals and locks automatically. Mirror polished. With detailed instructions. 1581—4-qt. Postpaid \$12.95
Holds 3 1-pt. jars.

1586—8-qt. Postpaid \$17.95
Holds 7 1-pt. or 4 1-qt. jars.

"Mirro-Matic" Minute-Minder

(H) Times canning, cooking, baking, mixing—by minutes to 1 hr. White enameled metal, silver-color numerals. 3 in. high. 3619 Mlg. wt. 13 oz. \$3.50

Famous-make "MIRRO" ALUMINUM

Extra-hard, solid, heavy-gauge aluminum. Polished, mirror finish outside—Sunray finish inside. Seamless, with easy-to-clean, rounded corners—wide, flat, quick-to-heat bottoms. Stain resistant. Snug-fitting dome covers hold in steam and food flavors. Heat-proof knobs, handles. Highly resistant to dents.

(J) Saucepan Set—3 double-lipped pans—1-qt., 2-qt., 3-qt. Triple-riveted metal handles. Cup measurements indicated. 18 gauge. 4687—Mlg. wt. 3 lbs. Set \$2.35

(K) Covered Sauce Pots—with side handles—3 sizes. Extra-heavy cover fits into recess to help prevent boiling over. Bakelite knob.

No.	Size	Gauge	Mlg. Wt.	Price
4682	4 qt.	17	3 lbs.	\$1.85
4683	6 qt.	17	3½ lbs.	\$2.25
4684	10 qt.	16	4 lbs.	\$3.25

(L) 7-in. Fry Pan. Double-lipped; riveted metal handle. Heats quickly, fries evenly. Polished—sunray finish inside; satin-finish bottom. 12 gauge. 4691—Mlg. wt. 1 lb. 95c

(M) Baking or Roasting Pan—15 x 10½ in. Handy size for rolls, cakes, or roasting meats or fowl. 18-gauge polished—satin-finish bottom. 4690—Mlg. wt. 1½ lbs. \$1.50

(O) Oval Roaster. 9-15 lb. fowl capacity. Self-basting cover with vent. Triivet tray has lifting handles. Over-all dimension 16½ x 10½ in.; 8 in. high. 18 gauge. 4685—Mlg. wt. 5 lbs. \$3.95

(P) Round Double Roaster with rack 4-6 lb. fowl or roast capacity. 2-qt. top pan, 4-qt. lower pan. Easy-to-clean rounded corners. Diameter 11½ in. Height 5½ in. 4623—Mlg. wt. 2¼ lbs. \$2.45

(R) Hot-biscuit Server with inner tinned-wire basket; cover vent controls crisping. Spun-ray outside; sunray finish inside. Reed handle, maple knob. May be used as fruit bowl. Diameter, 9½ in. Height 6½ in. 4686—Mlg. wt. 2 lbs. \$2.75

(S) Percolette—Perfect for making one or two cups of coffee. Cup measurement indicated. Tight-fitting cover. Removable inset basket. Easy-to-clean open spout. Heat-proof bakelite handle.

5129—Mlg. wt. 1½ lbs. 85c

(T) Percopator. Tight-fitting, long skirt cover. Thermoplas handle. 18 gauge. Cup graduations on body and coffee basket.

4677—6 cup. Mlg. wt. 2 lbs. \$2.25

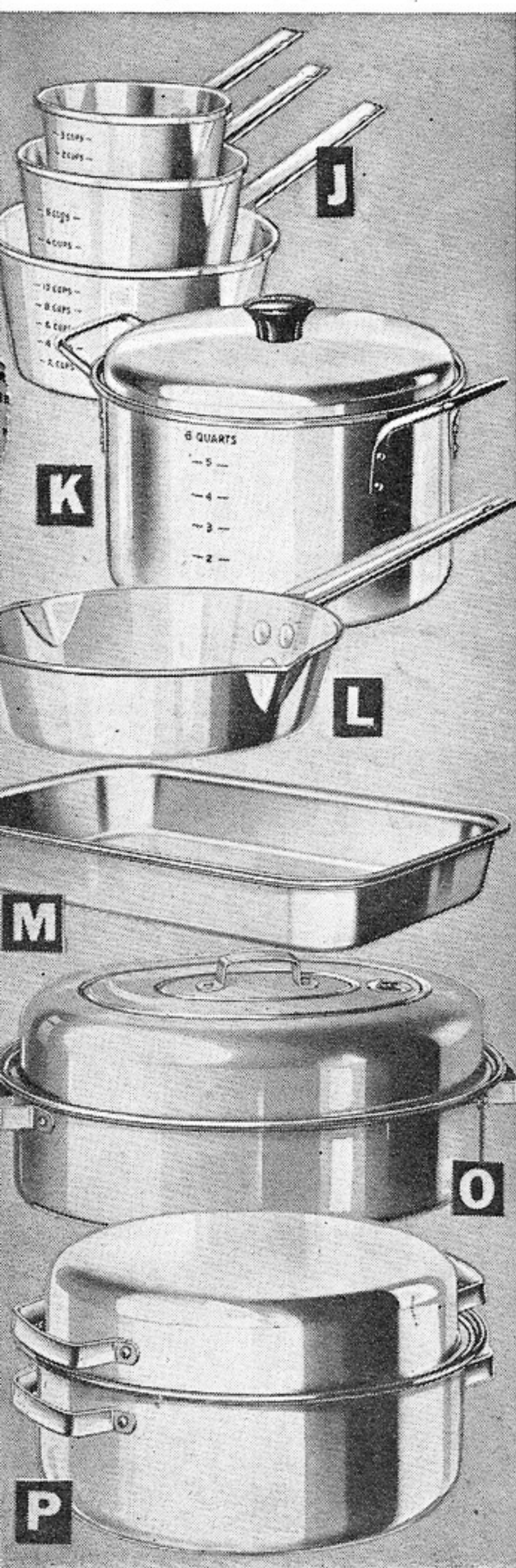
4678—8 cup. Mlg. wt. 2½ lbs. ... \$2.45

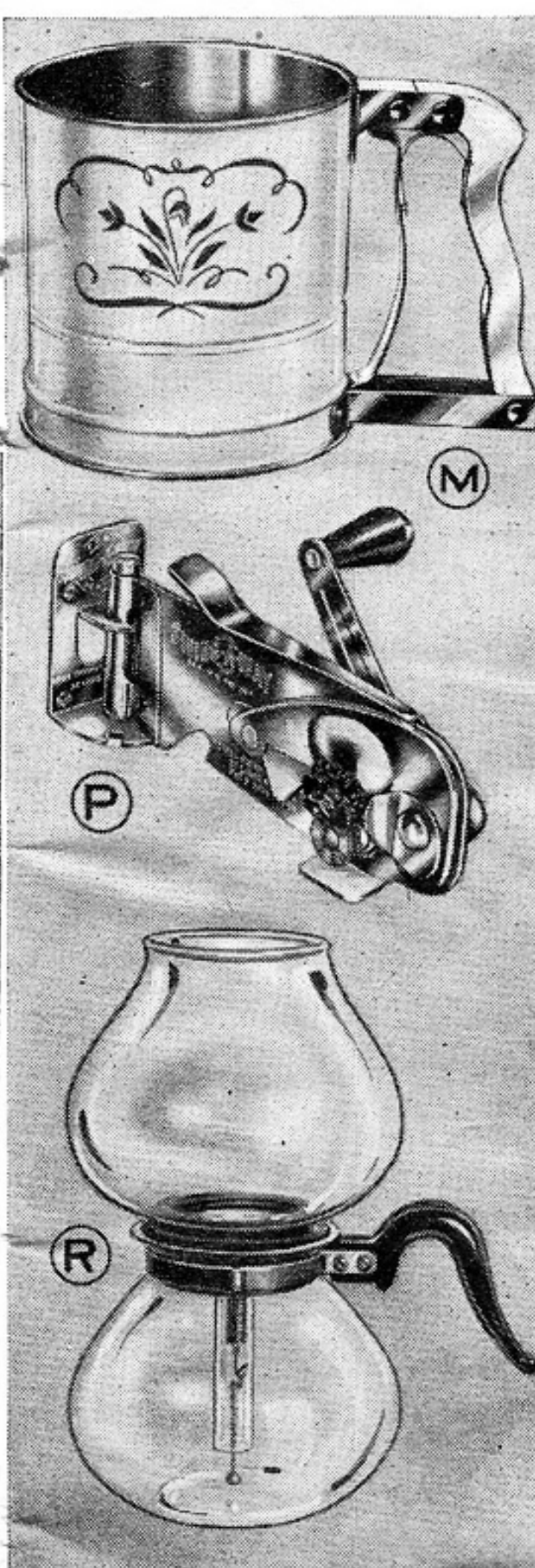
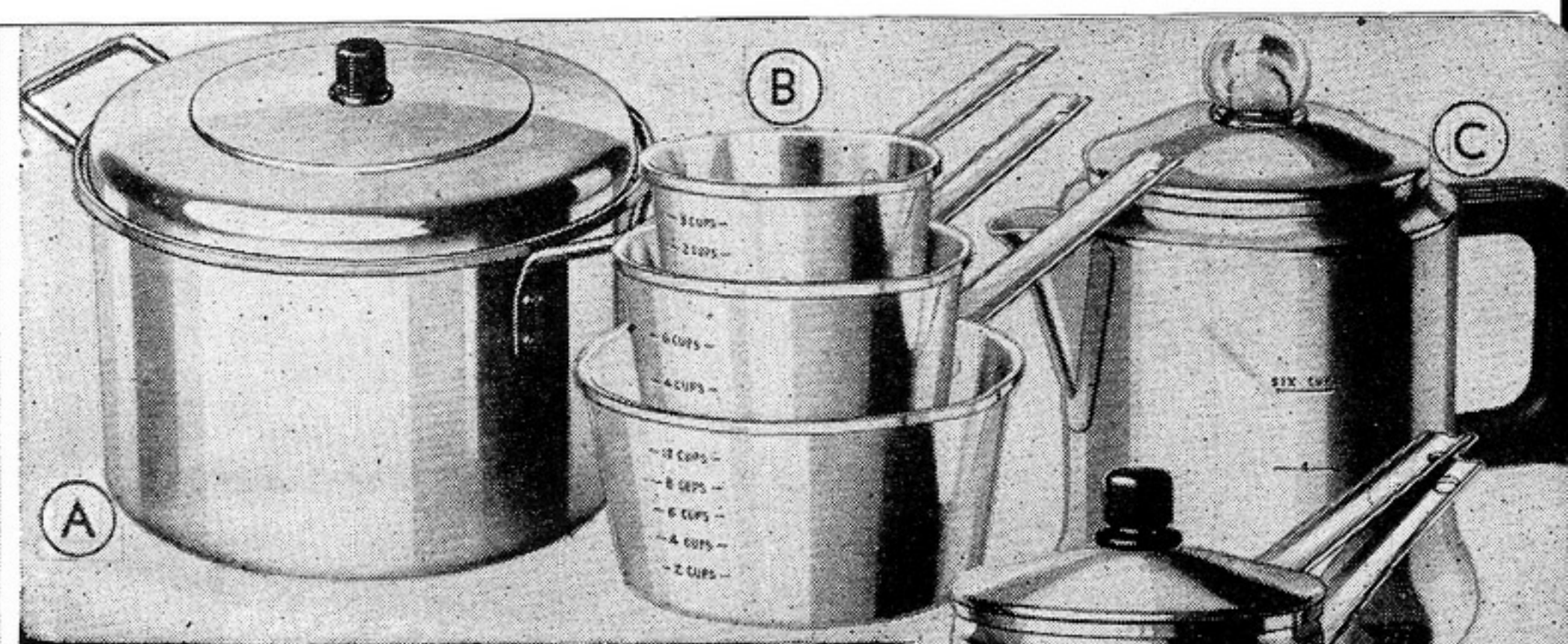
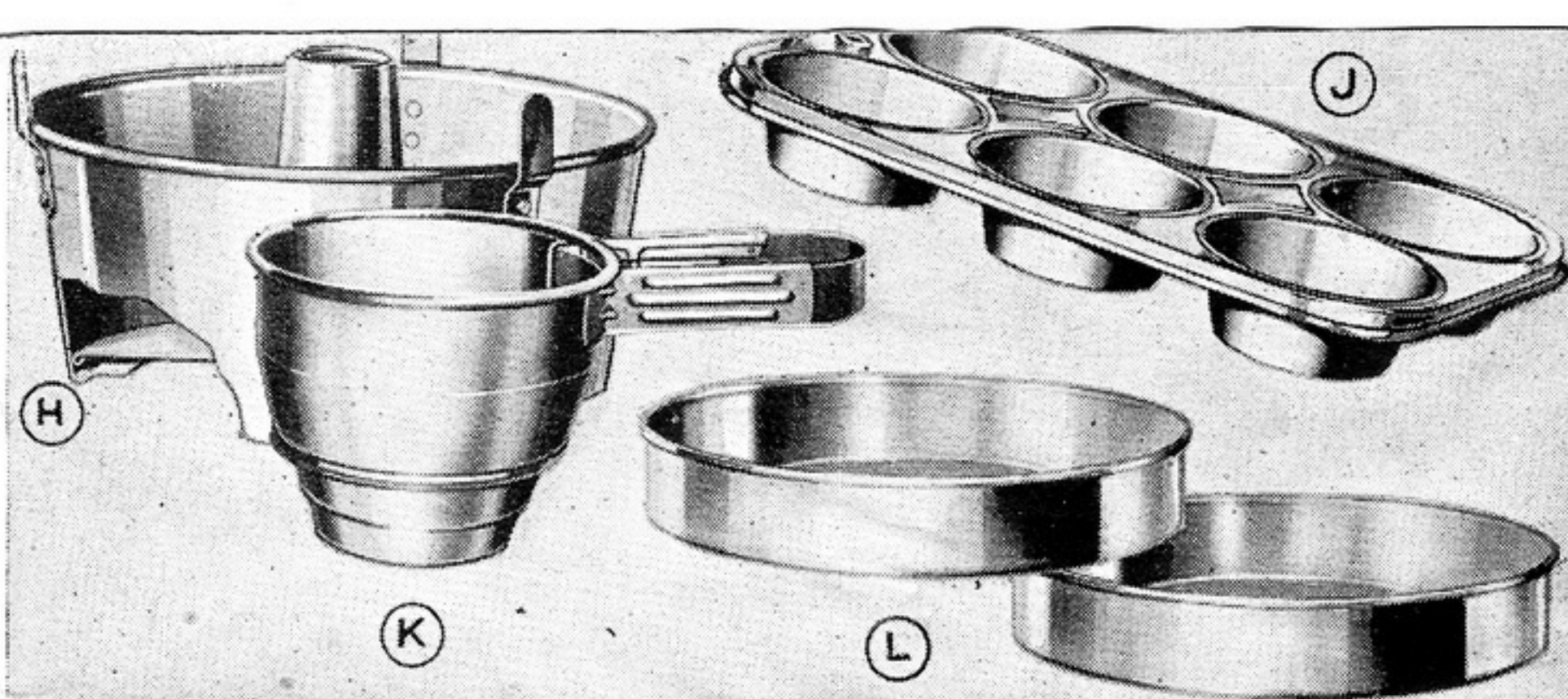
(X) Whistling Teakettle. Whistles when water boils. Remove whistle for easy filling. Heat-proof, replaceable, black Bakelite handle and knob. 2-qt. size. 18 gauge.

4679—Mlg. wt. 2 lbs. \$1.95

(Y) 5-qt. Teakettle. Large, long-skirted cover won't fall off. Stationary welded bail and spout. Bakelite cover-knob. 14 gauge.

4680—Mlg. wt. 4 lbs. \$3.95





(H) Tube Cake Pan. Removable batter-seal bottom attached to center, graduated tube. 10-in. diameter; 4¼-in. depth. Invert on its 3 legs for cooling. Polished solid aluminum—interior Sun-ray finished. 7881—Mlg. wt. 1½ lbs.89c

(J) 6-cup Muffin Pan. Ideal, too, for corn cakes and cup cakes. Good-weight aluminum — bright finish. Heats quickly. 1751—Mlg. wt. 8 oz.35c

(K) "Foley" 2-cup Flour Sifter. Right shape, size to sift into measuring cup. One-hand operation. Aluminum; single screen. 1942—Mlg. wt. 6 oz.79c

(L) Layer-cake Pan Set. Two deep pans with straight sides — perfect for layer cake — 9¾ x 1½ in. Nice weight aluminum. 1750—Mlg. wt. 12 oz.Set of 2 Pans 50c

(M) "Hand-I-Sift" Flour Sifter. 4-cup size that sifts flour 3 times with one simple, easy, one-handed "squeeze" operation — aerates the flour. Joints clenched — not soldered; no gears. Lithographed tin-plate case; lacquered handle. 4028—Mlg. wt. 1 lb.\$1.25

(P) "Swing-A-Way" Can Opener. Lock can on opener, turn handle — it cuts top out of any shape can, leaving edge smooth — it lifts lid for easy removal. Use it in any of 3 locked positions — swing flat against wall when not in use or remove from wall bracket. Hardened cutter-wheel stays sharp. Rust-proof cadmium-plated steel with wood handle. 6¾ in. long. 3539—Mlg. wt. 1½ lbs.\$2.49

(R) "Sillex" Coffee Maker. Pyrex glass. Use on any stove. Wide neck for easy cleaning — plastic handle and measuring dipper. Brews delicious sediment-free coffee. 8-cup capacity. 5352—Mailed Postpaid\$3.75

ALUMINUM WARE

22-gauge pure aluminum. Mirror-polished outside, Sun-ray finished inside. Rust-proof. Modern styling. Wide, quick-heat bottoms.

(A) Covered Sauce Pot. Round, easy-to-clean corners. Cover fits recess in edge. 1745—6-qt. size. Mlg. wt. 2½ lbs.\$1.15
1752—8-qt. size. Mlg. wt. 3 lbs.\$1.35
1753—10-qt. size. Mlg. wt. 4 lbs.\$1.75

(B) Graduated Saucepan Set — 1, 2, 3-qt. Double lipped. Cup graduations marked. 1743—Mlg. wt. 2¼ lbs.Set of 3, \$1.25

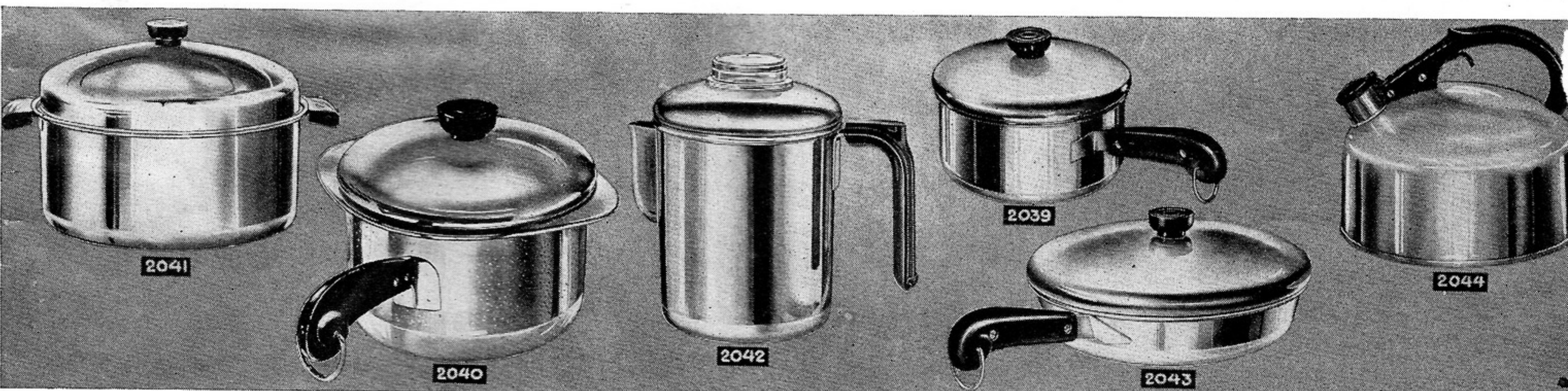
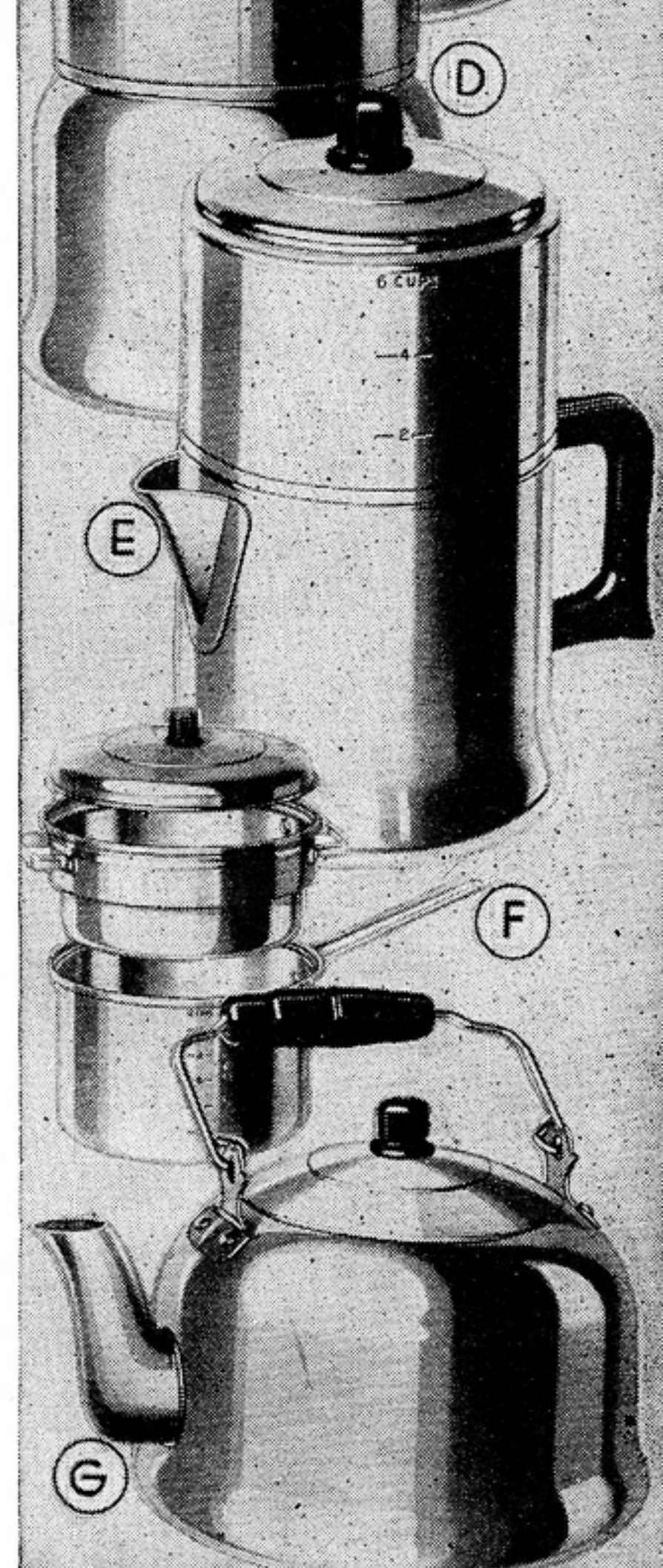
(C) Percolator. Thermoplas handle — will not burn or char. Measurements on percolator and inset basket. 1740—6-cup size. Mlg. wt. 1¼ lbs.\$1.00
1741—8-cup size. Mlg. wt. 1½ lbs.\$1.15

(D) Double Boiler. Cover fits either vessel. Heat-resistant wood knob. 1747—1½-qt. inset. Mlg. wt. 1½ lbs.\$1.25

(E) Clear-drip Coffee Maker. 4-part construction. Measurements indicated on coffee basket and water section. 1749—6-cup size. Mlg. wt. 1½ lbs.\$1.40

(F) Five-in-one Pan Set. Consists of 3-qt. Saucepan, Inset Pan, Cover. Cup measurements indicated on lower pan. Use as double boiler, or separate pans. Cover fits both. 1746—Mlg. wt. 2½ lbs.\$1.25

(G) 5-qt. Teakettle. Fill through easy-pour spout. Strong hinged bail. Wood handle. Large, notched "stay put" cover. 1742—Mlg. wt. 2½ lbs.\$1.35



Cook the Waterless Way—with REVERE WARE

Stainless Steel with Thick Copper Bottom—Made to Last!

Smooth as a mirror and so easy to clean. Copper-clad bottom cuts fuel bills way down — allows bottom of utensils to heat evenly, quickly. Revere waterless cooking gives you tasti-

er, more healthful foods — retains full natural flavor, color, the vitamins and minerals. Heavy stainless steel with cool Bakelite handles; many with ring for hanging; rounded corners.

DUTCH OVEN — 6-qt. size for top-of-stove roasting. Reduces meat shrinkage. Well-browned, savory roasts every time.

2041 Mailing weight 4¾ lbs.\$9.85

DOUBLE BOILER — 2-qt. inset in 3-qt. pan. Use pan as saucepan — use inset as mixing bowl, ice bucket, refrigerator dish, etc. Copper bottom on pan only.

2040 Mailing weight 3¾ lbs.\$8.25

8-CUP PERCOLATOR — Cooks quickly; stays hot. No rusting, no scouring. Glass top in tight-fitting cover. Easy-pouring, no-drip spout.

2042 Mailing weight 2½ lbs.\$8.60

2-QT. SAUCEPAN — Cooks vegetables the waterless, healthful way. Cool Bakelite handle and cover-knob.

2039 Mailing weight 2¼ lbs.\$5.00

10-IN. SKILLET — No seasoning required — wash with soap and water and it's ready for use. Finest skillet money can buy.

2043 Mailing weight 3¼ lbs.\$6.30

3-QT. WHISTLING TEAKETTLE — with pistol-grip handle, trigger-control whistle cap! Whistles when water boils. Solid copper body, chrome-plated over nickel-plating.

2044 Mailing weight 2½ lbs.\$4.95

Easy to Use! CARMOTE PAINTS

Made by Carpenter Morton,
Nationally-famous Manufacturers
of Better Paints



LARCOLOID VARNISH STAIN

Stains, varnishes furniture or woodwork in one operation. Transparent. Dries to the touch in one hour — provides very hard, smooth surface. Resistant to alcohol and alkali. State color and quantity.

COLORS: Light Oak, Dark Oak, Walnut. Ask for Larcoloid Varnish Color Card.

224 Pint..Mlg. wt. 2½ lbs.85c
Quart..Mlg. wt. 4 lbs.\$1.40

FLOOR AND TRIM VARNISH

Produces durable, hard, transparent, glossy surface unaffected by hot water — not brittle — won't chip. Resistant to acid, alkali, alcohol, fruit juices, other liquids. Light amber color. Dries overnight. For wood floors, furniture, woodwork. Gallon covers 600 sq. ft.

223 Quart..Mlg. wt. 3½ lbs.\$1.10
Gallon..Mlg. wt. 13 lbs.\$3.50

WEAR-WELL All-purpose Varnish

Clear spar varnish for durable, high-gloss finish indoors or out—furniture, floors, woodwork, boats, etc. Dries overnight.

227 Quart..Mlg. wt. 3½ lbs.\$1.10
Gallon..Mlg. wt. 13 lbs.\$3.75

LINOID Linoleum and Floor Finish

For linoleum or wood floors. Elastic, durable, pliable. Dries overnight. Waterproof. Used periodically, Lino is economical, satisfying. Not slippery. No waxing necessary. Covers 500 sq. ft. to the gal.

225 Quart..Mlg. wt. 4 lbs.\$1.45

ALUMINUM PAINT

For radiators, stoves, lamps, auto parts, metal and wood surfaces, interior or exterior. Ready mixed, easy to apply. Dries quickly.

4611 Pint..Mlg. wt. 1¼ lbs.75c
¼ Pint..Mlg. wt. 6 oz.25c

GOLD-COLOR ENAMEL

Bright, lasting, gold-color enamel. Powder and liquid to mix as wanted. Use on hot or cold surfaces, exterior or interior.

1486 ½ Pint..Mlg. wt. 4 oz.25c
¼ Pint..Mlg. wt. 8 oz.40c

FLOOR AND DECK ENAMEL — for Exterior or Interior Use

High-gloss finish for floors, porches, boats. For wood, cement, linoleum. Hard, tough surface, resistant to water.

220 Quart..Mlg. wt. 4 lbs.\$1.40

SOF GLOS Interior Wall Finish

A washable, semi-gloss, vogue finish in lovely pastels. Gives new beauty to walls, woodwork. Brushes easily, dries to a soft gloss in 4 to 6 hours. State color, quantity.

COLORS: Antique Ivory, Light Peach, Purple Blue, Primrose Yellow, Coral, Lettuce Green, White. Ask for Sof Glos Color Card.

221 Quart..Mlg. wt. 4 lbs.\$1.35
Gallon..Mlg. wt. 16 lbs.\$4.40

PRIMER and SEALER

Quick-drying first-coater for plaster, wall board. Maximum sealing qualities. One coat usually prepares surface perfectly for Kotall or Sof Glos. White only.

222 Quart..Mlg. wt. 4 lbs.\$1.20
Gallon..Mlg. wt. 14 lbs.\$3.75

KOTALL FLAT WALL FINISH

Primeless, self-sealing, oil-base paint — gives a velvet-flat wall finish. One coat covers almost any surface — wallpaper, painted or new plaster, tile, brick, wallboard, cement.

Requires no undercoat. Washable. Dries in one hour. Can be tinted with standard oil colors. State quantity and color.

COLORS: Cream, Antique Ivory, Yellow, Purple Blue, Peach, White. Ask for Kotall Color Card.

226 Quart..Mlg. wt. 5 lbs.\$1.10
Gallon..Mlg. wt. 18 lbs.\$3.45

Hi-Lustre INTERIOR ENAMEL

Ideal in kitchens, bathrooms, game rooms. Use on wood, metal, plaster, wallboard, indoor furniture, floors, toys. Brushes easily, flows out to a smooth, even finish. Dries overnight. Waterproof. Washable. Covers 650 sq. ft. to gal. State color, quantity.

COLORS: Colonial Ivory, Suntone, Yellow, Deep Ivory, Peach, Sea Green, Neutral Gray, Beverly Blue, White, Black. Ask for Hi-Lustre Color Card.

217 Pint..Mlg. wt. 2¼ lbs.85c
Quart..Mlg. wt. 4 lbs.\$1.40
Gallon..Mlg. wt. 16 lbs.\$4.65

HOUSE PAINT — for Exterior Use

White lead and linseed oil base built up with other fine ingredients. High-quality paint designed to give a tough, weather-resisting, durable finish. Protective as well as beautiful, with high covering qualities. State color and quantity.

COLORS: Ivory, Buff, Dawn Gray, Battleship Gray, Morocco Brown, Colonial Green, Black, White. Ask for House Paint Color Card.

215 Quart..Mlg. wt. 5 lbs.\$1.40
Gallon..Mlg. wt. 18 lbs.\$4.95
5 Gals...Shpg. wt. 75 lbs.\$23.95

Safe-T-Prime White UNDERCOAT

Has exceptional hiding qualities for exterior use, and as a primer under ANY OIL PAINT. Prevents many paint failures.

216 Gallon..Mlg. wt. 18 lbs.\$4.95
5 Gals...Shpg. wt. 75 lbs.\$23.95

QUANTITY REQUIRED — House Paint

Repainting: Add length of both sides to width of front and rear. Multiply this by the height to the eaves. Divide the result by 700 and you have the number of gallons of body color required for one coat.

Exterior Primer or Undercoat: Divide area of house by 400 to determine gallons required for wood not previously painted.

Trim: 1 gal. for each 5 gals. body color.

PORCELAIN-WHITE ENAMEL

Larcoloid — for kitchens and bathrooms. Dries in 3 to 4 hours to a beautiful, smooth, glossy finish to match white porcelain color on refrigerator, stove, bathroom furnishings. Non-yellowing. Exceptionally mar-resistant. Easily cleaned with damp cloth. State quantity.

218 Pint..Mlg. wt. 2¼ lbs.90c
Quart..Mlg. wt. 4 lbs.\$1.75
Gallon..Mlg. wt. 16 lbs.\$6.25

White ENAMEL UNDERCOAT

Flat white — perfect for all types of enamel. Dries to a non-porous surface which allows enamel to produce its maximum finish. MUST be used on unpainted woods to seal pores. White. State quantity.

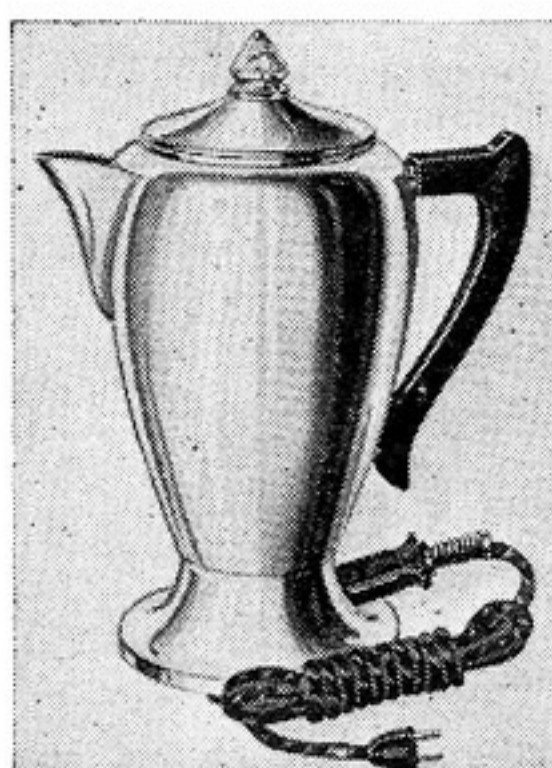
219 Pint..Mlg. wt. 2¼ lbs.\$.75
Quart..Mlg. wt. 5 lbs.\$1.35
Gallon..Mlg. wt. 14 lbs.\$4.50



"WESTINGHOUSE" RADIO

Console style for greatest performance ever packed into so small a set. Ivory-and-gold-color metal case — retractable disappearing handle. Easy-to-read illuminated dial. Standard broadcast band — automatic volume control — dynamic speaker. 5 tubes plus rectifier. Operates on 105 to 125 volts; 50-60 cycles A.C. or D.C. Size: 6 x 6-in.; 9¼ in. high.

3906 Postpaid \$29.95



"Mirro" Electric Percolator

8-cup size. Polished "Mirro" aluminum with replaceable black-enameled wood handle; fibre feet. "Stay on" cover with glass knob; easy pouring spout. Efficient 600-watt element for 105 to 120 volts A.C. or D.C. Complete with cord and plug.

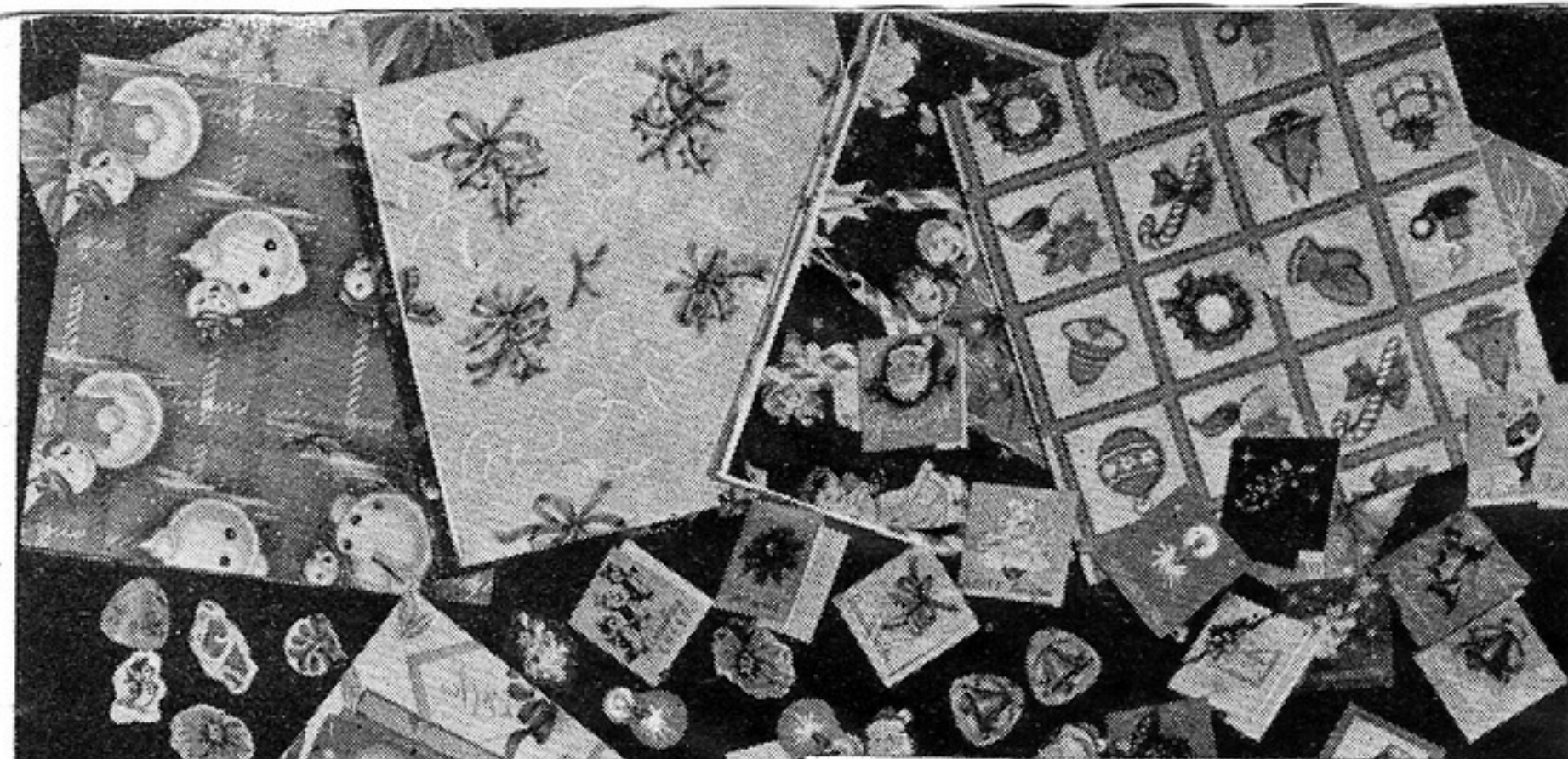
6418 Postpaid \$6.95

"Nesco" Elec. ROASTER

Heat-control dial — removable 6-qt. black porcelain-enameled cooking well — recipes — wire food rack. White baked-enameled finish, black trim — stainless steel cover. 15½ x 11¼-in. size — 9½ in. high. 800 watts, 110-120 volts, A.C.

1877 Postpaid \$19.95





CHRISTMAS-GIFT WRAPPING ASS'TMENT

Everything to make your gifts prettier! Matching 20 x 30-in. paper, enclosure folders, tags, seals. Wonderful quality, unusual designs, beautiful colorings. Gift-boxed. Assortment includes:

20 sheets Paper (15 designs)
15 Enclosure Folders
20 Tags
60 Gummed Seals

6410 Mlg. wt. 2 lbs.79¢

CHRISTMAS SEAL ASSORTMENT

90 pieces in all — and only 10c! Beautifully colored. Designs suitable for all ages, from kiddies to grandparents. Many repeats among the seals. Packaged in Christmasy envelope. Assortment includes:

80 Small Seals
5 Enclosure Cards
5 Tags

6417 Mlg. wt. 2 oz.10¢

YEAR-'ROUND GIFT WRAPPING ASSORTMENT

So exceptionally fine you'll want more than one box for yourself and you will find it a more - than - welcome gift on many an occasion.

20 x 30-in. sheets of paper designed for birthdays, weddings, births, showers, and general use. Papers of such excellent quality, design, and coloring you will like every single sheet. With seals, enclosure folders, and ribbons to match.

With this assortment in the house you are ready to wrap any gift — you will use the box, too, for some special gift.

Assortment includes:

10 sheets Paper
48 Embossed Silver-foil Seals (gummed)
10 Enclosure Folders (French fold)
4 hanks Ribbon

3399 Mlg. wt. 1½ lbs.75¢



(D) — So different! The colored Christmasy sketches are inside! Fronts of these French-style folders are white embossed, reminding one of beautiful Wedgewood ware. Inside is more embossing, more color — even the backs of these Wedg-Views bear colorful designs. Finer, lovelier greetings would be difficult to find! Size: about 5½ x 4½ in. Envelopes included. Mlg. wt. 10 oz.

5190 Box of 18\$1.00

(E) — No two alike and all with envelopes. Many are embossed — and there are cut-outs, flocked window effects, foil trims, tip-on effects — every kind imaginable and all so Christmasy. A few humorous greetings are included. Twenty-one thoughtfully - chosen designs, each with pleasing and proper sentiment. And the price — slightly more than 3c apiece! All about 5½ x 4½ in. Mlg. wt. 10 oz.

6338 Box of 2165¢

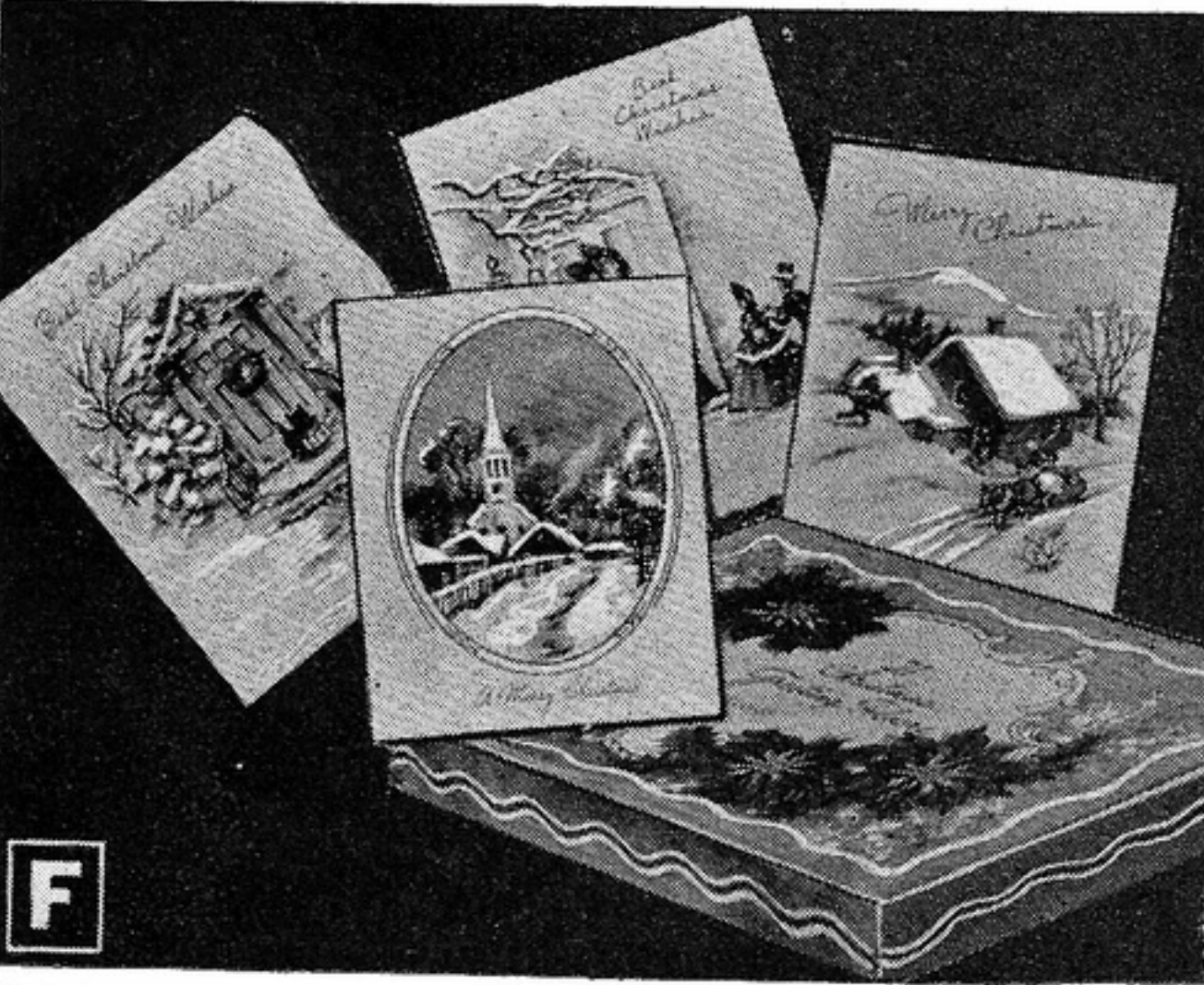
(F) — Every greeting in this big-value box has caught the true Christmas spirit in design, color, and sentiment. The kind of greetings folks like to receive and proudly show their friends. Some are handsomely embossed, some have cut edges — they're all different, each lovelier than the other. Envelopes included. Sizes vary slightly — majority are 5½ x 4¼ in. Colorful inside and outside. Mlg. wt. 10 oz.

7529 Box of 2140¢

(G) — The biggest buy of all! After you have seen the actual greetings you will still find it difficult to believe such beauties could possibly cost so little.

Only four are illustrated but the other twenty-one are just as ingeniously decorated and colorful. Sentiments inside are exactly the messages you like to send your friends. As pretty inside as outside — French fold style, with envelopes. Size: about 5 x 4½ in. Mlg. wt. 10 oz.

4642 Box of 2529¢



YEAR-'ROUND GREETINGS of Quality

(A) GIFT ENCLOSURES.

Twelve beautiful 3 x 3½-in., French-fold cards with envelopes — assortment covers just about any occasion. Appropriate messages and decorations — exquisitely colorful; richly embossed. Mlg. wt. 5 oz.

1611 Box of 12.25¢

(B) BIRTHDAY ASSORTMENT —

Some cut-outs, a few with tucked-in messages. The kind of French-fold cards you're proud to send your friends . . . a special one for teen-agers. Cards are 5½ x 4½ in.; matching envelopes. Mlg. wt. 10 oz.

3537 Box of 14.35¢

(C) GENERAL EVERYDAY ASSORTMENT. For

birthday, convalescent, baby, sympathy, wedding, thank you. Some embossed, some cut out. Only 3c each. 6 x 4½-in., French-fold cards with envelopes — an unusually fine selection. Mlg. wt. 14 oz.

5153 Box of 25.75¢





What Fun to Play House with Toys You can Really Use!

LAUNDRY SET

"Little Beauty" set includes an 11 in. wooden clothes dryer with plenty of clothesline, 6 wooden clothes pins, ironing board that stands 12 in. high, 7-in. washboard with plastic scrub section, and 6 3/4 x 2 3/4-in., white lined, metal washtub enameled red.

1627 Mlg. wt. 1 1/4 lbs.**75¢**

Child's 19-pc. Coffee Set

Everything the wee hostess needs — even to pretty napkins and a 1/2-pt. coffee pot with red enameled handle. Also 4 each; 4 1/2-in. plates, saucers, cups. Aluminum — won't break or tarnish.

1876 Mlg. wt. 2 lbs.**\$1.25**

DOLL'S BATHINETTE

Like mother uses for her baby — water-proof fabric tub has drain tube with metal clip, sliding table-top with chest strap. White - enameled, collapsible, wood frame. Pink-blue trim. Cretonne pockets for powder, etc. 23 1/2 in. high, 20 3/4 in. wide.

2474 Mlg. wt. 5 1/2 lbs.**\$3.75**

"Susy Goose" Cleaning Set

Complete, even to the floral, plastic apron. The 7 1/2 x 5-in. sweeper really dumps the dirt — has 18-in. handle; bears Susy's picture. Gay, metal dustpan, floor mop, and hand duster are proportionate size. All are colorful; work efficiently.

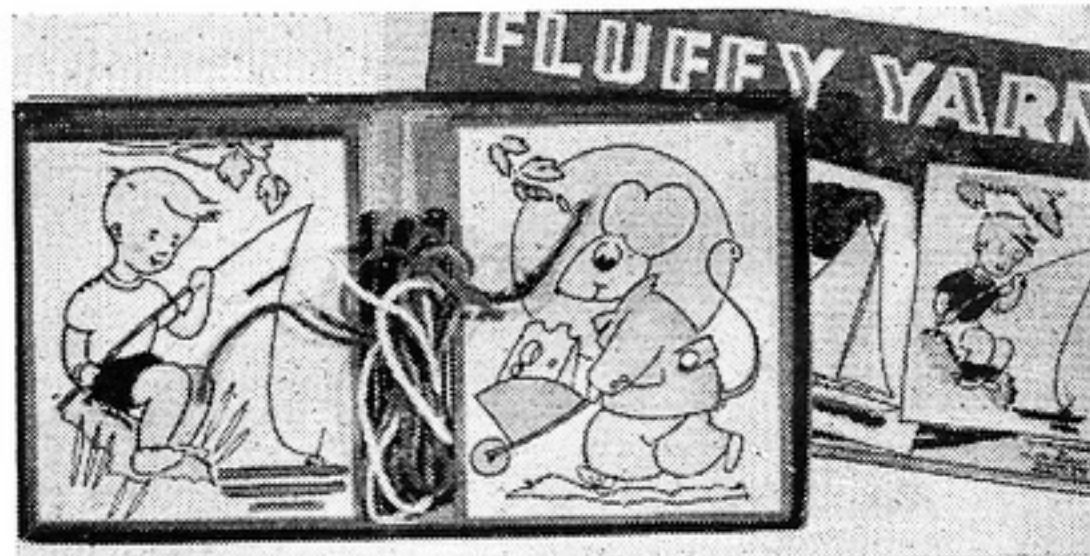
1044 Mlg. wt. 3 1/4 lbs.**\$1.75**



COLOR CLASSICS

For little folks — beautiful stories they love to hear over and over again. "Blacky the Cat," "Animal Stories," "Child's Garden of Verses" are a few of them. Assortment includes four books in the cutest open-end carton. One of the finest inexpensive gifts for children! Colorfully, realistically illustrated. Large type a child quickly learns to read. Mlg. wt. 1 lb.

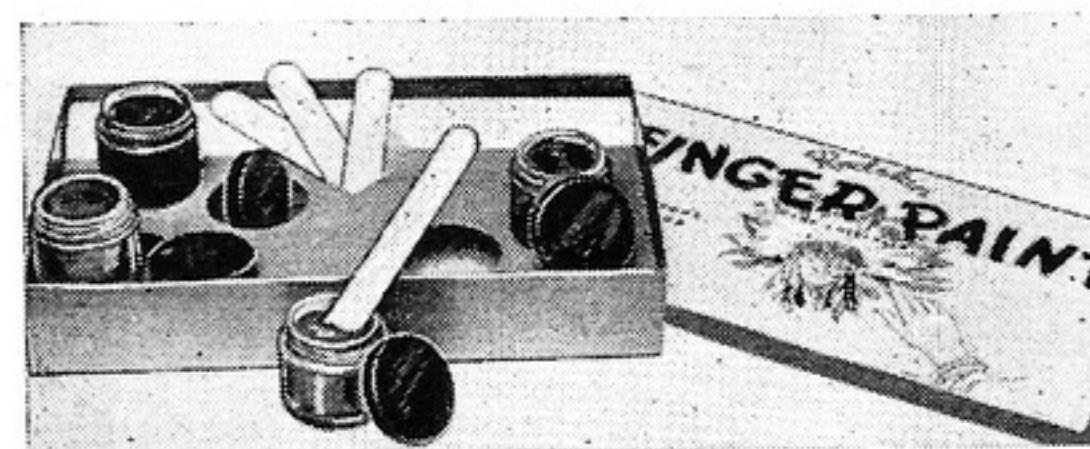
2982 Set of 4**75¢**



"FLUFFY YARN" SEWING CARDS

Teaches tiny tots to sew — they push the metal-tipped yarn up and down through the partially-punched holes in card. 6 cards, 4 pieces colored yarn.

1949 Mlg. wt. 6 oz.**Boxed, 50¢**



FINGER PAINT — for all ages

A free-expression art medium — fascinating entertainment for one person or a group. No special skill required. Does not stain; water-soluble. 4 2-oz. jars paint, assorted colors — 12 sheets of Finger Paint paper 13-5/8 x 12-5/8 in. — 4 spatulas — complete instructions.

4641 Mlg. wt. 2 1/4 lbs.**\$1.00**

"Uncle Wiggily" Picture Puzzles

THREE
13 x 10-in.
Puzzles



Pictures of Uncle Wiggily characters around their home, fishing and skating. Exciting! Appealing! Youngsters love 'em!

4019 Mlg. wt. 1 1/4 lbs.**Box of 3, 75¢**

CUDDLY PANDA

Soft, black-and-white rayon-plush panda! Black felt markings behind glass button eyes. Realistic black stitched mouth and nose, red felt tongue. Ribbon collar. Cotton-filled. 13 in. tall.

1463 Mlg. wt. 1 lb. **\$1.95**

LIFELIKE TERRIER

Cutest ever and just waiting to be petted! Fluffy long-pile, rayon plush — white with ears and hip spot in tan. Embroidered black nose, red felt tongue, glass button eyes. Wears a big rayon-satin ribbon bow. 12 1/2 in. long; 12 in. high. Mlg. wt. 1 1/2 lbs.

6291 **\$2.95**

ROLLER SKATES

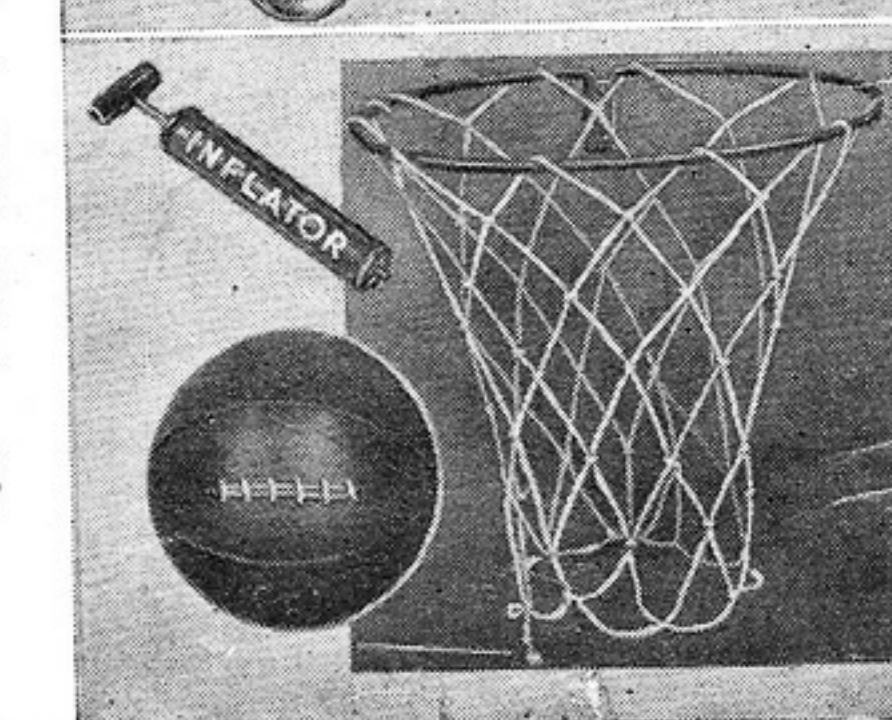
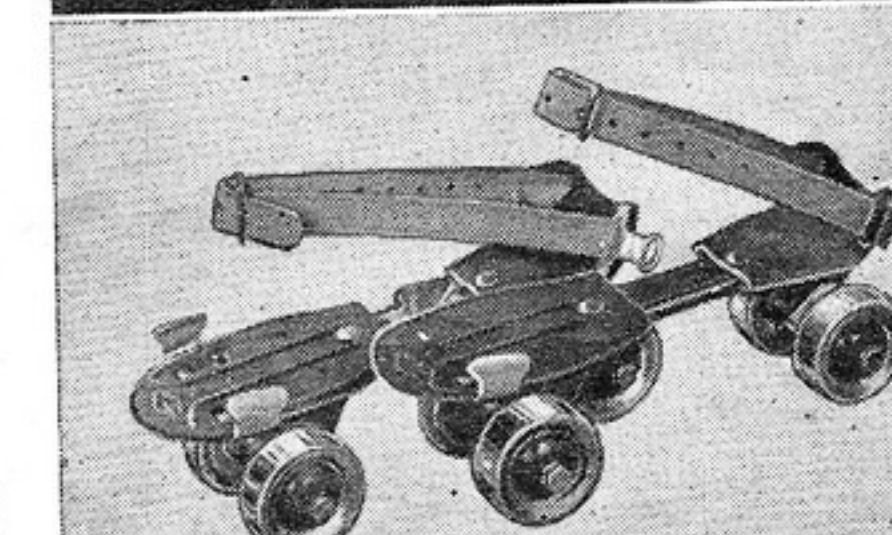
Heavy-gauge steel; ball-bearing! Non-rusting heel and toe plates — red enameled. Adjustable, broad toe clamp. Rubber-cushioned wheel mountings. Wide, hardened bar-steel wheels. Center bar adjusts from 8 to 11 in. Leather straps. Fit child's shoe 7 to adult's size 10. Mlg. wt. 4 1/2 lbs.

1087 **\$2.75**

BASKETBALL SET

Helps develop skill in "shooting the basket." Metal bracket, ring — fasten on board, wall, or pole. cotton seine net. Junior size ball has grained imitation-leather cover with laces. Rubber bladder and valve. Hand-pump for inflating. Mlg. wt. 2 1/4 lbs.

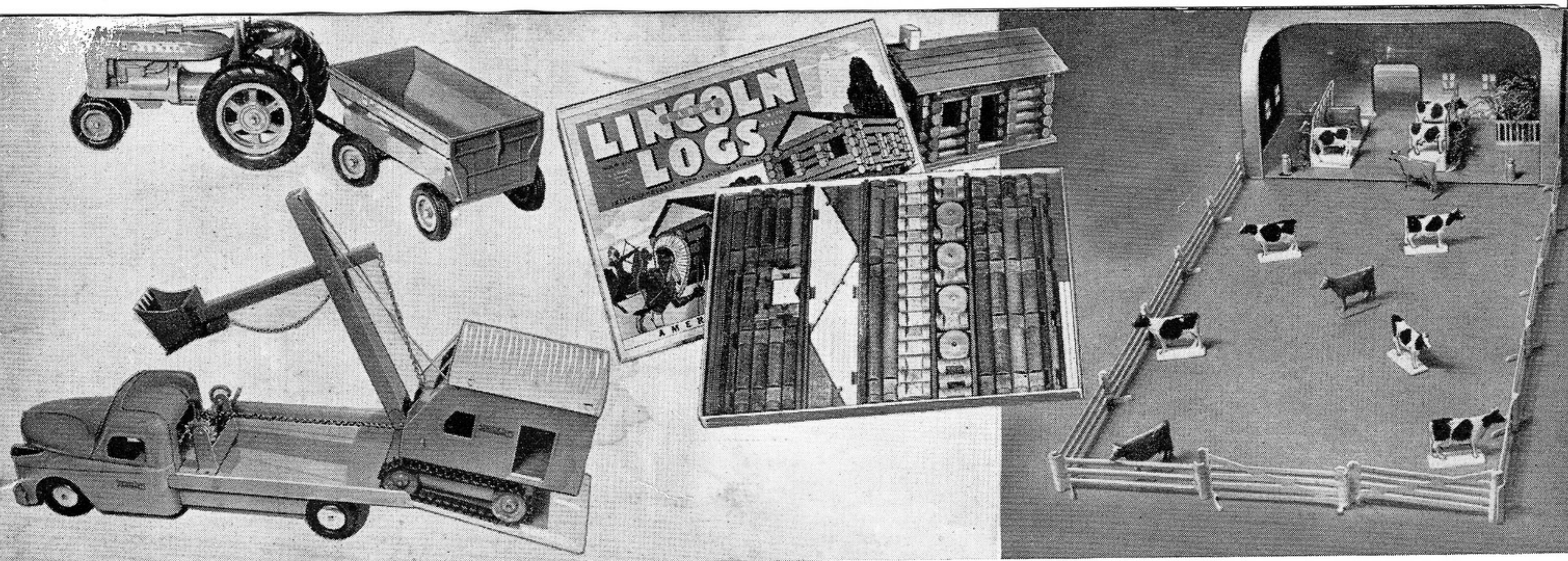
1724 **\$3.25**



"Uncle Wiggily" GAME

Enjoyed by young and old — up to 4 persons can play. 16-in. board with 4 wooden playing pieces and pink and yellow instruction cards players draw to determine action of the game.

5163 Mlg. wt. 1 1/4 lbs.**\$1.00**



Finest Made!

Toys for All Ages!

Priced to Suit All Budgets!

TRACTOR AND TRAILER

Lifesize scale model of International Harvester Co. Farmall Tractor and separate hook-on Trailer. Bright-red plastic with thick rubber tires. Tractor, 8½ in. long, 4¾ in. high. Trailer is 6½ in. long (less tongue), 3 in. high. Boxed.

3077 Mlg. wt. 1¼ lbs.\$2.95

TRUCK AND STEAM SHOVEL

21½ in., orange Machinery Truck—rubber tires, loading skid, crank and steel-chain mechanism, Fireball motor under hood. 21½-in. heavy-duty Shovel—bright blue—crank-controlled unloading; revolving cab. Both of Structo steel.

6409 Truck & Steam Shovel.....\$5.45

Mlg. wt. 7¼ lbs.

7278 Shovel only. Mlg. wt. 3 lbs. \$2.65

79-PIECE LINCOLN LOG SET

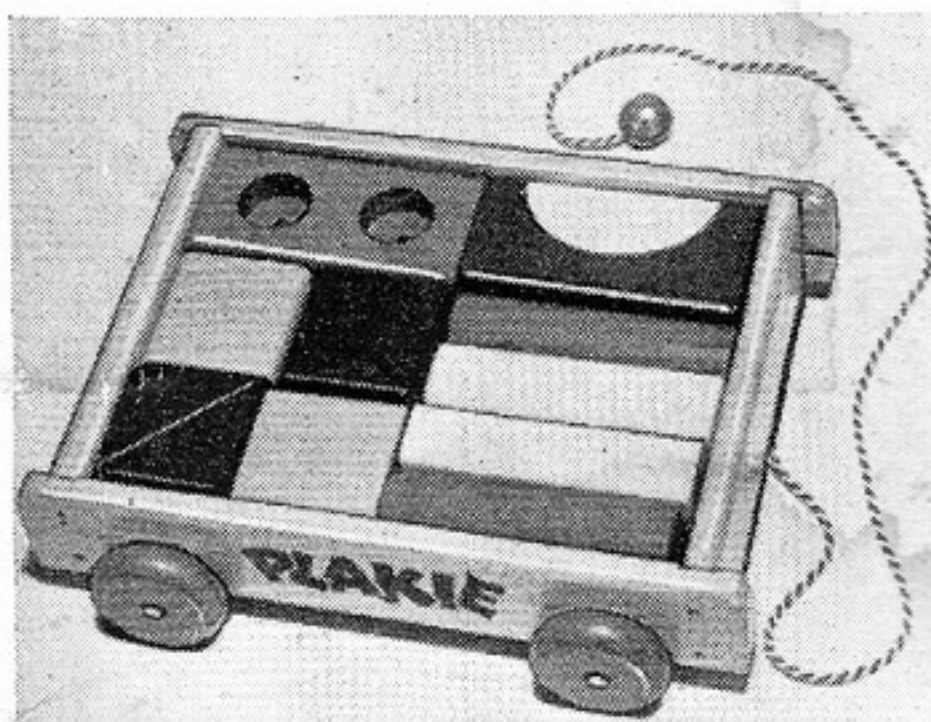
Hardwood logs stained brown, waxed. Gables, chimneys, wheels, roof pieces brightly colored. Timbers interlock at corners. Build cabins, etc. Mlg. wt. 3 lbs.

9114 \$2.00

"FRIENDLY ACRES" DAIRY FARM

Modern, red barn with stanchions, hay mow, imitation hay, 2 milk cans, and sectional fencing to enclose the entire herd of cattle. 4 cows each: Jersey, Holstein, and Guernsey. Plastic cows — metal barn and fencing.

1899 Mlg. wt. 2¾ lbs. ..\$2.95

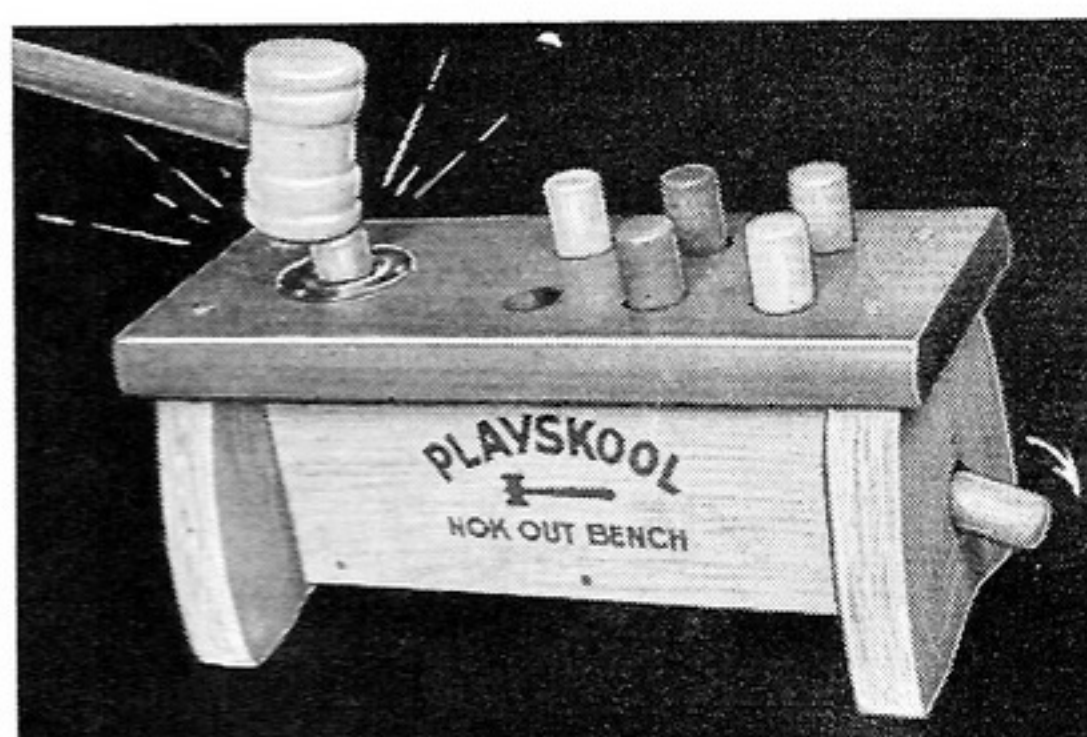


WAGON AND BLOCKS

A "Plakie" Pull Toy

One of the safest wood toys for kiddies — smooth as can be, beautifully finished, very colorful. Blocks of all shapes, sizes for building many things. Wagon is 10½ x 9 in. — natural finish; red trim. Mlg. wt. 3¼ lbs.

7980 \$2.50



LOOKY CHUG-CHUG PULL TOY

With eyes rolling, pistons "shooting," bell ringing — what more could one ask of this cunning wooden engine with hook-on coal car? Even the grown-ups can not resist it. 13½-in. long — very colorful. Mlg. wt. 2 lbs.

7887 \$1.95

"PLAYSKOOL" NOK-OUT BENCH

10-in., natural-color wood bench with green trim; matching mallet. Designed to aid in developing hand and eye co-ordination while child pounds for fun and exercise. Bench is filled with colored pegs — pound one in top and another pops out at the end.

3778 Mlg. wt. 2 lbs.\$2.00

MERRY MUTT PULL TOY

Clever dog drummer — beats out a lively tune as he's pulled along and looks so cunning while he's doing it. Entire base with solid wheels, as well as Merry Mutt himself, is wood enameled in bright colors. Overall size: 7½ x 4 in. Height 8 in.

1577 Mlg. wt. 1 lb.60¢

PLAKIES AND TELEPHONE RATTLE

Colorful, safe plastic toys for tiniest babes — smooth surfaces, rounded edges — easily sanitized. Plakies are colorful 2-in. plastic discs on link-fast chain. Two ideal, totally different rattles, gift-boxed.

7784 Mlg. wt. 6 oz.\$1.00



12-PC. TOOL SET WITH CHEST

Worthwhile, useable tools — just about everything a fellow needs and all in an 11¼ x 5 x 3½-in., electrically-welded metal chest with lock snap — baked gray enamel finish. 12 pieces include: hammer, jig saw, square, screwdriver, triangle, rule, pliers, sanding block, wood mitre box, 2 sheets sandpaper, and the chest.

1891 Mlg. wt. 3 lbs.\$2.50



"ROY ROGERS" HOLSTER SET

Wearing this set, with our hero's name across the back, makes a fellow feel like a real, seasoned cowboy! Two 7½-in., black-enamelled metal, click pistols, each in its own holster. Adjustable belt and holsters of red-and-white leather studded with silver-color nail-heads. Red imitation bullets.

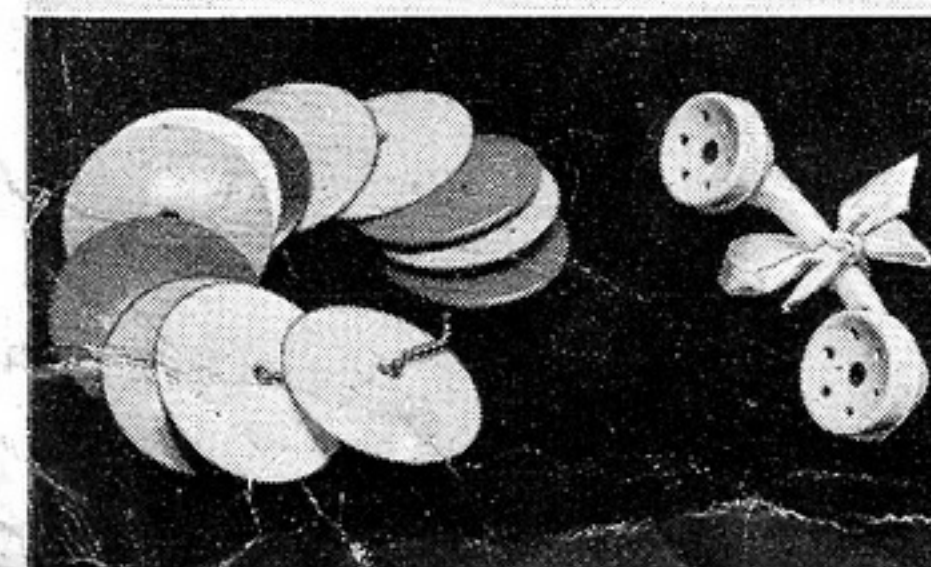
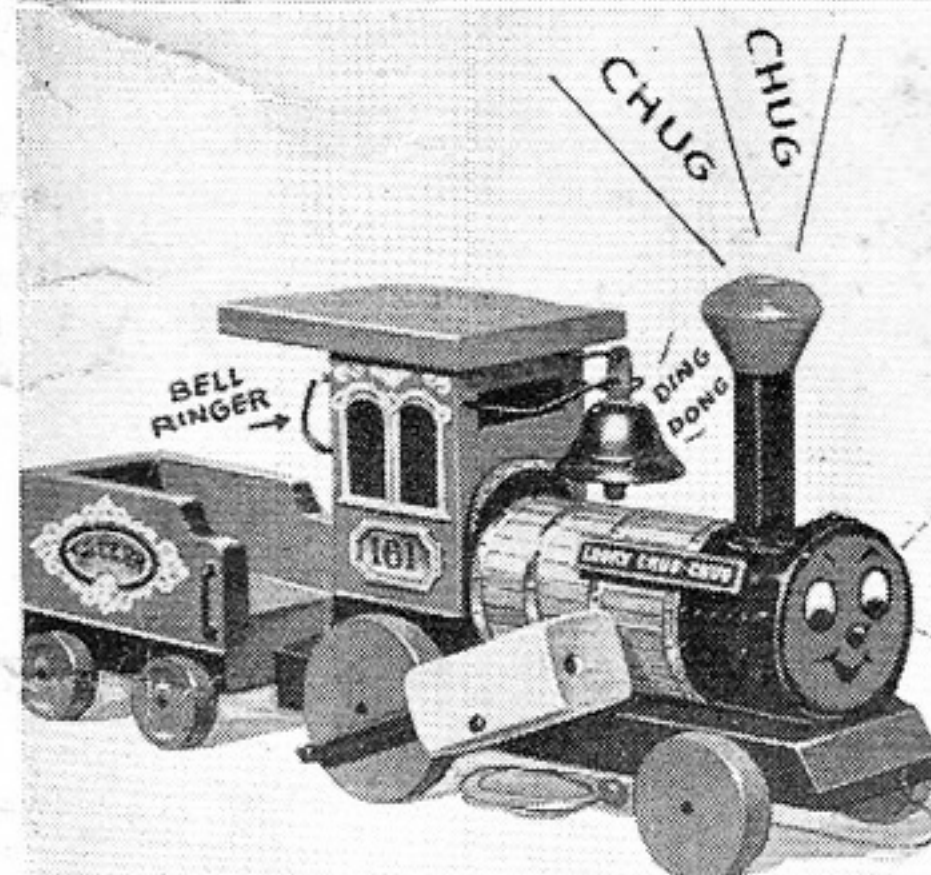
5217 Mlg. wt. 1¼ lbs.\$2.25



COWBOY SPURS

Ball-tip spurs in real western style, with shiny, gold-color studs, "jewels" and everything! Die-cast metal in gold-and silver-color with adjustable straps of silvery embossed cowhide.

7384 Mlg. wt. ½ lb.\$1.45



Every Doll a Beauty!

HORSMAN "SOFTEE" DOLLS . . . Nearest Thing to Live Babies

Beautiful dolls with arms and legs of soft resilient Vinylite plastic. Each finger is distinct and flexible, hands are well defined — may be clasped or made to grip small ob-

jects. Cotton-stuffed bodies. "B" has head of the plastic; others are hard-to-break composition. All wear rubber panties; all cry and have sleeping eyes.

[A] — All ready to "go bye-bye," with her lace-trimmed rayon - taffeta coat and bonnet and dainty organdy dress. 17 in. tall — bright eyes, curly mohair wig. Head turns. Mlg. wt. 3¼ lbs.
6360 \$5.95

[B] — 15-in. "Snuggle Softee" with head and hands of the Vinyl plastic. Chuck her under the chin, pinch her cheeks — just like a live baby. Long, lace - trimmed organdy dress. Mlg. wt. 2¼ lbs.
2620 \$2.95

[C] — 21-in little girl with beautiful mohair thick ringlet curls. Fine, pastel organdy dress and bonnet — narrow lace trim. Lace - trimmed slip. Mlg. wt. 4¼ lbs.
1106 \$6.95

FAMOUS "HORSMAN" PIGTAIL DOLL

[D] — 13-in. "cutie" with great, thick, long, mohair pigtails you can comb. Full composition, jointed doll with swivel head, moving eyes, real lashes. Dressed in assorted cotton prints, sheer organdy pinafore, imitation-straw hat, panties, sox, and shoes.

4023 Mlg. wt. 2½ lbs. \$3.95

Collapsible Stroller

[E] — The tiniest toddler can manage this light-weight carriage — nickel-plated handle is only 24 in. from the floor. Yet, it holds a good-size doll — seat is 10 x 7¾ in. Rubber-treated leatherette fabric — black with white binding. Sturdy metal frame. Shipped flat — rubber-tired wheels are easily attached. Mlg. wt. 6½ lbs.

1556 \$4.95

JUVENILE TABLE-AND-CHAIR SET

Made by Durham—All-steel Construction

[F] — Like mother's bridge set! No wonder it appeals to both parents and kiddies. It's durable, it's beautiful — one is proud to have kiddies use it anywhere in the home. All-steel construction with upholstery in washable, stain-proof Duralyn. Bamboo-tan frame; Saddle-brown upholstery. Table is 20¾ in. high from floor; 24 x 24-in. top. Chairs are 15 in. wide with seat 13¼ in. from floor — rubber-capped front feet.

6378 Table & 2 Chairs. Mlg. wt. 28 lbs. \$10.95

RUBBER-TIRED VELOCIPEDE

For Children 4 to 8 years

(Below) — Strong 15/16-in. tubular steel frame in red-and-white enamel finish. Solid-steel fork with front wheel fender. Large bucket seat adjusts to 3 positions. 18-in., ball-bearing front wheel. 10-in. sleeve-bearing rear wheels. Steel handle bar, adjustable for height. Rubber grips, pedals. Heavy steel wheels, 1-pc. rims. Shipped K.D.

7381 Mlg. wt. 25 lbs. \$11.95

STAKE WAGON

with Removable Stakes

[G] — Stakes pull out to make express wagon — practically noiseless on its 2-in. semi-pneumatic tires. Here's a wagon that will "take the gaff." Heavy, kiln-dried, hard wood — 16 x 36-in. size — varnished natural color with red stake-side. 10-in., roller-bearing, double steel-disk wheels painted red-and-white. Shipped K.D.

5170 Mlg. wt. 45 lbs. \$15.95

AUTO-WHEEL PEDAL BIKE

For Children Up to 5 Years

[H] — Safe riding for tots — a 3-wheeler with 11½-in., shock-absorbent seat about 12 in. from floor. Easy-wheeling, too — big 10-in. front wheel with brass bearings; 7½-in. roller-bearing rear wheels — all double disc and have ¾-in. rubber tires. 27 in. long over all. Rubber pedals; rubber grips on handle. Heavy steel frame is red with cream trim.

1632 Mlg. wt. 13 lbs. \$6.75

COLLAPSIBLE DOLL CARRIAGE

Overall Length
29 in.

Nickel-plated Handle
30 in. from floor

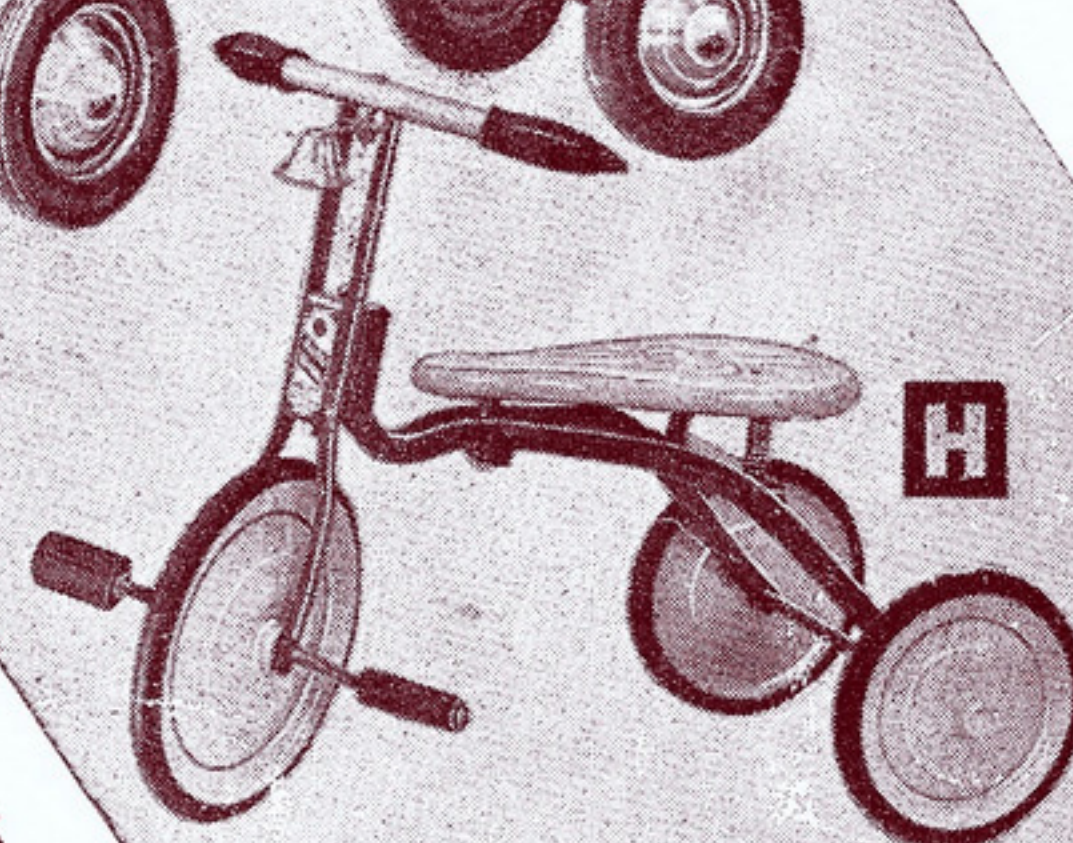
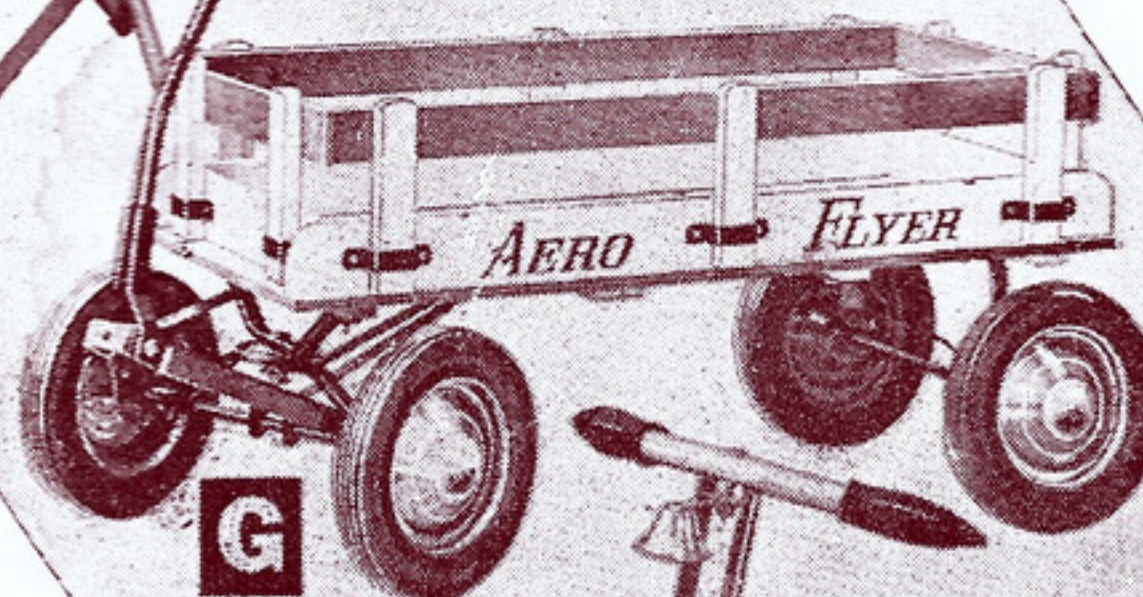
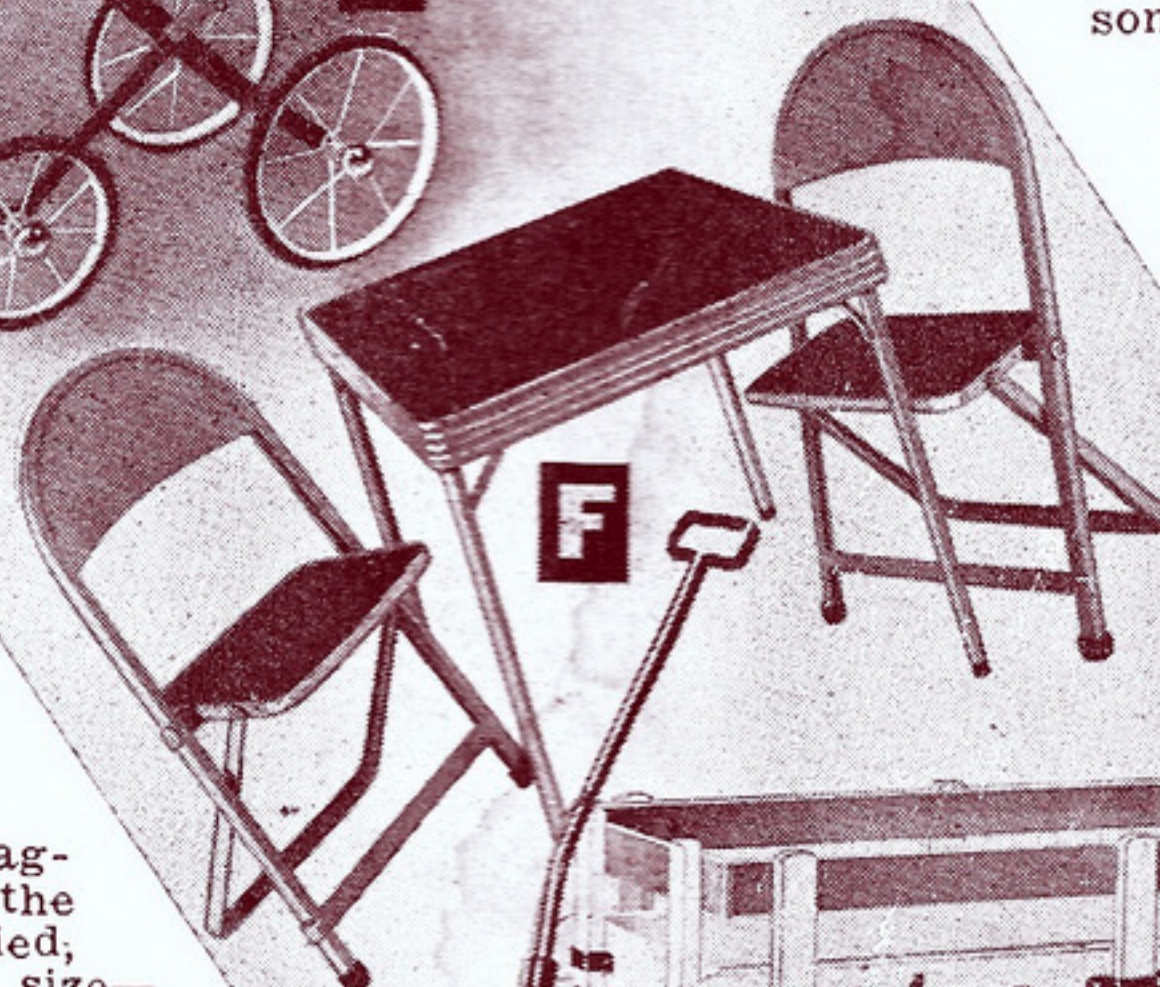
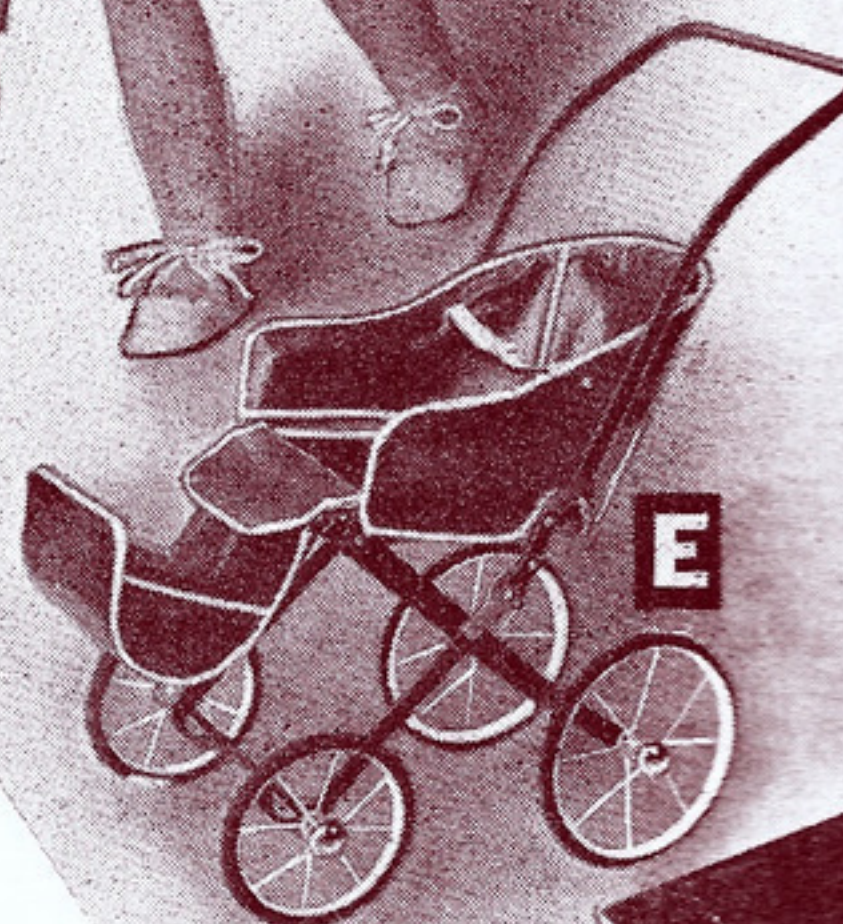
7½-in.
Rubber-tired
White Wheels

Mlg. wt.
14 lbs.

Proud, indeed, is the little mother who wheels this handsome, big, carriage! And — her baby really "rides in style." Folds flat for storage.

The 23 x 11½-in., maroon-and-white body of high-grade, rubber - treated leatherette is 20½ in. high. Maroon-and-gray hood with vizor. Sturdy metal frame — 10-spoke wheels with axle sleeve and plated hub caps. Foot - brake. Shipped flat — wheels and hood easily attached.

4103 \$9.95



Larkin Co Inc. Buffalo 10, New York